

### **Abstract**

Our team of investment and commodity experts have spent more than 3-years developing a cutting-edge ecosystem capable of withstanding any potential volatility. KimberLite Token (KIMBER) is the words first cryptocurrency backed by precious commodity assets in the form of Gemstones and AU Metals.

The core use of KimberLite shall be undertaking peer-to-peer payments necessary within multi-million dollar precious commodity transactions. The instantaneous nature of Blockchain technology will allow vendors to validate receipt of buyer funds enabling completion of complex trades in real-time.

We shall utilise predictive methodology pertaining to sales being conducted for establishing stringent 'supply and demand' models for token usage. These forecasts create the opportunity for managing token release according to business requirements, eradicating instability commonly seen throughout the crypto industry.

Investor confidence shall be boosted via our vesting and lock periods as well as an annual program for 'burning' tokens. The main focus at all design stages has been a genuine desire for controlling circulating tokens and life-cycle which will result in a constantly buoyant market value.

The cornerstone of successful economies globally is based upon incentivisation, whether that be banks offering interest rates or sellers providing discounts. The KimberLite ecosystem shall be no different, rewarding user participation with a range of innovative schemes. These include investors being granted access to diamonds at drastically reduced prices.

Clearly, it is impossible for us to ignore metaverse integration and therefore we shall construct an online depository supplying diamonds alongside AU bullion in Non-Fungible Token (NFT) format.

These shall be purchased using KimberLite and freely interchangeable with real world physical assets. Whilst long-term expansion encompasses creating a 'Kimber Stable Coin' fully backed by Diamonds.

We are extremely confident that the exceptional foresight as well as in-depth planning behind KimberLite shall generate a robust crpto ecosystem, guaranteeing our investors unprecedented returns.







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### Introduction

Diamonds, the solid form of Carbon, are renown for being the hardest material on Earth. They have long been recognised for their beauty as a gemstone, used in various jewellery items for centuries.

In terms of quantity, about 30% of diamonds discovered are considering 'gem quality' and distributed to experts for cutting, polishing then finally jewellery manufacturing. The remaining 70% produced are sold for industrial applications, including; cutting, drilling, grinding and polishing.

We are all familiar with the tradition of giving your future wife a 'diamond engagement' ring, yet few know the history behind this ritual.

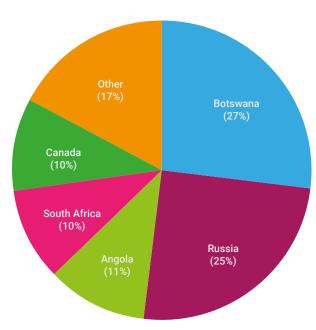
In 1477, Archduke Maximilian of Austria commissioned the first diamond engagement ring on record for his betrothed, Mary of Burgundy. In doing so he sparked a trend for diamond rings amongst European aristocracy and nobility.

However, De Beers, the British company who mined gemstones in South Africa, are famed for making diamond engagement rings the common item they are today. It was their 1947 advertising campaign which was supported by Hollywood stars and their slogan recognised globally; "Diamonds are forever" that caused the tradition to sky-rocket in popularity.

Mined diamonds are mostly sold via the major international diamond centres:

- ✓ Antwerp
- ✓ Dubai
- ✓ New York
- ✓ Hong Kong
- ✓ Mumbai
- ✓ Tel-Aviv

There is no universal market price per carat for rough diamonds. Nevertheless, diamond prices have increased more than tenfold since 1960 to current market values..



**Diamond Production 2020 Value in Dollars** 

Diamonds increase drastically in value through processing from production to retail. For example, in 2019 rough stone sales amounted to \$13.9 billion worldwide. However, after cutting and polishing, their value then increased by nearly double to \$26.7 billion. While the global diamond jewellery market for this same period recorded revenue of circa \$79 billion.

Nearly half (48%) of polished diamonds in 2019 were sold within the United States, whilst China ranked second.

There has been a sharp increase in Chinese market share over recent years based on their adaptation of a traditionally western custom; for giving a diamond engagement ring.

The impact of COVID-19 clearly cannot be ignored, during 2020 there was a decline in mine production compared to 2019. Whereby, output fell from 138.3 million carats in 2019 to 107.1 million in 2020 with a rough stone sales value of \$9.2 billion.

However, in 2021 we saw significant signs of improvement with production increases in Botswana (+37%), Canada (+16.6%) and Angola (+26.3%) this resulted in growth of 1.4%. The long-term outlook continues to be bright with a predicted compound annual growth rate of 2.5% which will see production volumes reach 124.8 million carats by 2025.

### Story Behind a Name

The Eureka Diamond was found near Hopetown, South Africa, on the Orange River by a young 15 year old boy named Erasmus Stephanus Jacobs in 1867. It was the first diamond discovered in South Africa and sparked what is known as the 'Kimberley Diamond Rush'.

Kimberlite is an igneous rock, which sometimes contains diamonds it is named after the town Kimberley where Erasmus made his remarkable discovery.

Kimberlite occurs in the Earth's crust in vertical structures known as kimberlite pipes, as well as igneous dykes but can also occur in horizontal sills.

These Kimberlite pipes are extremely rare and are the most important source of rough diamonds mined today.

## Access to a Proven Network of Producers and Buyer





Our parent BSR Global Group (BSR) was established in 1968, and are accomplished experts within the fields of Commodity Trading, Civil Construction and Engineering.

Their sub-division BSR Global Commodities was founded circa 30 years ago for managing the sale of crude oils which were accessible as a result of their projects within the oil and gas engineering field.

However, BSR have continually increased their product range so that it encapsulates the entire commodity spectrum, namely; Crude Oils, Rare Minerals, Refined Petroleum, Precious Metals, Agricultural, Base Ores and Gemstones.

Despite expanding scope, they have always rigidly adhere to their original core philosophy of strictly purchasing from legitimate product producers. This guarantees reliability as well as smooth transaction execution.

BSR specialise in 'uncut rough diamonds' as well as raw AU metals and have developed their own unique secure logistics platform for delivering high quality gemstones into the very heart of the worlds' diamond districts.

They supply an huge variety of traditional clear diamonds, covering all available grades, yet prefer to focus on exceptionally desirable 'Gem Grade' consignments, besides offering small parcels of flawless and fancy coloured stones.

Through our exclusive partnership with BSR Global Group we are granted direct access to a proven network of miners and end-buyers of precious commodities.

Utilising their existing ground teams based locally in-country we have already identified producers as well as wholesale buyers who are extremely eager to join the KimberLite ecosystem. The first sales and purchase agreements using KIMBER as the preferred method of payment are already established and shall commence in Q3 2022.

#### The Problem

The transactional process required for completing commodity trades has two inherent problems. For those with less experience to appreciate these issues, it is essential to first understand the work-flow step-by-step:



The implementation of the Kimberley Process Certification Scheme (KPC) by the United Nations in 2003 eliminated so called 'blood diamonds' from the international market place. However, it not only ensured that any stones being sold were conflict free but at the same time legitimised sales of rough stones.

Long gone are those days where consignments could be purchased with suitcases of cash and simply transported out of the source country. The entire export process is now monitored at a Governmental level with official fees as well as taxation being paid prior to final export.

#### **Diamond Price Point**

The rough diamond value is a convoluted subject, whilst in general the price is stated as a cost per Carat (ct) there are a number of factors behind an individual stones valuation these include (but may not be limited to); Colour, Clarity, Shape and Florescence. Such a wide array of variables makes calculating final consignment sale prices extremely complex.

It is for this reason that both miners as well as the wholesale industry, tend to transact shipments based on an 'average price per carat'. With specific parcels categorised into groups depending on their overall quality.

High-end 'Gem Grade' stones usually have an average price per carat of circa \$2,800 to \$3,100 when sold in one of the worlds diamond trading centres such as New York or Antwerp. Whilst lower quality product for use within the general jewellery manufacturing sector will fetch \$1,000 up to \$1,750 and industrial grade stones at approximately \$100 as an average.

### Problem One: Payment of KPC Fees and Taxation

Local Government Gemmologists, working in the KPC department, verify each stone contained within consignments prior to export, creating a detailed manifest as well as permits and Kimberley Process Certificates.

Once their inspection has been completed exporters are required to pay both KPC fees and export taxes which are typically 5-8% (depending on the source country) of 'assessed' parcel value. These costs must be paid before any documentation is issued.

There are two problems at this stage. Firstly, the so called 'assessed' consignment value is only defined during inspection by the Government experts, it is not known in advance. Therefore, exporters are unable to prepare funds in-country beforehand.

Secondly, there is a trust issue, if exporters were to deposit additional cash locally ready for paying these fees then there is no guarantee banks will be able to return any excess.

Thus a delay occurs in completing the export operation whilst funds are being transferred bank to bank for making payment locally.

### **Problem Two: Making Miner Payments**

Diamond exploration is undertaken at numerous locations globally, yet the vast majority of natural rough stones are mined in what can only be classified as less developed countries.

Concession owners struggle in gaining access to international bank accounts outside of their jurisdiction and are forced to cooperate with smaller local banks. However, they generally offer limited service levels and often their 'intermediary' connections throughout global banking networks can be unwieldy.

Exporters are required to transfer funds, commonly in the multi-million-dollar bracket, for paying miners. However, undertaking international wire transfers is a complicated procedure these days with banks required to conduct much deeper due diligence to satisfy anti-money laundering regulations.

Naturally, miners require final payment prior to consignments being exported, whilst buyers on the other hand are intent on ensuring consignments are securely loaded on board their aircraft before depositing any funds.

Therefore, the window for transferring payment is extremely time sensitive, with mere minutes available to satisfy both parties needs rather than days often taken by banks.

## Problem Three: End Buyer Completion

Upon completion of final end-buyer inspection by their Gemmologist payment must be made in full for the consignment being purchased. With parcel sizes ranging from 10,000 to 50,000 carats this equates to a financial transaction between \$28 million and \$150 million.

Utilising conventional banking infrastructure is extremely cumbersome when transferring funds of this size. Not only are there regulatory processes that must be completed but physical wire transmission and clearance into the beneficiary account can take anywhere from 1 to 3 banking days. Yet again this will be even further complicated when dealing with international transfers.

There are of course several ways of reducing time taken for undertaking banking operations, such as; ledger-to-ledger movement of funds within the same bank or placing cash into attorney escrow prior to commencing Gemmology inspection.

However, the diamond industry is notoriously secretive with both wholesale buyers and sellers constantly seeking methods for making deals less visible. Therefore, in reality using those solutions mentioned will not only be costly but undoubtedly increase a transactions profile.

Unfortunately, end-buyers are not generally speaking banking or financial professionals, albeit there are a few exceptions to this rule. They do not comprehend waiting days while funds are transferred, instead they want to simply complete their Gemmology checks and then take immediate delivery of the goods.

### Why not use an existing Crypto Currency?

We all know that there is a seemingly endless plethora of Crypto Currencies already in circulation, which are either aimed at investors or 'Metaverse' participation.

The cost of exchanging between these different coins or tokens can be costly, especially when trading between Blockchains. Those exchange fees become significant when undertaking a sales transaction of up to \$150 million.

When negotiating sales and purchase agreements pertaining to physical trades it is exceptionally difficult for any contracting party to bear these costs.

With so many options available there is no doubt that if selecting which Crypto to use was left for miners to decide they would each have their own preference.

It is of course impossible for wholesalers to hold multiple forms of token with sufficient capacity for enabling large payments. They would have to hold a single Crypto then accept exchange fees for when concluding individual deals.

Yet for a trade valued at in excess of \$100 million exchange fees for swapping between tokens will run into the millions, which buyers cannot shoulder. Therefore, at the present time conducting high-value commodity transactions with Crypto Currency is frankly unrealistic.

What is clearly missing from the current Crypto marketplace is a token designed and developed purely for conducting exceptionally lucrative 'precious commodity' deals. A token which seamlessly synchronises payments between all parties; wholesaler, end-buyer and producer.

#### The Solution

Our mission in launching the KimberLite Token (KIMBER) is to deliver a standard crypto currency which can be utilised throughout the precious commodity sector for conducting peer-to-peer payments.

The KIMBER Token is based upon existing proven Blockchain infrastructure and industry standards thus avoiding any complex technical issues'.

KIMBER has been minted on the Binance Smart Chain (BSC) network utilising BEP20 protocols offering users and investors the most stable of working environments as well as cost effective transfers.

Those core problems identified within commodity trades of timing issues whilst depositing funds utilising conventional banking methods shall be totally eradicated via the peer-to-peer solution delivered through state-of-the-art Blockchain technology.

Instantaneous confirmation of remittances shall allow transactions to be completed in real time, thus eradicating delays during both export and sales processes.

While decentralisation coupled with 'access for all' crypto principles will allow miners located in even the remotest regions to participate in our platform.

There are countless small to medium sized miners unable to penetrate international markets merely as a result of poor banking capabilities in their local communities.

KIMBER will open up the possibility for conducting sales globally for a vast range of new producers eager to take advantage of our services.

In addition to reducing completion time for transactions and establishing ease of access throughout the industry, there are also obvious cost advantages that KIMBER presents our users.

The extortionate fees charged by banks for multi-million-dollar wire transfers shall be removed from the equation, with only network 'Gas' fees being applicable to transmission via the Blockchain.

There are also clearer lines of responsibility with senders being the party who pays those fees, easing execution of sales and purchase agreements between wholesaler, miner and end-buyers alike.

The key attractions for diamond traders around the world are undeniable, our KIMBER platform simplifies sales and purchase transactions, reduces costs as well as bypassing time constraints. It shall be superior to any conventional banking system or rival in every conceivable way.

We already have binding agreements in place with several wholesale buyers of rough gemstones as well as a number of producers desirous to take advantage of the amazing benefits KIMBER offers.

These initial partners create the scope for transacting circa 40,000 (forty thousand) carats monthly. This shall generate \$114 million per month of payments being made using KIMBER tokens.

The first transactions conducted with KIMBER as their currency of preference are due to commence in Q3 2022. Once successful launch has been achieved our marketing team shall begin adding new product suppliers to the ecosystem monthly.

Our conservative target is 100,000 carats of trades through KIMBER per month by Q3 2023. We feel confident, based on initial responses received throughout the industry, that this is an extremely realistic objective, that may well easily be surpassed.

Therefore, based on trading 100,000 carats we shall be implementing approximately \$285 million per month and \$3.42 billion annually in diamond deals through the KIMBER platform within 18 months.

## **Future Development**

#### **Incorporation of Other Commodities**

The vast majority of commodity transactions undertaken annually encounter those same completion difficulties associated to 'time sensitivity' issues surrounding transferring funds and high banking fees charged. Our KIMBER token will, therefore, lend itself to a diverse range of applications within the market sector.

However, one product that stands out as having an obvious use case for KIMBER is raw AU Metal, whose basic sales and purchase procedure mirrors that of rough gemstones. There are identical key parties involved with producers, who have limited banking access, wholesalers and end-buyers.

The countries in which raw AU Metal is produced are very similar to those exploration locations of rough diamonds. Indeed, a number of the miners who have already agreed to utilise KIMBER tokens within their gemstone deals also produce AU Metal from their sites. This will streamline introducing KIMBER into the AU arena.

There are between 2,500 and 3,000 tons of raw AU Metal mined annually with an average selling price of circa \$34,000 per kilogram. This results in global trade volume of circa \$7.09 billion monthly or \$85 billion per year.

### KIMBER Wallet Development

KimberLite, like any other BEP-20 compliant token, is naturally be compatible with existing wallets that are commonly in operation, for example; Trust Wallet for mobiles and Metamask for desktop users.

However, as we expand our network of wholesalers, end-buyers and producers who utilise KIMBER there is potential for encountering users less familiar with Blockchain technology.

Therefore, our long-term volume expansion strategy shall be enhanced through development of a wallet designed specifically for KIMBER which will meet our clients and users requirements.

A simplified interface will cater for ease of token transfer while being dedicated to exclusively for use with our KIMBER platform eliminates needing to add coin data during wallet initial configuration, which can be a little confusing for inexperienced users.

#### Metaverse Integration

The re-branding announcement by Mark Zuckerberg that Facebook will be known as 'Meta' along with a staggering \$10 billion of planned infrastructure investment, has shone a spotlight the whole Metaverse project. It has transformed the common perception of people world-wide propelling what many see as the future into mainstream news.

While our KIMBER token is primarily aimed at conducting financial transactions within commodity trades, it is impossible to ignore potential for integration in the Metaverse space.

We are witnessing a growing trend in those wishing to acquire high value assets in the Metaverse with Real Estate and Luxury Items such as yachts in Non-Fungible Tokens (NFT's) form being purchased for millions of dollars.

As utilisation and acceptance of Metaverse applications increase so will the desire of people eager to obtain NFT status symbols.

We going to establish a Metaverse depository that allows investors to exchange their KIMBER tokens for both Diamonds and Gold created as NFT's.

These virtual NFT holdings will be backed by equivalent assets in the physical world. Therefore, allowing owners to exchange assets between Metaverse and real world with a simple mouse button click.

#### Kimber Stable Token Creation

There are various so called 'stable coins' in circulation that claim to be tethered or backed by physical flat currencies, albeit this has been disputed on several occasions. However, what is missing is a genuine stable token back by physical Diamonds, we plan to introduce a token which will fill this gap.

Operational profits shall be utilised for accumulating rough diamonds which can be subsequently used as collateral behind a KIMBER 'Stable Token' offering investors a profit generating safe solution.

We will allow investors to freely exchange KIMBER held for our stable token, providing them with not only maximum security but increased profit potential.

While owners of physical gold or diamonds will be able to convert them into KIMBER Stable tokens, which shall provide them with an untraceable crypto asset.

## **Tokenomics**

Token allocation and metrics are the foundation of any prosperous Crypto ecosystem, their significance is often overlooked by many. However, our team have spent a huge amount of time and effort throughout the development of KIMBER on defining tokenomics that create platform stability whilst eliminating price volatility.

The bed-rock of conventional economies worldwide is based up a principle of 'incentivisation' whether spending or saving the currency of choice users are presented with motivational stimulus. In our opinion any crypto ecosystem must also offer its community similar impetus for participation, thus establishing longevity alongside value advancement.

With growth assured, volatility can be eradicated through balancing token supply with demand. This is where KIMBER is unique to any other crypto currently available.

The prime case use of KIMBER is purchasing precious commodities, the sales and purchase agreements for which are accessible to our team. Therefore, we are able to accurately calculate how many KIMBER tokens are required to complete planned transactions each month.

With such information in-hand token supply can be precisely aligned to demand, protecting investors against unpredictable price fluctuations and generating guaranteed profits.

#### **Executive Summary**

Tokens Minted 200,000,000

**Token Generation Event (TGE)** February 27<sup>th</sup> 2022

ICO Sale Start Date February 28<sup>th</sup> 2022

ICO End Date May 8<sup>th</sup> 2022

**IDO Public Sale Start** May 9<sup>th</sup> 2022

Acceptable Currency BTC, ETH, USDT, BNB, XRP, LTC, SOL, USDC

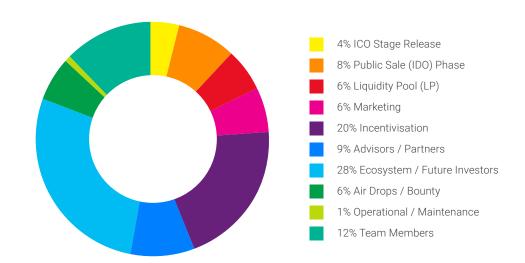
ICO Sale Duration 70 Days

Total ICO Tokens Sold 8,000,000 (4%)

 Smart Contract Number
 0x5Cb007F759d897E450D4B15Ac0EAe2001A0b35Ae

#### Token Allocation

The KIMBER Token is a BEP20 asset supported by the Binance Smart Chain. In total we have minted 200,000,000 tokens, a supply that will never be increased as per smart contract definition. Thus, we are building an ecosystem which is based upon the deflationary model.



#### NOTES:

- 1. The total amount being released into the ecosystem for users and investors to purchase is **52% of minted tokens**.
- 2. We have reserved 6% of minted tokens for Air Drops and Bounty, these shall be released in stages, see below for details of our first scheduled Air Drop to ICO stage investors.
- 3. We have reserved 28% of minted tokens for release into the Ecosystem for future investors. These shall be locked for 18 months and then slowly released based on demand.
- 4. There is 6% of tokens which shall be utilised for establishing Liquidity Pools (LP) on the Decentralised Exchanges selected. These shall be released at a rate of 2% per month for 3 months.

#### Vesting and Lock

Our main aspiration when electing to include an ICO phase as part of the KIMBER launch program, was attaining market confidence in the extremely robust ecosystem architecture that we have developed.

It is our belief that a core element in building investor assurance levels can only be achieved via creating 'vesting' and 'lock' periods for certain portions of minted tokens.

Both 'Lock' period and percentage released at each interval have been calculated to guarantee that a maximum of 2% of total minted tokens (4,000,000 tokens) are released per month throughout the first 18 months, this shall eliminate any early price fluctuations and build price momentum.

The token 'Lock' and 'Vesting' periods are not defined within the smart contract, which is not an investor safe method for locking tokens. They have been implemented via Unicrypt and are currently held in vault storage. This is totally impossible to bypass and locked tokens will only become available in accordance with the agreed schedule.

	Percentage	Supply	Token Price	Total Raise (USD)		Vesting (Months)	Notes )
ICO Stage	4	8,000,000	\$0.10	800,000	0	2	Tokens will be locked until completion of the ICO Phase
IDO Stage	8	16,000,000	\$0.15	2,400,000	2	4	IDO Token release shall be managed to deliver 4,000,000 (2%) per month for 4 months
Liquidity Pool	6	12,000,000			7	3	Locked for 7 months after TGE then released 4,000,000 (2%) per month for 3 months
Marketing	6	12,000,000			10	3	Locked for 10 months after TGE then released 4,000,000 (2%) per month for 3 months
Incentivisation	20	40,000,000			13	18	10% unlocked 13 months after TGE and then 5% monthly there after
Advisors and Partners	9	18,000,000			14	18	10% unlocked 14 months after TGE and then 5% monthly there after
Ecosystem / Future Investors	28	56,000,000			18	18	10% unlocked 18 months after TGE and then 5% monthly there after
Air Drops / Bounty	6	12,000,000			-	-	Released in various stages - 2% will be air dropped to ICO buyers 6 months after TGE
Operational Costs	1	2,000,000			-	-	Operational and Maintenance costs
Team Members	12	24,000,000			36	18	20% unlocked 36 months after TGE and then 5% monthly there after
	100	200,000,000		3,200,000			

#### NOTES:

- 1. The two key fundamental principals behind our KimberLite ecosystem has always been to create a 'supply and demand' atmosphere ensuring stability and eliminating any possibility for a 'pump and dump' culture. With this in mind no more than 2% (4,000,000) tokens are released per month during the first 18 months.
- 2. Team member tokens will be locked for three years and then vested for a further 18 months, demonstrating our commitment to project success and longevity.
- 3. Tokens will be released at the end of the month shown and are then available for use within the ecosystem at the start of the subsequent month.
- 4. The Lock and Vesting durations are both based on the Token Generation Event (TGE).

#### Distribution and Release of Tokens

Our calculations pertaining to the number of tokens to be minted as well as projected future worth are all based upon rapid growth and market valuations for KIMBER far in excess of the initial price offerings.

We shall achieve our growth target as well as stability through closely regulating how many tokens are in circulation during all stages of deployment, creating a strong 'Supply and Demand' atmosphere which shall benefit the community as a whole.

The primary use case for KIMBER is purchasing precious commodity consignments. These transactions shall all be subject to sales and purchase agreements executed between the parties. This then allows us to establish accurate models for the number of tokens required to complete those deals on a monthly basis.

Total value of commodities to be purchased using KIMBER per month as well as the current token market price token are known parameters. Therefore, we are able to align token releases with demand levels in order to accomplish price growth.

This ability positions us uniquely amongst the crypto assets currently available for investment and shall enable us to maximise both the evolution of KIMBER and returns for our investors.

### **Burn Strategy**

We shall support long-term stability and value growth via our dedicated 'Buy-Back and Burn' strategy. A percentage of the profits generated from provision of equipment and services to miners as well as the sale of NFT's shall be allocated to repurchasing KIMBER tokens.

Our plan is that buy-back and burn shall be an annual event, whereby 20% of the overall operating profits are employed for obtaining KIMBER Tokens from the secondary market. This process shall continue until 50% of tokens originally minted have been repurchased and burnt.

### Creating Demand (In Flows)

The prime use case for KimberLite tokens shall be making payments within precious commodity trades, whereby end-buyers or wholesalers are paying both the exporter and producer using KIMBER. This then establishes are extremely robust and large network of 'users' within the ecosystem.

Demand will then be generated by new end-buyers or wholesalers wishing to join the platform and gain access to a large supplier network as well as the other advantages offered by KIMBER.

They will have to purchase sufficient tokens via Decentralised Exchanges for conducting their monthly transactions. Driving not only demand but also value of KIMBER within the exchange market.

### Token Life-Cycle

Following conclusion of commodity trades conducted using KIMBER, those tokens utilised for purchase will reside with the producers, having passed from buyer to seller. Producers naturally need Fiat currency for continuing mining operations, acquiring goods and services or for paying employee salaries.

If producers are simply permitted to exchange their KIMBER for physical currency this may generate unpredictability in token prices. Therefore, we have designed mechanisms for controlling token life-cycle and eliminating any prospect of producers randomly selling off tokens.

#### **Equipment and Service Procurement**

The vast majority of small to medium sized mine operators are commonly supporting entire communities as well as their exploration operations through selling product.

Utilising profits realised for purchasing a wide range of equipment, machinery, food, medical supplies, clothing and other services. However, they often face procurement challenges either as a result of weak international connections or suppliers determined to over charge them for often outdated merchandise.

We shall assist our miners to use their KIMBER Token for obtaining the goods and services they need from reliable supplier networks.

This supply-chain shall be managed by the existing BSR Global team of procurement experts and offered as a service to incentivise producers when joining our KIMBER platform. We shall charge a nominal service fee which in-turn can be used for financing investor dividend payments.

#### **Producer Buy-Back**

We will 'buy-back' tokens from producers and shall then burn those tokens as part of our annual strategy to reduce the number of tokens in circulation.

# Incentivising the Community

#### **Investor Incentives**

#### **Air Drops and Bounty**

Within our Token Allocation plan we have reserve 6% of minted tokens (12,000,000) for rewarding ecosystem participants via Air-Drops and Bounty campaigns.

These tokens shall be released in stages and will recognise both long-term partners and early stage investors.

The first Air Drop of 2% (4,000,000 tokens) shall be conducted 6 months after launch (at the end of the IDO period) and is designed to reward ICO investors. It shall be structured such that buyers who purchased KimberLite during the initial phase receive **50% FREE bonus tokens**.

#### **Product Acquisition**

We know that many institutional investors as well as hedge fund managers purchase physical assets, such as; Diamonds and AU Metals as part of their overall portfolio of holdings. These are precisely the type of stakeholders our KIMBER platform is looking to attract as partners.

Therefore, we will offer long-term participants, holding more than 200,000 tokens, opportunities to purchase product from our supplier network at dramatically reduced prices well below market value at the time of the acquisition.

#### **Dividend Payment**

We shall reserve 7.5% of total annual operating profits for paying investors dividends. Any wallet address that contains more than 500,000 tokens shall receive a percentage share of the overall dividend pool based on the number of tokens held.

### Wholesaler, End-Buyers and Producers Incentives

Within our allocation plan we have reserved 20% of minted tokens to be employed for 'Incentivisation'. These shall be used to attract new wholesalers, end-buyers and producers to participate in the KIMBER platform.

For wholesalers and end-buyers we will offer them a 5% 'bonus' based on the total value of KIMBER they initially purchase, paid to them in tokens.

Whereas, producers shall be rewarded when selling their first consignment via receiving 5% additional payment, which shall also paid in tokens.

#### **Price Point**

Careful consideration has been given to Price Point, both during KIMBER launch (ICO) phase as well as our first public offering (IDO). The price point objectives defined below are two fold;

Firstly, we were eager to afford early stage investors an opportunity for rapid returns. With this in mind there is a 50% uplift between the two offer prices, allowing for profit realisation in as little as 90-days.

Secondly, we must keep sight of the KIMBER core use case, namely; transacting precious commodities. In order to undertake those deals, the value of tokens in circulation should be sufficient for completing all trades planned in a given month.

This target must be realised through growth in value rather than flooding the market with KIMBER tokens. Therefore, we have selected entry price points designed to achieve a market value capable of undertaking the initial sales and purchase contracts within 120 days of launch.

ICO Offering The ICO price offering is \$0.10 providing early investors with 50%

profit in 90-days when compared to our IDO listing.

Public (IDO) Offering

Our IDO sale will be based on a token price of \$0.15 which when

considering our growth predictions (see below) still represents an

outstanding opportunity with huge upside potential.

### **Purchasing KIMBER Tokens**

During the ICO period we are able to accept various payment methods for purchasing KIMBER Tokens utilising several major crytocurrencies, these include; Bitcoin (BTC), Ethereum (ETH), Tether (USDT), Binance (BNB), Ripple / XRP (XRP), Litecoin (LTC), Solana (SOL). If investors want to use another form of crypto they can contact us with their requirements.

We have provided links on our website for investors to obtain tokens. However, those wishing to acquire larger amounts can contact us directly to discuss individual needs.

For purchases of over \$50,000 we are willing to accept bank transfers and can manage sales via our US based Escrow attorney. We can also provide investors with a 'Sales and Purchase' agreement for buying their Kimberl ite.

### Receiving KIMBER Tokens

Once we have received payment, the purchased number of KimberLite tokens shall then automatically be transferred to the wallet address provided. We shall immediately issue the purchased tokens rather than waiting to the end of the sale period.

We strongly believe that when investors have made payment they should be in receipt of their tokens instead of being forced to wait for delivery until a later date.

### **Future Value Calculations**

#### **Short Term Token Price Predictions**

When designing the KIMBER Token a great deal of emphasis has been placed on stability as well as mechanisms for establishing value growth. This includes a detailed 'roll-out' plan for deployment and use expansion.

Releasing tokens into the ecosystem shall be strictly controlled and constantly monitored to ensure that not only are our growth objectives realised but also that there are sufficient available for completing the contemplated physical transactions.

Through analysing our 'roll-out' plan we can predict KIMBER Token price within the first 18 months of its life-cycle, based upon value of commodity transactions being undertaken.

We must have sufficient tokens in circulation for completing all physical trades planned in any one given month, this 'supply and demand' model shall then drive KIMBER market value.

#### **Assumptions**

- ✓ We have agreements in place for transacting 40,000 carats per month, including a 'ramp-up' strategy with KIMBER to be used as the payment method.
- ✓ We have undertakings from other producers to commence receiving payments using KIMBER throughout the first 18 months of launching the platform, allowing systematically expansion.
- ✓ We have based the 'average sales price per carat' used in calculating predictions on an extremely conservative \$2,500 per, carat forming high-levels of contingency within our financial models.

**Note:** The initial contracts for the first 40,000 carats to be transacted using KIMBER are based upon an average price per carat of \$2,850.

- ✓ We have excluded any 'lost' tokens (or any other form of leakage) as a result of users or investors inability to access their wallets.
- ✓ We have excluded any tokens retained by investors and assumed that tokens already released are available for conducting transactions within the ecosystem.

Period	Volume Increase (Carats)	Total Period Volume (Carats)	Transactional Value	Percentage of Tokens Released	Number of Tokens in Circulation	Predicted Token Value
Month 1	-	-	-	2%	4,000,000	\$0.10
Month 2	-	-	-	2%	8,000,000	\$0.10
Month 3	-	-	-	2%	12,000,000	\$0.15
Month 4	-	-	-	2%	16,000,000	\$0.15
Month 5	-	-	-	2%	20,000,000	\$0.15
Month 6	-	-	-	2%	24,000,000	\$0.15
Month 7	5,000	5,000	\$12,500,000	2%	28,000,000	\$0.45
Month 8	10,000	15,000	\$37,500,000	2%	32,000,000	\$1.17
Month 9	10,000	25,000	\$62,500,000	2%	36,000,000	\$1.74
Month 10	10,000	35,000	\$87,500,000	2%	40,000,000	\$2.19
Month 11	10,000	45,000	\$112,500,000	2%	44,000,000	\$2.56
Month 12	10,000	55,000	\$137,500,000	2%	48,000,000	\$2.86
Month 13	10,000	65,000	\$162,500,000	2%	52,000,000	\$3.13
Month 14	10,000	75,000	\$187,500,000	2%	56,000,000	\$3.35
Month 15	10,000	85,000	\$212,500,000	2%	60,000,000	\$3.54
Month 16	10,000	95,000	\$237,500,000	2%	64,000,000	\$3.71
Month 17	10,000	105,000	\$262,500,000	2%	68,000,000	\$3.86
Month 18	10,000	115,000	\$287,500,000	2%	72,000,000	\$3.99

#### Notes:

- 1. In accordance with our overall model, Month12 will be a 'Burn' period for ease this has not been considered within the above calculations
- 2. If there is any unforeseen or unpredictable delay in the 'roll-out' plan stated then we shall suspend the release of tokens in order to avoid price volatility.
- 3. Based on the above calculations an initial investment purchasing tokens at an ICO cost of \$0.10 will yield a return of 39.9x within 18 months, which is well above crypto industry standards.

#### Market Variables

Whilst we are extremely confident in both our 'roll-out' plan as well as the short-term price predictions stated above there are market variables that may negatively or positively impact KIMBER value. Foresight and recognition of these whilst planning for launch shall enable us to avoid dramatic fluctuations and maintain a buoyant token value.

We have, therefore, considered a several key variables along with how they may alter short-term pricing;

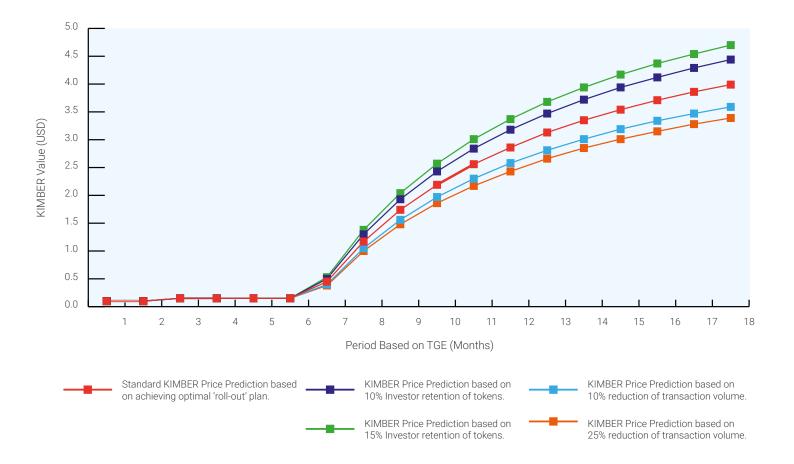
**Investor Retention** – Investors in any arena 'hoard' assets either as collateral or in order to realise gains over a period of time. Those participating within cryptocurrency markets are no different.

We have considered two scenarios for investors retaining KIMBER based on a percentage of total number of tokens in circulation per month.

**Reduction in Volume** – We have agreements in place for the first 40,000 carats of gemstones to be transacted using our KIMBER platform. There are also sufficient interested producers wishing to utilise the exceptional payment mechanisms on offer to achieve our target of 100,000 carats per month.

However, we cannot discount unforeseen circumstances or force majeure conditions that may constrain monthly volume capacity.

Period	Volume Increase (Carats)	Total Period Volume (Carats)	Transactional Value	Percentage of Tokens Released	Number of Tokens in Circulation	10% Investor Retention	15% Investor Retention	10% Reduction in Volume	25% Reduction in Volume
Month 1	-	-	-	2%	4,000,000	\$0.10	\$0.10	\$0.10	\$0.10
Month 2	-	-	-	2%	8,000,000	\$0.10	\$0.10	\$0.10	\$0.10
Month 3	-	-	-	2%	12,000,000	\$0.15	\$0.15	\$0.15	\$0.15
Month 4	-	-	-	2%	16,000,000	\$0.15	\$0.15	\$0.15	\$0.15
Month 5	-	-	-	2%	20,000,000	\$0.15	\$0.15	\$0.15	\$0.15
Month 6	-	-	-	2%	24,000,000	\$0.15	\$0.15	\$0.15	\$0.15
Month 7	5,000	5,000	\$12,500,000	2%	28,000,000	\$0.50	\$0.53	\$0.40	\$0.38
Month 8	10,000	15,000	\$37,500,000	2%	32,000,000	\$1.30	\$1.38	\$1.05	\$1.00
Month 9	10,000	25,000	\$62,500,000	2%	36,000,000	\$1.93	\$2.04	\$1.56	\$1.48
Month 10	10,000	35,000	\$87,500,000	2%	40,000,000	\$2.43	\$2.57	\$1.97	\$1.86
Month 11	10,000	45,000	\$112,500,000	2%	44,000,000	\$2.84	\$3.01	\$2.30	\$2.17
Month 12	10,000	55,000	\$137,500,000	2%	48,000,000	\$3.18	\$3.37	\$2.58	\$2.43
Month 13	10,000	65,000	\$162,500,000	2%	52,000,000	\$3.47	\$3.68	\$2.81	\$2.66
Month 14	10,000	75,000	\$187,500,000	2%	56,000,000	\$3.72	\$3.94	\$3.01	\$2.85
Month 15	10,000	85,000	\$212,500,000	2%	60,000,000	\$3.94	\$4.17	\$3.19	\$3.01
Month 16	10,000	95,000	\$237,500,000	2%	64,000,000	\$4.12	\$4.37	\$3.34	\$3.15
Month 17	10,000	105,000	\$262,500,000	2%	68,000,000	\$4.29	\$4.54	\$3.47	\$3.28
Month 18	10,000	115,000	\$287,500,000	2%	72,000,000	\$4.44	\$4.70	\$3.59	\$3.39



## Medium to Long Term Token Valuations

The principle use case for the KimberToken is completing precious commodity deals, initially focussing on the diamond sector with plans in place to expand into AU Metal sales.

We know the annual volumes as well as market worth of each target commodity and hence can calculate the required value our KIMBER token must attain in order to conduct these transactions.

Our calculations below are based on a number of assumptions and exclusions;

#### **Exclusions**

- ✓ 'Lost' tokens (or any other form of leakage) as a result of users or investors inability to access their wallets have been excluded.
- ✓ We have excluded tokens retained by investors and assumed all minted tokens are available for conducting transactions within the ecosystem.

#### **Assumptions**

- ✓ Our 'Burn' strategy is designed for buying-back 50% of original minted tokens, which results in a maximum circulation of 100,000 token after burn.
- ✓ KIMBER roll-out plan is based on 36 months, therefore, full utilisation within the industry will not be realised until 2025. With this date in mind we have incorporated a pessimistic annual diamond production volume for this period, being 124,600,000 carats.
- ✓ In order to reach targeted diamond volumes we shall need to transact stones of all grades, which includes industrial diamonds as well as 'Gem Quality'. The average selling price per carat across the entire spectrum of grades in 2019 was \$100.51.
- ✓ Raw AU Metal production is calculated on yearly production of 2,500,000 Kg (2,500 Tons) at a sales value of \$34,000 per kilogram.
- ✓ We have assessed a range of likely outcomes based on achieving a 'Percentage Market Share' of the total monthly transaction value. Our objective is to realise a minimum 10% of trades utilising KIMBER payments.

Industry Market Share	Monthly Diamond Production (Carats)	Rough Diamond Transaction Value (Monthly)	Monthly Raw AU Production (Kg)	Raw AU Transaction Value (Monthly)	Total Commodities Transaction Value (Monthly)	Market Share Value Monthly (USD)	IDEX Tokens in Circulation (After Burn)	Predicted Token Value
100%	10,383,333	\$1,043,628,833	208,333	\$7,083,333,333	\$8,126,962,167	\$8,126,962,167	100,000,000	\$81.27
80%	10,383,333	\$1,043,628,833	208,333	\$7,083,333,333	\$8,126,962,167	\$6,501,569,733	100,000,000	\$65.02
60%	10,383,333	\$1,043,628,833	208,333	\$7,083,333,333	\$8,126,962,167	\$4,876,177,300	100,000,000	\$48.76
40%	10,383,333	\$1,043,628,833	208,333	\$7,083,333,333	\$8,126,962,167	\$3,250,784,867	100,000,000	\$32.51
20%	10,383,333	\$1,043,628,833	208,333	\$7,083,333,333	\$8,126,962,167	\$1,625,392,433	100,000,000	\$16.25
10%	10,383,333	\$1,043,628,833	208,333	\$7,083,333,333	\$8,126,962,167	\$812,696,217	100,000,000	\$8.13

#### **Our Team**

Our executive team retains a vast wealth of experience with a particular emphasis on banking, finance and investment. Their combined knowledge, alongside a truly exceptional international reputation for achieving success, is the driving force behind KIMBER and guarantees future project prosperity.

Where required our board of directors shall be complemented by external advisors and technical experts, ensuring that project goals are realised at every stage. Success as well as motivation of external partners shall be achieved via them becoming KIMBER stakeholders.

The core management team all possesses extensive experience within the commodities sector having been involved with BSR Global Commodities Division previously. Their network of connections, that spans every corner of the globe, is unsurpassed within the industry.



lan Lavender Co Founder

Mr. Lavender's first managerial posting came courtesy of BMW Group. He now boasts more than 25 years' experience in senior positions.

lan previously worked in the technical sector both as a software development engineer and project manager.

His specialist knowledge coupled with a hands on approach has been crucial in creating our world-class crypto ecosystem.

Mr. Hughes studied Commerce and Finance, graduating with a BCom from the University of British Columbia.

He has since excelled in the financial sphere having held high profile roles at a number of major institutions as well as Top 10 banks, successfully launching numerous IPO's globally.

He a proven commodity trading expert, managing all aspects of the sales cycle from negotiation phase to trade execution.



Paul Hughes Co Founder



Gabriel Popa Co Founder

Originating from Romania Mr. Popa earned his MBA in Economic Science and Banking at Aurel Vlaicu University in Arad.

He has subsequently worked within the banking, insurance and auditing spheres, as well as consulting for numerous local and global organisations.

Principally he is involved in business development, expanding our producer networks and building the KIMBER family.

Mr. Jinn is a Korean born Canadian senior executive with a Law degree from University of Victoria and a BA in Economics from UCLA.

Joseph has amassed expertise in corporate finance, strategic transactions, legal compliance as well as business development.

His role and responsibilities within the KIMBER team include; legal regulations, contract oversight as well as investor relations.



Joseph Jinn Compliance Director



**Melanie Fisk** Investor Relations Manager

A proven expert in the field of office administration and all round business management.

Ms. Fisk is a dedicated professional whose poise and personality shine through when interfacing with key stakeholders.

She is extremely methodical with a meticulous attention to detail and capacity for forward thinking, constantly going "above and beyond" to satisfy investor requirements.

# **Road Map**

February 2022

Token Generation Event (TGE) and start of ICO sales round

Initial beta version of KIMBER Wallet to be launched on Android and iOS

Q1 2023

Initial Public Offering (IDO) of KIMBER to commence April 2022

April 2022 Q1 2023 Begin adding raw AU Metal and other commodities to the ecosystem

Q3 2022

The first diamond transaction for 5,000 carats using KIMBER payment system

Reach monthly target of 100,000 carats being transacted using our platform

Q3 2023

First listing of KimberLite on DEX / CEX commencing with 'Pancake Swap'

Q3 2022 Q3 2023

Conclude first sales and purchase agreement based on AU Metal

Q3 2022 Contract awarded for development of KIMBER Wallet application

Launch Metaverse Depository and exchange first KIMBER tokens for NFTs

Q3 2023

'Ramp-Up' period agreed in first diamond contract achieving 40,000 carats

Q3 - Q4 2022 Q4 2023

The end of Q4 2023 will see diamond volume per month reach 250,000 carats

Q4 2022 Commence design phase of 'Metaverse' depository for Gold and Diamonds

Monthly trades realise 500K carats of stones and 1,000 KG of AU metal

Q4 2024

First annual 'Burn' reducing the number of circulating tokens

Month 12 Q4 2025

Roll-out phase complete with a minimum objective of 10% industry utilisation

# Disclaimer

The above information is non-binding and subject to change. It is intended only to give potential investors and partners insight into the KimberLite business model that has been developed.

The directors, partners, and advisors of KimberLite reserve the right to alter the models and information provided within this white-paper as the business progresses and evolves.

