



Coffee Bean Caffeine Eye Cream

Brightens & de-puffs

97% reported **reduction of puffiness**
87% reported **reduction of dark circles**
93% reported **reduction of wrinkles**
93% reported **increased firmness**

*Results of an independent clinical 4 week study



Vitamin A & CoQ10 Wrinkle Smoothing Night Cream

100% reported **reduction of wrinkles**
100% reported **smoother skin**
100% reported **increased glow**

**Consumer study after 14 uses

100% Pure™



Truly 100% Pure™

No synthetic chemicals
 No artificial fragrances
 No petro chemicals
 No chemical preservatives

100% Pure loves Animals

Never tested on animals
 Charitable towards animal welfare
 All of our makeup brushes are
 vegan and not fur
 Formulas are vegan (or vegetarian
 when using honey)

100% Pure is Green

Packaging:
 Recycled plastic, glass, aluminium, and paper
 Packing materials:
 Recycled and 100% biodegradable
 Printing:
 Non-toxic soy and vegetable ink
 Formulas:
 100% biodegradable
 Headquarters:
 Operated on 100% solar energy

Purity Cosmetics

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 (413) 814-9788

www.100percentpure.com

100% Pure™



100% Pure™

Skin Care

100% Pure Cosmetics
has many different skincare treatments to
care for all different skin care needs

Jasmine Green Tea

hydrates normal to dry skin

Mint White Tea

nourishes normal to oily skin

Brightening line enlivens dullness

Red Wine Resveratrol

protects against aging

Super Fruits corrects aging

Purity treats acne

Fruit pigmented Color Cosmetics

100% Pure Cosmetics are colored
from antioxidant rich fruit and vegetable
pigments. While other cosmetics are colored
with either synthetic dyes or minerals,
only 100% Pure Cosmetics are
colored with fruit and vegetable pigments!
All the antioxidants and vitamins are in the
pigments, so you will be applying all of the
healthy nutrients of the fruits directly
onto your skin.

Body Care

100% Pure produces the healthiest body
washes, body scrubs, body creams, body
butters, bath and hair care without sulphates
or other detergents, artificial fragrances,
chemical preservatives, or any other toxin

