

Tokenization of Real-World Assets Utilizing Blockchain Technology

# KimberLite

The World's First

Diamond-Powered

Web3 Ecosystem





We are currently witnessing a digital revolution within the investments industry through tokenization of Real-World Assets (RWA).

KimberLite is at the forefront of this next generation of virtual security with our tokenization of rough diamonds and precious commodities.

Utilising Blockchain technology to generate Tangible Non-Fungible Tokens (TNFTs) of physical diamonds positions **KimberLite** as a market leading Web3 project.

Combine this with the most profitable Play-to-Earn game on the planet and it is clear why **KimberLite** is destined to have a huge impact on the crypto industry.



"The next generation of securities will be the tokenization of securities"

Larry Fink CEO of BlackRock

# Our Story So Far

270+

\$1,889,278

Number of investors who have purchased

15,315,112

Tokens sold during our initial rounds

Total funds that have been raised to date

### KimberLite Token

Making Diamonds Accessible To All

#### **Tokenization of Real-World Assets (RWA)**

At our projects heart is the Tokenization of Real-World Assets (RWA). These assets are in the form of rough diamonds, creating digital representations of physical stones held in secure storage.

#### A World First Token

KimberLite is the world's first and only cryptocurrency ecosystem specifically designed for the rough diamonds and precious commodities industry.

#### **Efficency & Transparency**

The **\$KIMBER** token streamlines high value commodity transactions, eliminating lost time and high banking fees. Our blockchain technology offers users transparency as well as transaction security.



#### **Our Partners:**



























### **BSR Global Group:**

Our parent company, BSR Global Group Limited, has over 50 years of experience in the precious commodities sector and outstanding reputation for successfully completing transactions.





# Simplifying the Diamond Industry

#### **Accessibility For All**

KimberLite Token is on a mission to make Diamonds Accessible To All, through removing barriers we enable even inexperienced investors to purchase Diamond backed Tangible Non Fungible Tokens (TNFTs) online.

### Shining a Light on Deals

Blockchain technology allows KimberLite Token to bring much needed transparency, with transactions recorded on the blockchain ledger and documents for each stone tracked and transferred seamlessly.

#### **Effortless Settlements**

**\$KIMBER** enables users to settle transactions with ease, at any time and from any location, without the need for intermediaries or complex procedures, resulting in a seamless efficient experience for users.

#### **Adding Fun & Excitement**

KimberRush, is our ground-breaking gaming ecosystem revolutionizing the world of play-to-earn (P2E). Players build a virtual diamond mine within the metaverse and hunt for hidden gems worth up to \$50,000

### Making Rough Diamonds: Accessible to All

# KIMBERLITE

# The KimberLite Ecosystem

The KimberLite ecosystem is built on 4 pillars of strength, each one serving a unique purpose and providing a multitude of use cases.

#### A Symbol of Crypto Prestige

**\$KIMBER** an all in one token, serving as the backbone of the entire ecosystem, buy, trade and sell precious gems.



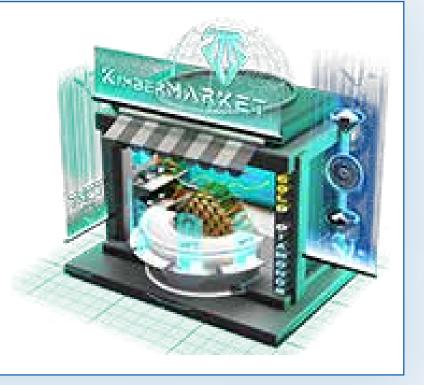
#### The Worlds Most Profitable P2E

KimberRush is a gamers paradise offering a hype realistic virtual Diamond mining experience.



#### **Trade in Tokenized Assets**

**KimberMarket** is a unique store designed for trading Tokenized Diamonds backed by real stones.



### **Empowering Ecosystem Access**

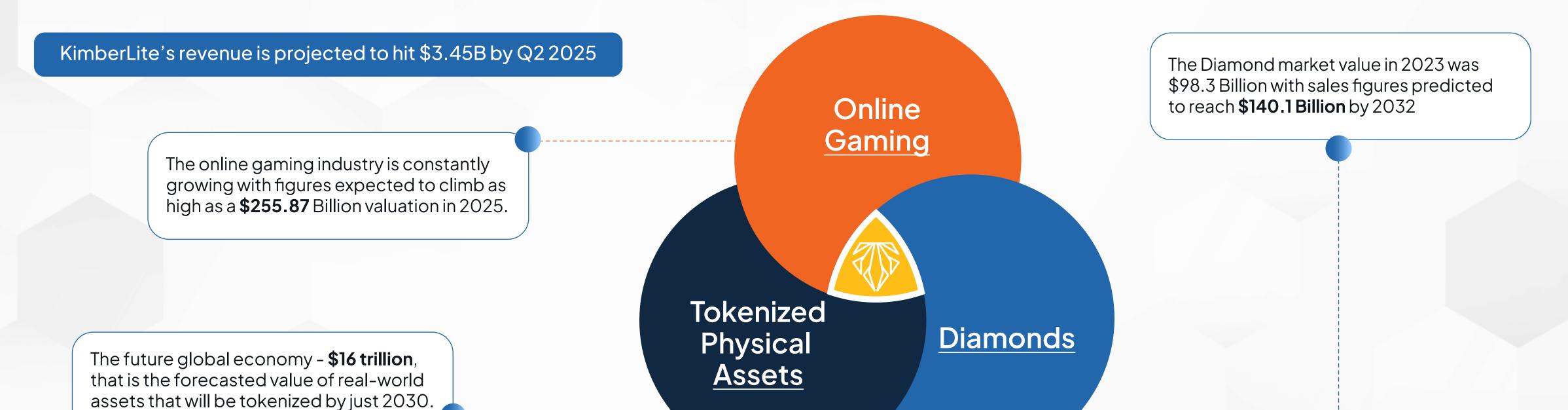
KimberWallet provides a secure storage solution alongside ease of use and opens our ecosystem to more participants.



## **Market Analysis**

Diamonds A \$98.3B Per Year Industry





### One Token - Multiple Use Cases



KimberLite Token is 'Payment Gateway' for diamond transactions worth up to \$3.45B annually within 2 years.



In-Game purchases of equipment and upgrades within KimberRush use \$KIMBER.



Tokenized Asset sales in KimberMarket TNFT sales are conducted exclusively with KimberLite Token.

# Financial Targets

DEX / CEX Listing Price

\$0.22

Kimber Value in Month 14

\$4.70

Year 2 Commodity Trades

\$3.45B

Total Revenue in Year 5

\$9.75B

- Growth: Our financial targets will be achieved through creating token demand, staggering the release of ecosystem apps KimberMarket and KimberRush as well as gradually increasing the amount of diamonds transacted.
- Token Lock: When minting KimberLite Token we 'Locked' 95% of total supply with UNCX (formerly UniCrypt) to protect the projects ecosystem as well as our investor interests, tokens will be released on a linear pattern.
- Supply Policy: We enforce a policy of releasing no more than 2% of newly minted tokens per month for the first 4-years after listing to promote stability, manage token supply and prevent market fluctuations that could harm our investors and project goals.
- Circulation Control: By retaining control over the \$KIMBER supply and having a predictable demand, we can control the stability of the token. This will allow the KimberLite ecosystem to efficiently scale as growth is generated.

### Benefits of Investment



Market Makers

- Our Market Making partners are World #1 Coin Liquidity Solutions (CLS) who we have worked with for over 18 months to design our launch strategy.
- Following our IDO we will be listing on 3 Top-Tier Centralised
   Exchanges (CEX) as well as PancakeSwap (DEX) within 12-weeks.

**Profit Sharing** 

- KimberLite ecosystem includes a unique Profit Sharing scheme that allows long-term holders to benefit from diamonds sold within our platform.
- We will share 11.5% of net profits from diamonds traded amongst holders of \$KIMBER who meet the qualification criteria.

Staking Pools

- We have carefully selected Centralised Exchange (CEX)
   Partners who offer ease of use and FIAT 'off ramps' simplifying investor exit strategies.
- We are partnering only with exchanges that offer 'Staking Pools' presenting investors with even greater profits.

### Robust Tokenomics



### Designed for Stability & Investor Protection

	Percent	Supply	Token Price	Total Raise (\$)	Unlock At TGE (%)	Unlock At TGE (\$)	Cliff Months	Vesting From Release	
Seed Round 1	4%	8,000,000	0.10	800,000	0	0	1	22	Tokens will be locked until one month after first Listing
Seed Round 2	2%	4,000,000	0.15	600,000	0	0	1	22	Tokens locked until one month after first Listing
Private Sale Phase	3%	6,000,000	0.15	900,000	10	90,000	Ο	6	10% Released at TGE + 15% per month for 6 months
IDO Launchpads	0.75%	2,000,000	0.20	400,000	22	66,000	O	6	10% Released at TGE + 15% per month for 6 months
Liquidity Pool	6%	12,000,000					1	3	
Marketing	6%	12,000,000					4	3	
Incentivisation	20%	40,000,000					10	10	The remaining tokens are 'locked' with <b>Unicrypt</b> and will be released on a linear pattern.
Advisors & Partners	9%	18,000,000					44	5	Token Release has been carefully calculated so
Ecosystem / Future Investors	30%	60,000,000					10	24	that just 2% per month (4,000,000) are being released for the first 4 years after listing.
Air Drops / Bounty	6%	12,000,000						_	This will ensure both stability and price growth based on creating 'supply & demand'.
Operational Costs	1%	2,000,000						_	based offereating supply & definance.
Team Members	12%	24,000,000					120	12	

# \$KIMBER's Value Proposition



### Transaction Value Propelling Positive Growth

Our model ensures that \$KIMBER's price is exclusively linked to our company's revenue, not other cryptocurrencies. Unlike speculative prices of other tokens, our Web2-like revenue model aims to offer stability and long-term growth.

Our token value is positively impacted by the number of diamonds transacted and the current \$KIMBER in circulation.



To ensure the monthly diamond trades are financially feasible, the circulating token price must be set at an appropriate level.

The amount of diamonds traded using KimberLite Token will be gradually increased each month to achieve growth targets.

Our precise knowledge of the value of diamond consignments being transacted enables us to accurately calculate the token price.

## KimberLite's Leadership Team

Expert Leadership: A Blend of Business Experience & Web3 Knowledge

Our core team, which boast over 90 years of combined experience in commodities, banking and investment, are supported by a group of world-class Web3 experts, successfully steering KimberLite towards new heights.





lan Lavender Founder / CEO "Ex Senior Manager with BMW"



Paul Hughes
Co-Founder / CCO

"Proven Finance Executive"



Gabriel Popa Co-Founder / CFO "Certified Public Accountant"



Tom Yeh CMO
"Serial Entrepreneur"



Sangeetha Rathorn Social Media Manager "A Published Author"



Neil Landsberg
Diamond Operations

"Experienced Former Banker"



John Evans
Investments Manager
"Stock Market Veteran"



Stevan Grbobic Graphic Design Lead "An Unbelievable Creative Talent"



Taylor Ryan Growth Hacker



Richard Trummer Strategic Advisor



Timo Trippler
Investor Relations



Harry Davies
Web3 Business Strategy



Rohit Tandon Technical Wizard



Pekka Kelkka Crypto Influencer



**Luis Vega**Intelligence Specialist



Thomas Collins
Capital Markets

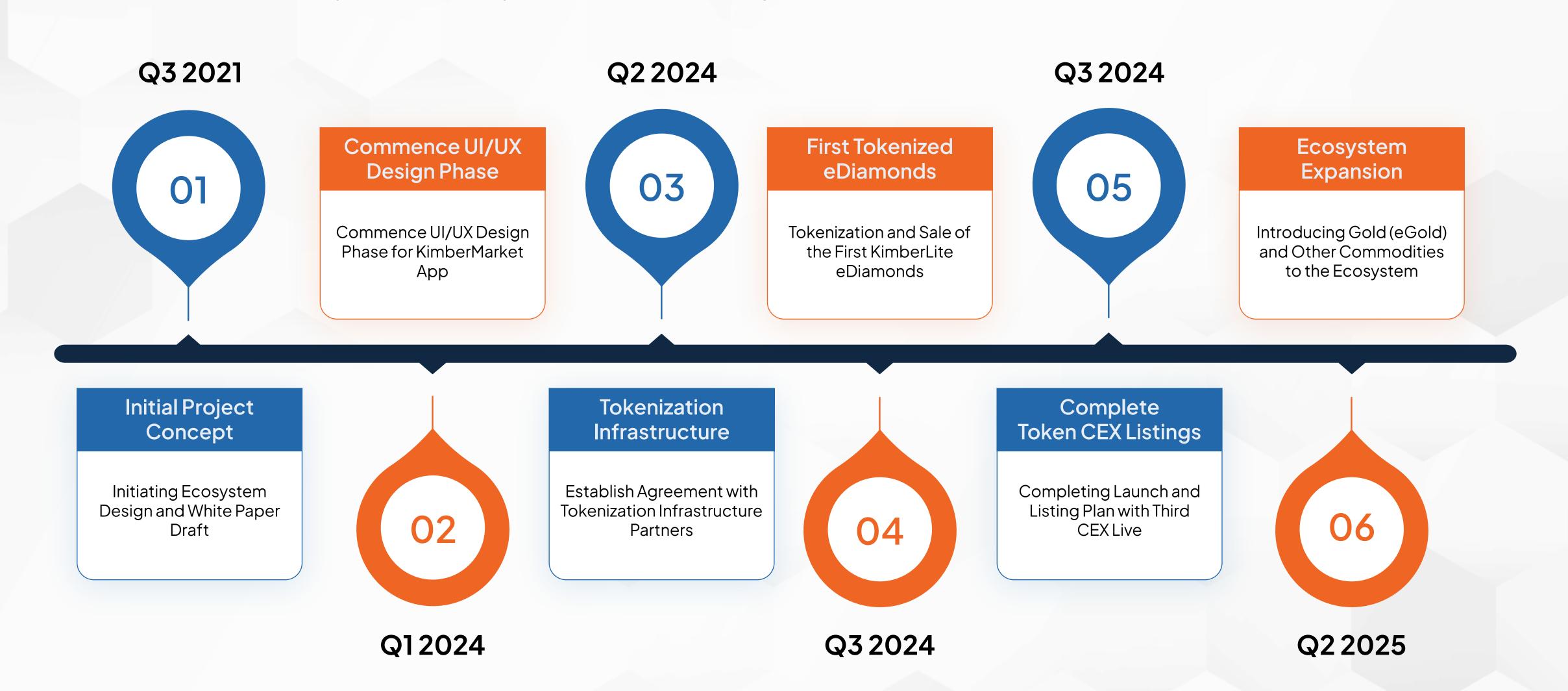


**Bruce Randall**Business Development

# Our Key Milestones



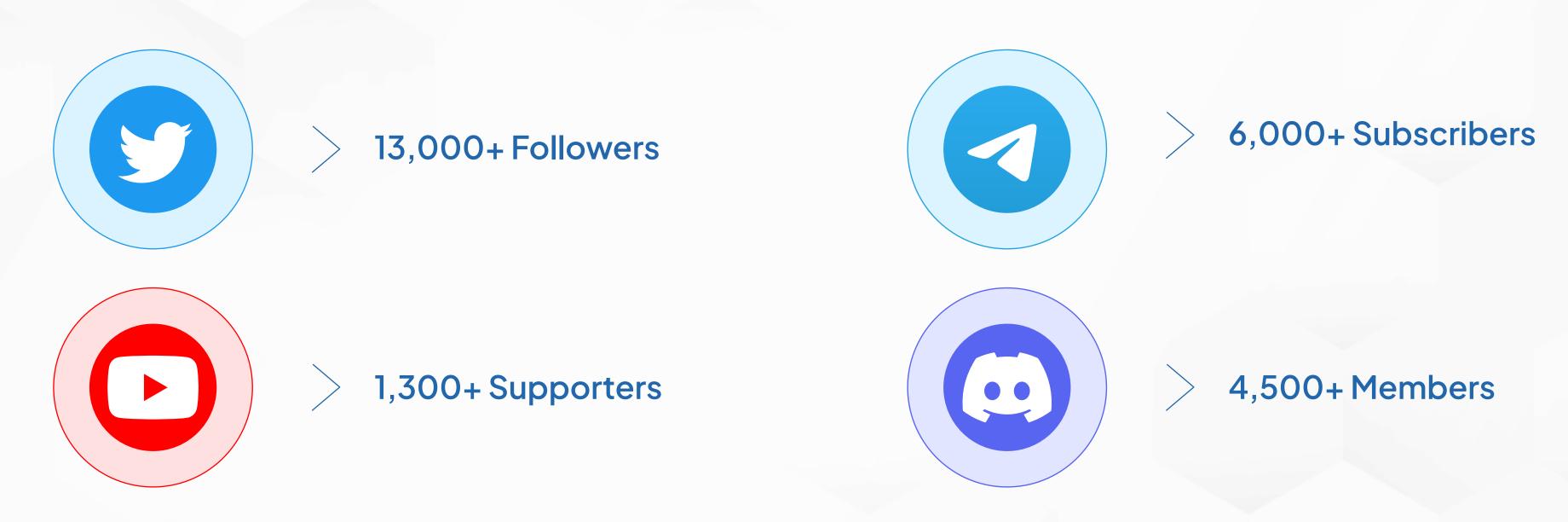
The release of key project elements, such as KimberMarket and KimberRush, are staggered to create additional excitement within our community as well as driving token demand and price growth.





### KimberLite's Social Presence

Through unique value propositions that have taken the cryptocurrency space by storm, we have managed to organically grow our social following



Join the KimberLite movement as we lead the first-of-its-kind, large-scale diamond exporter integrating Web3 technology.





















