Sarah Kimi Rettig

EDUCATION

Masters of Arts – Media Studies, 2005, The New School, NYC, NY
Bachelor of Arts – Media Studies, 2003, Scripps College, Claremont, CA

WORK EXPERIENCE - WEB

Web Director – **Dentalnachos.com,** Philadelphia, PA
May 2021 – August 2021

- Designed wireframes and mockups using Adobe XD
- Created sitemap to redesign nav and improve page content
- Customized plugin to redesign jobs page and add search

Digital Marketing & Web Admin – **American Heritage Federal Credit Union,** Philadelphia, PA
November 2020 – May 2021

- Performed user interviews for auto loan page redesign
- Created Business Service documents for customer journey
- Designed Hubspot and Sitefinity CMS pages with HTML and CSS
- Created mockups in Adobe XD to review with stakeholders

Web Dev/Web Designer – **Priority Dispatch,** Salt Lake City, UT
December 2016 – June 2020

- Developed Salesforce Lightning pages using SOQL
- Designed Adobe XD wireframes and mockups
- Developed International training website in PHP and MySQL

Web/Print Designer – **Various Clients**, San Francisco, CA
Freelance / Contract 2010 – 2015

Clients included: WaxCreative, Minted.com, Winokur Photography, Park Gym, The Cottontails Band, Colour Drop Printing, URS Corporation, Emperor Norton Inn, Rachel Estelle, Allbusiness.com, Kenwood Ad Agency

Web Production Artist – **Decorati.com,** San Francisco,CA
Contract Nov 2006 – Mar 2007

- Designed Flash web banner ads and edited Photoshop mockups
- Retouched product photos and prepared digital assets for web
- Assisted in coding HTML/CSS email newsletter

Coding Skills

React
Javascript
CSS
HTML
Git
Wordpress CMS
Hubspot CMS
Material Design
Bootstrap

UI/UX Skills

Wireframes
Mockups
Clickable Prototypes
Responsive Design
Mobile First Design
Style Guides
Miro

Design Skills

Figma
Sketch
Adobe XD
Adobe Photoshop
Adobe Indesign

Project Management

Agile Development
Kanban Methodology

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WORK EXPERIENCE - PRINT

Print Designer-Lot26Studio, San Francisco,CA
October 2007 – July 2008
- Edited vector artwork for print packaging using Illustrator
- Designed sale sheets and product catalogs using Indesign
- Prepared artwork for printing of bottle labels and boxes

Photo Studio Assistant -Byer California, San Francisco,CA
April 2005 – August 2006
- Photographed 20-30 piece clothing lines for sales sheets
- Designed sale sheets for reps using Indesign and Photoshop
- Used textile software to print patterns in different colorways

Print Production Artist -Palo Alto Weekly, Palo Alto, CA
August 2004 – April 2005
- Designed real estate ads using Photoshop and Indesign
- Designed layout of editorial sections of newspaper
- Prepared pages for printing proofing and preflight PDFs

TRAINING

Hubspot Marketing Certificate - December 2020
Digital Marketing Certificate -Udacity, 2020
User Experience Design Bootcamp – V School, 2018
Javascript Coding Bootcamp – V School, 2016

COMMUNITY

Silicon Slopes Tech Summit - Volunteer - 2020, SLC, UT
Pluralsight Live Tech Conference - Attendee - 2019, SLC, UT
GitHub 2015 conference 2015 - Attendee - San Francisco, CA
Black Girls Code conference 2015 - Volunteer, San Francisco, CA

INTERNSHIPS

Architecture for Humanity - Drupal Web Intern - SF, CA 2009
California Museum of Photography - Riverside, CA Spring 2003
News Radio Intern - KPFA Radio, Berkeley, CA 2002
Washington Semester in Journalism - Washington, DC 2002
Santa Maria Times - Reporter - Santa Maria, CA 2000
Reporter/Editor - The Collage Newspaper - Claremont, CA 2000-2002