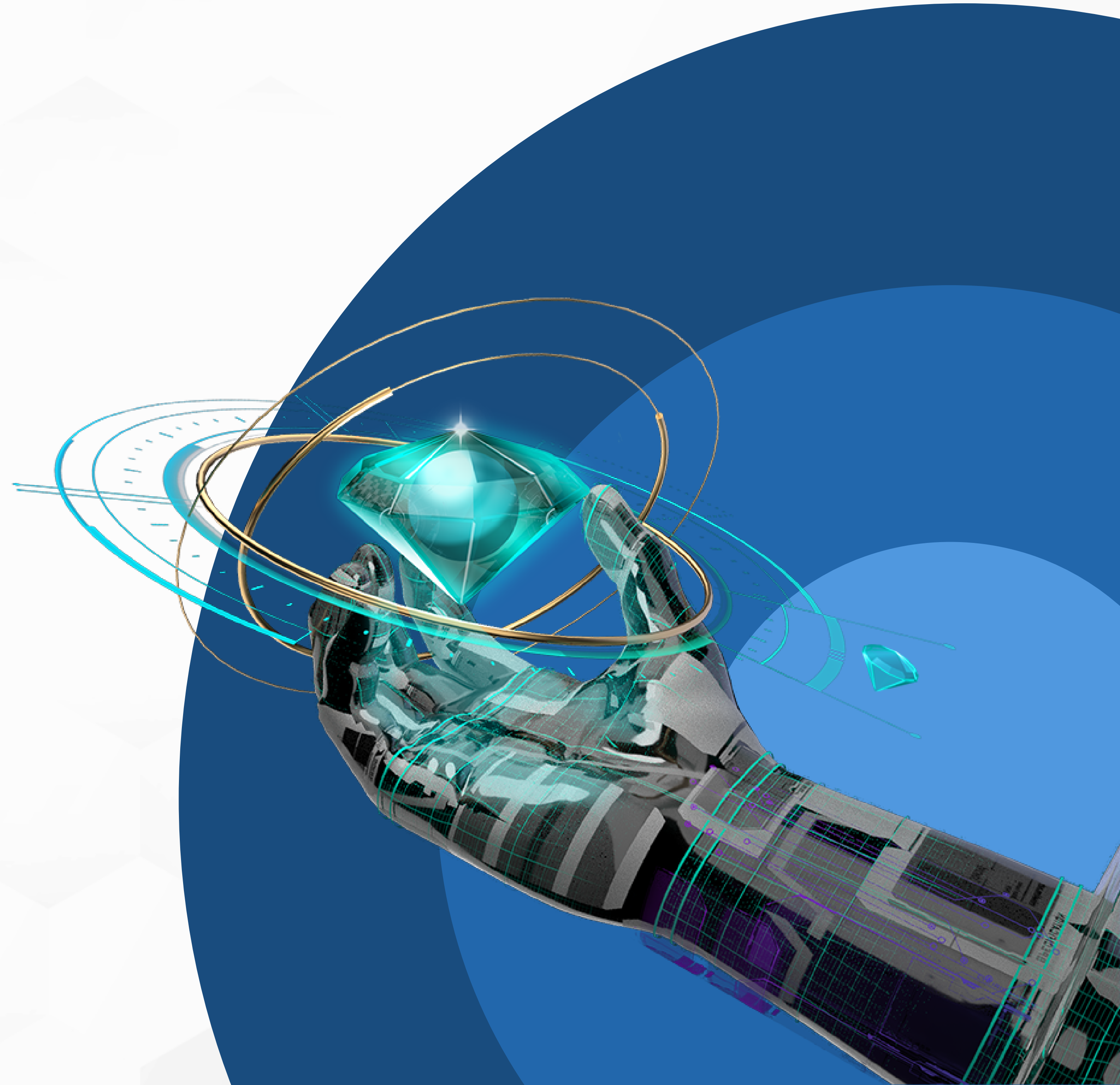




**Converging Diamonds  
with Blockchain Technology**

**KimberLite**

Modernising the \$79B Per Year Diamond  
Industry through Web3 Infrastructure



# KimberLite

## A New Era for Precious Commodities

### KimberLite

KimberLite is the world's first and only cryptocurrency ecosystem specifically designed for the rough diamonds and precious commodities industry.

### Utility

The **\$KIMBER** token streamlines high-value commodity transactions, eliminating lost time and high banking fees. Our blockchain technology optimises the supply chain, leading to increased efficiency, reduced costs, and improved productivity.

### BSR Global

Our parent company, BSR Global Group Limited, has over 50 years of experience in the precious commodities sector and outstanding reputation for successfully completing transactions.



## Our Partners:





## Our Story So Far

The KimberLite project was originally minted in February 2022. After multiple successful funding rounds and widespread popularity, KimberLite is on its way to successfully transforming the diamond industry.

10,202,642

Tokens sold during  
our initial rounds.

\$1,062,693

Total funds that have  
been raised so far.

250+

Number of investors  
who have purchased.



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USA.



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# The Complications in the Diamond Industry

## Currency Exchanges

Geographic dispersion among suppliers, exporters, and end consumers creates challenges in transferring funds, leading to delays in transaction settlements. Consequently, the industry needs to seek modern payment methods.

## Time Lost in Transactions

In the fast-paced diamond industry, delayed bank transfers of up to 5 days can cause significant friction as well as increased costs of all parties.

## High Banking Fees

The high fees associated with bank transfers can significantly impact profits and slow down the entire supply chain, ultimately hindering growth and efficiency.



KimberLite's **Solution** to Complexity



# Simplifying the Diamond Industry

## Effortless Settlements

**\$KIMBER** enables users to settle transactions with ease, at any time and from any location, without the need for intermediaries or complex procedures, resulting in a seamless experience for users.

## Lower Transfer Costs

Through **\$KIMBER**, fees associated with transfers are reduced by 99%. This makes it an attractive option for suppliers whose profits are affected by high banking fees, resulting in greater cost savings and streamlined trades.

## Instant Peer to Peer Payments

Leveraging blockchain technology, **\$KIMBER** introduces instant transfers. Additionally, transactional security will be maintained as a priority within the ecosystem.





# KIMBERLITE

The Necessary Step Forward

## Strong foundations

BSR currently operates a successful business in the precious commodities industry, which was founded in 1968.



Our deployment plan and growth predictions are founded on BSR's current diamond exports. We are self-sufficient and do not require the participation of other exporters.

## \$KIMBER's Core Features



### Stability

- To maintain \$KIMBER's value stability, a cautious approach has been adopted where only 2% of the total minted tokens will be unlocked every month over a period of five years.
- This gradual release of tokens will help regulate the supply of \$KIMBER in the market and ensure its value remains steady over time.

### Reliability

- KimberLite's value proposition is independent of other cryptocurrencies, thereby eliminating any chances of market manipulation.
- The value of our token is determined by the number of diamonds transacted and the current \$KIMBER in circulation, enabling us to accurately forecast and manage token release.

### Longevity

- KimberLite's cost-saving benefits are just one of many reasons why consumers are excited about the longevity of the project. KimberLite ensures a stable and secure market for its users, which further enhances the attractiveness of its platform to a wide range of stakeholders.
- In addition to significant cost savings, the project offers long-term liquidity by locking in team tokens for a minimum of 10 years.

Making Precious Commodities **Accessible**

# The KimberLite Ecosystem

The KimberLite ecosystem is built on 4 pillars, each one serving a unique purpose and offering a multitude of use cases.

## \$KIMBER Token

An all in one token, serving as the backbone of the ecosystem and accelerating industry operations at scale.



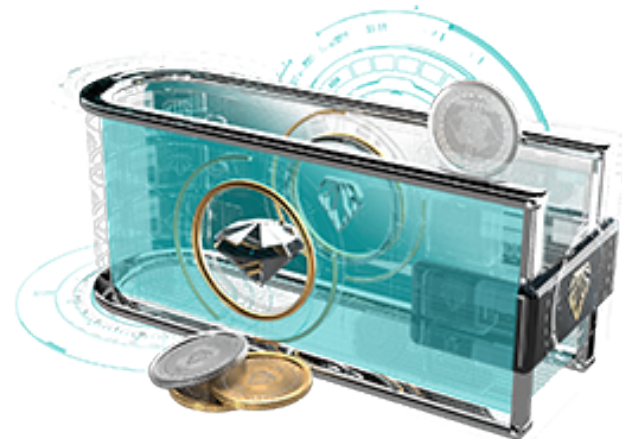
## KimberRush

A metaverse ecosystem offering players the opportunity to mine for diamonds as Tangible-Non-Fungible-Tokens (TFNTs), which are redeemable 1-1 for real, physical diamonds worth up to \$50k.



## KimberWallet

KimberWallet is a secure, mobile cryptocurrency wallet which gives users from anywhere in the world the ability to interact with the KimberLite ecosystem.



## KimberMarket

KimberMarket gives everyone the opportunity to acquire precious commodities directly through the purchase of Tangible-Non-Fungible-Tokens (TFNTs), which are always redeemable for their physical counterpart.



# Market Analysis

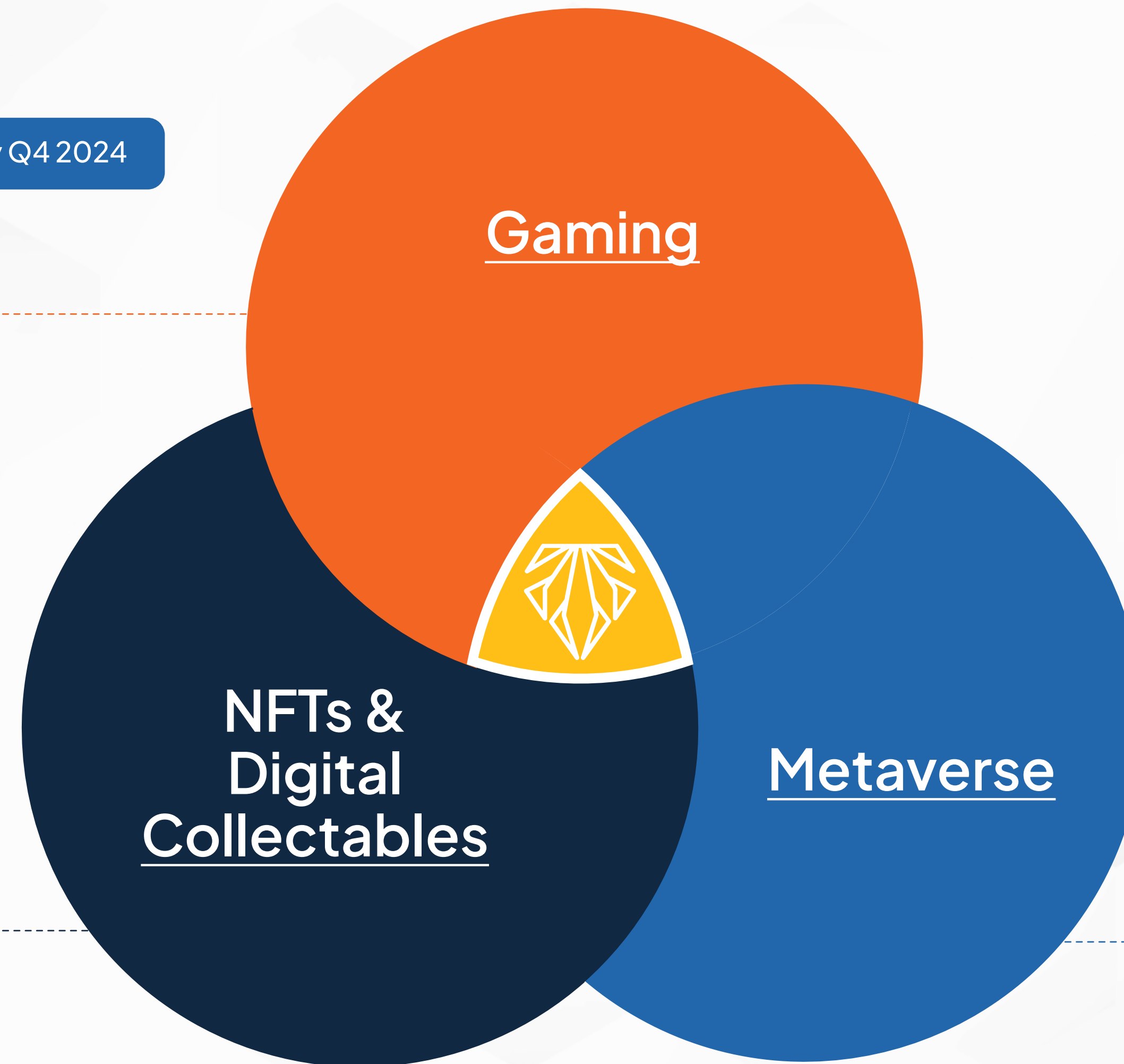
A **\$79B** Per Year Industry



KimberLite's revenue is projected to hit \$3.45B by Q4 2024

The gaming industry is constantly growing with figures expected to climb as high as a \$218.7 Billion valuation by 2024.

The Collectibles & NFT market's revenue is forecasted to balloon up to \$4.7 Billion by 2024.



The metaverse market size is expected to grow at a rate of 43.3% per year reaching a staggering \$800B by 2024.



# KimberLite's Competitive Edge



We conducted a thorough analysis of various utility tokens to establish a benchmark for our objectives. However, we determined that KimberLite offers a comprehensive range of distinctive characteristics that are not available in any other existing token.

KimberLite's exceptional features, such as its diamond backing, TNFT sales, and play-to-earn game, make it a novel and unparalleled addition to the cryptocurrency landscape.

\$KIMBER sets itself apart as the only cryptocurrency backed by diamonds and designed specifically for trading precious commodities. Its unique value proposition gives it a competitive edge over other players in the market.

Prices accurate as of 16<sup>th</sup> April 2023

	KimberLite Token	PAX Gold	Perth Mint Gold Token	AurusX	Propy
Utility / Use Case	Buying / Selling Rough Diamonds and NFTs	Trading Gold	Trading Gold	Trading Precious Metals	Buying/Selling Properties and NFTs
Own Token	KIMBER	PAXG	PMGT	AX	PRO
Precious Commodities	✓	✓	✓	✓	✗
NFT Sales	✓	✗	✗	✗	✓
Play-to-Earn	✓	✗	✗	✗	✗
Token Value (\$)	\$0.20 (Listing Price)	\$2,016.95	\$2,012.10	\$1.50	\$0.4843
Market Cap (\$)	-	\$546,899,081	\$2,238,565	\$2,609,513	\$0.4843

# Our Key Milestones



Feb 2022

01

Commence IDO Round

Our initial DEX Offering (IDO) is going to be run as fair sale locking additional liquidity behind the token.

Q2 2023

03

KimberMarket Launch

KimberMarket will launch and begin selling Diamonds in TNFT format with Gold TNFTs added later.

Q3 2024

05

Roll out plan

We have prepared a detailed 'roll-out' plan which will be completed in Q4 2025. Our target at that stage is for \$KIMBER to reach 10% market share.

Token Generation Event

KimberLite Token (\$KIMBER) was officially minted on February 28th 2022 using the Binance Chain network.

02

Q2 2023

CEX Listing of KimberLite

We plan to list KimberLite on up to three major centralised exchanges starting from Q2 2023.

04

Q4 2023

Beta Testing KimberRush

Our metaverse Play-to-Earn game KimberRush will go live and beta testing will commence.

06

Q4 2025

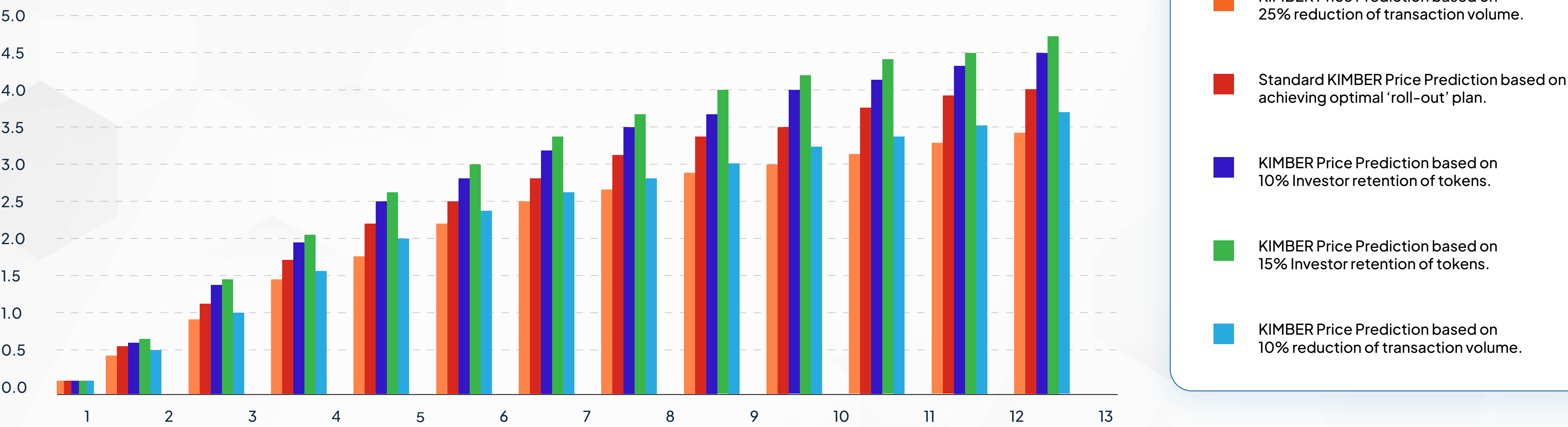


# \$Kimber's Value



## Transaction Value Propelling Positive Growth

Our model ensures that \$KIMBER's price is exclusively linked to our company's revenue, not other cryptocurrencies. Unlike speculative prices of other tokens, our Web2-like revenue model aims to offer stability and long-term growth.



To ensure the monthly diamond trades are financially feasible, the circulating token price must be set at an appropriate level.

We have thoroughly examined various scenarios that could potentially impact the price, whether positively or negatively.

Our precise knowledge of the value of diamond consignments being transacted enables us to accurately calculate the token price.



# Financial Targets

DEX / CEX Listing Price

**\$0.20**

Kimber Value in Month 18

**\$4.70**

Year 2 Commodity Trades

**\$3.45B**

Total Revenue in Year 5

**\$9.75B**

By retaining control over the **\$KIMBER** supply and having a predictable demand, we can control the stability of the token. This will allow the KimberLite ecosystem to efficiently scale as growth is generated.

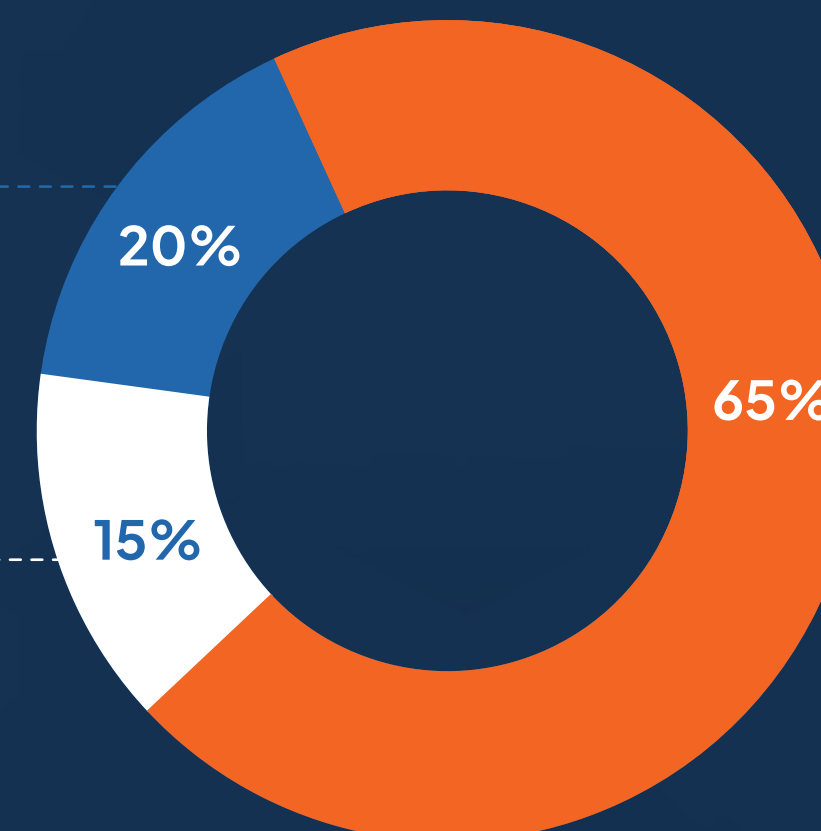
**Supply Policy:** We enforce a policy of releasing no more than 2% of newly minted tokens per month for the first 5 years to promote stability, manage token supply, and prevent market fluctuations that could harm our investors and project goals.

## Use of Funds Raised

We are financing our project and applications through self-funding mechanisms, primarily using capital from our commodity trading operations and TNFT sales. This allows us to maintain control over our development roadmap and prioritise our strategic objectives.

Marketing

Development



Exchange Listing



# KimberLite's Leadership Team

## Expert Leadership: A Wealth of Business Experience

With over 90 years of combined experience in commodities, banking, finance, and investment, our management team possesses the expertise needed to guide KimberLite to new heights.



**Ian Lavender**

Co-Founder



**Paul Hughes**

Co-Founder



**Gabriel Popa**

Co-Founder



**Neil Landsberg**

Investor Relations



# Expert Advisors of KimberLite



Leading the Way to Success: World-Class Advisors Overseeing KimberLite

Our team of top-tier professionals in the cryptocurrency industry brings extensive expertise and experience to the table. With their invaluable guidance and counsel, we are confident in KimberLite's potential for utmost success



**Richard Trummer**

Strategic Advisor



**Taylor Ryan**

Growth Hacker



**Pekka Kelkka**

Crypto Influencer



**Yushito Lio**

Investment Specialist



**Rohit Tandon**

Technical Blockchain Wizard



# KimberLite's Social Presence

Building a Community is a Priority for any Successful Project in Web3

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Through unique value propositions that have taken the cryptocurrency space by storm, we have managed to organically grow our social following



> 6,500+ Followers



> 2,500+ Subscribers



> 1,250+ Supporters



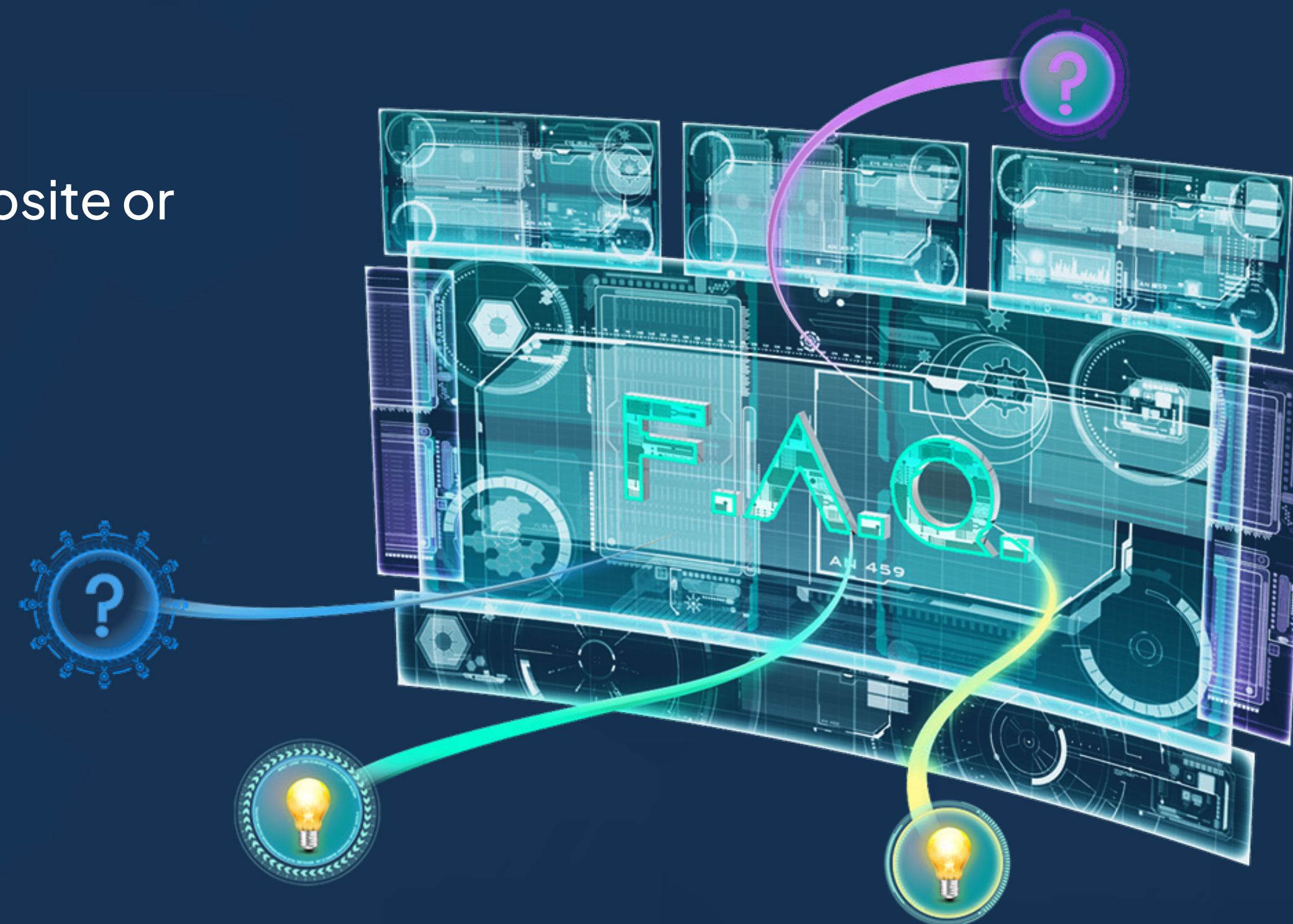
> 4,200+ Members

# Contact Us

For further information about KimberLite, please visit our website or feel free to reach out to us directly.

We look forward to hearing from you.

Website



Join the KimberLite movement as we lead the first of its kind, large-scale diamond exporter integrating Web3 technology.

