



Coffee Bean Caffeine Eye Cream

Brightens & de-puffs

97% reported **reduction of puffiness**
87% reported **reduction of dark circles**
93% reported **reduction of wrinkles**
93% reported **increased firmness**

*Results of an independent clinical 4 week study



Vitamin A & CoQ10 Wrinkle Smoothing Night Cream

100% reported **reduction of wrinkles**
100% reported **smoother skin**
100% reported **increased glow**

**Consumer study after 14 uses

100% Pure™

Truly 100% Pure™

No synthetic chemicals
 No artificial fragrances
 No petro chemicals
 No chemical preservatives

100% Pure loves Animals

Never tested on animals
 Charitable towards animal welfare
 All of our makeup brushes are
 vegan and not fur
 Formulas are vegan (or vegetarian
 when using honey)

100% Pure is Green

Packaging:
 Recycled plastic, glass, aluminium, and paper
 Packing materials:
 Recycled and 100% biodegradable
 Printing:
 Non-toxic soy and vegetable ink
 Formulas:
 100% biodegradable
 Headquarters:
 Operated on 100% solar energy

Purity Cosmetics

2221 Oakland RD. San Jose, CA 95131
 (413) 814-9788

www.100percentpure.com

100% Pure™



100% Pure™

Skin Care

100% Pure Cosmetics
has many different skincare treatments to care
for all different skin care needs
Jasmine Green Tea hydrates normal to dry skin
Mint White Tea line nourishes normal to oily skin
Brightening line enlivens dullness
Red Wine Resveratrol line protects against aging
Super Fruits corrects aging
Purity treats acne

Fruit pigmented Color Cosmetics

100% Pure Cosmetics are colored
from antioxidant rich fruit and vegetable
pigments. While other cosmetics are colored
with either synthetic dyes or minerals,
only 100% Pure Cosmetics are
colored with fruit and vegetable pigments!
All the antioxidants and vitamins are in the
pigments, so you will be applying all of the
healthy nutrients of the fruits directly
onto your skin.

Body Care

100% Pure produces the healthiest body
washes, body scrubs, body creams, body
butters, bath and hair care without sulphates or
other detergents, artificial fragrances, chemical
preservatives, or any other toxin





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