

KimberLite
Token

Diamonds Are Eternal

Migrating The \$79B Per Annum Diamond Industry To Blockchain Technology

What We Are Solving

The Problem



Time Lost in Transactions



Transferring funds via traditional banking systems causes **huge delays** in transactions with a minimum of 5-days wasted per deal.

This not only creates frustration but is extremely expensive as buyers and sellers are paying demurrage charges or waiting time costs.



High Banking Costs



Purchasing commodities requires hundreds of millions of dollars to be sent internationally which involves paying **large banking fees**.

On top of those there are legal fees and costs for preparing documents banks require for their due diligence.



No Standard Currency



The diamond industry does not have a standard token for payments and transactions across borders.

If each party in a deal has their own preference as to which crypto to use then **exchange fees** between tokens will become costly.

Introducing KimberLite Token



The Solution

Eliminate transaction inefficiencies, bureaucracy and implement a new standard for payments

Peer-to-Peer Payments



Blockchain technology will allow instant transfers peer-to-peer = **increased speed** and eliminates lost time

Reduced Cost of Transfers



Fees running into hundred of thousands of dollars are dropped to less than \$100 per deal = **massive savings** and no bureaucracy

Standardisation for Payment



A standardised currency for payments within the industry = speed and **efficiency** across the entire supply chain

Creating an attractive market for Commodity Traders



A Truly Unique Solution

Core Features

Our Team of financial and commodity experts have spent more than 3-years developing an investor friendly token whose price is independent from crypto markets and relies on the value of diamonds being transacted.

Stability



We will be unlocking only 2% of minted tokens per month for the first 5-years, which controls the token price.

This slow release of tokens into the system will ensure that the price is **stable**.

Reliability



Value is defined by Tokens in Circulation and diamonds transacted, allowing us to accurately predict and control token release.

KimberLite value is not controlled by the price of other cryptocurrencies.

Longevity



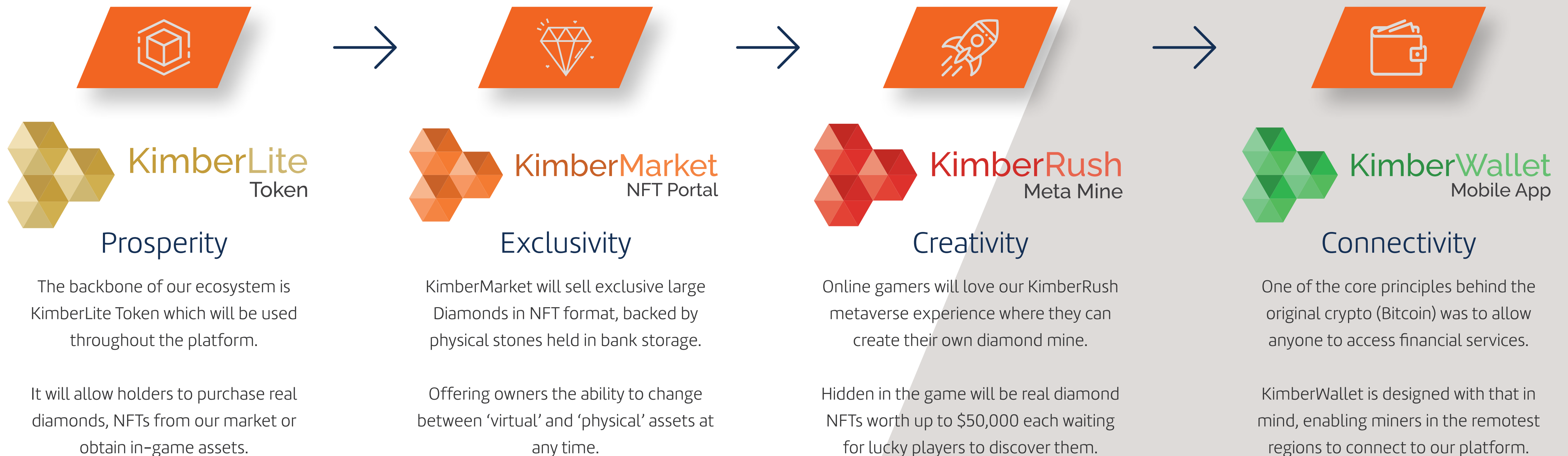
When customers realise the huge cost savings offered by KimberLite, they will become users for life.

Long-term Liquidity is then guaranteed with team tokens locked for **10-years**.

A Complete Diamond Backed Economy & Ecosystem

Ecosystem Overview

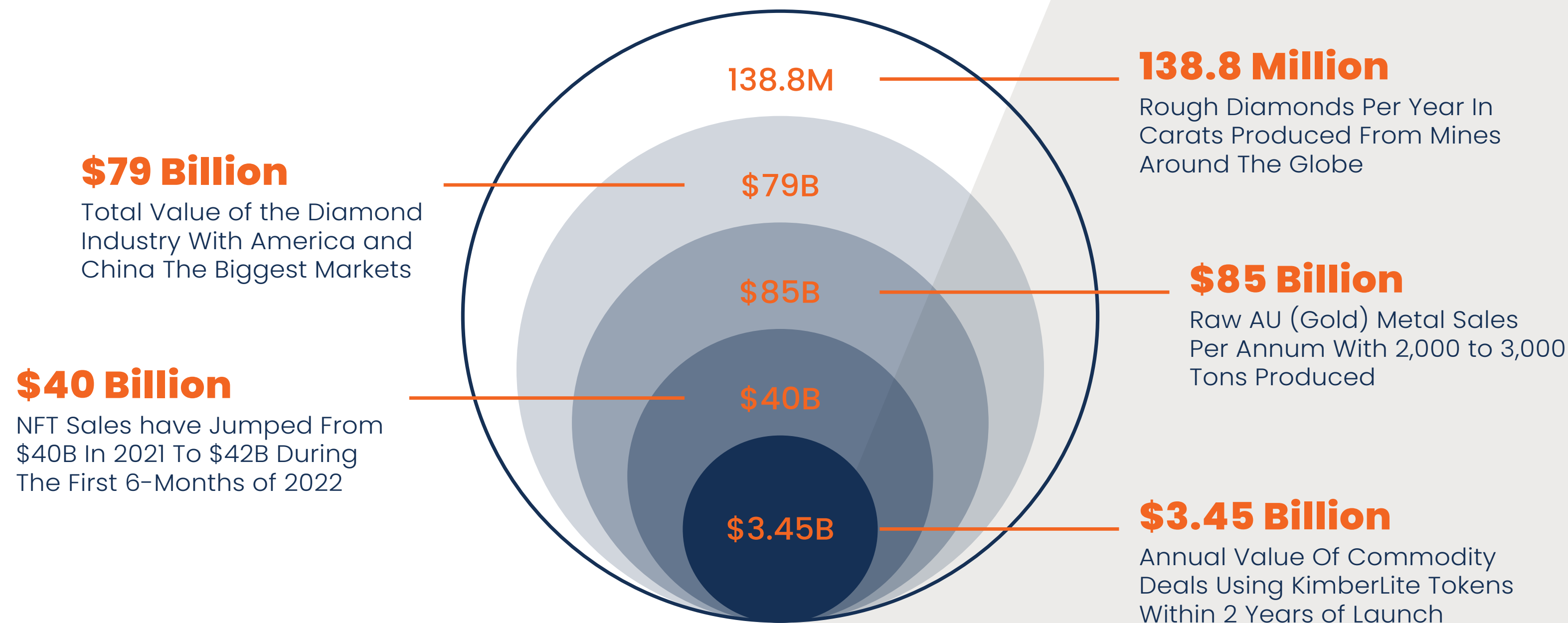
We are building a complete ecosystem focused around precious commodities. It will include a store offering Gold and Diamonds in Non-Fungible Token (NFT) form as well as a Metaverse 'Play-to-Earn' game.



A Market That Is Constantly Growing

Market Analysis

Our KimberLite project combines the \$164B per year commodities industry with three of the fastest growing market sectors on the planet today.



Metaverse Predicted Growth

The metaverse market size is expected to grow at a rate of 43.3% per year reaching a staggering \$1,607B by 2030 ([Read More](#))

Online Gamers Increasing

People playing games online is constantly increasing with figures expected to climb as high as 3.53 Billion players by 2025 ([Read More](#))

Collectibles & NFT Sales

Market Decipher have released revised insights into the Collectibles and NFT market forecasting that sales will hit \$1 Trillion by 2032 ([Read More](#))

We Stand Out From The Crowd

Competitors

KimberLite Token has no natural competitors. We are the worlds first and only crypto backed by diamonds and designed specifically for precious commodity transactions

There are a few existing tokens in circulation that have similar features to KimberLite (native token, NFT sales and Play-to-Earn gaming) in their platform, we analysed these during the project design phase to benchmark our targets.

	KimberLite Token	Gods Unchained	Decentraland	The Sandbox	Axie Infinity
Own Token	KIMBER	GODS	MANA	SAND	AXS
Diamond Backed	✓	✗	✗	✗	✗
Precious Commodities	✓	✗	✗	✗	✗
NFT Sales	✓	✓	✓	✓	✓
Play-to-Earn	✓	✓	✓	✓	✓
CoinMarket Cap Ranking	-	789	36	39	41
Token Value (\$)	\$0.11	\$0.429	\$1.07	\$1.33	\$18.60
Market Cap (\$)	-	\$10,150,542	\$1,975.443.766	\$1,703,973,999	\$1,557,257,822

The token prices, market cap and CoinMarket Cap ranking are accurate at the time of writing (August 2022)

The Axie Infinity ecosystem features; NFT sales, Play-to-Earn gaming, its own token and wallet app. The platform is built using the same Covalent API that we are using in our KimberLite project.

Roll-Out Planned To Perfection

Key Milestones



01 Token Generation Event

KimberLite Token (KIMBER) was officially minted on February 28th 2022 using the Binance Chain network

02 Commence IEO Round

Our Initial Exchange Offering (IEO) shall be run as a fair sale locking additional liquidity behind the token

03 DEX Listing of KimberLite

We plan to list KimberLite on Pancake Swap and other major exchanges starting from November 2022

04 KimberMarket Launch

KimberMarket will launch and begin selling Diamonds in NFT format with Gold NFTs added later

05 Beta Testing KimberRush

Our metaverse Play-to-Earn game KimberRush will go live and beta testing will commence

We have prepared a detailed 'roll-out' plan which will be completed in Q4 2025. Our target at that stage is to reach 10% industry utilisation of KimberLite.

“BSR already has an existing precious commodities business, we are not planning to build a diamond export organisation.”

Diamond to Token Flow

Guaranteeing Success and Price Growth

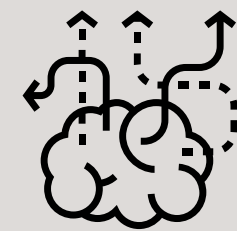
Our deployment plan and growth predictions are based on existing diamond exports conducted by BSR, we do not need other exporters to join the platform



Our Partners

Experience You Can Trust

BSR Global Group



Our parent company BSR Global Group was formed in 1968 and has been successfully trading precious commodities for over 30-years.

They are not only providing access to global networks of commodity sellers and traders but will also deliver the technical support needed to create our ecosystem.

Their talented team of engineers have been developing multi-million-dollar projects for decades and possess all of the required knowledge we need for building our software applications and Web 3 systems.



Covalent

KimberLite has agreed a technical partnership with Covalent for use of their API software which shall then create the core of our main applications.

The Covalent API connects to billions of data points allowing users to pull countless pieces of information from dozens of blockchains.

This amazing tool will create the blockchain interface for KimberMarket and our KimberWallet as well as NFT data for KimberRush. It will significantly reduce both the development time needed and costs.



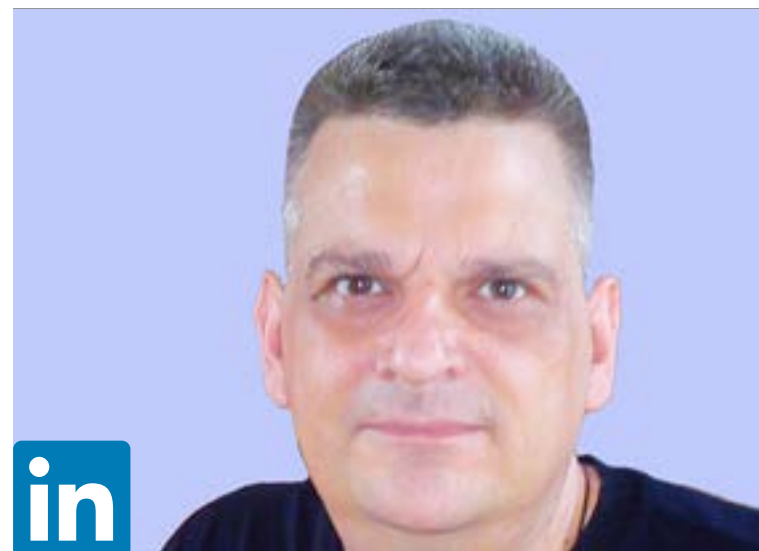
Management Team

A Proven Track Record In Business

Our management team has a combined 90+ years of experience within commodities, banking, finance, and investment they are ideally qualified to lead KimberLite forward.

Ian Lavender

Co-Founder



Ian is responsible within the KimberLite team for providing leadership and steering the ecosystems direction as well as having ultimate oversight of the project milestones to guarantee our goals are realised.

Paul Hughes

Co-Founder



Paul is a proven commodity trading expert, managing diamond sales in New York for BSR Global. Within KimberLite he handles institutional and hedge fund investors as well as negotiating commercial contracts.

Gabriel Popa

Co-Founder



Gabriel is involved in business development through leading our promotional teams and expanding our producer networks, building the KIMBER family. His friendly approach makes him immensely popular with those he meets.

Taylor Ryan

Marketing Specialist



Taylor is known globally as an expert in marketing with a focus on Web3 and crypto start-ups. His role within our management team is to develop marketing strategies that are designed to drive growth and attract token holders.

Advisory Board

World Leaders Overseeing Our Success

We have assembled a team of the best 'Crypto Advisors' in the industry whose knowledge and trusted advice will guarantee that we reach our full potential with this exceptionally exciting project

Richard Trummer
Strategic Advisor



Pekka Kelkka
Crypto Influencer



Yushito Liu
Investment Specialist



Matthew Whyatt
Tech Marketing Expert



James Tarling
Cryptospace Guru



Rohit Tandon
Technical Blockchain Wizard



Financial Overview

Demand Based Long-Term Stability

Financial Targets

Growth and token value targets shall be realised through creating a supply and demand atmosphere and controlling circulation.

DEX Listing Price

\$0.15

KIMBER Value in Month 18

\$4.70

Year 2 Commodity Trades

\$3.45B

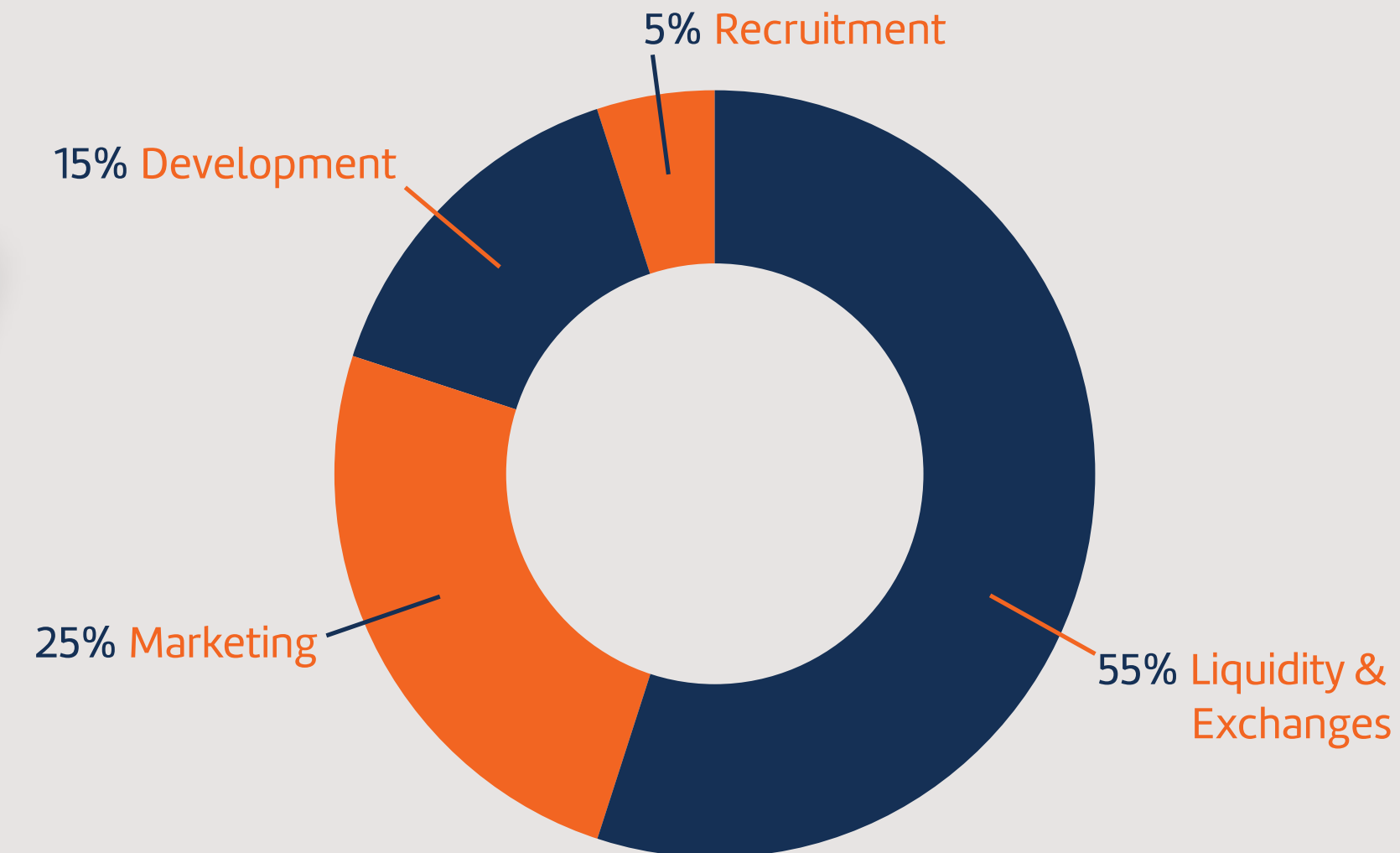
Total Revenue in 5-Years

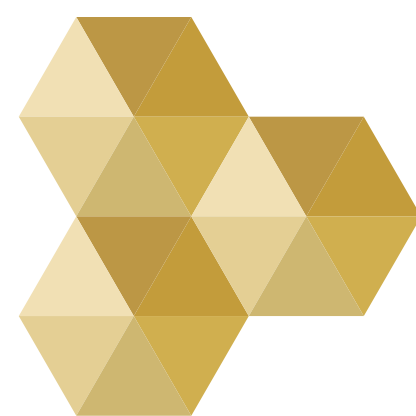
\$9.75B

We have established a hard-rule of never releasing more than **2% of minted tokens** per month for the first **5-years** which will generate stability and growth.

Use of Funds

Development of the project and main applications shall be **self-funding** utilising capital raised from existing commodity trading and NFT sales.





KimberLite
Token

Thank You

If you would like to learn more about this exciting project, then please feel free to request a call.

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