## Executive Summary

Senior level professional with a keen understanding of business processes, technical requirements, and visualization skills seeks to continue developing actionable analytics to support data-influenced decision making. Areas of specialization include impact and change monitoring for curriculum, faculty success and revenue building initiatives.

## KIMBER A. MCDEVITT

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## Expertise

*Tableau · Tableau Server · COGNOS · ARGOS · SharePoint · R · HTML · CSS · JavaScript*
*Ellucian Banner · Salesforce · ApplyYourself · Adobe Illustrator · Adobe InDesign · SQL*
*Advanced Excel*

## Employment Detail

**NORTHEASTERN UNIVERSITY, Boston MA**
*College of Science · January 2012 – present*
*Associate Director of Reporting and Analysis, 2016*
*Assistant Director of Reporting and Analysis, 2012 – 2016*

*Accomplishments*
› Developed actionable analytics for all aspects of college strategic decision-making supporting enrollment, admissions, finance and research subject areas; often from disparate data sources requiring a keen understanding of available data and database theory.
› Created a series of dashboards using Tableau and Tableau Server which enabled data exploration and support of institutional effectiveness initiatives.
› Developed and delivered a complex intranet using SharePoint consisting of 18 sub-sites.
› Lead COGNOS and ARGOS based projects that resulted in the connection of previously disparate data sources built with the intent of reuse in support of other initiatives.
› Developed predictive and impact models and automated processes to support university functions such as budget and expense, teaching and curriculum, research, and human resource functions.
› Converted ad hoc reporting requests into repeatable, multi-purpose reports and analytics.
› Lead committees tasked with business case development, process definitions and requirement analysis. These committees were responsible for the entire development process life-cycle.

*Overview of Northeastern University, College of Science*
› Hybrid Budget Model utilizing Responsibility Centered Management (RCM)
› $103 M annual revenue
› 6 academic departments
› 2,800 undergraduate students in 15 majors and 21 combined majors
› 650 graduate students in 13 majors
› 470 faculty and staff and 249 stipend graduate assistants

**THE GEORGE WASHINGTON UNIVERSITY, Washington DC**
*School of Business · September 2002 – October 2011*
*Administrative Director*
*Executive Master of Science in Information Systems Technology (EMIS) and*
*Master of Science in Information Systems Technology (MSIST)*

Responsible for overall student, faculty and program management.
› Developed an effective student recruitment pipeline.  Goal: annual enrollment level of 110 students, $4.2 M tuition revenue
› Developed business analytics and performed program competition analysis
› Provided program support for multiple locations, including Washington, DC, the Virginia Science and Technology Campus (VSTC) in Ashburn, VA and the Graduate Education Center Arlington (GECA) in Arlington, VA
› Contributed to curriculum revision and development for EMIS and MSIST programs
› Website design, maintenance, and content management
› Managed a team consisting of an administrator and work-study student

# KIMBER A. MCDEVITT

**FRANKLIN UNIVERSITY, Columbus OH**
*Adjunct Professor · August 1997 – January 2000*

Taught undergraduate courses in computer science and database theory.


**THE GEORGE WASHINGTON UNIVERSITY, Washington DC**
*School of Business · September 1993 – October 1995*
*Assistant Editor · Multimedia Applications Developer*

Technical writer/editor for a technical abstract publication focusing on artificial intelligence, multi-media, and information technology trends.


**AMERICAN MANAGEMENT SYSTEMS, Arlington VA**
*Technical Consultant · February 1991 – April 1993*

Responsible for quality assurance and system testing for enterprise systems.


**THE GEORGE WASHINGTON UNIVERSITY, Washington DC**
*School of Business · August 1990 – December 1991*

Taught student laboratories, managed 6 instructors and 200 students.


**PRUDENTIAL PROPERTY AND CASUALTY INSURANCE COMPANY, Holmdel NJ**
*Information Systems Analyst · 1989 – August 1990*
*Expense Reviewer · December 1988 – 1989*

Involved in all phases of the software development life-cycle for the Budget and Forecast System. Previous responsibilities included performing financial analysis for PRUPAC and its subsidiaries.


## Education

**INFORMATION DESIGN AND VISUALIZATION, MFA**
*Northeastern University, Boston, MA*
*anticipated completion May 2018*

**DATA SCIENCE, CERTIFICATE**
*Northeastern University, Boston, MA*

**PROJECT MANAGEMENT, MS partial**
*The George Washington University, Washington, DC*

**INFORMATION SYSTEMS TECHNOLOGY, MS**
*The George Washington University, Washington, DC*

**BUSINESS FINANCE, BS**
*Seton Hall University, South Orange, NJ*