

KimberLite
Token

Diamonds Are Eternal

Blockchain Technology For the \$79B Per Year Diamond Industry

What We Are Solving

The Problem



Time Lost in Transactions



Conducting transactions via traditional banking results in **huge delays**.

On average, bank transfers take 5 days.

Delays are expensive, frustrating, and cause outrageous demurrage charges.



High Banking Costs



Massive banking fees for transferring millions internationally.

Administrative, Legal, and banking costs eat up profits.



No Standard Currency



No standard currency for across border commodity trading.

Crypto exchange fees are unpredictable given the lack of standardisation.

Introducing KimberLite Token



The Solution

Eliminate transaction inefficiencies, bureaucracy and implement a new standard for payments

Peer-to-Peer Payments



Blockchain technology will allow instant transfers peer-to-peer = **increased speed** and eliminates lost time

Reduced Cost of Transfers



Fees running into hundred of thousands of dollars are dropped to less than \$100 per deal = **massive savings** and no bureaucracy

Standardisation for Payment



A standardised currency for payments within the industry = speed and **efficiency** across the entire supply chain

Creating an attractive market for Commodity Traders



A Truly Unique Solution

Core Features

Our team of financial and commodity experts have spent 3 years developing an investor friendly platform and token.

The price of KimberLite token is independent of crypto markets.

The value of the token is solely based on the diamonds being transacted.

Stability



In the first 5 years, only 2% of minted token will be unlocked per month.

This slow release of tokens into the system will ensure that the price is **stable**.

Reliability



Value is defined by Tokens in Circulation and diamonds transacted, allowing us to accurately predict and control token release.

KimberLite value is not controlled by the price of other cryptocurrencies.

Longevity



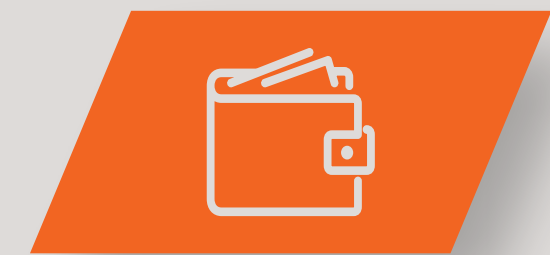
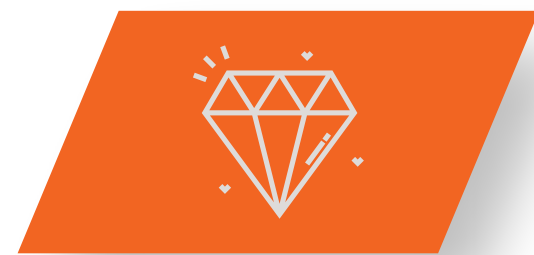
When customers realise the huge cost savings offered by KimberLite, they will become users for life.

Long-term Liquidity is then guaranteed with team tokens locked for **10-years**.

A Complete Diamond Backed Economy & Ecosystem

Ecosystem Overview

We are building a complete ecosystem focused around precious commodities. It will include a store offering Gold and Diamonds in Non-Fungible Token (NFT) form as well as a Metaverse 'Play-to-Earn' game.



Prosperity

The backbone of our ecosystem is KimberLite Token which will be used throughout the platform.

It will allow holders to purchase real diamonds, NFTs from our market or obtain in-game assets.

Exclusivity

KimberMarket will sell exclusive large Diamonds in NFT format, backed by physical stones held in bank storage.

Offering owners the ability to change between 'virtual' and 'physical' assets at any time.

Creativity

Online gamers will love our KimberRush metaverse experience where they can create their own diamond mine.

Hidden in the game will be real diamond NFTs worth up to \$50,000 each waiting for lucky players to discover them.

Connectivity

One of the core principles behind the original crypto (Bitcoin) was to allow anyone to access financial services.

KimberWallet is designed with that in mind, enabling miners in the remotest regions to connect to our platform.

A Market That Is Constantly Growing

Market Analysis

The Precious Commodities Industry is Worth \$164B Annually, KimberLite Transactions will Account for \$3.45B within Two Years.

\$79 Billion

Total Value of the Diamond Industry With America and China The Biggest Markets

\$79B

\$85B

\$85 Billion

Raw AU (Gold) Metal Sales Per Annum With 2,000 to 3,000 Tons Produced

\$3.45 Billion

Annual Value Of Commodity Deals Using KimberLite Tokens Within 2 Years of Launch

\$3.45B

Our KimberLite project combines commodity trading with three of the fastest growing market sectors on the planet today.

Metaverse Predicted Growth

The metaverse market size is expected to grow at a rate of 43.3% per year reaching a staggering \$1,607B by 2030 ([Read More](#))

Online Gamers Increasing

People playing games online is constantly increasing with figures expected to climb as high as 3.53 Billion players by 2025 ([Read More](#))

Collectibles & NFT Sales

Market Decipher have released revised insights into the Collectibles and NFT market forecasting that sales will hit \$1 Trillion by 2032 ([Read More](#))



We Stand Out From The Crowd

Competitors

KimberLite Token has no natural competitors. We are the worlds first and only crypto backed by diamonds and designed specifically for precious commodity transactions

There are a few existing tokens in circulation that have similar features to KimberLite (native token, NFT sales and Play-to-Earn gaming) in their platform, we analysed these during the project design phase to benchmark our targets.

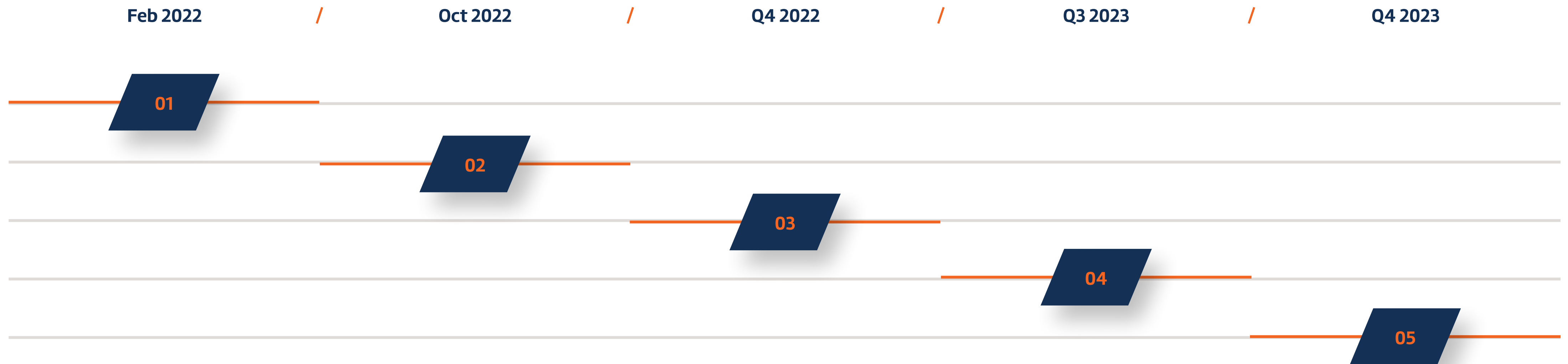
	KimberLite Token	Gods Unchained	Decentraland	The Sandbox	Axie Infinity
Own Token	KIMBER	GODS	MANA	SAND	AXS
Diamond Backed	✓	✗	✗	✗	✗
Precious Commodities	✓	✗	✗	✗	✗
NFT Sales	✓	✓	✓	✓	✓
Play-to-Earn	✓	✓	✓	✓	✓
CoinMarket Cap Ranking	-	789	36	39	41
Token Value (\$)	\$0.11	\$0.429	\$1.07	\$1.33	\$18.60
Market Cap (\$)	-	\$10,150,542	\$1,975.443.766	\$1,703,973,999	\$1,557,257,822

The token prices, market cap and CoinMarket Cap ranking are accurate at the time of writing (August 2022)

The Axie Infinity ecosystem features; NFT sales, Play-to-Earn gaming, its own token and wallet app. The platform is built using the same Covalent API that we are using in our KimberLite project.

Roll-Out Planned To Perfection

Key Milestones



01 Token Generation Event

KimberLite Token (KIMBER) was officially minted on February 28th 2022 using the Binance Chain network

02 Commence IDO Round

Our Initial DEX Offering (IDO) shall be run as a fair sale locking additional liquidity behind the token

03 DEX Listing of KimberLite

We plan to list KimberLite on Pancake Swap and other major exchanges starting from Q4 2022

04 KimberMarket Launch

KimberMarket will launch and begin selling Diamonds in NFT format with Gold NFTs added later

05 Beta Testing KimberRush

Our metaverse Play-to-Earn game KimberRush will go live and beta testing will commence

We have prepared a detailed 'roll-out' plan which will be completed in Q4 2025. Our target at that stage is to reach 10% industry utilisation of KimberLite.

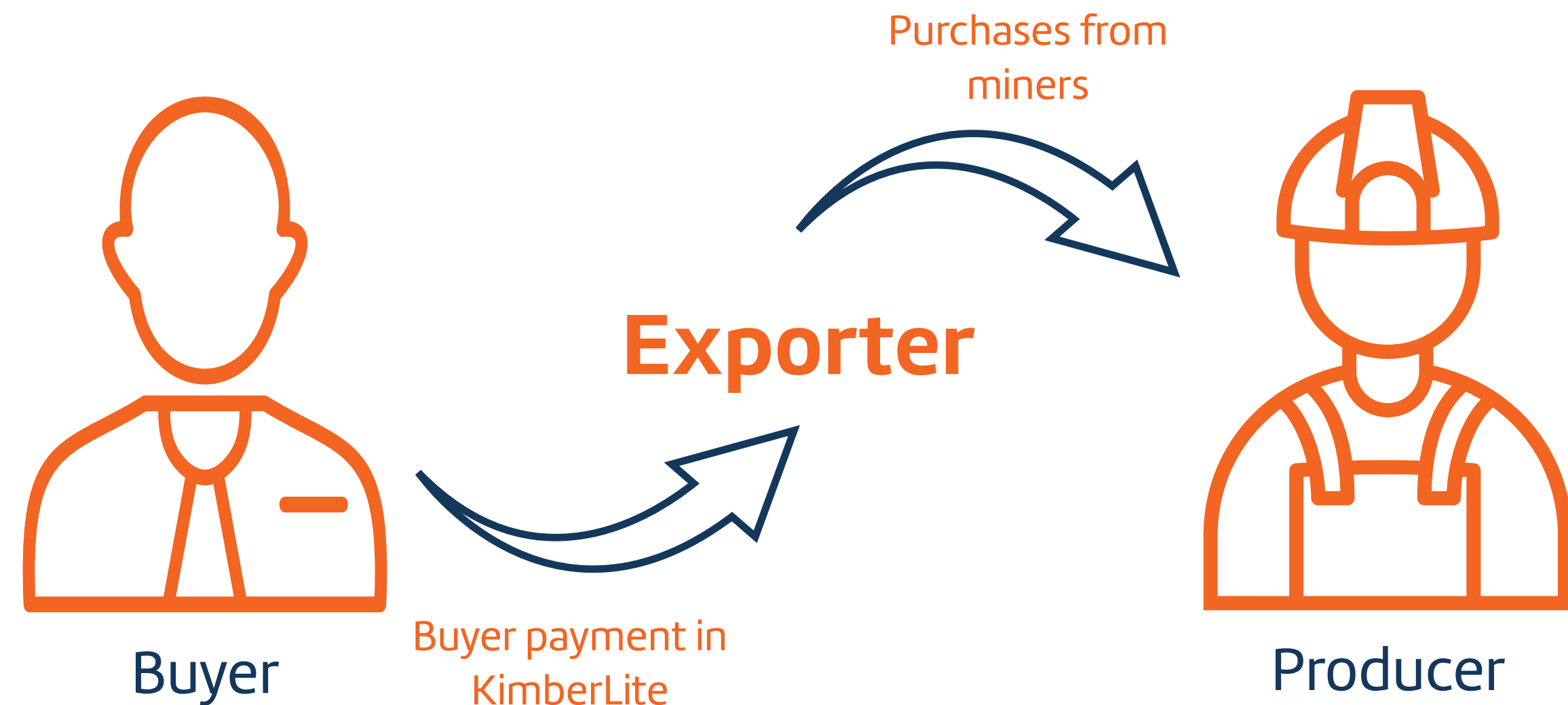
“BSR already has an existing precious commodities business, we are not planning to build a diamond export organisation.”

Diamond to Token Flow

Guaranteeing Success and Price Growth

Our deployment plan and growth predictions are based on existing diamond exports conducted by BSR, we do not need other exporters to join the platform

BSR (as the exporter) control the **flow and release** of tokens to eliminate price fluctuations.

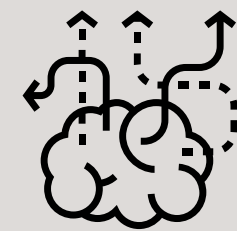


Wholesale buyers will make payment for consignments issuing KIMBER token, which are then utilised to purchase future parcels from miners.

Our Partners

Experience You Can Trust

BSR Global Group



Our parent company BSR Global Group was formed in 1968 and has been successfully trading precious commodities for over 30-years.

They are not only providing access to global networks of commodity sellers and traders but will also deliver the technical support needed to create our ecosystem.

Their talented team of engineers have been developing multi-million-dollar projects for decades and possess all of the required knowledge we need for building our software applications and Web 3 systems.



Covalent

KimberLite has agreed a technical partnership with Covalent for use of their API software which shall then create the core of our main applications.

The Covalent API connects to billions of data points allowing users to pull countless pieces of information from dozens of blockchains.

This amazing tool will create the blockchain interface for KimberMarket and our KimberWallet as well as NFT data for KimberRush. It will significantly reduce both the development time needed and costs.



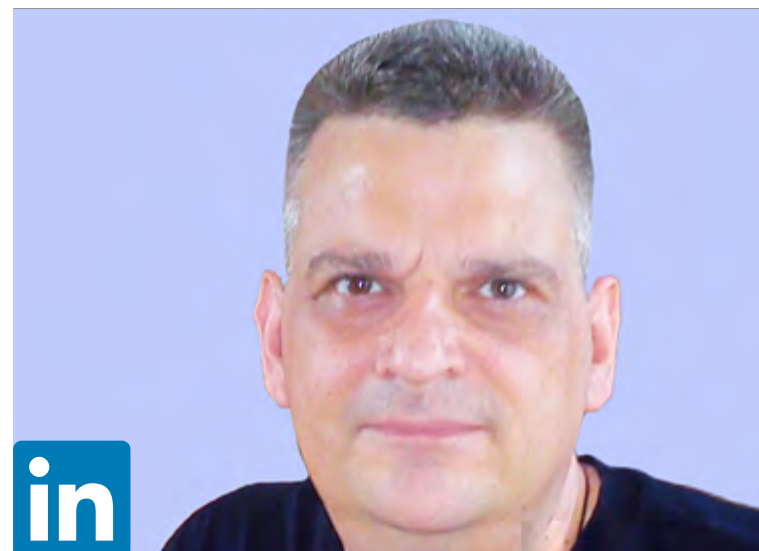
Management Team

A Proven Track Record In Business

Our management team has a combined 90+ years of experience within commodities, banking, finance, and investment they are ideally qualified to lead KimberLite forward.

Ian Lavender

Co-Founder



Ian is responsible within the KimberLite team for providing leadership and steering the ecosystems direction as well as having ultimate oversight of the project milestones to guarantee our goals are realised.

Paul Hughes

Co-Founder



Paul is a proven commodity trading expert, managing diamond sales in New York for BSR Global. Within KimberLite he handles institutional and hedge fund investors as well as negotiating commercial contracts.

Gabriel Popa

Co-Founder



Gabriel is involved in business development through leading our promotional teams and expanding our producer networks, building the KIMBER family. His friendly approach makes him immensely popular with those he meets.

Taylor Ryan

Growth Hacker



Taylor is known globally as an expert in marketing with a focus on Web3 and crypto start-ups. His role within our management team is to develop marketing strategies that are designed to drive growth and attract token holders.

Advisory Board

World Leaders Overseeing Our Success

We have assembled a team of the best 'Crypto Advisors' in the industry whose knowledge and trusted advice will guarantee that we reach our full potential with this exceptionally exciting project

Richard Trummer
Strategic Advisor



Pekka Kelkka
Crypto Influencer



Yushito Liu
Investment Specialist



Matthew Whyatt
Tech Marketing Expert



James Tarling
Cryptospace Guru



Rohit Tandon
Technical Blockchain Wizard



Financial Overview

Demand Based Long-Term Stability

Financial Targets

Growth and token value targets shall be realised through creating a supply and demand atmosphere and controlling circulation.

DEX Listing Price

\$0.15

KIMBER Value in Month 18

\$4.70

Year 2 Commodity Trades

\$3.45B

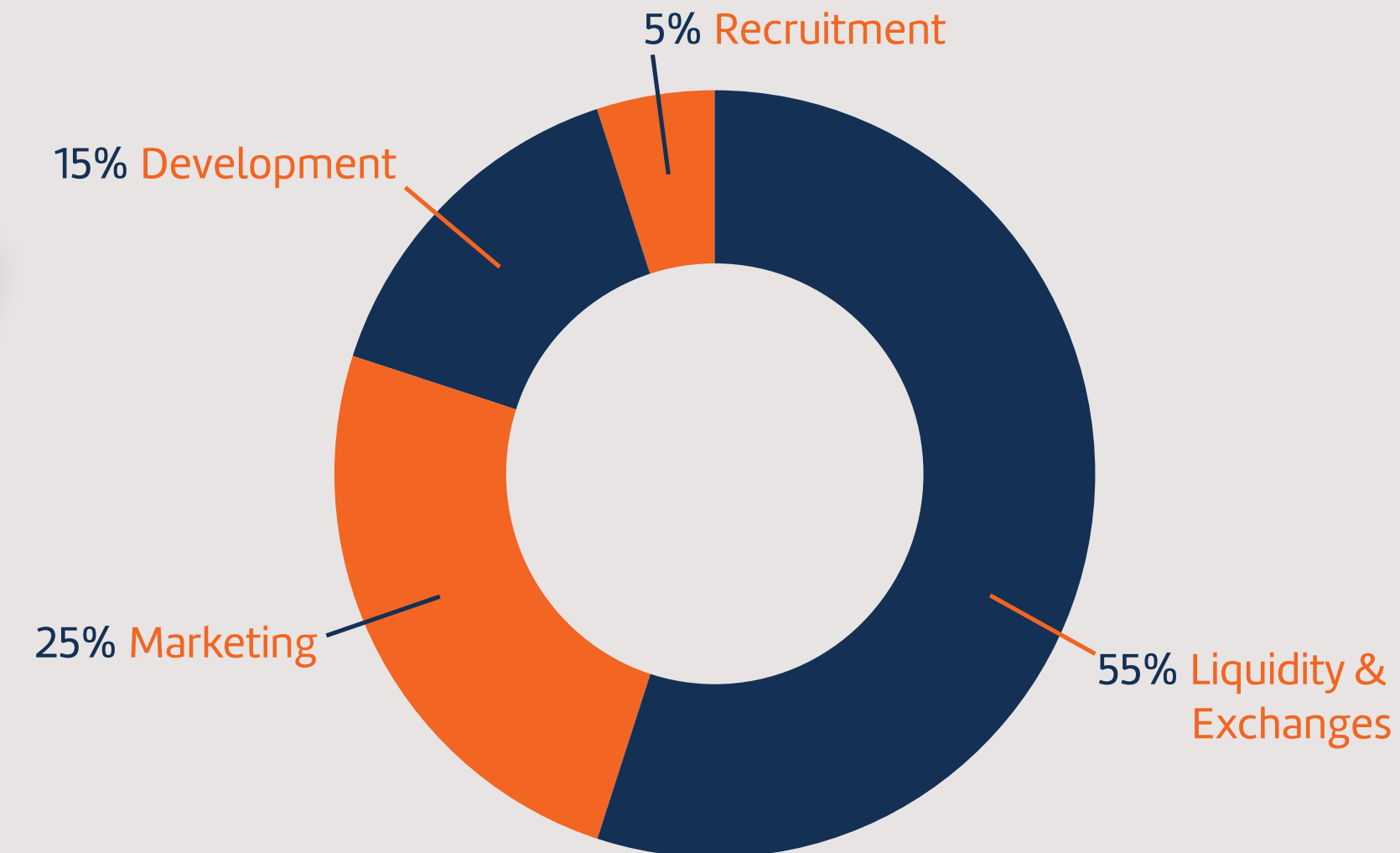
Total Revenue in 5-Years

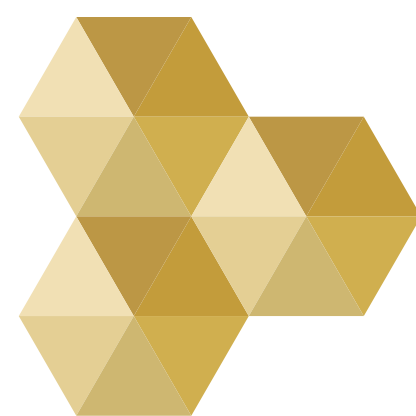
\$9.75B

We have established a hard-rule of never releasing more than **2% of minted tokens** per month for the first **5-years** which will generate stability and growth.

Use of Funds

Development of the project and main applications shall be **self-funding** utilising capital raised from existing commodity trading and NFT sales.





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Token

Thank You

If you would like to learn more about this exciting project, then please feel free to request a call.

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