

# Kimberly Sufangga

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UI / UX & Web Designer · Frontend Developer



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 [kimberlysufangga@gmail.com](mailto:kimberlysufangga@gmail.com)  +61 403 158 802  [Portfolio](#)  [LinkedIn](#)  [GitHub](#)

## Education

**The University of New South Wales**  
Bachelor of Science (Computer Science) / Media Arts

Sydney, Australia

Feb 2019 - May 2023 (Expected)

## Experience

**3cLearning**  
Multimedia & Web Designer

Sydney, Australia  
Dec 2018 - Present

- Designing a new, on-trend layout for the company website on WordPress, using corporate branding
- Marketing mobile app by designing product landing page, physical flyers, and pull-up banners
- Preparing a variety of media content for web layout, including illustrations, videos, and short animations
- Coordinating with other designers to produce a variety of web and graphic design solutions

## Projects

### Blog & Portfolio Themes

 [Website](#)  
 [GitHub](#)

#### Website Template Design

- Designed and maintained themed HTML / CSS templates for use on popular social media platform Tumblr
- Reviewed and implemented changes based on user feedback
- Constructed assorted designs to cater to a multitude of users' preferred blog styles
- Created dynamic, image-focused portfolio layouts to assist in communicating creative users' brand and identity

### XIV Gardening

 [Website](#)  
 [GitHub](#)

#### Web Application

- Designed and developed an interactive tool to help users visualise the results of garden harvests in a video game
- Created layouts using HTML / CSS and JavaScript to assist users in planning plant crossbreeds
- Updated design based on user feedback and reviews

### MonkeEats

#### University Project

- Developed a full stack web application using HTML / CSS, JavaScript, and React, where users can rate, review, and book restaurants of their choice
- Conceptualised and coordinated the overall design of the web application
- Designed UI elements including app bar, buttons, menu screen, and cards
- Collaborated with a team of backend and frontend developers to produce the finalised web application

### Connexa

#### University Project

- Created a beta prototype for a mobile app designed to connect university students during online learning
- Conducted UX design research to better understand university students as key stakeholders
- Designed UI Elements including chat, forum, menu screen, and notifications screen
- Collaborated with a team of UI / UX designers to research the target market and construct the beta prototype

## Skills

### Languages

HTML / CSS  
JavaScript  
Python  
C  
Shell / Bash

### Design & Prototyping

Figma	Illustrator	WordPress
Axure	Photoshop	Elementor
Git	After Effects	
React	Animate	
	Premiere Pro	

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Dear Hiring Manager,

As a student currently studying a Bachelors of Computer Science and Media Arts at UNSW, Sydney, I am excited to express my interest in applying for the job role of UI / UX Design Intern at Canva. I believe that my qualifications align perfectly with the requirements which you are seeking. Furthermore, this role would be a wonderful opportunity for me to apply my skills, as well as expand my experience and knowledge, both personally and professionally.

Being a technical and creative designer, I enjoy ideating and executing design solutions for both personal and in-class projects. I am constantly learning and strive to enhance my design skills. At university, I have experienced completing interactive design, user experience, user interaction, and frontend development assignments by working closely and communicating with my peers. Additionally, I have worked for more than 3 years as a part-time Graphic and Web Designer at 3C Learning, from where I have gained graphic, print, web, and brand marketing design skills.

I am inspired by the values Canva upholds and would love to be part of what your company creates. As I follow the web design industry closely, I have encountered many of Canva's designs and templates and their versatility is always a pleasure to see. I would be honored to become part of the Product Design team at Canva, and to get involved in the product development process.

I look forward to the opportunity to meet in person to discuss my experiences and qualifications. Thank you for your time and consideration.

Kind Regards,  
Kimberly Sufangga

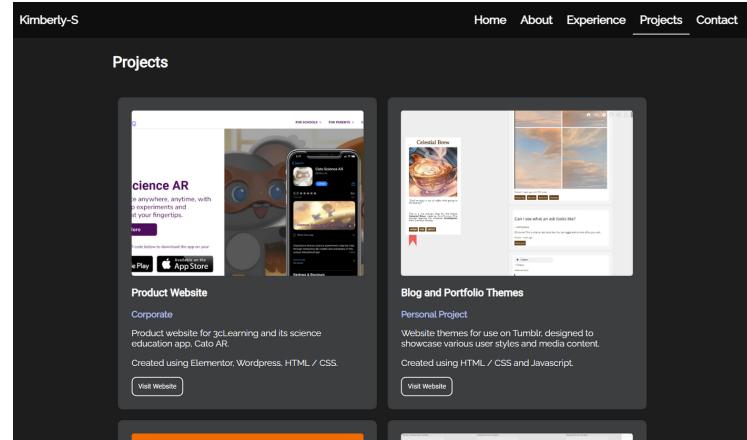
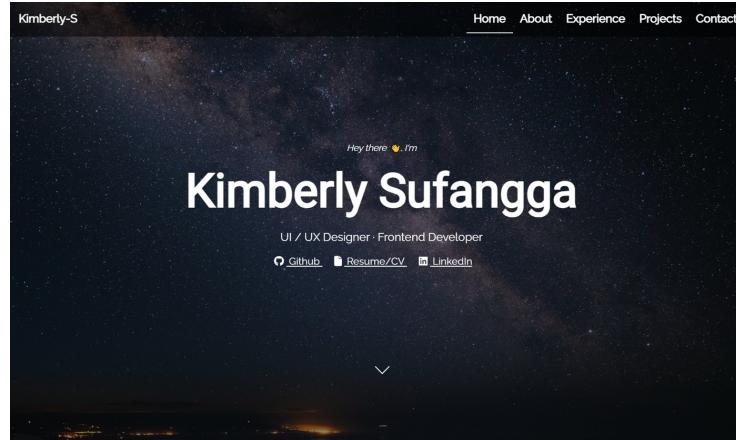
# Examples of Work

View my work live on my [Portfolio Website](#)

## Portfolio Website

### HTML / CSS / JavaScript

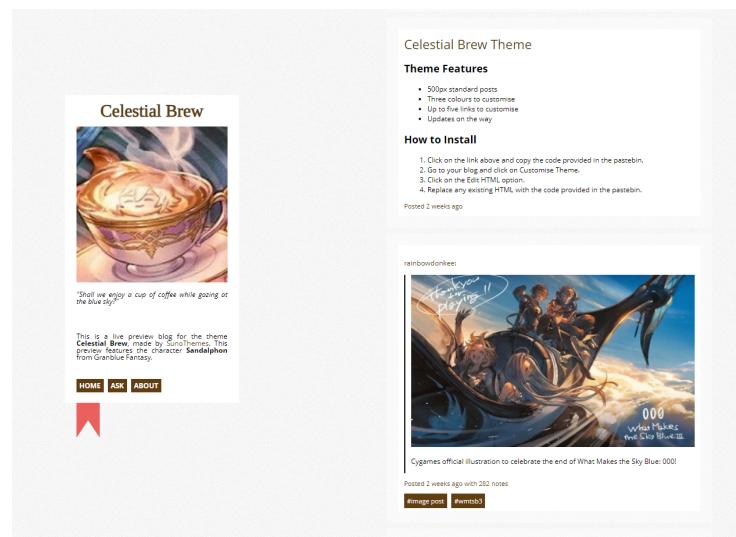
Personal portfolio website for professional display



## Website Design

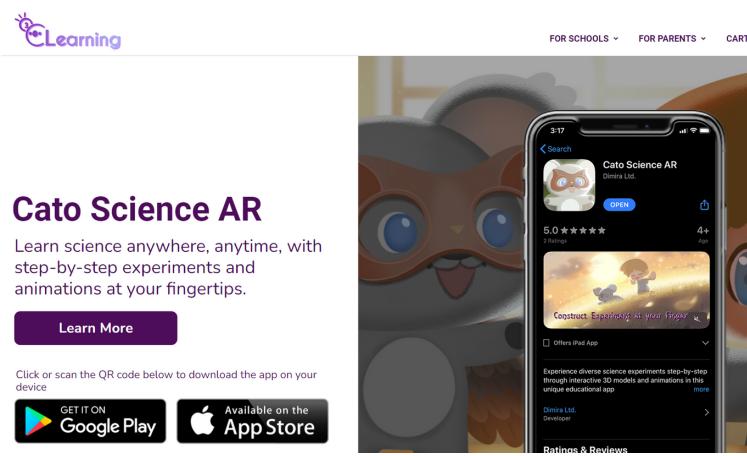
### HTML / CSS

Blog Themes for use on social media platform  
Tumblr



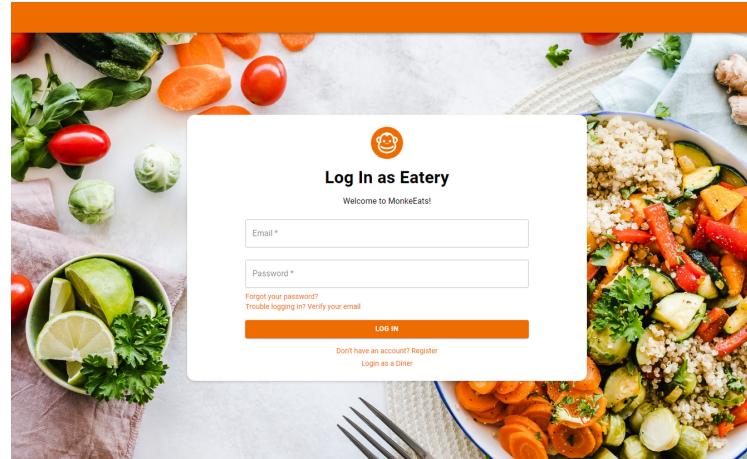
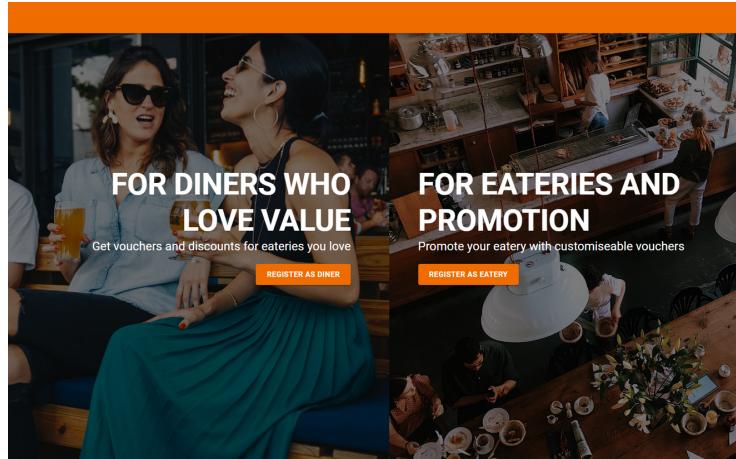
### WordPress / Elementor/ HTML / CSS

Product branding website for 3C Learning's mobile app (Corporate)



### HTML / CSS / JavaScript / React

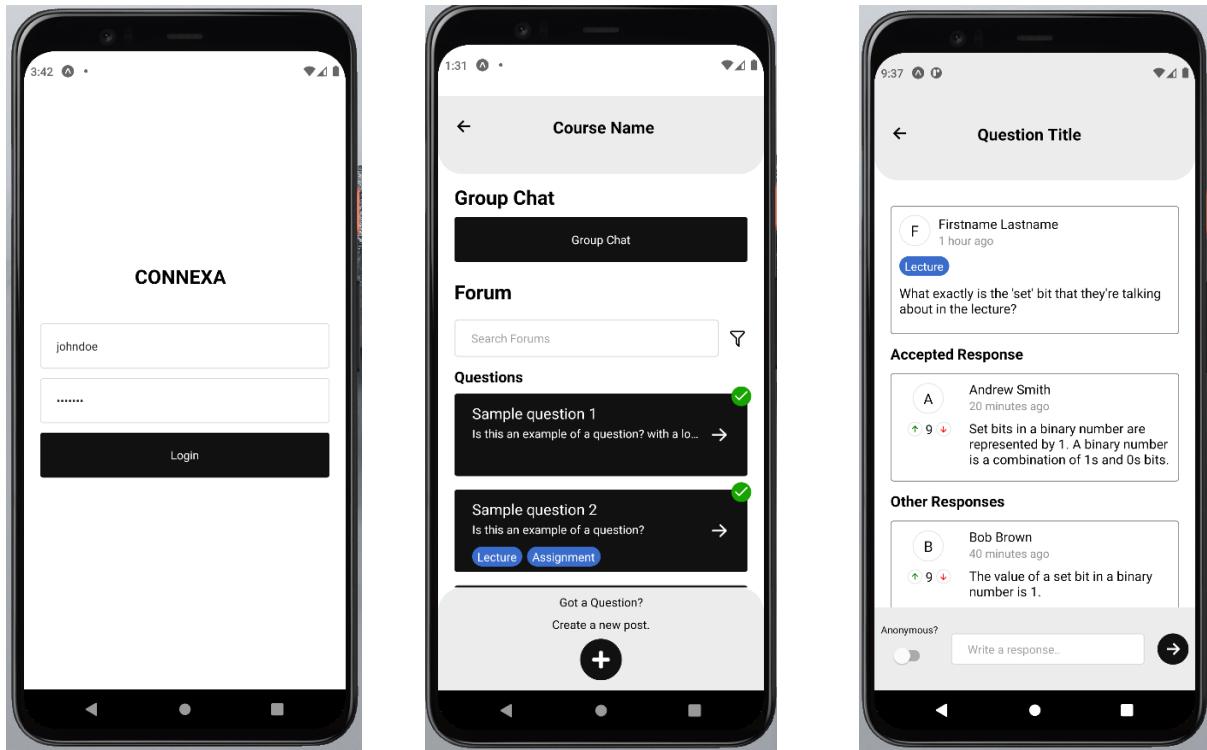
Restaurant review and booking web platform (University Project)



# Mobile Applications

HTML / CSS / JavaScript / React Native

Forum and community mobile app to bring students together during online learning.  
(University Project)



## Figma

Mobile app prototyping

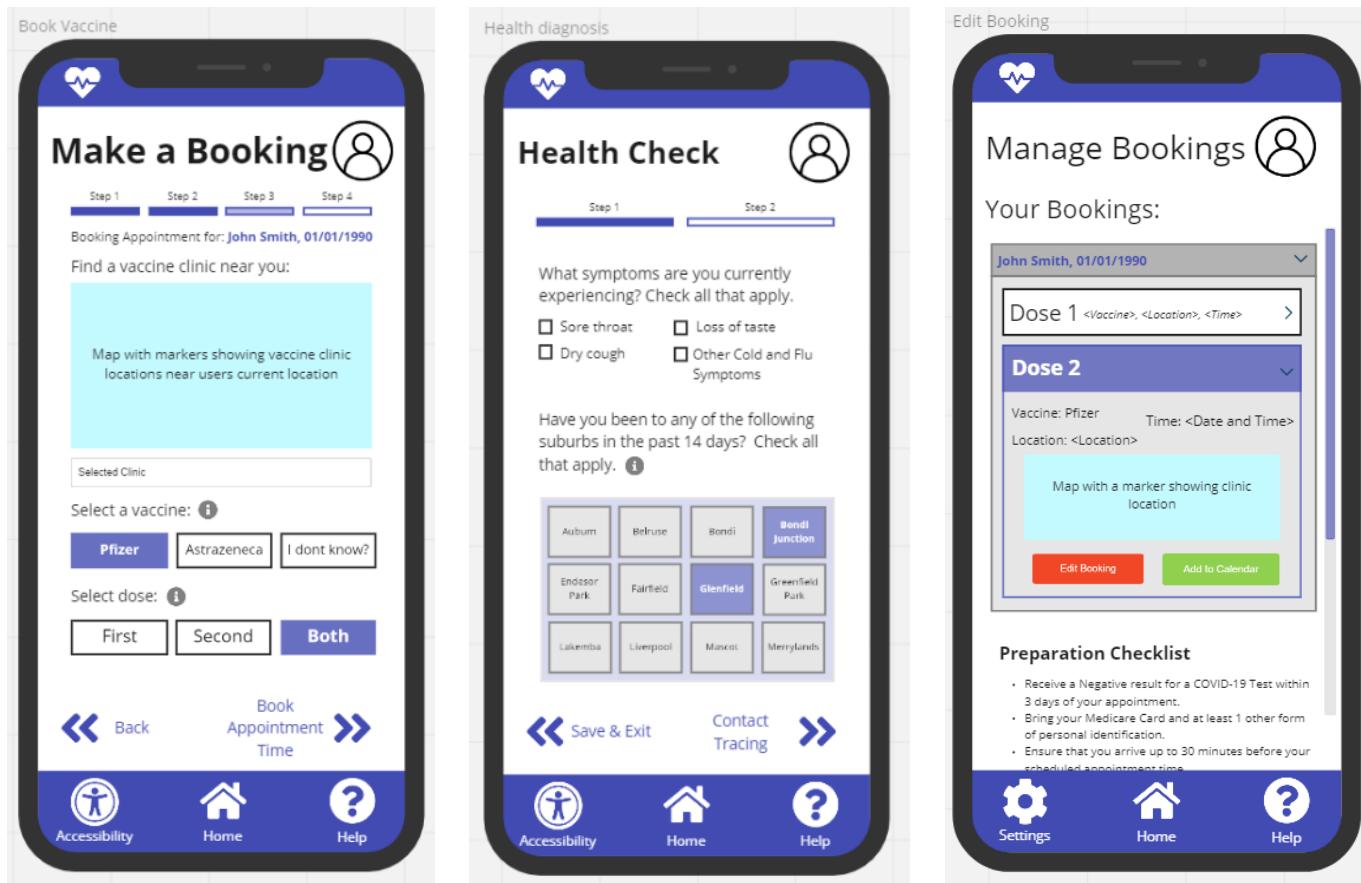
This Figma prototype illustrates the user flow and design of the mobile application:

- Others' Responses Screen:** Shows a list of responses to a question, including an "Accepted Response" from Andrew Smith and other responses from Bob Brown and Carl Doe.
- QuestionForm Screen:** A form for asking a new question, including fields for "Heading" and "Question", and options for "Tags" (Assignment, Lecture, Social), "Options" (Ask Anonymously?, Receive Notifications?), and a "Ask Question" button.
- QuestionForm Screen (Details):** A detailed view of the "Ask Question" screen, showing the same form fields and options.
- Notification Option:** A modal for setting notification preferences, with a "Receive Notifications?" toggle and a "Notification Option" section.
- Sending Response Text:** A screen for sending a response text, showing a message from Steve Stevens and a response from Andrew Smith.
- User Responses Screen - no accepted ...:** A screen showing responses without an accepted answer, with a message from Steve Stevens.
- User Responses Screen - accepted res...**: A screen showing responses where one has been accepted, with a message from Steve Stevens.
- Notifications:** A sidebar showing notifications for new responses and a "See All" link.

The Figma interface on the right shows various settings like background color (ESESES), export options (PDF), and a preview of the application's layout.

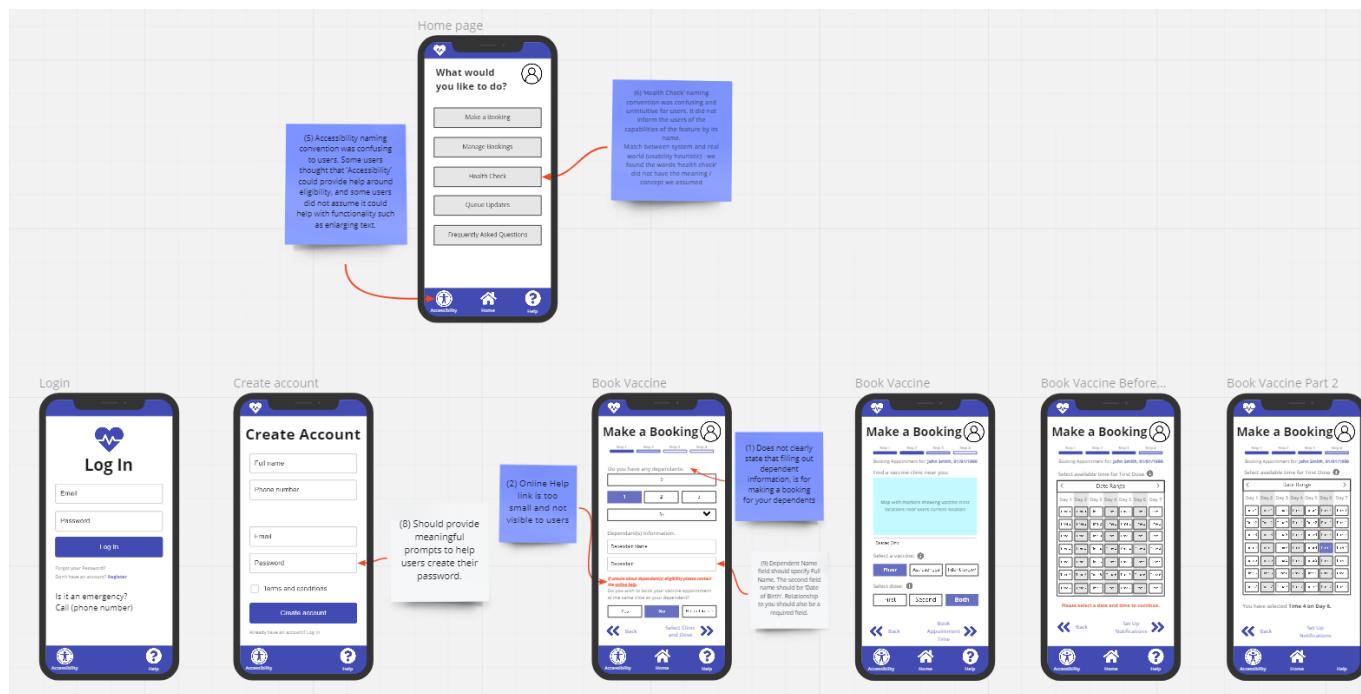
# Adobe Photoshop

COVID testing and vaccination booking Mobile App (University Project)



# Miro

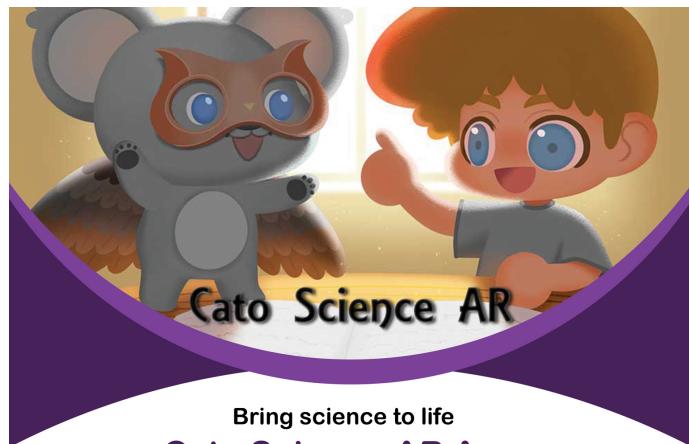
Mobile app prototyping



# Graphic Design

## Adobe Photoshop

Brand advertising and design (A4 and pull-up banner versions) for print and web display



**1** **INTERACTIVE EDUCATION**  
Interact with 3D models and animated particles to learn about the science behind the experiments. Pick up a magnet to observe its shape, and watch gas particles move inside a balloon!

**2** **EXPERIMENTS AT YOUR FINGERTIPS**  
Enjoy learning science anywhere, anytime, whether it be in the classroom or at home – the only things you need are a flat surface and a mobile device or tablet.

**3** **SEE THE MAGIC OF SCIENCE**  
Watch as paper planes fly and electric currents zap through a circuit as you explore diverse, step-by-step experiments. Experience the wonder of science in AR.

 **Contact Us**  
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🌐 [www.3clearning.com.au](http://www.3clearning.com.au)

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 **Bring science to life**  
**Cato Science AR App**  
**A new and unique way to learn science!**

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Interact with 3D models and animated particles to learn about the science behind the experiments. Pick up a magnet to observe its shape, and watch gas particles move inside a balloon!
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# Breakdown of Costs

The following is a breakdown of costs for a full-time UI / UX Designer. The average full-time UX designer makes \$98,000 to \$110,000 per year. This means they make around \$60 per hour for their services. As a freelance or part-time UI / UX Designer or Web Designer, I would be happy with around \$40 - \$50 per hour for each project, with total hours depending on the size and complexity of the project. For the job role of Junior UX Designer at Canva I researched, their annual salary is around \$62,000 - \$78,000 .

The following is research on the pay structure for a UI / UX Designer. This role usually follows traditional or market-based pay structures. The salary of a UX Designer depends on the size of the company or client. Well-established companies will provide a higher salary while new companies who have just begun to invest in UI / UX roles will provide a lower salary.

Below is a pay structure for my company from Assessment 1, Canva, which is a fairly well-established company. The information is based on research from salary sites such as [Glassdoor](#).

Role Level	Annual Salary	Equivalent Hourly Rate
Intern / Trainee	\$62,000 - \$78,000	\$30 - \$40 / hr
Junior / Graduate	\$83,000 - \$97,000	\$42 - \$50 / hr
Senior	\$98,000 - \$120,000	\$50 - \$60 / hr

## Product Design INTERN/TRAINEE

About

\$62K - \$78K/yr

Avg. Total Pay

About

\$62K - \$78K/yr

Base Pay

[Full Pay Details >](#)

Based on 2 Salaries

[See salaries from all locations](#)

[https://www.glassdoor.com.au/Salary/Canva-Arts-and-Design-Salaries-EL\\_IE1013251.0.5\\_DEPT1002.htm](https://www.glassdoor.com.au/Salary/Canva-Arts-and-Design-Salaries-EL_IE1013251.0.5_DEPT1002.htm)