



## Coffee Bean Caffeine Eye Cream

*Brightens & de-puffs*

**97%** reported **reduction of puffiness**  
**87%** reported **reduction of dark circles**  
**93%** reported **reduction of wrinkles**  
**93%** reported **increased firmness**

\*Results of an independent clinical 4 week study



## Vitamin A & CoQ10 Wrinkle Smoothing Night Cream

**100%** reported **reduction of wrinkles**  
**100%** reported **smoother skin**  
**100%** reported **increased glow**

\*\*Consumer study after 14 uses

# 100% Pure™

# Truly 100% Pure™

No synthetic chemicals  
 No artificial fragrances  
 No petro chemicals  
 No chemical preservatives

## 100% Pure loves Animals

Never tested on animals  
 Charitable towards animal welfare  
 All of our makeup brushes are  
 vegan and not fur  
 Formulas are vegan (or vegetarian  
 when using honey)

## 100% Pure is Green

Packaging:  
 Recycled plastic, glass, aluminium, and paper  
 Packing materials:  
 Recycled and 100% biodegradable  
 Printing:  
 Non-toxic soy and vegetable ink  
 Formulas:  
 100% biodegradable  
 Headquarters:  
 Operated on 100% solar energy

## Purity Cosmetics

2221 Oakland RD. San Jose, CA 95131  
 (413) 814-9788

[www.100percentpure.com](http://www.100percentpure.com)

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## Skin Care

100% Pure Cosmetics  
has many different skincare treatments to care  
for all different skin care needs  
Jasmine Green Tea hydrates normal to dry skin  
Mint White Tea line nourishes normal to oily skin  
Brightening line enlivens dullness  
Red Wine Resveratrol line protects against aging  
Super Fruits corrects aging  
Purity treats acne

## Fruit pigmented Color Cosmetics

100% Pure Cosmetics are colored  
from antioxidant rich fruit and vegetable  
pigments. While other cosmetics are colored  
with either synthetic dyes or minerals,  
only 100% Pure Cosmetics are  
colored with fruit and vegetable pigments!  
All the antioxidants and vitamins are in the  
pigments, so you will be applying all of the  
healthy nutrients of the fruits directly  
onto your skin.

## Body Care

100% Pure produces the healthiest body  
washes, body scrubs, body creams, body  
butters, bath and hair care without sulphates or  
other detergents, artificial fragrances, chemical  
preservatives, or any other toxin

