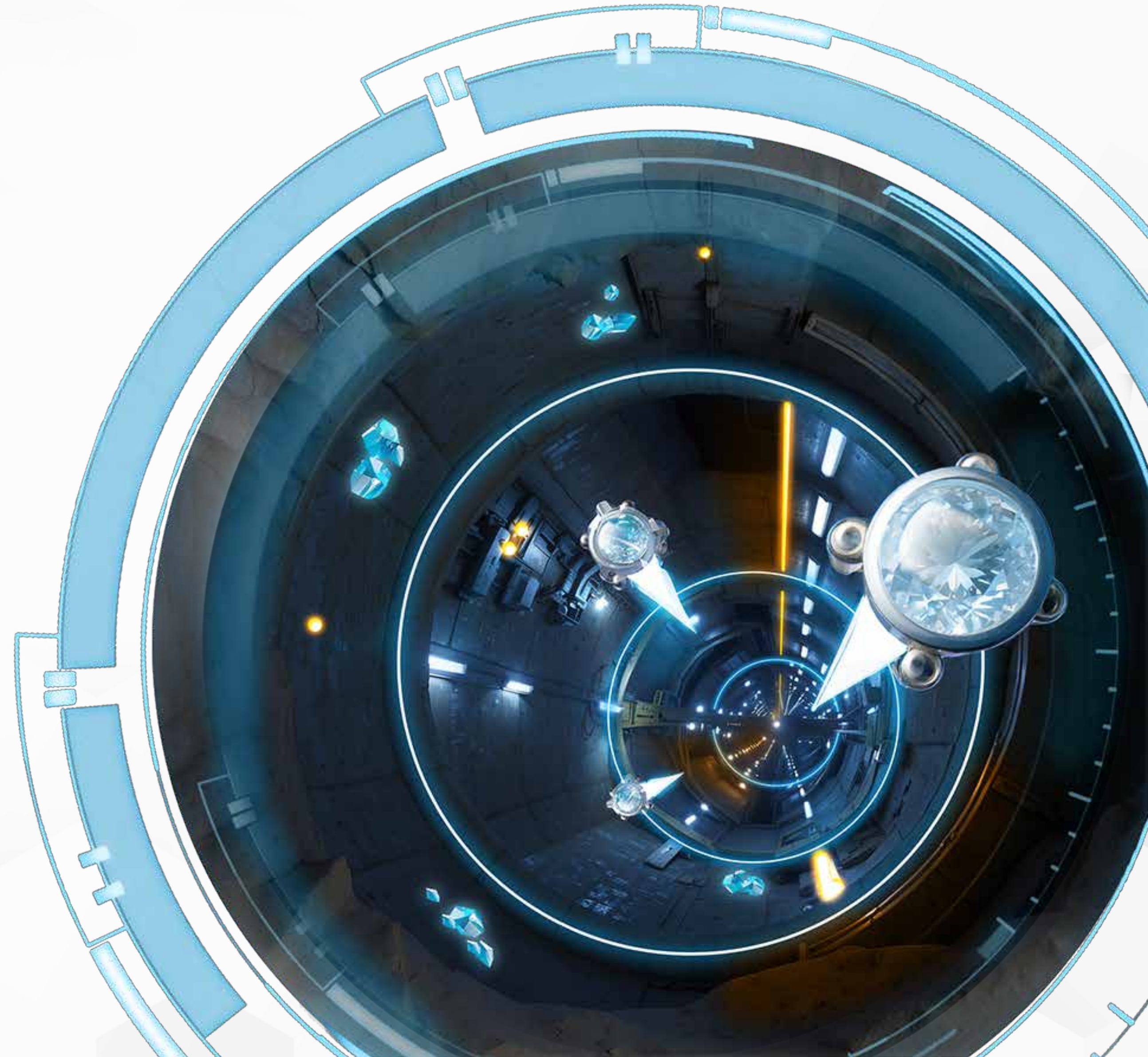




Tokenization of Real-World Assets  
Utilizing Blockchain Technology

# KimberLite

The World's First  
**Diamond-Powered**  
Web3 Ecosystem





# KimberLite Token

Making Diamonds Accessible To All

## Tokenization of Real-World Assets (RWA)

At our projects heart is the **Tokenization of Real-World Assets** (RWA). These assets are in the form of rough diamonds, creating digital representations of physical stones held in secure storage.

## KimberLite

KimberLite is the world's first and only cryptocurrency ecosystem specifically designed for the rough diamonds and precious commodities industry.

## Utility

The **\$KIMBER** token streamlines high value commodity transactions, eliminating lost time and high banking fees. Our blockchain technology offers users transparency as well as transaction security.



## Our Partners:



## BSR Global Group:

Our parent company, BSR Global Group Limited, has over 50 years of experience in the precious commodities sector and outstanding reputation for successfully completing transactions.





## Our Story So Far

The KimberLite project was originally minted in February 2022. After multiple successful funding rounds and widespread popularity, KimberLite is on its way to successfully transform the diamond industry.

15,315,112

Tokens sold during  
our initial rounds

\$1,889,278

Total funds that have  
been raised to date

270+

Number of investors  
who have purchased



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5th Avenue, New York, NY 10036,  
USA.



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# Complications in the Diamond Industry

## Difficult To Access Diamonds

Rough Diamonds are one of the most attractive investment assets on the planet. Yet for many it is impossible to access these precious gems without detailed market knowledge, the right connections and an experienced Gemmologist.

## A Lack of Transparency

The Diamond industry is notoriously secretive with no clear means of recording transactions or even sourcing price data. Transparency is further complicated when it comes to tracking stone provenance and its compliance with Kimberley Process Certificates (KPC).

## An Outdated Industry

Payments are slow and cumbersome due to a range of problems, such as; banking delays, transaction value as well as geographic dispersion among suppliers, exporters, and end consumers. Impacting efficiency and cost, this outdated industry needs modernisation to survive.





KimberLite Is The **Solution** to Complexity



# Simplifying the Diamond Industry

## Accessibility For All

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**KimberLite Token** is on a mission to make Diamonds Accessible To All, through removing barriers we enable even inexperienced investors to purchase Diamond backed Tangible Non Fungible Tokens online.

## Effortless Settlements

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**\$KIMBER** enables users to settle transactions with ease, at any time and from any location, without the need for intermediaries or complex procedures, resulting in a seamless efficient experience for users.

## Shining a Light on Deals

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Blockchain technology allows **KimberLite Token** to bring much needed transparency, with transactions recorded on the blockchain ledger and documents for each stone tracked and transferred seamlessly.

## Adding Fun & Excitement

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**KimberRush**, is our ground-breaking gaming ecosystem revolutionizing the world of play-to-earn (P2E). Players build a virtual diamond mine within the metaverse and hunt for hidden gems worth up to **\$50,000**

# KIMBERLITE

The Digital Diamond Rush

## Tokenization of Diamonds



*"The next generation of securities will be the tokenization of securities"*

**Larry Fink,**  
CEO of BlackRock

We are currently witnessing a digital revolution within the investments industry through tokenization of Real-World Assets (RWA).

KimberLite is at the forefront of this next generation of virtual security with our tokenization of rough diamonds and precious commodities.

Utilising Blockchain technology to generate Tangible Non-Fungible Tokens (TNFTs) of physical diamonds positions KimberLite as a market leading Web3 project.

## \$KIMBER's Core Features



### Stability

- To maintain \$KIMBER's value stability, a cautious approach has been adopted where only 2% of the total minted tokens will be unlocked every month over a period of 4-years, from listing.
- This gradual release of tokens will regulate the number of \$KIMBER in the market and ensure its value remains stable long-term.

### Reliability

- KimberLite Tokens value proposition is independent of other cryptocurrencies, thereby eliminating any chances of market manipulation.
- The value of our token is determined by the number of diamonds transacted and the current \$KIMBER in circulation, enabling us to accurately forecast and manage token releases.

### Longevity

- KimberLite's cost-saving benefits are just one of many reasons why consumers are excited about the longevity of the project.
- KimberLite ensures a stable and secure market for its users, which further enhances the attractiveness of its platform to a wide range of stakeholders.
- In addition to significant cost savings, the project offers long-term liquidity by locking in team tokens for a minimum of 10 years.



Making Precious Commodities **Accessible**

# The KimberLite Ecosystem

The KimberLite ecosystem is built on 4 pillars, each one serving a unique purpose and offering a multitude of use cases.

## **\$KIMBER Token**

An all in one token, serving as the backbone of the ecosystem and accelerating industry operations at scale.



## **KimberRush**

A metaverse ecosystem offering players the unique opportunity to mine for diamonds as Tangible-Non-Fungible-Tokens (TFNTs) hidden in game, which are redeemable 1-1 for real, physical diamonds worth up to \$50k.



## **KimberMarket**

KimberMarket gives everyone the opportunity to acquire precious commodities directly through the purchase of Tangible-Non-Fungible-Tokens (TFNTs), which are always redeemable for their physical counterpart.



## **KimberWallet**

KimberWallet is a secure, mobile cryptocurrency wallet which gives users from anywhere in the world the ability to interact with the KimberLite ecosystem.



# Market Analysis

Diamonds A **\$98.3B** Per Year Industry



KimberLite's revenue is projected to hit \$3.45B by Q4 2024

The online gaming industry is constantly growing with figures expected to climb as high as a **\$255.87** Billion valuation in 2025.

The future global economy - **\$16 trillion**, that is the forecasted value of real-world assets that will be tokenized by just 2030.



The value of the Diamond market in 2023 was \$98.3 Billion with sales figures predicted to reach **\$140.1 Billion** by 2032



# Our Key Milestones





## Financial Targets

DEX / CEX Listing Price	Kimber Value in Month 18	Year 2 Commodity Trades	Total Revenue in Year 5
\$0.22	\$4.70	\$3.45B	\$9.75B

By retaining control over the **\$KIMBER** supply and having a predictable demand, we can control the stability of the token. This will allow the KimberLite ecosystem to efficiently scale as growth is generated.

**Supply Policy:** We enforce a policy of releasing no more than 2% of newly minted tokens per month for the first 4–years after listing to promote stability, manage token supply and prevent market fluctuations that could harm our investors and project goals.

## One Token, Multi Use Cases



The core use case of KimberLite Token is as a 'Payment Gateway' for diamond transactions worth up to **\$3.45B** annually within 2 years.



In-Game purchases of equipment and upgrades within KimberRush use \$KIMBER.



KimberMarket TNFT sales are conducted exclusively with KimberLite Token.

- Our token value is positively impacted by the number of diamonds transacted and the current \$KIMBER in circulation.
- Plans are in place to ramp-up volume from an initial 5,000 to 40,000 monthly creating stability and increases in token value.
- Staggered release of KimberMarket and KimberRush generates additional demand for tokens and drives price growth.
- We will initially list KimberLite on PancakeSwap (DEX) and one Tier 2 Centralised Exchange (CEX).
- A Tier 1.5 / Tier 1 Centralised Exchange will then be added every 4–6 weeks, fuelling further price increases.

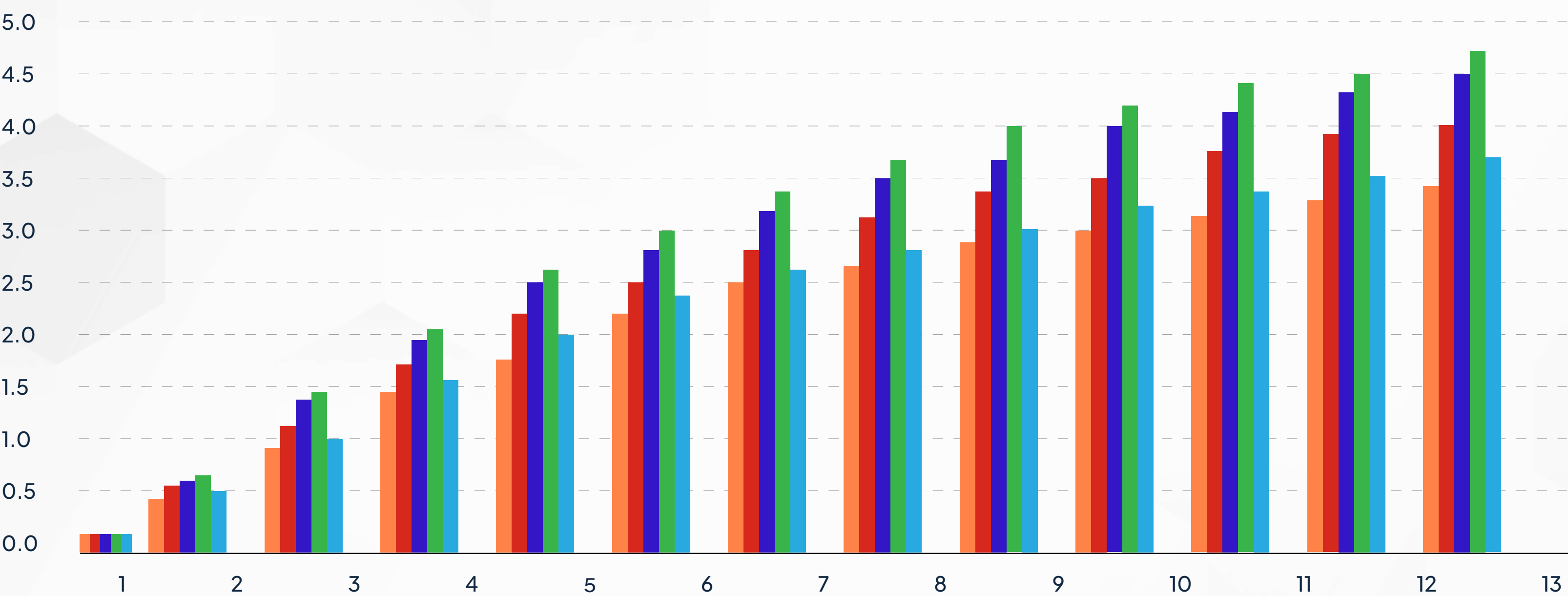


# \$KIMBER's Value Proposition



## Transaction Value Propelling Positive Growth

Our model ensures that \$KIMBER's price is exclusively linked to our company's revenue, not other cryptocurrencies. Unlike speculative prices of other tokens, our Web2-like revenue model aims to offer stability and long-term growth.



- KIMBER Price Prediction based on 25% reduction in transaction volume.
- Standard KIMBER Price Prediction based on achieving optimal 'roll-out' plan.
- KIMBER Price Prediction based on 10% Investor retention of tokens.
- KIMBER Price Prediction based on 15% Investor retention of tokens.
- KIMBER Price Prediction based on 10% reduction of transaction volume.

To ensure the monthly diamond trades are financially feasible, the circulating token price must be set at an appropriate level.

We have thoroughly examined various scenarios that could potentially impact the price, whether positively or negatively.

Our precise knowledge of the value of diamond consignments being transacted enables us to accurately calculate the token price.

# Our Funding

KimberLite Token has successfully completed three 'Seed Rounds' selling almost **16 million** tokens, raising **\$1,834,062** in the process and building a user base of over **270 investors**.

The funds raised during seed rounds will be used to create **Liquidity** at listing, generating stability through eliminating 'Initial Selling Pressure'.

## Return On Investment

\$KIMBER offers our investment partners a range of options for generating 'Passive Income' as well as 'Exit Strategies' for ensuring high Returns On Investment (ROI).

### FIAT Off Ramps

We have carefully selected Centralised Exchange (CEX) partners who offer ease of use and extensive FIAT 'off ramps' simplifying investor exit strategies.

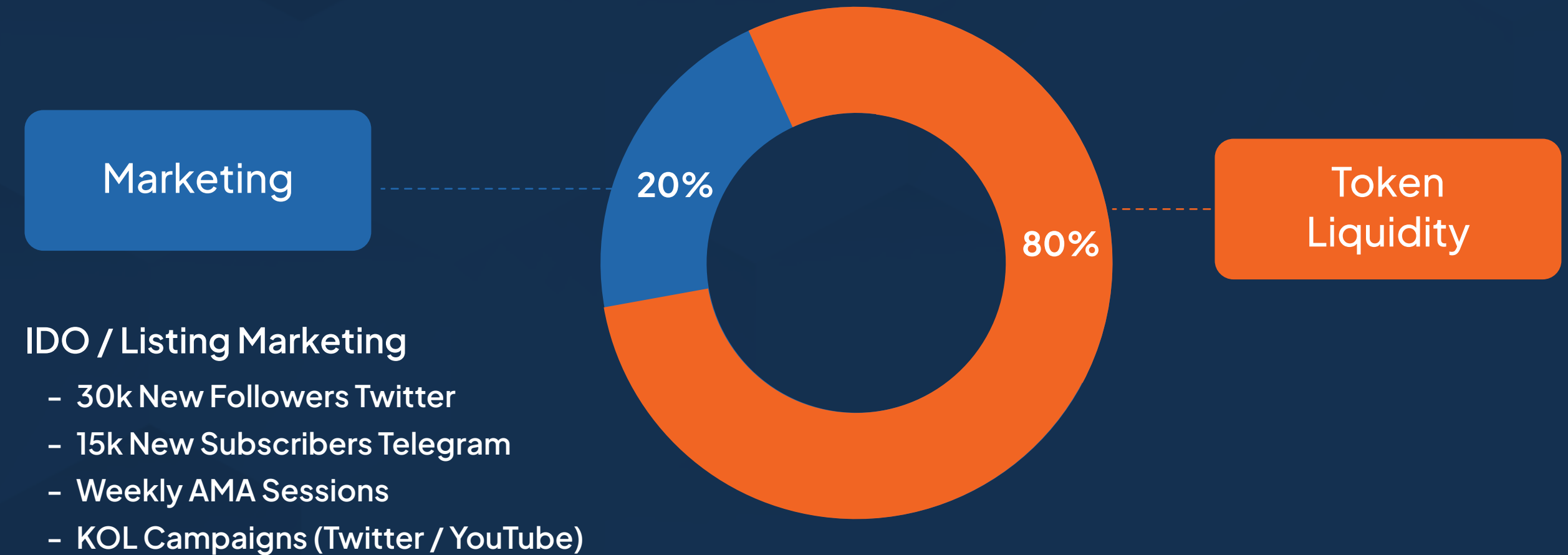
### Staking Pools

We are working only with exchanges that are able to offer 'Staking Pools' presenting investors with even greater profits from their token holdings

### Profit Sharing

We will share **11.5%** of net profits from diamonds traded within our ecosystem amongst holders of \$KIMBER who meet the qualification criteria.

## Use of Funds Raised



## Token Price Structure

There is an opportunity for investors to purchase the final Pre-Sale tokens with over **45% discount** compared to the confirmed **\$0.22** listing price, prior to us launching our IDO at the start of Q2 2024.

Current Token Offer Price

\$0.15

Confirmed IDO Price

\$0.20

Agreed DEX / CEX Listing Price

\$0.22



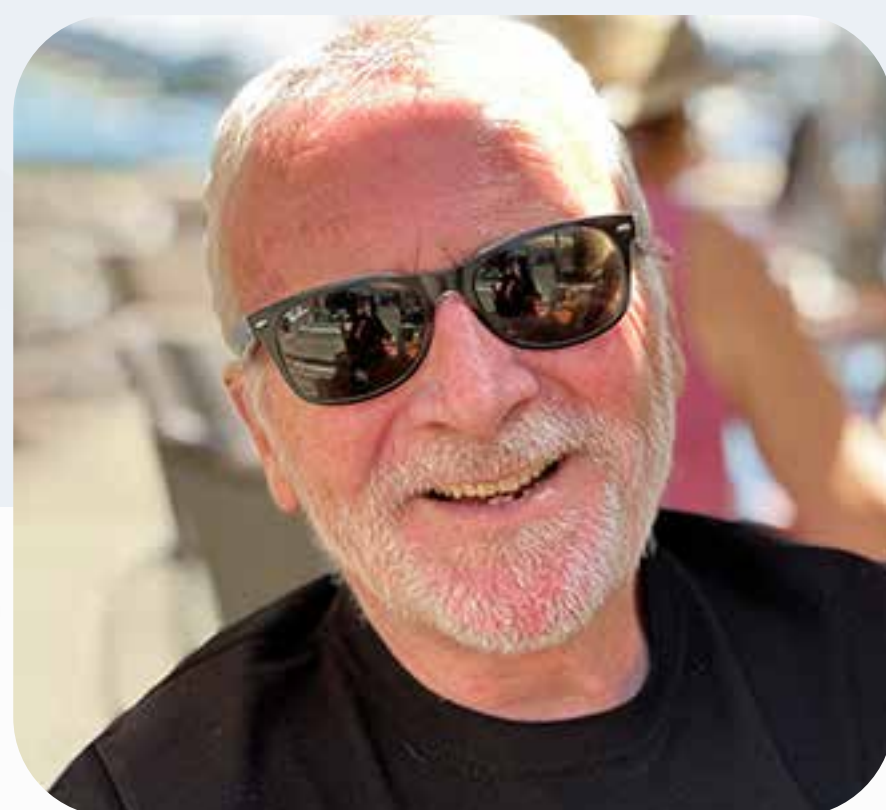
# KimberLite's Leadership Team

Expert Leadership: A Wealth of Business Experience

With over 90 years of combined experience in commodities, banking, finance, and investment, our management team possesses the expertise needed to guide KimberLite to new heights.



**Ian Lavender**  
Founder



**Paul Hughes**  
Co-Founder



**Gabriel Popa**  
Co-Founder



**Neil Landsberg**  
Investor Relations



**John Evans**  
UK Operations





# Expert Advisors of KimberLite



## Leading the Way to Success: World-Class Advisors Overseeing KimberLite

Our team of top-tier professionals in the cryptocurrency industry brings extensive expertise and experience to the table. With their invaluable guidance and counsel, we are confident in KimberLite's potential for utmost success



**Taylor Ryan**

Growth Hacker



**Richard Trummer**

Strategic Advisor



**Luis Vega**

Intelligence Specialist



**Thomas Collins**

Capital Markets



**Bruce Randall**

Business Development



**Harry Davies**

Web3 Business Strategy



**Chris Jenkins**

NFT & Trading Expert



**Yushito Lio**

Listing / CEX Guru



**Pekka Kelkka**

Crypto Influencer



**Rohit Tandon**

Technical Blockchain Wizard