Converging Diamonds with Blockchain Technology

# KimberLite

The World's First

Diamond-Powered

Web3 Ecosystem

KimberLite Token Litepaper



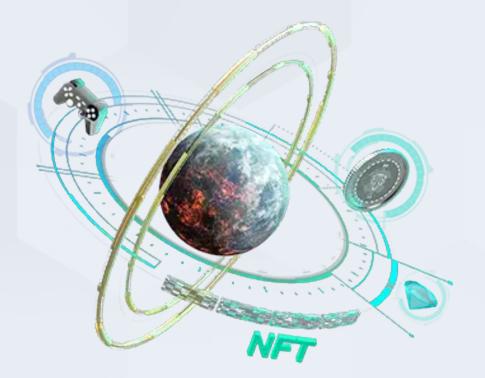


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## Introduction





Welcome to the litepaper for KimberLite Token, the world's first cryptocurrency designed specifically for the diamond industry.

In this Litepaper, we aim to provide an overview of KimberLite Token and its purpose in a conversational tone, catering to non-technical individuals.

KimberLite Token aims to revolutionise the diamond industry by addressing its challenges through the use of blockchain technology.

With transparency, efficiency, and stability at its core, KimberLite Token provides a trustworthy and reliable cryptocurrency for buying and selling diamonds.

The KimberLite ecosystem, with its various components such as **KimberMarket**, **KimberRush**, and **KimberWallet**, offers a comprehensive and user-friendly platform for diamond enthusiasts, investors and industry professionals.

We encourage you to explore further and participate in the KimberLite Token project, as we pave the way for a more transparent, efficient, and secure diamond industry.

## **The Problem**

The diamond industry faces several challenges including; a lack of transparency in diamond transactions, the inefficiency of payment processes, a market that is impossible for investor to enter without technical expertise or the right contacts and limitations of existing cryptocurrencies.

Imagine a scenario where a buyer wants to purchase a diamond, but they are unable to verify its authenticity and origin. This lack of transparency raises doubts about the legitimacy of the diamond and creates a barrier to trust.

Additionally, the conventional payment processes involved in diamond transactions, through banking systems, can be time-consuming as well as cumbersome, leading to delays, high banking costs and inefficiencies.



# 'An Outdated Industry Ripe for Web3 Modernisation'

The rough diamond industry has been notorious for its exclusive nature, limiting access to only those with established connections. Even finding price guides for rough diamonds can prove a challenging task, making it even extremely difficult for potential buyers to enter the market.

Moreover, buyers are required to have their own Gemmologist to verify quality, as well has having to travel and inspect their stone both of which incur significant costs.

Finally, existing cryptocurrencies are not suitable for the diamond industry due to their volatile nature and potential for price manipulation. In the time between a buyer purchasing a consignment and selling cryptocurrency values used may well have significantly changed, resulting in possibly huge losses.

In short, historically purchasing rough diamonds has been an option only available to a privileged few and for those able to overcome obstacles encountered, luckily, KimberLite is set to change this forever.

## The Solution to the Problem

KimberLite Token offers a solution to the challenges faced by these diamond industry. By leveraging blockchain technology, KimberLite Token ensures transparency, efficiency, and trust in diamond transactions.

With the use of blockchain, all diamond transactions recorded on the KimberLite ecosystem are transparent and can be verified by all participants. This transparency eliminates the risks associated with counterfeit diamonds and facilitates a trustworthy marketplace.



Moreover, blockchain technology allows for instant validation of buyer funds, enabling real-time completion of trades. This eliminates the delays and complexities of traditional payment processes, making diamond transactions faster and more efficient.

By providing a stable and reliable cryptocurrency, KimberLite Token addresses the volatility concerns of the diamond industry. The focus on stability ensures that the value of the tokens remains consistent, promoting a steady and predictable market.

# Making Diamonds Accessible to All

KimberLite Token, backed by our parent company BSR Global, aims to democratise the diamond investment market. With over 35 years of experience in the commodities industry, BSR Global has gained a reputation for delivering rough diamonds to the world's diamond districts.

Their secure logistic platform ensures the safe transportation of diamonds from East and West Africa to their facility located in the iconic World Diamond Tower on 5th Avenue, New York.

All diamonds supplied by BSR are legitimate, exported with the full support of local authorities and backed by Kimberley Process Certificates (KPC) ensure they are conflict free and ethically mined.

Through harnessing vast industry expertise of BSR Global, our key objective with KimberLite Token is to make rough diamonds available to investors of any size worldwide.







KimberLite Token plays a crucial role within the overall ecosystem.

It serves as the medium of exchange for buying and selling diamonds, providing a secure and efficient means of transaction.

Additionally, it is the **exclusive currency** within our ecosystem, used for in game purchases as well as trading TNFTs in KimberMarket.

Unlike other cryptocurrencies, KimberLite Token is designed specifically for the diamond industry, ensuring stability and trust.

To maintain stability and control the circulating tokens, KimberLite implements vesting and lock periods, as well as an annual program for token burning.

These measures ensure a constant demand and stable market value for the tokens, preventing price manipulation and promoting a buoyant market.

Stability

The release of KimberLite Tokens into the ecosystem is controlled so that only 2% of minted tokens are unlocked each month, creating stability and token price growth.

Reliability

KimberLite's value proposition is determined by the number of diamonds transacted and tokens in circulation, it is independent of cryptocurrencies, eliminating any chances of market manipulation.

Longevity

KimberLite guarantees a stable and secure market for its users, which ensures the attractiveness of its platform to a wide range of stakeholders, safeguarding the longevity of the project.



# Web3 Diamond Powered Ecosystem

# KimberRush 'The Future of Play-To-Earn Gaming'



KimberRush is the next-generation gaming experience that allows players to build their own hyper realistic virtual diamond mine and discover hidden gemstones. What sets KimberRush apart is its 'Play-to-Earn' feature, where players have the opportunity to earn real profits from their in-game activities.

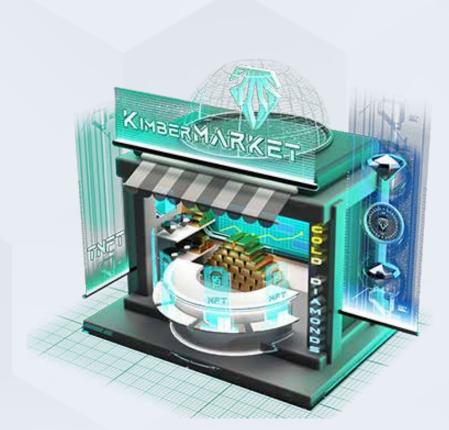
Scattered throughout the KimberRush world are diamonds in NFT format, each valued between \$10,000 and \$50,000 which are backed by physical stones stored in secure banks. Miners who unearth these magnificent gems can either sell them to investors through the KimberMarket or claim the physical diamond itself, which will be delivered right to their doorstep, free of charge.

The game-play mechanics in KimberRush are simple, exciting and extremely rewarding. Players start by purchasing or renting land within the game to build their virtual diamond mine. Armed with a few hand tools and equipment, anyone can join the excitement and start their mining journey.

As players dig deeper into their mine, they will uncover small stones ranging from 0.2 to 0.5 carats — a true-to-life representation of real-world diamond mining. These small stones can be collected and used for avatar and equipment upgrades, which users purchase from KimberMarket, the game's NFT store.

But the true treasures lie in the larger stones. As players expand their mining operations, they have the chance to discover big and incredibly valuable stones worth up to an astonishing \$50,000 each.

KimberRush takes realism to a whole new level with its in-game landscapes representing diamond-producing regions in East and West African countries. Players will face the same daily challenges as real miners, overcoming obstacles to find those hidden gems.





# KimberMarket 'Making Diamonds Accessible to All'

As a vital component of the KimberLite ecosystem, **KimberMarket** provides investors with a revolutionary marketplace designed exclusively for trading diamond Tangible Non-Fungible Tokens (TNFTs). Within the platform, investors can view professionally taken videos, photographs, and full documentation pack associated with each stone.

This comprehensive information allows investors to make informed decisions about their diamond purchases without the need for physical inspection. The ease of the digital marketplace eliminates geographical barriers and allows investors worldwide to participate seamlessly.

Investing in KimberLite Tangible Non-Fungible Tokens (TNFTs) offers several advantages. Firstly, investors can make payments using the native token, KIMBER, ensuring seamless and instant transactions. Upon receipt of payment, the TNFT of the diamond is automatically transferred to the investor's nominated wallet.

This streamlined process eliminates delays associated with traditional banking systems, providing a seamless and efficient investment experience.

KimberLite employs advanced technology to create Tangible Non-Fungible Tokens (TNFTs) that represent a physical asset — a high-quality rough diamond. Each unique gemstone undergoes a meticulous process to guarantee its authenticity and value.

Utilising state-of-the-art technology, a 3D scan of the rough diamond is generated, resulting in an extremely accurate JPEG image. Furthermore, the stone undergoes inspection by a third-party independent Gemmologist approved by the Gemological Institute of America (GIA), who prepares a detailed report on its characteristics.

To ensure maximum security, the gemstone is then placed into a secure bank storage in New York, and a Safe Keeping Receipt is issued.

A set of six unique documents, including the Kimberley Process Certificate (KPC), export and import documentation, 3D JPEG scan, Gemmology report, and Safe Keeping Receipt, are combined into a single file and minted on the Binance Chain as a TNFT. This innovative tokenization process allows investors to own a digital representation of a physical diamond, ensuring transparency and traceability.



#### Unique Ability to Transfer between Virtual and Physical Assets

KimberLite Token introduces a truly ground-breaking feature: the ability for investors to exchange their virtual Tangible Non-Fungible Tokens (TNFTs) for physical diamonds.

KimberMarket facilitates this exchange, allowing investors to return their Tangible Non-Fungible Token (TNFT), which is then burnt, and receive the physical diamond at their nominated address, free of charge.

This extraordinary feature allows investors to effortlessly switch between virtual, untraceable assets and tangible physical diamonds with inherent real-world value.

#### **TNFTs: A Better Investment Than NFTs:**



There can be no denying that tokenization of physical assets utilising blockchain technology is the future of the global economy. \$16

Trillion, that is the forecasted value of real-world assets that will be tokenized by just 2030.

What is tokenization? It is taking traditional physical real-world assets and bringing them to the blockchain as tokens.

While Non-Fungible Tokens (NFTs) have gained popularity in the art world, their value has been notorious for depreciating over time.

Unlike NFTs, KimberLite's Tangible Non-Fungible Tokens (TNFTs) are backed by physical assets, diamonds, with a real-world value which historical only ever appreciate in value.

Therefore, unlike traditional NFTs, diamonds held as Tangible Non-Fungible Tokens (TNFTs) are not a risky asset as value is consistently increasing, making them a safe and lucrative investment option.

These unique, extremely desirable, diamond back Tangible Non-Fungible Tokens (TNFTs) place KimberLite at the forefront of the next big thing in the global economy.



	NFTs	TNFTs	
Nature of Asset	Typically Digital Art Work	Backed by physical Assets (Diamonds)	
Value Trend	Notoriously prone to depreciation	Value tied to Diamonds which historical appreciate in value	
Backing	No backing by physical assets	Supported by real-world tangible diamond assets	
Security	Relies on digital authenticity	Physical asset provides a secure platform for investment	
Investment Potential	More for aesthetic display than investment	Offer significant return on investment due to diamond values	
Risk Factor	Relatively higher risk due to market trends	Presence of a physical asset eliminates risk through liquidity	

# KimberWallet 'Ease of Access'



KimberLite Token is minted on the Binance Network and is referred to as a BEP-20 token. As such KimberLite is fully compliant with a range of existing 'crypto wallets' including; Trust Wallet and MetaMask.

However, we are creating our own secure wallet, KimberWallet, which will be capable of storing both KimberLite Tokens and our Diamond back Tangible Non-Fungible Tokens (TNFTs).

The user-friendly interface enables investors with even limited crypto knowledge to safely access their KimberLite assets. The app will download from Google Play Store and Apple Store with KimberLite already configured allowing miners in even the remotest of locations to easily access our platform.



# Why Diamonds Shine as Investments

Diamonds are more than just a globally recognised sign of luxury and grandeur; they are also one of the best performing investments on the planet and out strip gold in many aspects;

Size & Storage

One advantage of rough diamonds is their compact size. They take up much less space than other assets like gold, making them easier to store and protect.

Transportation

Unlike gold, diamonds are easily portable. Their small size allows for convenient transportation, with large sums of money in diamonds easily fitting into a pocket.

**Privacy** 

Diamonds are a highly private asset. They can be stored securely and discreetly, without the need to publicly disclose ownership information.

Durability

Diamonds are known for their exceptional durability. As the hardest element on Earth, withstanding harsh environmental conditions and retain their value over time.

Long-Term Growth

Diamonds have demonstrated long-term growth in value. Data shows that diamond prices and values have increased by an average of 14.47% annually since 1960.

**Supply & Demand** 

The global demand for diamonds continues to rise, while diamond reserves are depleting. This creates a supply-demand gap that is expected to drive up the price per carat of natural diamonds in the future. As reserves diminish, the rarity and scarcity of diamonds can contribute to their investment value. It is estimated that there will be a 278 million carats per annum shortfall supply in verses demand by 2050.

**High ROI** 

In addition to the general price appreciation of rough diamonds, there are opportunities for additional profit. Cutting a rough diamond into a polished gem can significantly increase its value, often by 30% to 40%. This process, known as diamond cutting, allows investors to maximise their return on investment.



# KimberLite's Value Proposition

**Tokenization** of real-world physical assets is the next 'big thing' in global economics, making KimberLite a market leader positioned to claim a share in this boom with our Diamond backed Tangible Non-Fungible Tokens (TNFTs).

Combine this with an online gaming industry which is growing annually at astonishing rates and one of the most valuable commodity sectors on the planet and there can be no doubting KimberLite's value proposition.



#### One Token, Multi Use Cases

KimberLite Token is not only used for completing commodity transactions, this is just one use case. It is also the exclusive currency of our entire ecosystem, used for in game purchases as well as buying and selling of Tangible Non-Fungible Tokens (TNFTs).

These multi use cases create demand for KimberLite Tokens with gamers eager to progress their mine or investors yearning to buy diamonds. Guaranteeing both stability and constant increases in token value.





#### **Financial Targets**

DEX / CEX	Kimber Value	Year 2 Commodity	<b>Total Revenue</b>
Listing Price	in Month 18	Trades	in Year 5
\$0.22	\$4.70	\$3.45B	\$9.75B

Our conservative target for token price is \$4.70 within 18-months of listing. This will be achieved by controlling the number of tokens in circulation, staggered release of KimberMarket and KimberRush and constantly increasing diamonds being transacted within our ecosystem.

The total project revenue stream in year 5 is estimated at \$9.75 Billion which is based on volume of diamonds being transacted and cautious predictions in terms of gamer numbers as well as sales of tokenized assets (TNFTs).

#### **Assuring Investor Profits**

#### Staking Pools

We are partnering only with exchanges that offer 'Staking Pools' allowing investors to utilise their KimberLite Tokens to earn additional guaranteed profits, in the form of free tokens given as rewards for participation.

#### **Profit Sharing**

We will share 11.5% of net profits from diamonds traded in our ecosystem amongst KimberLite Token holders who meet the qualification criteria, with profits paid quarterly in Tether (USDT).

## **Powerful Tokenomics**

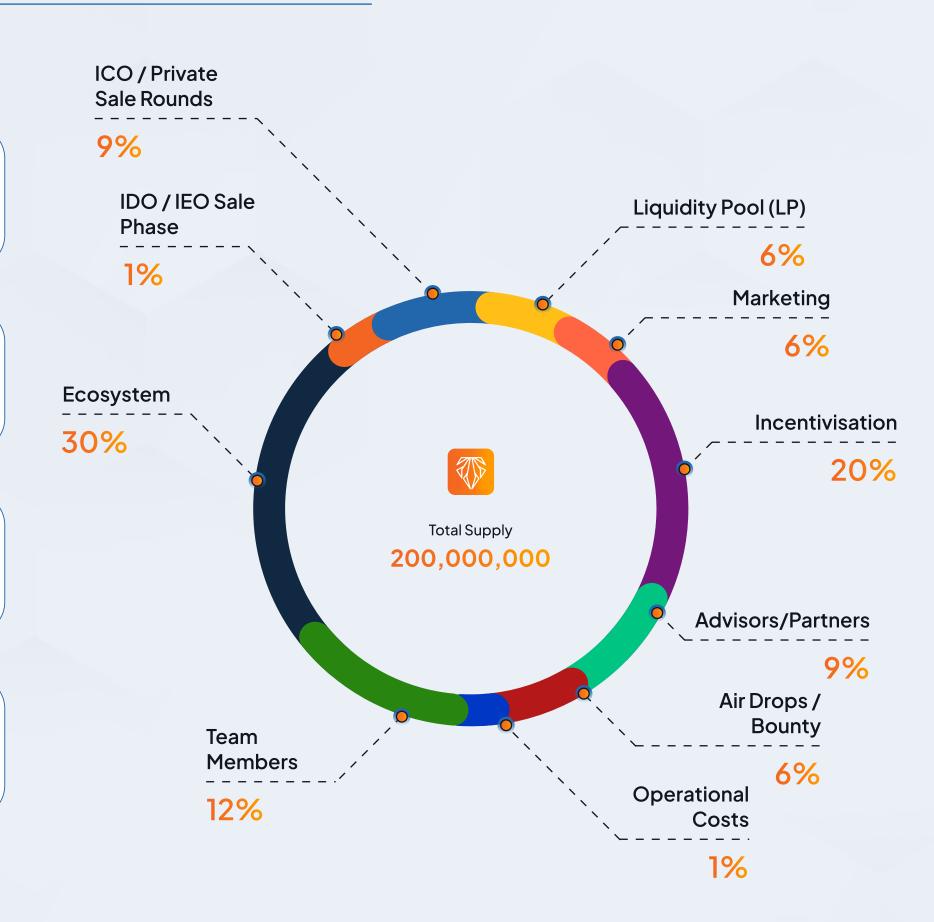


Tokens are securely '**locked**' with Unicrypt protecting investors and guaranteeing stability.

The Release of tokens into our ecosystem is based on just 2% per month for 4-years

Controlling token release in this way creates 'supply and demand' which drives price growth.

Our tokenomics are designed to generate maximum Return on Investment for investors





Coin Liquidity Solutions (CLS) are recognised global as the Number#1 choice for Market Making services and the perfect partners to achieve our goals for token price. We have been cooperating closely with CLS for over 12 months developing our Pre-Sale, Launch and listing strategies.

Robust plans are in place to ensure stability at launch whilst eliminating early 'Selling Pressure' and achieving long-term price growth, with an initial target soon after listing of 10× growth.

# **Exemplary Leadership**



KimberLite is led by a powerhouse management team boasting an extraordinary 90+ years of combined experience in commodities, banking, finance, and investment, ensuring the ultimate in expertise for guaranteeing success.

But that's not all - KimberLite is backed by **BSR Global Group**, our parent company, who will oversee technical aspect of the project. Their legendary team of engineers has honed their skills over decades, bringing to life **multi-million-dollar** projects that have revolutionized industries. With their unrivalled know-how, they will craft our software applications and Web 3 systems, setting the stage for a cutting-edge and seamless user experience.



lan Lavender Founder



Paul Hughes
Co-Founder





Gabriel Popa
Co-Founder





Neil Landsberg
Investor Relations





John Evans
UK Operations







We have assembled a team of the best 'Crypto Advisors' in the industry. Our team of top-tier professionals bring extensive expertise and knowledge to the table. With their invaluable guidance and counsel, we are confident in KimberLite's ability to reach the top of the crypto ladder.



Richard Trummer
Strategic Advisor



**Taylor Ryan**Growth Hacker



**Harry Davies**Web3 Business Strategy



Chris Jenkins
NFT & Trading Expert



Pekka Kelkka Crypto Influencer



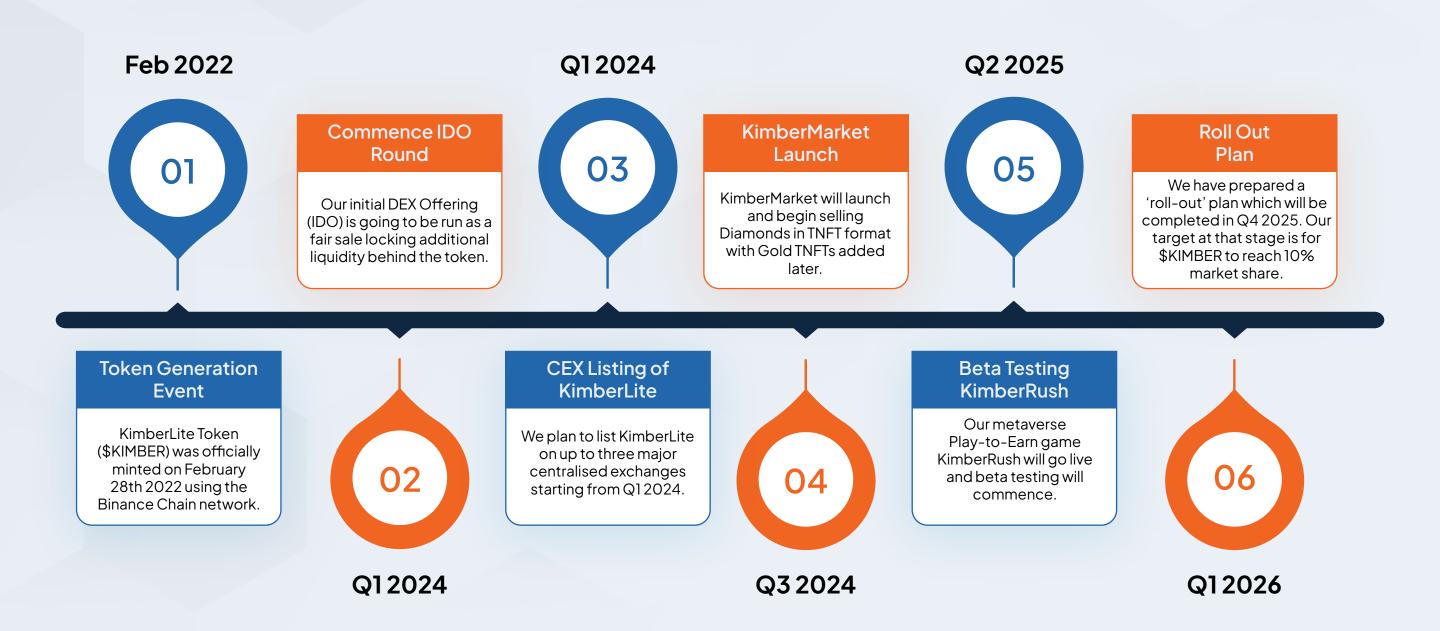
Yushito Lio
Listing / CEX Specialist



Rohit Tandon
Technical Blockchain Wizard

# Roadmap to Success





#### Planning for Substantial Price Growth

Release of key ecosystem elements, KimberRush and KimberMarket is staggered which will cause excitement among user as well as token demand.

KimberLite will initially be listed on PancakeSwap (Decentralised Exchange) and one recognised Tier 2 Centralised Exchange (CEX) to create stability.

Within the first 3-months after first listing we plan to add two further Tier 1 Centralised Exchanges to generate momentum and price growth, achieving our 10 x target.









