

BSR Global Diamond Operations

Precious Commodities Division



Introducing BSR Global

BSR Global Group (BSR) was established in 1968, we are accomplished experts in the fields of Commodity Trading, Engineering and Civil Construction.

[\(BSR Global Website\)](#)

Our talented personnel attain customer satisfaction by implementing innovative 'Solution Architecture', satisfying project scope and comfortably surpassing client expectations.

Combining our abundance of experience in program management with vast commercial awareness leads to ensuring our capacity for effortlessly concluding projects that vary in scale and duration.

Since inception we have generated prosperity forged on honesty and integrity, ideology that still remains paramount in our operational ethics.

BSR are able to capitalise on over 50 years of trading history, during this time we have developed a strong reputation for successfully completing projects and transactions whilst always providing our clients with world class service levels.

[\(Corporate Resume\)](#)



BSR Global Commodities was founded circa 30 years ago for managing the sale of crude oils which were accessible as a direct result of our projects within the oil and gas engineering field.

However, we have continually increased our product range so that we encapsulate the entire commodity spectrum;

- ✓ Crude Oils
- ✓ Rare Minerals
- ✓ Refined Petroleum
- ✓ Precious Metals
- ✓ Agricultural
- ✓ Base Ores
- ✓ Gemstones

Despite expanding scope, we always rigidly adhere to our original core philosophy of strictly purchasing from legitimate producers. This guarantees reliability as well as smooth transaction execution.

In 2018 we formed **BSR Global Explorations** with the aim of acquiring mining locations with an emphasis on Gemstones and Gold Ore.

Industry Overview

The diamond industry is one of worlds largest market sectors with sales valued at circa \$79 billion per year.

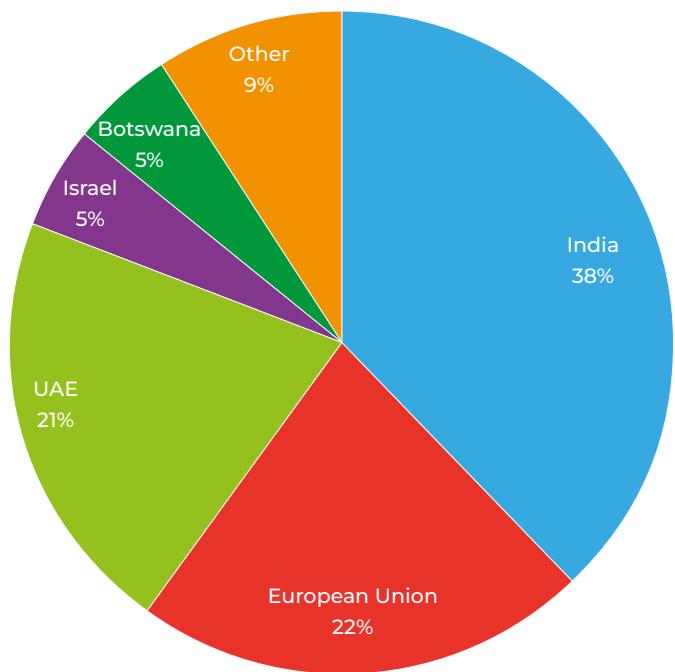
- ✓ Cut and Rough Annual Diamond sales circa **\$79 Billion**
- ✓ Rough diamond production in 2021 was **120,041,032** carats
- ✓ Of which **53%** (circa **63 million**) came from Africa
- ✓ There were a total of **48,503** parcels exported globally
- ✓ India is the largest cutter of stones
- ✓ Largest consumers of diamonds are USA and China

([United Nations - Global Diamond Figures 2021](#))

These figures represent a slight reduction from the pre-pandemic peak of 2019 which saw approximately 138 million carats produced,



Diamond Imports by Dollars 2021



A Billion Dollar Industry

The global sales revenue from natural or rough stones is estimated at **\$13 billion** annually with circa 50-60% of all rough diamonds originating from Africa.

Contrary to any misconceptions that you may have the sale of rough diamonds is an exceptionally simple business which first started back in 1870 and is still going strong today.

We export our consignments in full accordance with international laws and regulations whilst offering our clients world class service levels.

([The Diamond Industry Fact Sheet](#))

Product Resources

The core ethos of BSR has always been a strong belief in 'Fair Trading' principles, equally respecting partners and clients alike.

We fully aware that concession operators producing diamonds and gold ore face a number of daily challenges. A lack of logistic operators willing to work with them means they are unable to penetrate global markets.

This is truly a very sad situation, where those in most need are unable to sell the highly valuable products at their disposal.

We have always been determined to help tackle this common problem, through assisting miners reach real customers.

We operate in countries where our main competition have no presence Ghana, Guinea, Liberia, Tanzania, Democratic Republic of Congo and Sierra Leone,

Allowing BSR to deliver benefits to far more local communities through offering miners a dual service of buying stones as well as providing logistics.

We have developed an extensive network of concession owners spanning East and West Africa who supply us the very highest quality gemstones available.

Utilising our own unique secure logistics platform and these miner connections enables us to deliver up to **50,000** carats of rough diamonds per month direct from source.



The Humanitarian Value

Our goals go beyond commercial gain, we recognise the genuine humanitarian value of the services that we offer.

It should always be remembered that these precious commodities are being mined from ancestral lands and so belong to the entire tribe, not just one person.

Therefore, we adopt an approach of giving back to the entire community, helping them to grow as well as becoming self dependant.

- ✓ **Mining Equipment** - State of the art mining and safety equipment is extremely difficult for concession owners to purchase.

We help solve that problem providing them with free of charge procurement solutions.

- ✓ **Medical Facilities** - We have supported local communities through constructing medical centres, improving their well being.

- ✓ **Modernising Schools** - A child's education is of prime importance, BSR have built new schools equipped with modern learning aids and teaching support provided from the UK.



Kimberley Process

When people hear mention of exporting gemstones they automatically recall the 2006 blockbuster film '**Blood Diamonds**' starring Leonardo DiCaprio which is set during the 1991-2001 Sierra Leone civil war.

Images portraying an illicit smuggling trade as well as deplorable acts against humanity instantly spring to mind.

Yet, the storyline and characters depicted within this movie could not be further from the current reality.

The '**Fowler Report**', first published in March 2000, is a United Nations study of the links between illegal diamond trading and world conflicts.

[\(The Fowler Report Background\)](#)

As a result of the reports findings the United Nations General Assembly adopted resolution 55/56 in 2003 aimed at preventing 'conflict diamonds' entering the mainstream rough diamond market.

This established a UN organisation to control rough diamond exports via what is more commonly known as '**Kimberley Process Certification Scheme**' (KPCS or KPC).

[\(KPCS Resolution Overview\)](#)

KPCS has been extremely effective, eliminating those stones which were previously illegally transported for sale around the world.

In essence it involves a two stage process of verifying consignment legitimacy;

Export Stage

Prior to export each individual stone is inspected by Gemmologists of the local KPC authority.

They also validate the miners permits, working ethics and source of product.

In the first instance this confirms that the stones are real diamonds, protecting us the exporter, whilst also determining provenance.



Once the operation is complete 'Kimberley Process Certificates' (KPC) are issued.

Import Stage

When importing shipments they must be presented to Customs officials along with their KPC documents, with only certified parcels being approved for entry.

We import all consignments through JFK airport in New York. The KPC verification process is conducted by US Customs and Border Protection on arrival and completed while we wait.

Professional Solution

While achieving its objectives KPCS has caused other originally unforeseen problems for small to medium sized miners.

It has blocked their access to international markets as they cannot afford the 5-8% fees associated with KPCS and frequently transportation services are not accessible to them.

We assist miners in resolving these issues via not only acting as a buyer purchasing stones but also offering much needed logistics along with the ability to pay KPCS costs.



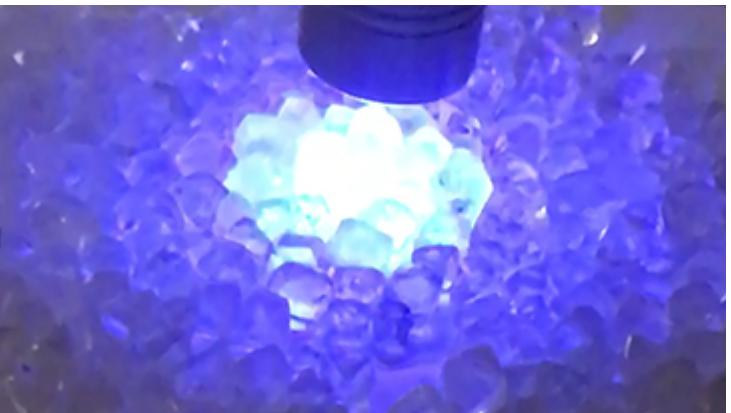
BSR spent in-excess of 3 years developing our own secure logistic platform. Allowing us to collect large shipments of diamonds directly from mine locations and safely transport them internationally.

Key Logistic System Features:

A truly world-class solution built by BSR Global.

- ✓ Parcels are inspected by our own independent third-party Gemmologist, assuring legitimacy.
- ✓ Our own UK Security Team supervise both the inspection and KPC process in-country.
- ✓ A chartered jet collects parcels from the local international airport, delivering them into JFK New York.
- ✓ On-board Tactical Security is provided during the flight protecting consignments.
- ✓ Once through JFK customs armoured vehicles convey shipments to our inspection facility for client approval and payment.
- ✓ We have an office suite within Building 580, 5th Avenue - The World Diamond Tower.
- ✓ Throughout all conveyance phases and whilst in New York, shipments are fully insured via **'Lloyd's of London'**.





Stage One: Stone Grading

We employ our own gemmologists from Europe and the USA who travel into country to inspect all parcels.

Gemstone grading is carried out in accordance with the internationally recognised Gemological Institute of America (GIA) standards.

Once the consignment has been sorted and graded it is then verified by the local KPCS experts ensuring only real stones are accepted.

The entire process is supervised by our own security team protecting parcels at every stage.

Stage Two: Transportation

BSR manage the complete transportation internally from collection at the mines right through to finally delivery in New York.

We convey parcels from the source country via chartered private jet with on-board tactical security. Once they arrive at JFK airport our team process the consignment through customs.

When the import procedures have been completed armoured cars deliver the consignment to our offices in Building 580 on 5th Avenue.



We are extremely proud to be partnered by **World Class Shipping** (WCS) who are based in New York and boast a proven reputation for managing secure cargo globally.

With over 30 years of experience in US Customs procedures their expertise ensures consignments pass swiftly through JFK.

While also providing Chartered Private Jets, Tactical Security and armoured transportation within New York.

[\(World Class Shipping\)](#)



Stage Three: Final Sale



We have established our own customer inspection facility in Building 580 **'The World Diamond Tower'** on 5th Avenue New York.

This landmark office complex is an emblem for New York's Diamond District, becoming home to globally renown gemstone and jewellery suppliers since 1951.

The purpose-built unit has been specifically designed for creating a Gemmology Laboratory environment, enabling efficient consignment verification.

Facility features include four dedicated Gemmologist workstations equipped with 'cutting edge' apparatus along with zero UV output LED lamps.

The building is essentially configured with jewellery and diamond trading in mind, therefore, as would be expected security is state of the art.

Escrow Attorney

We offer our clients maximum protection during the sale process with secure parcel hand-over procedures, onward international delivery options and closure via Escrow Attorney.

Consignment buyers can deposit the funds required to complete the purchase with our nominated Escrow Attorney which will only be released once parcel ownership has been transferred to them.

Mr Tim Maloney is an attorney based in San Antonio Texas, that we have worked with for a number of years.

In addition to the IOLTA services we utilise he has won a number of high profile national cases and is well accustomed to handling multi million Dollar transactions.

Since 2011 he has been recognised as a '**Super Lawyer**' and ranked among the countries 'Top 100 Trial Lawyers' by the American Trial Lawyers Association.

([US Trust Attorney](#))

If assistance is required arranging additional transportation of the stones to their final destination, we will be happy to help organise delivery via our network of secure logistics providers.

Offering clients total peace of mind and assurance throughout the transaction.



Logistics Insurance

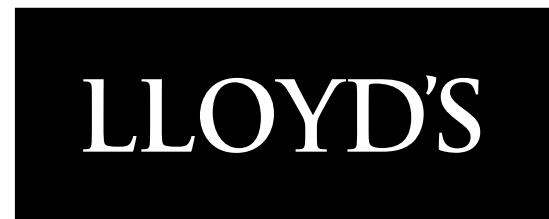
Our consignments are fully insured against loss by world renowned underwriters '**Lloyd's of London**'.

The policy protects shipments during each phase of transportation commencing with initial collection by BSR operatives right up until final delivery and client hand-over.

The Lloyd's risk assessment department carried out exceptionally detailed due diligence prior to granting the policy. They rigorously examined every element, including;

- ✓ BSR Global Company Officers
- ✓ Project Planning
- ✓ Logistics Solution
- ✓ Tactical Strategy
- ✓ Counter Measures Developed

Their investigations took over four months and stand as testament to the truly exceptional secure logistic services BSR Global are able to offer.



Gemstone Quality

	Jewellery Grade	Grade Two Stones	Gem Grade Stones
Minimum Stone Size	2 Carats	5 Carats	5 Carats
Maximum Stone Size	6 Carats	30+ Carats	30+ Carats
Stone Clarity	VVS1, VVS2 VS1, VS2, SI	VS1, VS2, SI	VVS1, VVS2 VS1, VS2
Colour Range	D, E, F, G, H, I, J	H, I, J	D, E, F, G, H
Minimum Parcel Size	10,000 Carats	5,000 Carats	5,000 Carats
Maximum Parcel Size	50,000 Carats	10,000 Carats	50,000 Carats
Free Delivery	✓	✓	✓

In addition to providing a comprehensive range of standard gemstone grades we are also able to deliver rare and highly desirable stones, subject to availability.

These include, **Flawless** stones, '**Fancy Coloured**' diamonds as well as large clear gems.

Due to demand we sell all desirable gemstones individually on a 'first come, first served' basis.

Our standard consignments are assembled by our resident gemmologist along with a detailed report of each parcel.

Clients are able to review the report as well as photographic information prior to making any purchase commitment.

We transact consignments on an '**average price per carat**' principle which takes into consideration; stone size, clarity as well as colour.

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