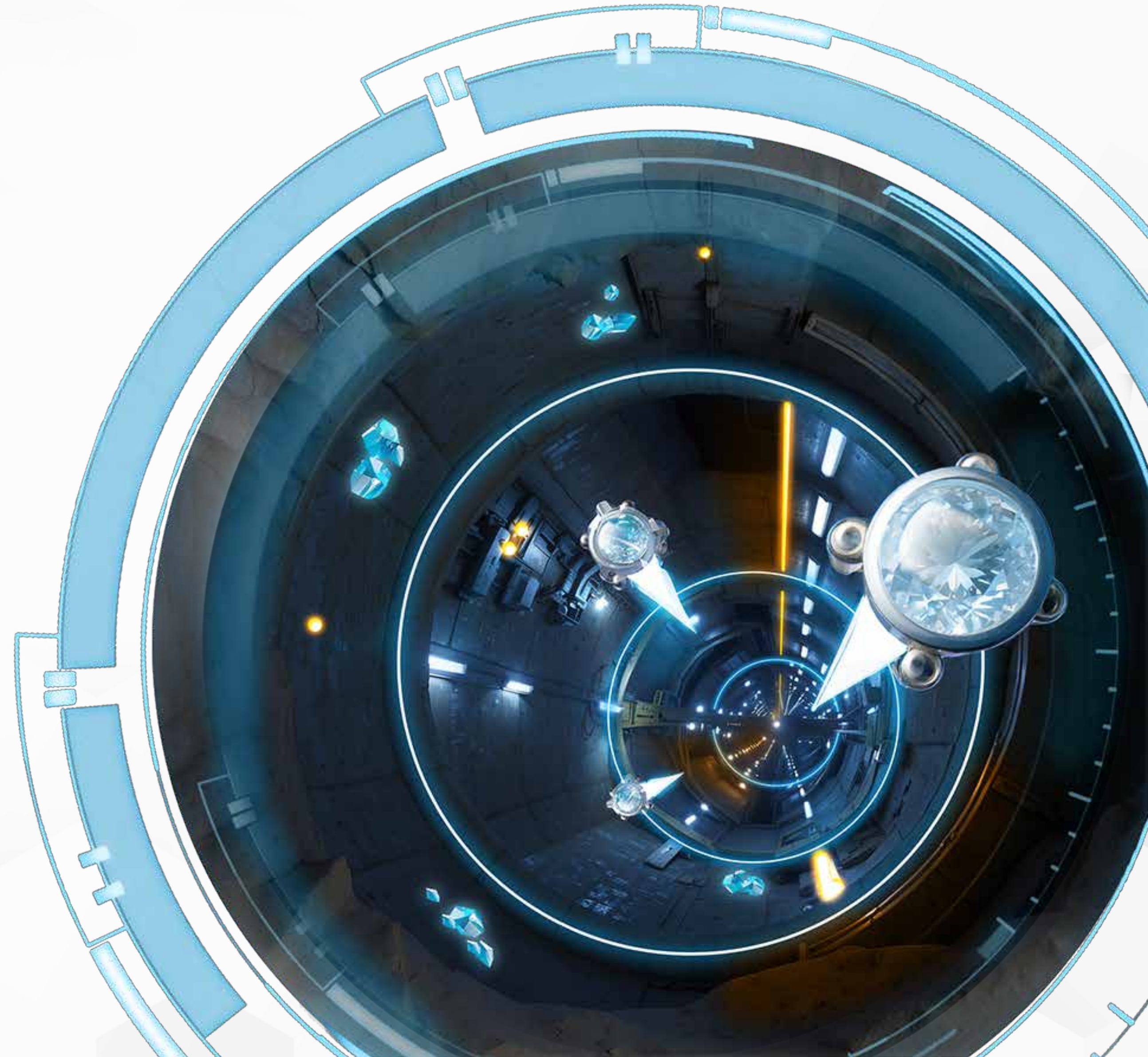




Converging Diamonds  
with Blockchain Technology

# KimberLite

The World's First  
**Diamond-Powered**  
Web3 Ecosystem





# KimberLite

Making Diamonds Accessible To All

## KimberLite

KimberLite is the world's first and only cryptocurrency ecosystem specifically designed for the rough diamonds and precious commodities industry.

## Utility

The **\$KIMBER** token streamlines high value commodity transactions, eliminating lost time and high banking fees. Our blockchain technology offers users transparency as well as transaction security.

## BSR Global

Our parent company, BSR Global Group Limited, has over 50 years of experience in the precious commodities sector and outstanding reputation for successfully completing transactions.



## Our Partners:





## Our Story So Far

The KimberLite project was originally minted in February 2022. After multiple successful funding rounds and widespread popularity, KimberLite is on its way to successfully transform the diamond industry.

15,315,112

Tokens sold during  
our initial rounds.

\$1,889,278

Total funds that have  
been raised to date.

270+

Number of investors  
who have purchased.



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# The Complications in the Diamond Industry

## Difficult To Access Diamonds

Rough Diamonds are one of the most attractive investment assets on the planet. Yet for many it is impossible to access these precious gems without detailed market knowledge, the right connections and an experienced Gemmologist.

## A Lack of Transparency

The Diamond industry is notoriously secretive with no clear means of recording transactions or even sourcing price data. Transparency is further complicated when it comes to tracking stone provenance and its compliance with Kimberley Process Certificates (KPC).

## An Outdated Industry

Payments are slow and cumbersome due to a range of problems, such as; banking delays, transaction value as well as geographic dispersion among suppliers, exporters, and end consumers. Impacting efficiency and cost, this outdated industry needs modernisation to survive.





KimberLite Is The **Solution** to Complexity



# Simplifying the Diamond Industry

## Accessibility For All

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**KimberLite Token** is on a mission to make Diamonds Accessible To All, through removing barriers we enable even inexperienced investors to purchase Diamond backed Tangible Non Fungible Tokens online.

## Effortless Settlements

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**\$KIMBER** enables users to settle transactions with ease, at any time and from any location, without the need for intermediaries or complex procedures, resulting in a seamless efficient experience for users.

## Shining a Light on Deals

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Blockchain technology allows **KimberLite Token** to bring much needed transparency, with transactions recorded on the blockchain ledger and documents for each stone tracked and transferred seamlessly.

## Adding Fun & Excitement

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**KimberRush**, is our ground-breaking gaming ecosystem revolutionizing the world of play-to-earn (P2E). Players build a virtual diamond mine within the metaverse and hunt for hidden gems worth up to **\$50,000**

# KIMBERLITE

The Necessary Step Forward

## Strong foundations

BSR currently operates a successful business in the precious Commodities industry, which was founded in 1968.



Our deployment plan and growth predictions are founded on BSR's current diamond exports. We are self-sufficient and do not require the participation of other exporters.

## \$KIMBER's Core Features



### Stability

- To maintain \$KIMBER's value stability, a cautious approach has been adopted where only 2% of the total minted tokens will be unlocked every month over a period of five years.
- This gradual release of tokens will regulate the number of \$KIMBER in the market and ensure its value remains stable long-term.

### Reliability

- KimberLite Tokens value proposition is independent of other cryptocurrencies, thereby eliminating any chances of market manipulation.
- The value of our token is determined by the number of diamonds transacted and the current \$KIMBER in circulation, enabling us to accurately forecast and manage token releases.

### Longevity

- KimberLite's cost-saving benefits are just one of many reasons why consumers are excited about the longevity of the project. KimberLite ensures a stable and secure market for its users, which further enhances the attractiveness of its platform to a wide range of stakeholders.
- In addition to significant cost savings, the project offers long-term liquidity by locking in team tokens for a minimum of 10 years.

Making Precious Commodities **Accessible**

# The KimberLite Ecosystem

The KimberLite ecosystem is built on 4 pillars, each one serving a unique purpose and offering a multitude of use cases.

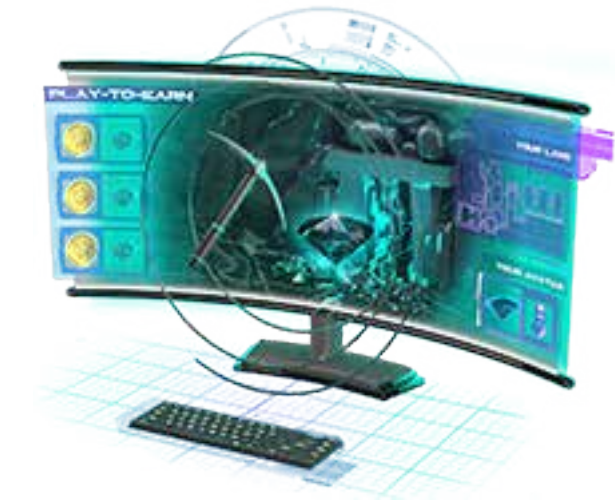
## \$KIMBER Token

An all in one token, serving as the backbone of the ecosystem and accelerating industry operations at scale.



## KimberRush

A metaverse ecosystem offering players the unique opportunity to mine for diamonds as Tangible-Non-Fungible-Tokens (TFNTs) hidden in game, which are redeemable 1-1 for real, physical diamonds worth up to \$50k.



## KimberMarket

KimberMarket gives everyone the opportunity to acquire precious commodities directly through the purchase of Tangible-Non-Fungible-Tokens (TFNTs), which are always redeemable for their physical counterpart.



## KimberWallet

KimberWallet is a secure, mobile cryptocurrency wallet which gives users from anywhere in the world the ability to interact with the KimberLite ecosystem.





# Market Analysis

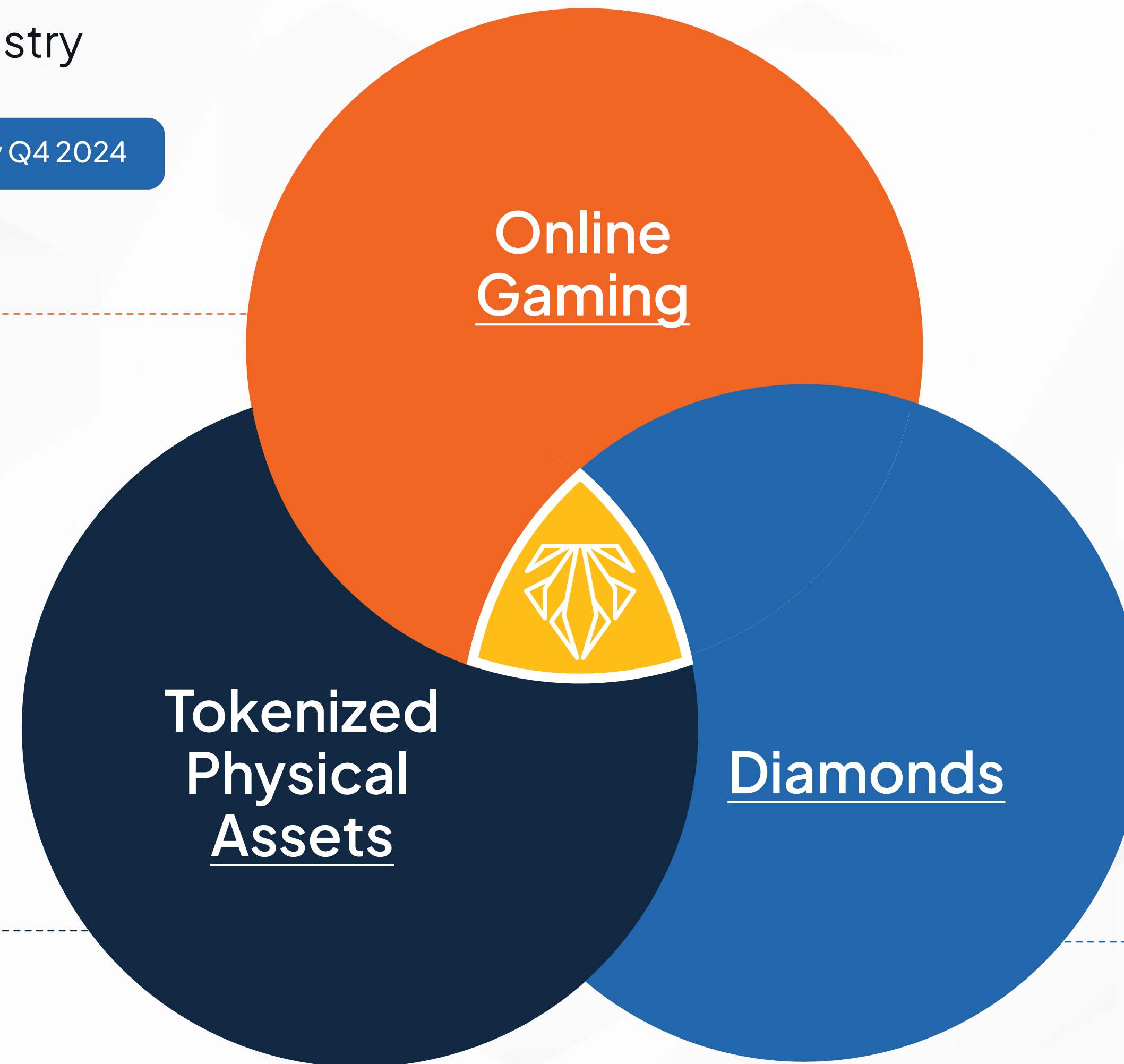
Diamonds A **\$98.3B** Per Year Industry



KimberLite's revenue is projected to hit \$3.45B by Q4 2024

The online gaming industry is constantly growing with figures expected to climb as high as a **\$255.87** Billion valuation in 2025.

The future global economy - **\$16 trillion**, that is the forecasted value of real-world assets that will be tokenized by just 2030.



The value of the Diamond market in 2023 was \$98.3 Billion with sales figures predicted to reach **\$140.1 Billion** by 2032



# KimberLite's Competitive Edge



We conducted a thorough analysis of various utility tokens to establish a benchmark for our objectives. However, we determined that KimberLite offers a comprehensive range of distinctive characteristics which are not available in any other existing token.

KimberLite's exceptional features, such as its diamond backing, TNFT sales, and play-to-earn game, make it a novel and unparalleled addition to the cryptocurrency landscape.

\$KIMBER sets itself apart as the only cryptocurrency backed by diamonds and designed specifically for trading precious commodities. Its unique value proposition gives it a competitive edge over other players in the market.

Prices accurate as of 10<sup>th</sup> February 2024

	KimberLite Token	PAX Gold	Tether Gold	AurusX	Propy
Utility / Use Case	Buying / Selling Rough Diamonds and NFTs	Trading Gold	Trading Gold	Trading Precious Metals	Buying/Selling Properties and NFTs
Own Token	KIMBER	PAXG	XAUt	AX	PRO
Precious Commodities	✓	✓	✓	✓	✗
NFT Sales	✓	✗	✗	✗	✓
Play-to-Earn	✓	✗	✗	✗	✗
Token Value (\$)	\$0.22 (Listing Price)	\$2,006.61	\$2,024.71	\$0.4996	\$0.5028
Market Cap (\$)	\$178,000 (IMC)	\$412,528,677	\$499,154,843	\$1,630,079	\$49,869,033

# Our Key Milestones



Feb 2022

01

Commence IDO Round

Our initial DEX Offering (IDO) is going to be run as a fair sale locking additional liquidity behind the token.

Q1 2024

03

KimberMarket Launch

KimberMarket will launch and begin selling Diamonds in TNFT format with Gold TNFTs added later.

Q2 2025

05

Roll Out Plan

We have prepared a detailed 'roll-out' plan which will be completed in Q1 2026. Our target at that stage is for \$KIMBER to reach 10% market share.

Token Generation Event

KimberLite Token (\$KIMBER) was officially minted on February 28th 2022 using the Binance Chain network.

02

Q1 2024

CEX Listing of KimberLite

We plan to list KimberLite on up to three major centralised exchanges starting from Q1 2024.

04

Q3 2024

Beta Testing KimberRush

Our metaverse Play-to-Earn game KimberRush will go live and beta testing will commence.

06

Q1 2026



# Robust Tokenomics



Designed for Stability & Investor Protection

	Percent	Supply	Token Price	Total Raise (\$)	Unlock At TGE (%)	Unlock At TGE (\$)	Cliff Months	Vesting From Release	
Seed Round 1	4%	8,000,000	0.10	800,000	0	0	1	22	Tokens will be locked until one month after first Listing
Seed Round 2	2%	4,000,000	0.15	600,000	0	0	1	22	Tokens locked until one month after first Listing
Private Sale Phase	3%	6,000,000	0.15	900,000	10	90,000	0	6	10% Released at TGE + 15% per month for 6 months
IDO Launchpads	0.75%	1,500,000	0.20	300,000	22	66,000	0	6	22% Released at TGE + 13% per month for 6 months
IEO Sale Tokens	0.25%	500,000	0.20	100,000	22	22,000	0	6	22% Released at TGE + 13% per month for 6 months
Liquidity Pool	6%	12,000,000					1	3	
Marketing	6%	12,000,000					4	3	
Incentivisation	20%	40,000,000					10	10	
Advisors & Partners	9%	18,000,000					44	5	
Ecosystem / Future Investors	30%	60,000,000					10	24	
Air Drops / Bounty	6%	12,000,000						-	
Operational Costs	1%	2,000,000						-	
Team Members	12%	24,000,000					120	12	

The remaining tokens are 'locked' with **Unicrypt** and will be released on a linear pattern.

Token Release has been carefully calculated so that just 2% per month (4,000,000) are being released for the first 4 years after listing.

This will ensure both stability and price growth based on creating 'supply & demand'.



## Financial Targets

DEX / CEX Listing Price	Kimber Value in Month 18	Year 2 Commodity Trades	Total Revenue in Year 5
\$0.22	\$4.70	\$3.45B	\$9.75B

By retaining control over the **\$KIMBER** supply and having a predictable demand, we can control the stability of the token. This will allow the KimberLite ecosystem to efficiently scale as growth is generated.

**Supply Policy:** We enforce a policy of releasing no more than 2% of newly minted tokens per month for the first 5 years to promote stability, manage token supply and prevent market fluctuations that could harm our investors and project goals.

## One Token, Multi Use Cases



The core use case of KimberLite Token is as a 'Payment Gateway' for diamond transactions worth up to **\$3.45B** annually within 2 years.



In-Game purchases of equipment and upgrades within KimberRush use \$KIMBER.



KimberMarket TNFT sales are conducted exclusively with KimberLite Token.

- Our token value is positively impacted by the number of diamonds transacted and the current \$KIMBER in circulation.
- Plans are in place to ramp-up volume from an initial 5,000 to 40,000 monthly creating stability and increases in token value.
- Staggered release of KimberMarket and KimberRush generates additional demand for tokens and drives price growth.
- We will initially list KimberLite on PancakeSwap (DEX) and one Tier 2 Centralised Exchange (CEX).
- A Tier 1.5 / Tier 1 Centralised Exchange will then be added every 4–6 weeks, fuelling further price increases.

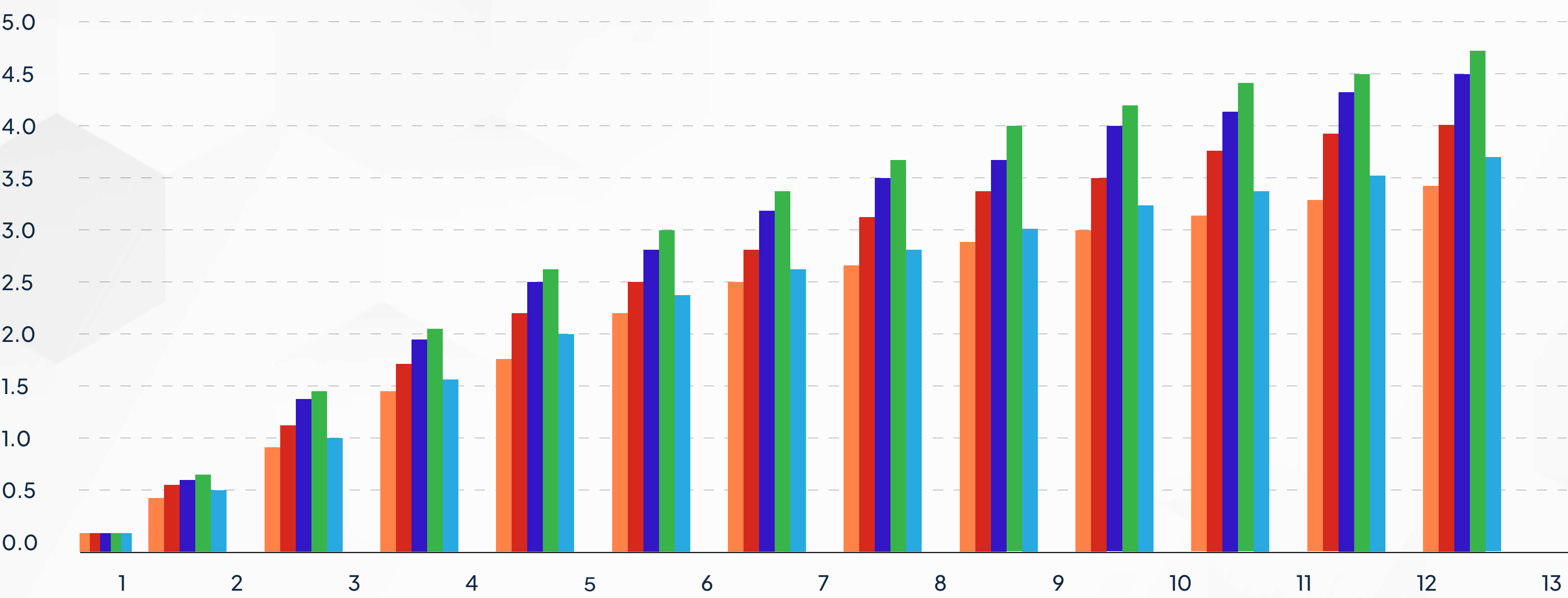


# \$KIMBER's Value Proposition



## Transaction Value Propelling Positive Growth

Our model ensures that \$KIMBER's price is exclusively linked to our company's revenue, not other cryptocurrencies. Unlike speculative prices of other tokens, our Web2-like revenue model aims to offer stability and long-term growth.



- KIMBER Price Prediction based on 25% reduction in transaction volume.
- Standard KIMBER Price Prediction based on achieving optimal 'roll-out' plan.
- KIMBER Price Prediction based on 10% Investor retention of tokens.
- KIMBER Price Prediction based on 15% Investor retention of tokens.
- KIMBER Price Prediction based on 10% reduction of transaction volume.

To ensure the monthly diamond trades are financially feasible, the circulating token price must be set at an appropriate level.

We have thoroughly examined various scenarios that could potentially impact the price, whether positively or negatively.

Our precise knowledge of the value of diamond consignments being transacted enables us to accurately calculate the token price.

# Our Funding Ask

KimberLite Token has successfully completed two 'Seed Rounds' selling almost **16 million** tokens, raising **\$1,834,062** in the process and building a user base of over **270 investors**.

We are currently conducting our final 'Private Sale Phase' with just **600,000** tokens available for a raise target of **\$900,000**.

## Return On Investment

\$KIMBER offers our investment partners a range of options for generating 'Passive Income' as well as 'Exit Strategies' for ensuring high Returns On Investment (ROI).

### FIAT Off Ramps

We have carefully selected Centralised Exchange (CEX) Partners who offer ease of use and extensive FIAT 'off ramps' simplifying investor exit strategies.

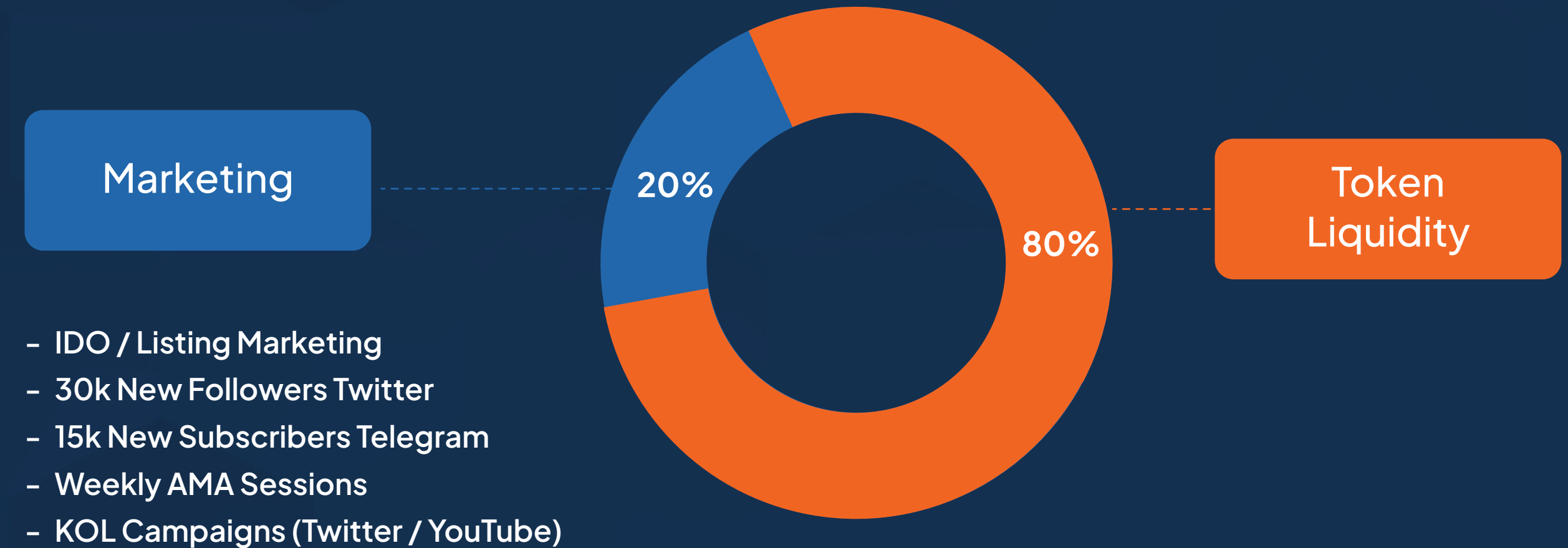
### Staking Pools

We are partnering only with exchanges that offer 'Staking Pools' presenting investors with even greater profits from their token holdings

### Profit Sharing

We will share **11.5%** of net profits from diamonds traded within our ecosystem amongst holders of \$KIMBER who meet the qualification criteria.

## Use of Funds Raised



## Token Price Structure

There is an opportunity for investors to purchase the final Pre-Sale tokens with over **45% discount** compared to the confirmed **\$0.22** listing price, prior to us launching our IDO at the end of Q1 2024.

Current Token Offer Price

\$0.15

Confirmed IDO / IEO Price

\$0.20

Agreed DEX / CEX Listing Price

\$0.22



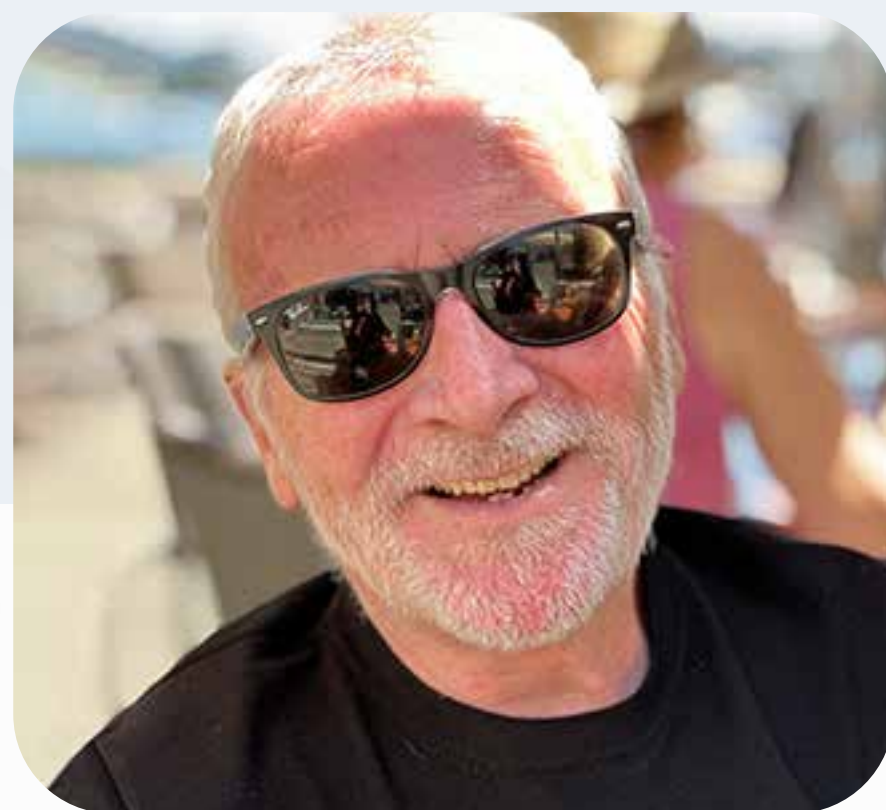
# KimberLite's Leadership Team

Expert Leadership: A Wealth of Business Experience

With over 90 years of combined experience in commodities, banking, finance, and investment, our management team possesses the expertise needed to guide KimberLite to new heights.



**Ian Lavender**  
Founder



**Paul Hughes**  
Co-Founder



**Gabriel Popa**  
Co-Founder



**Neil Landsberg**  
Investor Relations



**John Evans**  
UK Operations





# Expert Advisors of KimberLite



Leading the Way to Success: World-Class Advisors Overseeing KimberLite

Our team of top-tier professionals in the cryptocurrency industry brings extensive expertise and experience to the table. With their invaluable guidance and counsel, we are confident in KimberLite's potential for utmost success



**Richard Trummer**  
Strategic Advisor



**Taylor Ryan**  
Growth Hacker



**Harry Davies**  
Web3 Business Strategy



**Chris Jenkins**  
NFT & Trading Expert



**Pekka Kelkka**  
Crypto Influencer



**Yushito Lio**  
Listing / CEX Specialist



**Rohit Tandon**  
Technical Blockchain Wizard



# KimberLite's Social Presence

Building a Community is a Priority for any Successful Project in Web3

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Through unique value propositions that have taken the cryptocurrency space by storm, we have managed to organically grow our social following



> 12,500+ Followers



> 5,500+ Subscribers



> 1,300+ Supporters



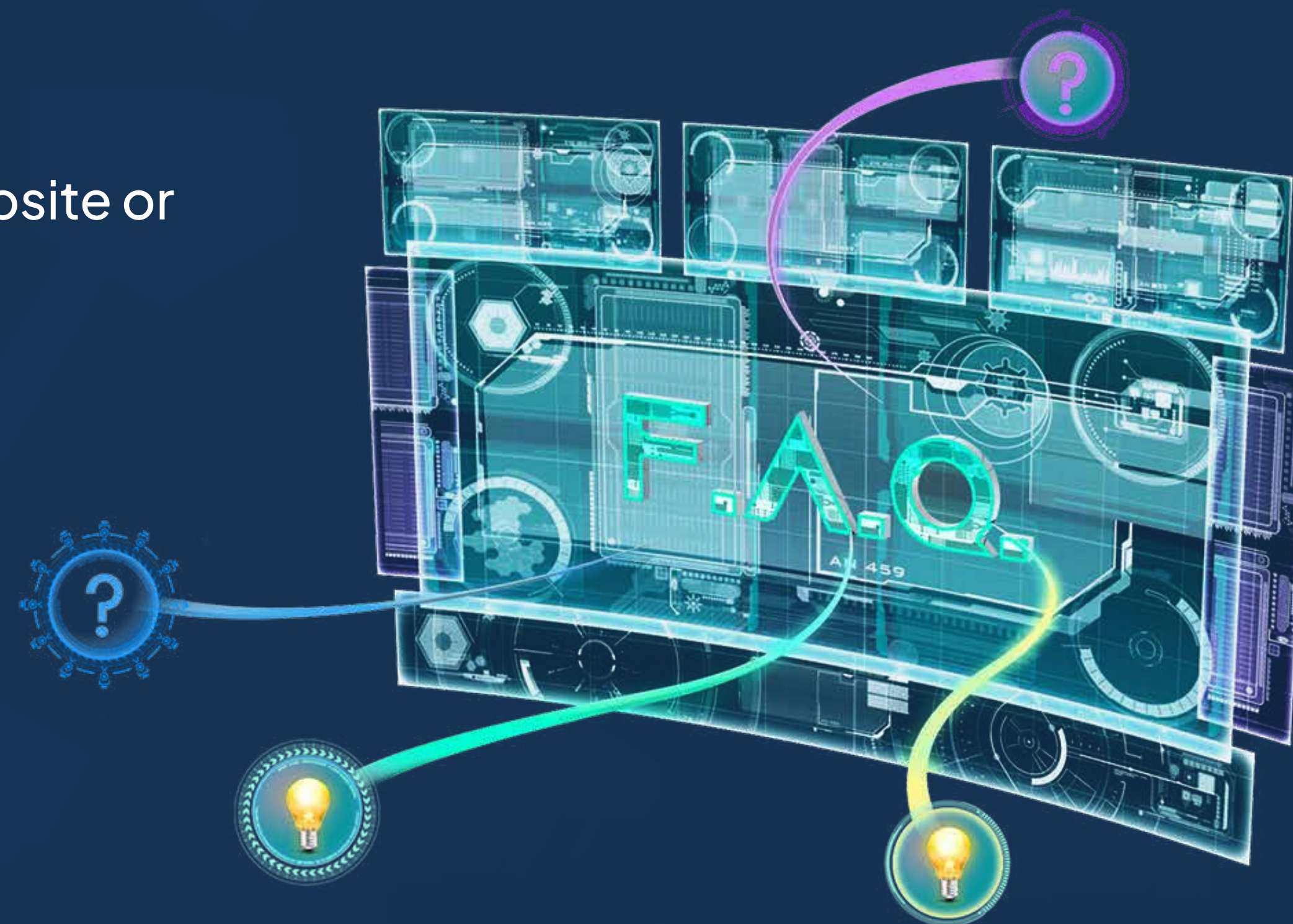
> 3,100+ Members

# Contact Us

For further information about KimberLite, please visit our website or feel free to reach out to us directly.

We look forward to hearing from you.

Website



Join the KimberLite movement as we lead the first-of-its-kind, large-scale diamond exporter integrating Web3 technology.

