

# Portfolio Risk

## CAPM

Capital **A**sset **P**ricing **M**odel

# Portfolio Overview

A basket of assets

May hold stocks, bonds, cash, commodities, derivatives, etfs

Investors aim for a return by mixing these securities in a manner that reflects

- Their appetite for risk

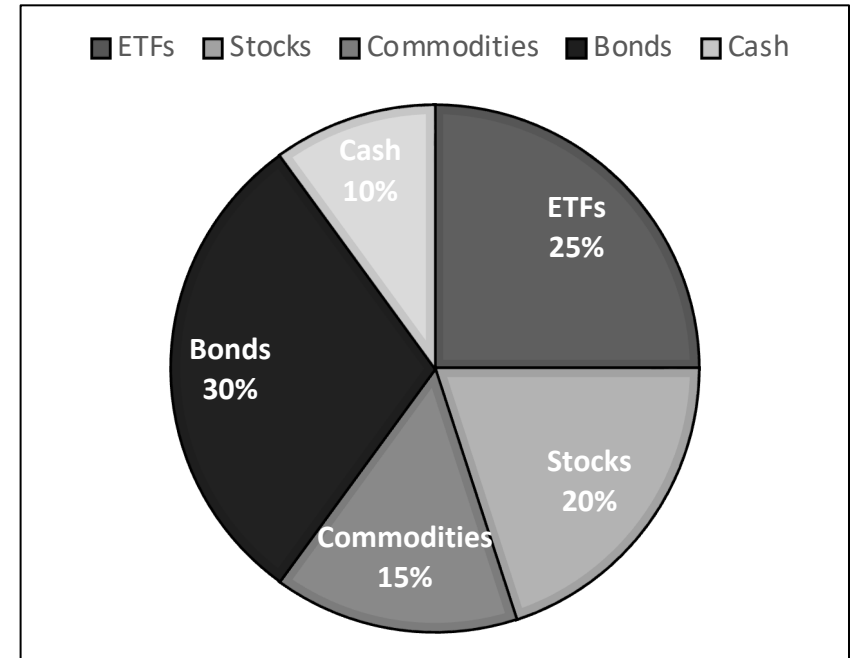
- Their financial goals

- Their time horizon

- ...

A key concept in portfolio management is diversification

Don't carry all your eggs in one basket

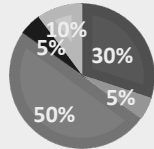


# Portfolio Overview

Developed Markets  
Emerging Markets  
Derivatives  
Cash

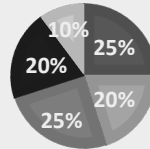
## CONSERVATIVE

■ DM ■ EM ■ Bonds  
■ Derivs ■ Cash



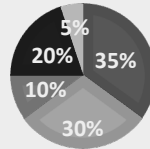
## BALANCED

■ DM ■ EM ■ Bonds  
■ Derivs ■ Cash



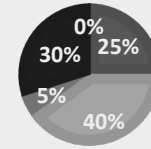
## GROWTH

■ DM ■ EM ■ Bonds  
■ Derivs ■ Cash



## AGGRESSIVE

■ DM ■ EM ■ Bonds  
■ Derivs ■ Cash



## Annual Return %

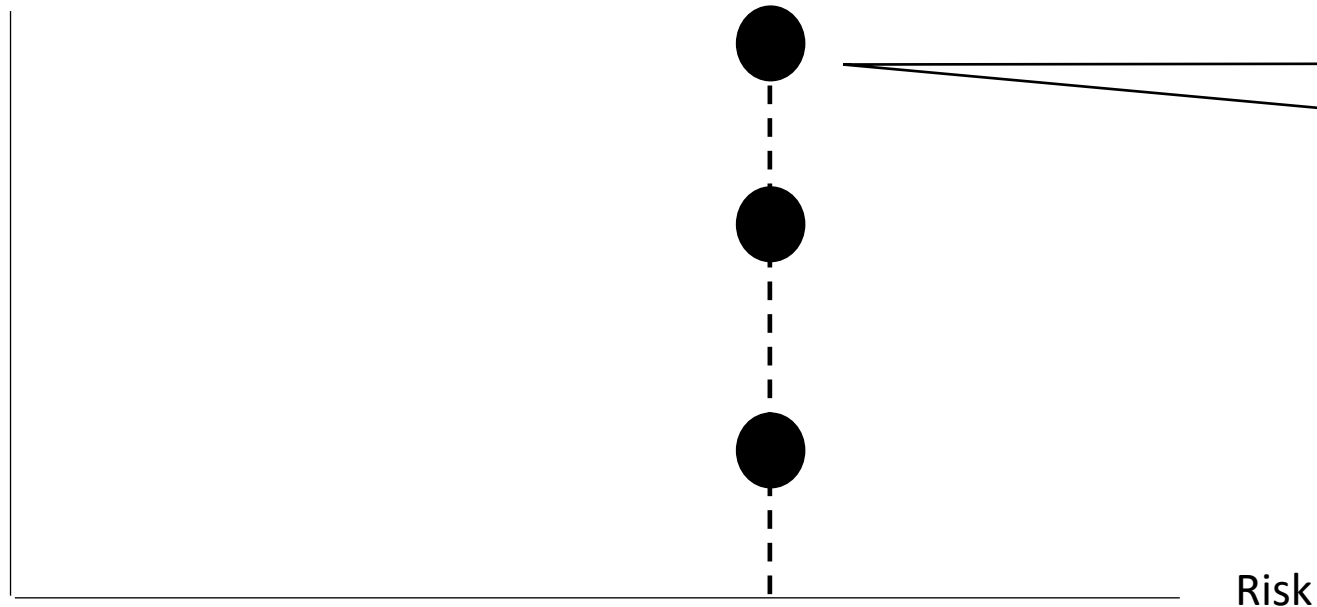
Average	6.01	7.98	8.97	9.64
Best 12 months	31.06	76.57	109.55	136.07
Worst 12 months	-17.67	-40.64	-52.92	-60.78
Best 5 years	17.23	23.14	27.27	31.91
Worst 5 years	0.37	-6.18	-10.43	-13.78

# Portfolio Overview

Assume investors are rational

Irrespective of their motivation, they want the **maximum** amount of return for the **least** amount of risk

Return



# Portfolio Overview

Assume investors are rational

Irrespective of their motivation, they want the **maximum** amount of return for the **least** amount of risk

Return

Irrespective of their appetite for Risk  
A rational investor would choose this return  
i.e. the maximum return for the minimum amount  
of risk



Risk

# Portfolio Overview

Assume investors are rational

Irrespective of their motivation, they want the **maximum** amount of return for the **least** amount of risk

Return

What about these returns

Risk

# Problem

Given you have **\$100,000** to invest for 1 year.

Treasury bills yield 5% (TBills pay a lot less, but this is for demonstration purposes only)

One alternative is to invest in TBills for no risk where the expected return is 5%.

Another alternative is to invest in stock.

Suppose the possible outcomes from investing in stock are

Probability	Return (%)
.05	50
.25	30
.4	10
.25	-10
.05	-30

expected return is calculated by

$$(0.05 * 0.5) + (0.25 * 0.3) + (0.4 * 0.1) + (0.25 * -0.1) + (0.05 * -0.3) \\ = 0.1$$

May get \$50K return

May also lose \$30K

# Quantifying Risk

Often std deviation is used

$$\sigma = \sqrt{E(R^2) - [E(R)]^2}$$

Expected Return -  $E(R)$

$$= (0.05 \times 0.5) + (0.25 \times 0.3) + (0.4 \times 0.1) + (0.25 \times -0.1) + (0.05 \times -0.3)$$

$$= 0.1$$

$$[E(R)]^2 = 0.01$$

$E(R^2)$

$$= (0.05 \times 0.5^2) + (0.25 \times 0.3^2) + (0.4 \times 0.1^2) + (0.25 \times -0.1^2) + (0.05 \times -0.3^2)$$

$$= 0.046$$

$$\text{std deviation} = 0.1897$$



# Portfolio with 2 securities

A portfolio consisting of 2 securities with returns  $R_1$  and  $R_2$

Put a proportion of money into the first  $\omega_1$

The remainder into the second  $\omega_2 = 1 - \omega_1$

The return on the investment is  $\omega_1 R_1 + \omega_2 R_2$

The portfolio expected return  $\mu_p = \omega_1 \mu_1 + \omega_2 \mu_2$   
where

$\mu_1$  is the expected return on the first investment

$\mu_2$  is the expected return on the second investment

The std deviation of such a portfolio is

$$\sigma_p = \sqrt{w_1^2 \sigma_1^2 + w_2^2 \sigma_2^2 + 2\rho w_1 w_2 \sigma_1 \sigma_2}$$

# Portfolio with 2 securities

Given the following

$$\mu_1 = 10\% \quad \sigma_1 = 16\%$$

$$\mu_2 = 15\% \quad \sigma_2 = 24\%$$

$$\rho = 20\%$$

Most investors are risk averse

They want increased expected returns while reducing std deviation of return.  
They will want to move as far as possible in a **North East** direction.

Analysis such as this helps investors make more informed investing decisions.

The expected return and standard deviation for this portfolio for weights of

(0%, 100%),

(20%, 80%),

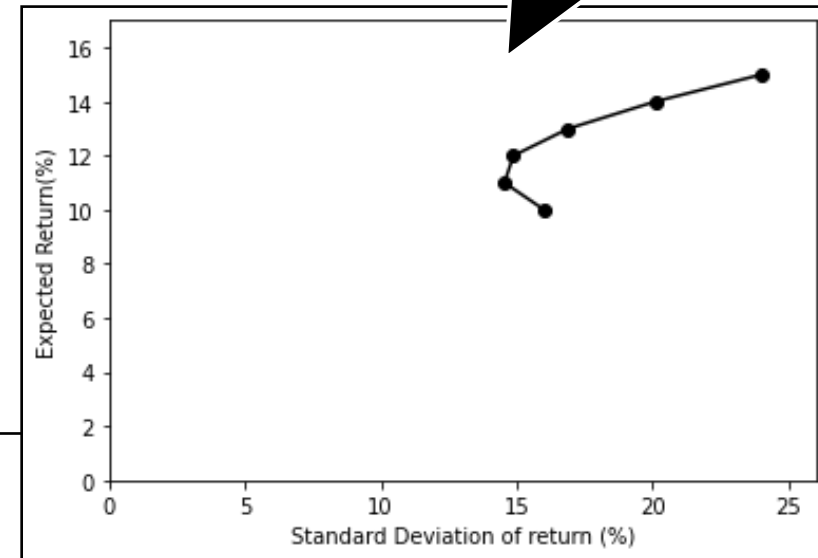
(40%, 60%),

(60%, 40%),

(80%, 20%),

(100%, 0%)

$\omega_1$	$\omega_2$	$\mu_p$	$\sigma_p$
0.0	1.0	15%	24.00%
0.2	0.8	14%	20.09%
0.4	0.6	13%	16.89%
0.6	0.4	12%	14.87%
0.8	0.2	11%	14.54%
1.0	0.0	10%	16.00%



# Efficient Frontier

An investor can

- add a third investment to the portfolio
- combine it with any combination of the first 2 produce a new risk return.

They can repeat this with a 4th, 5th investment etc.

Eventually we reach the limit of how far North West we can go.

This is known as the **efficient frontier**

