

# Daniel Kimeu

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## Professional Summary

Results-oriented Data Analysis Specialist with 2+ years of experience in data entry, validation, reporting, and visualization. Skilled in Microsoft Excel, Google Sheets, SQL (PostgreSQL), and Power BI. Experienced in Python (pandas, matplotlib, seaborn) and Streamlit for building interactive dashboards. Proven ability to transform raw data into actionable insights that improve decision-making and efficiency.

## Key Skills

- Microsoft Excel (Pivot Tables, VLOOKUP, Charts)
- Google Sheets & Workspace Tools
- SQL (PostgreSQL with DBeaver)
- Power BI for Data Visualization
- Python (pandas, matplotlib, seaborn)
- Streamlit for Interactive Dashboards
- Data Validation & Cleansing, ETL & Data Cleaning
- Dashboard Reporting & Business Intelligence
- Problem Solving, Critical Thinking, and Time Management

## Professional Experience

Freelance Data Entry & Analysis Specialist | Upwork & Internal Projects | Remote & Kenya  
Jun 2025 – Aug 2025

- Designed interactive dashboards in Power BI and Streamlit, improving reporting efficiency by 25%.
- Conducted data validation and cleansing on 10,000+ records, improving dataset reliability and usability.
- Developed automated reporting templates using Excel & SQL, reducing manual effort by 20%.

Web & Data Entry Attaché | Kirinyaga County Government | Kerugoya, Kenya  
May 2022 – Aug 2022

- Entered and updated data across multiple systems with 99% accuracy, ensuring database integrity.
- Assisted in data reporting and maintained secure records, enhancing compliance and efficiency.

- Streamlined reporting workflows, reducing reporting time by 15% and supporting data visualization tasks.

## Projects

Customer Segmentation & Sales Forecasting (E-Commerce, 800K records) | Aug 2025 – Sep 2025

- Built RFM segments, applied KMeans, performed churn analysis, and forecasted 6-month sales using Prophet.
- Delivered interactive Streamlit dashboard with KPIs & insights.

Tech: Python, pandas, scikit-learn, seaborn, matplotlib, Prophet, Streamlit

GitHub: [https://github.com/Kimeudan05/DATA\\_ANALYTICS](https://github.com/Kimeudan05/DATA_ANALYTICS)

Customer Churn & Cohort Analysis (Contoso 100K dataset) | Jul 2025 – Aug 2025

- Analyzed churn trends across 46K+ users with PostgreSQL cohort queries.
- Visualized churn & retention insights in Plotly and Excel, providing actionable retention recommendations.

Tech: PostgreSQL, DBeaver, Plotly, Excel

GitHub: <https://github.com/Kimeudan05/Contoso100k-Customer-Analysis>

Job Market Insights (Data Science Careers) | Jul 2025 – Aug 2025

- Queried job datasets in PostgreSQL to reveal top-paid roles, in-demand skills, and salary trends.
- Shared insights and SQL queries via GitHub.

Tech: PostgreSQL, GitHub, Data Visualization

GitHub: [https://github.com/Kimeudan05/Job\\_Search\\_Analysis](https://github.com/Kimeudan05/Job_Search_Analysis)

## Education

Bachelor of Science in Information Technology

Kirinyaga University, Kutus, Kenya | 2023