

KimberLite
Token

Diamonds Are Eternal

**Our Blockchain Solution
Is Key To The \$79B per
Year Diamond Industry**



Welcome

KimberLite Token is the worlds first and only cryptocurrency designed for trading rough diamonds and precious commodities

Our parent company, BSR Global Group Limited, retain more than 30-years experience and are renown within the Precious commodities sector.

They understand the issues and delays that are caused during transactions by conventional banking systems better than anybody.

KimberLite Token solves the common problems of '**Lost Time**' as well as '**High Banking Fees**' experienced in all high value commodity deals.

Increasing overall efficiency throughout the supply chain whilst reducing costs with state of the art Blockchain technology.



Our Partners

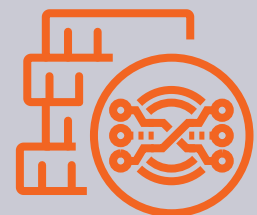


www.bsrglobal.com

Strong Foundations For Even Greater Success

The Story So Far

KimberLite Token was first minted on the Binance network in February 2022 and has achieved huge success during the initial funding rounds receiving widespread support



10,202,642

Tokens sold
during our initial
funding rounds



\$1,062,693

Total funds that
have been raised
so far



201+

Number of
investors who
have purchased

Getting Appreciation Within Crypto Circles



Our Social Presence

A strong social media network and active community is essential for success within the crypto sector

We have dedicated a lot of time during initial funding rounds to building a strong social media presence and large community supporting our project.

Our strategy has been based on developing '**organic growth**' from crypto enthusiasts who are eager to follow the success of KimberLite.



→ 3,100+ Subscribers



→ 8,500+ Followers



→ 4,200+ Members

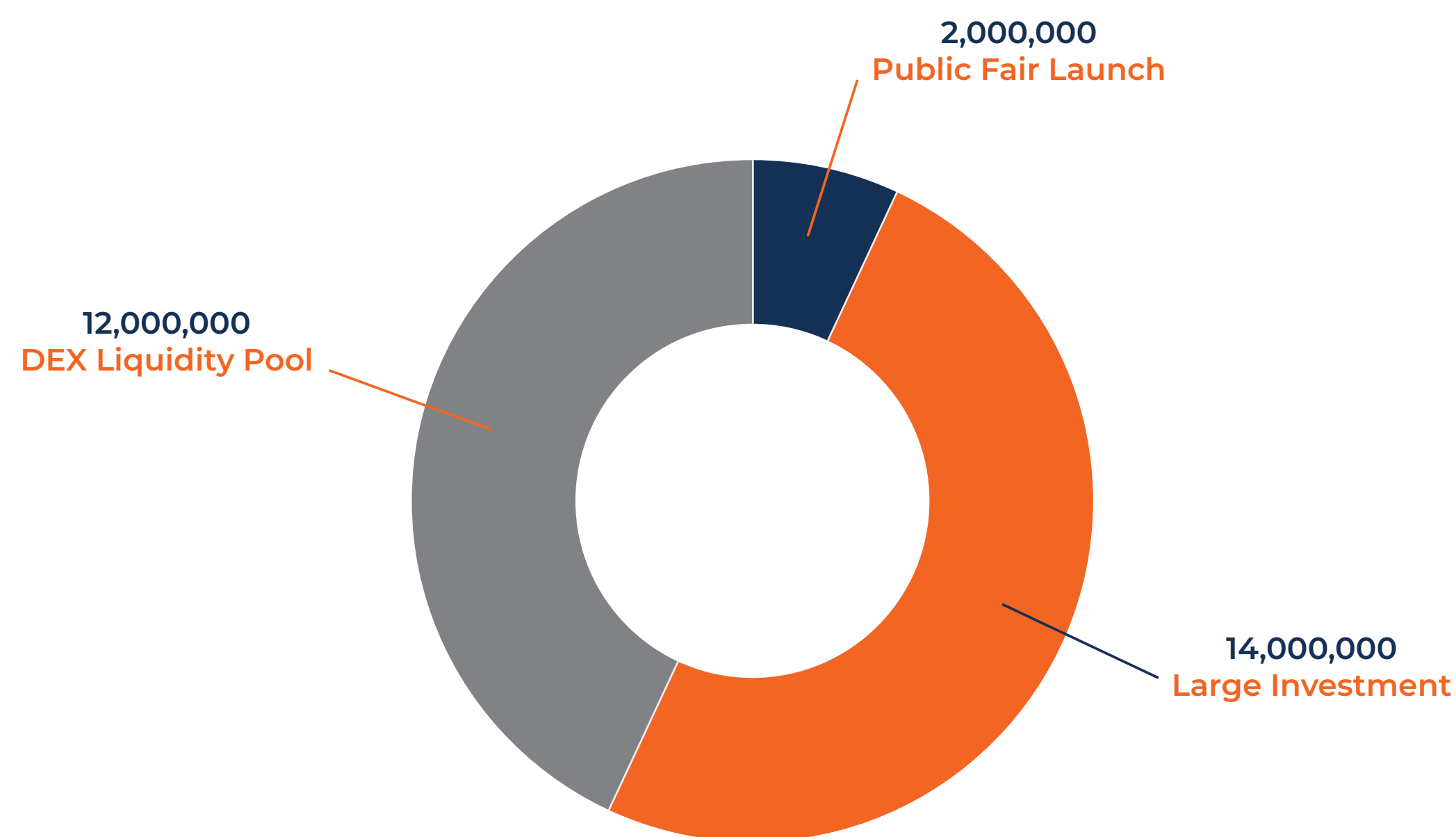


→ 1,250+ Subscribers



Designed For Liquidity & Stability

IDO Token Allocation



IDO Token Allocation

Total Liquidity Created = \$5,520,000

Team Tokens are 'Locked' with Unicrypt for 10-years demonstrating our long-term commitment to the project

The focus of our IDO is to build robust Liquidity behind KimberLite ensuring long-term stability and longevity

During initial funding rounds the goal has been to minimise token holders which eliminates **selling pressure** when KimberLite is listed on the crypto exchanges.

We have successfully attracted long term holders and have locked a high percentage of total minted tokens avoiding any potential for price fluctuations at launch.

2,000,000 Public Fair Launch

The Public IDO round will be a **Fair Launch** conducted through Pink Sale with **80% liquidity** locked behind KIMBER and 20% used for marketing

14,000,000 Large Investment

Funds received from large investors are to be used solely for generating liquidity on crypto exchanges as well as project growth

12,000,000 DEX Liquidity Pool

We will be listing KimberLite on three major exchanges with **6%** of minted tokens used for **Liquidity Pools**

Establishing Trust Among Users

Fair Launch Phase



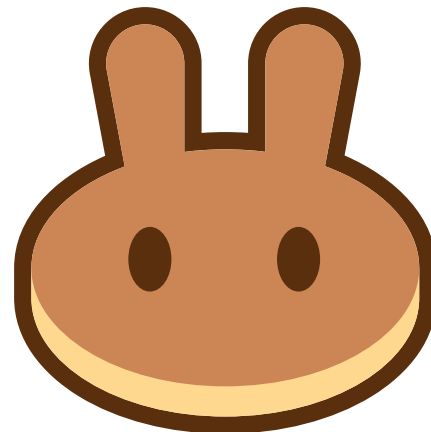
CoinMarketCap



CoinGecko



Pink Sale



Pancake Swap

Public Sale Process

Utilising a 'Fair Sale' launchpad establishes investor confidence as well as transparency

- Listings on CoinMarketCap and CoinGecko illustrating to investors that our project is legitimate having passed due diligence
- The public phase of our IDO is going to be run as a '**Fair Launch**' on the Pink Sale website
- During the Fair Launch offering the price per KIMBER is **\$0.20** with just 2,000,000 tokens available
- We are '**Locking**' **80%** of the funds raised as Liquidity with 20% used for marketing
- Ultimately KimberLite will be listed on **Pancake Swap** and **Pink Sale** the two biggest exchanges for Binance (BEP-20) tokens

The Right Places To Be Seen

CEX Listing Plan



Plans are in place to list KimberLite with three of the biggest crypto exchanges in the world

- The exchanges selected are all well known in the crypto industry with high trust scores and large daily volume - removing risk of collapse
- Funds raised during the ICO rounds of the project allow us to get listings on top exchanges and increase market awareness
- Robust liquidity pools will be established on each exchange to ensure price stability at launch
- We plan to phase in listings, adding KIMBER to a new exchange approximately every 45 days building high levels of demand

Financial Overview

Demand Based Long-Term Stability

Financial Targets

Growth and token value targets will be realised through creating a supply and demand atmosphere and controlling circulation.

CEX Listing Price

\$0.20

KIMBER Value in Month 18

\$4.70

Year 2 Commodity Trades

\$3.45B

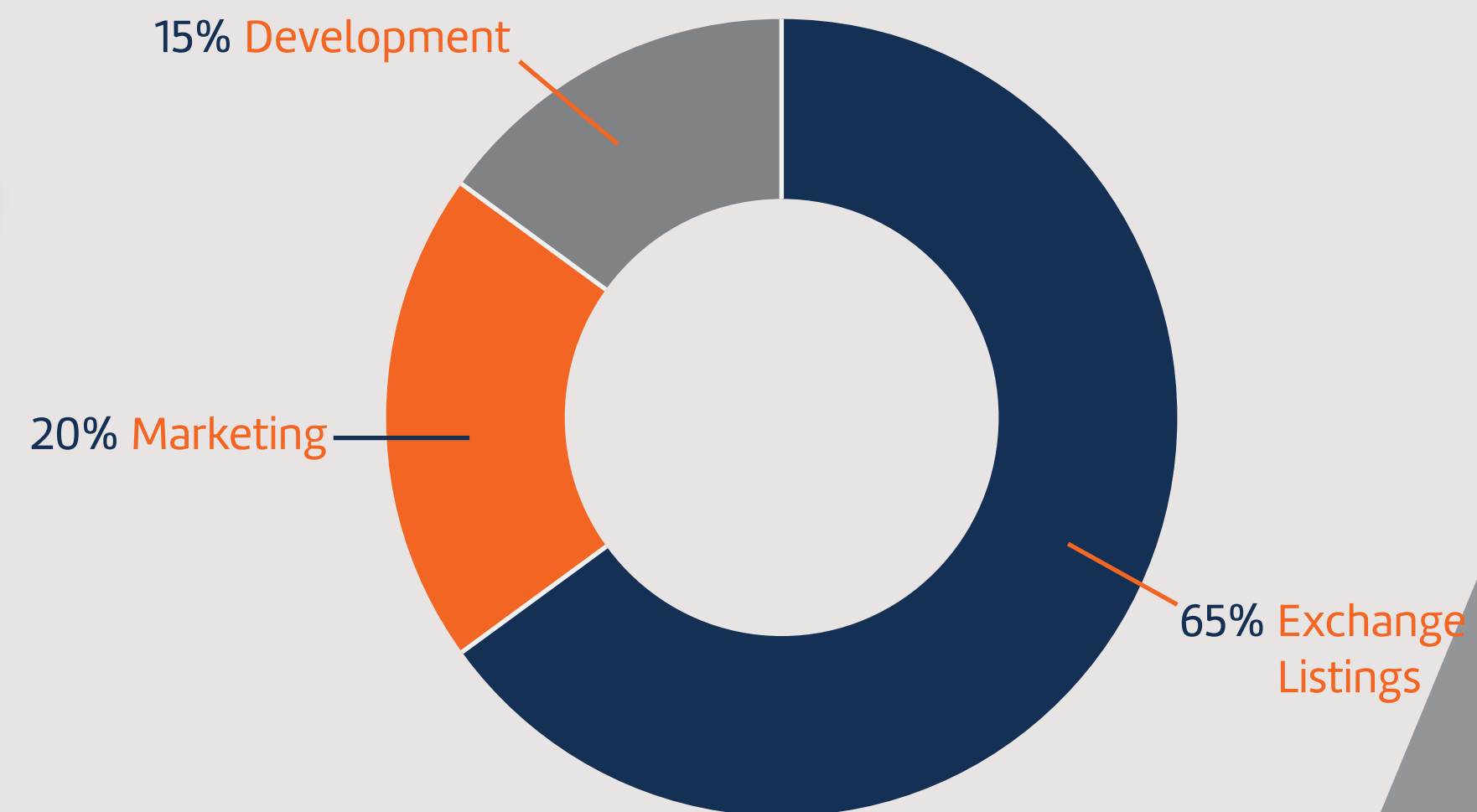
Total Revenue in 5-Years

\$9.75B

We have established a hard-rule of never releasing more than **2% of minted tokens** per month for the first **5-years** generating stability and growth.

Use of ICO Funds

Development of the project and main applications are **self-funding** utilising capital raised from existing commodity trading and NFT sales.



Price Calculations

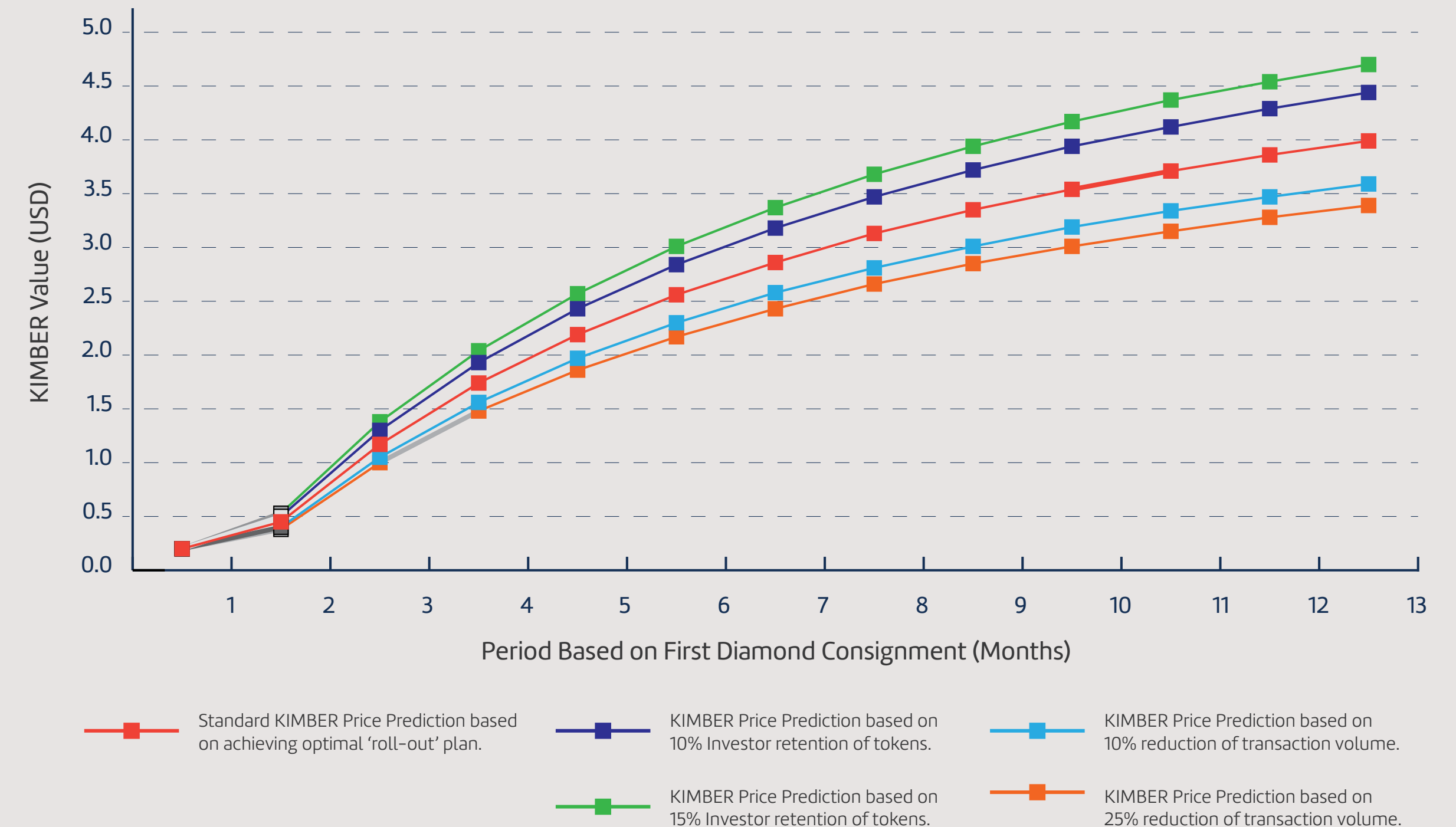
Transaction Value Driving Positive Growth

One of the many unique features of KimberLite is that token price is based on the value of diamonds being traded each month.

It is not linked to the value of Bitcoin like so many other cryptocurrencies.

We have a **'roll-out'** plan for completing diamond transactions using KimberLite with volume being ramped-up monthly.

This allows us to accurately calculate the price per token based on the number of carats being traded per month.



- The price of tokens in circulation must be sufficient to pay for the diamonds being traded each month
- We know precisely the value of diamond consignments that are being transacted allowing us to calculate token price
- A number of scenarios that may both positively or negatively impact price have also been taken into consideration

Large Investments

Nurturing Reliable Long-Term Relationships



Developing long-term partnerships with our larger investors benefits the whole community



We have assembled a team of the best crypto experts in the world, all of whom are fully committed to the long-term success of this incredible project. We look forward to you joining us on the journey.

Ian Lavender

KimberLite Co-Founder & CEO

Amount Invested	Discounted Token Price
\$50,000 to \$100,000	\$0.13
< \$250,000	\$0.12
< \$500,000	\$0.11
< \$750,000	\$0.10
< \$1,000,000	\$0.09
> \$1,000,000	\$0.08

Investor Benefits

Purchase Stones At Wholesale Prices

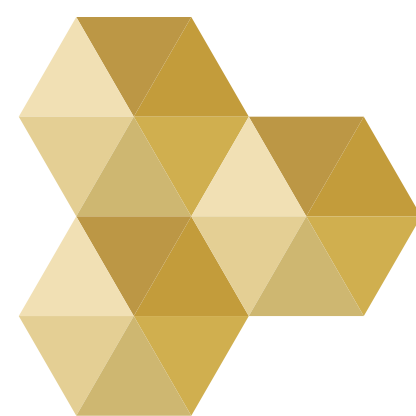
Purchase rough diamond consignments at very competitive prices

Access To Our Exclusive NFT Club

Obtain large and fancy colour rough stones in NFT form

Invest in Metaverse Game Space

Purchase land within KimberRush at hugely discounted prices



KimberLite
Token

Thank You

If you would like to learn more about this exciting project, then please feel free to request a call.

kimbertoken.com

sales@kimbertoken.com

