A Multi-Stage Transfer Learning Approach for Personality Classification Using Masked Language Modeling and Task-Specific Fine-Tuning

#### **FIVE GUYS**

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MLM Fine Tuning

Method

# **MLM Fine Tuning**

Task

# **MBTI Classification**

MLM Fine Tuning

## Models

#### Transformer

Attention is all you need

Google (2017)

### **BERT**

BERT: Pre-training of Deep Bidirectional Transformers for Language Understanding

**Google** (2018)

#### ELECTRA

ELECTRA: Pre-Training Text Encoders as Discriminators rather than Generators

Google Research (2020)

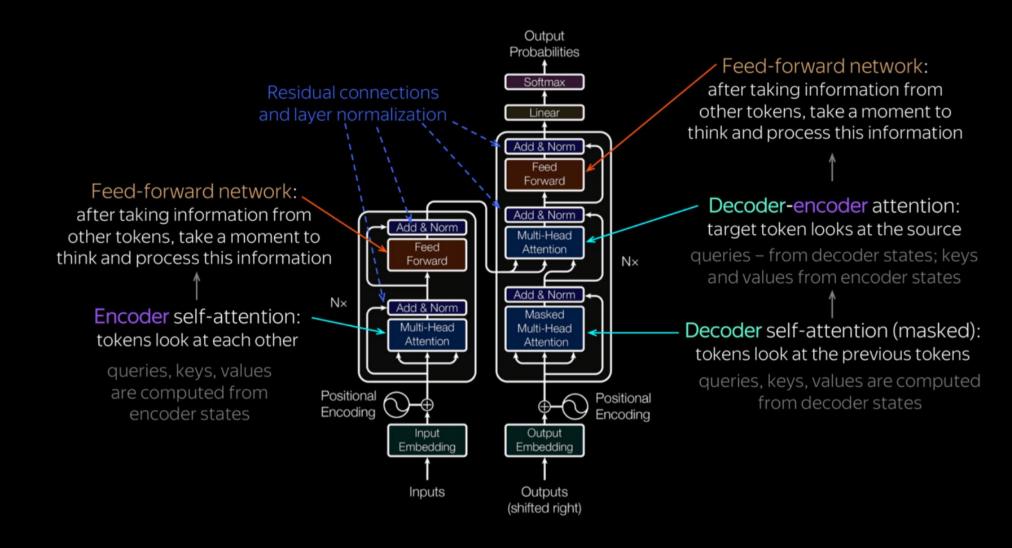
### KcELECTRA

KcELECTRA: Korean Comments ELECTRA

**Lee Jun Bum** (2022)

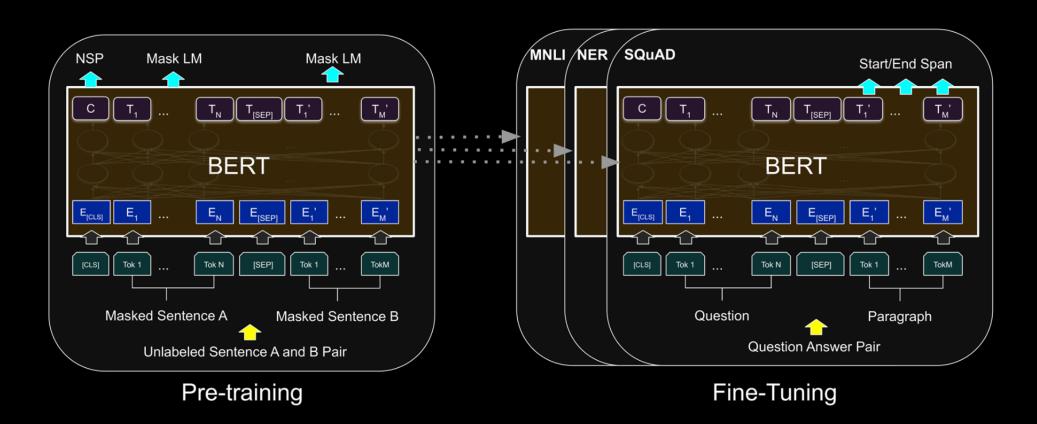
#### Transformer

Google (2017) Attention is all you need



### **BERT**

**Google** (2018) BERT: Pre-training of Deep Bidirectional Transformers for Language Understanding

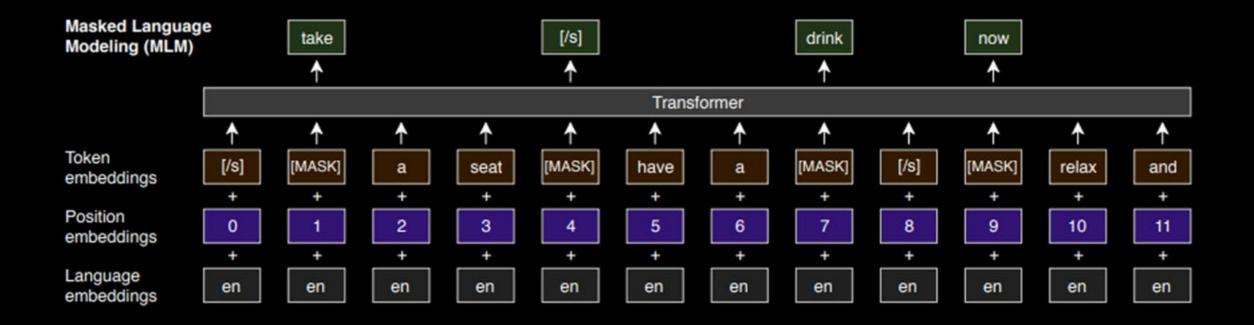


MLM (Masked Language Model)

**NSP** (Next Sentence Prediction)

## MLM (Masked Language Modeling)

MLM Fine Tuning



Masking ratio

15 %

### MLM in BERT

Masking Rates			Dev Set Results			
MASK	SAME	RND	MNLI	NER		
			Fine-tune	Fine-tune	Feature-based	
80%	10%	10%	84.2	95.4	94.9	
100%	0%	0%	84.3	94.9	94.0	
80%	0%	20%	84.1	95.2	94.6	
80%	20%	0%	84.4	95.2	94.7	
0%	20%	80%	83.7	94.8	94.6	
0%	0%	100%	83.6	94.9	94.6	

#### Masking ratio

15 %

MASK (80%) my dog is hairy 
$$\rightarrow$$
 my dog is [MASK] RND (10%) my dog is hairy  $\rightarrow$  my dog is apple SAME (10%) my dog is hairy  $\rightarrow$  my dog is hairy

### Domain Specific MLM

MLM Fine Tuning

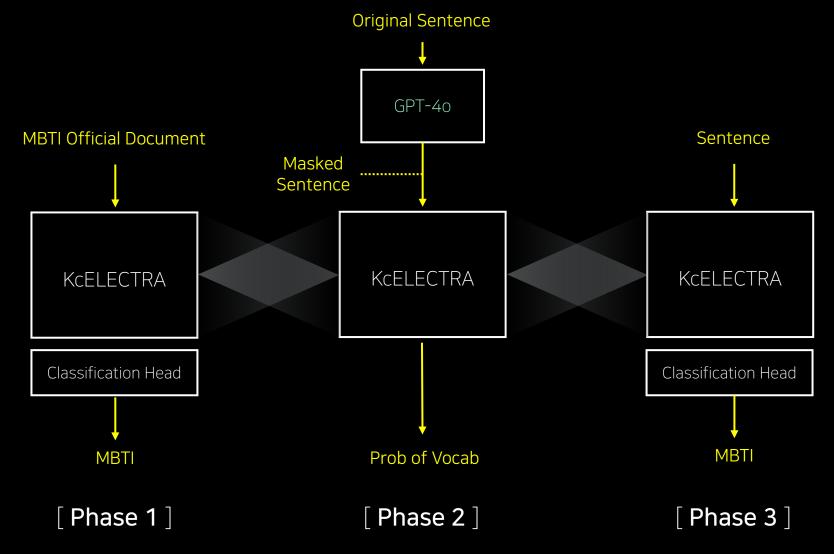
# I went to [MASK] after lunch

**ISFJ INFJ** LTNI ISTJ **ISFP** INFP **ISTP** INTP Model Model ' ENFP **ESTP ESFP ENTP** ESFJ **ENFJ ENTJ ESTJ** 

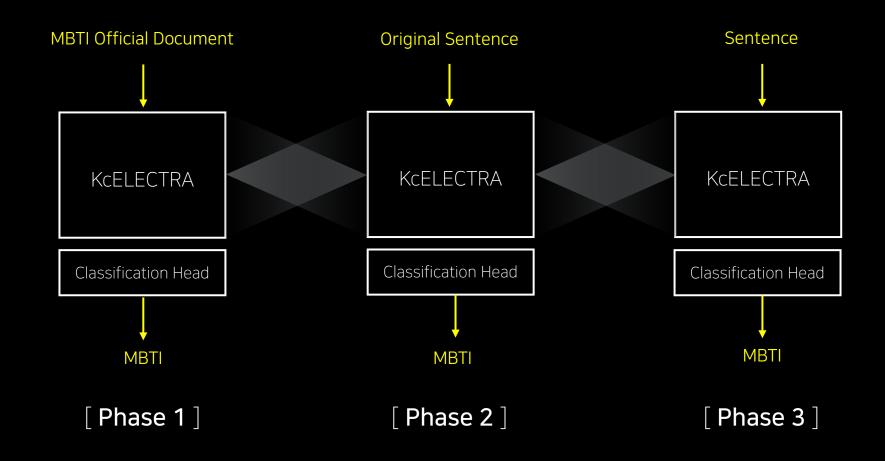
MBTI

A Multi-Stage Transfer Learning Approach for Personality Classification Using Masked Language Modeling and Task-Specific Fine-Tuning

MLM Fine Tuning

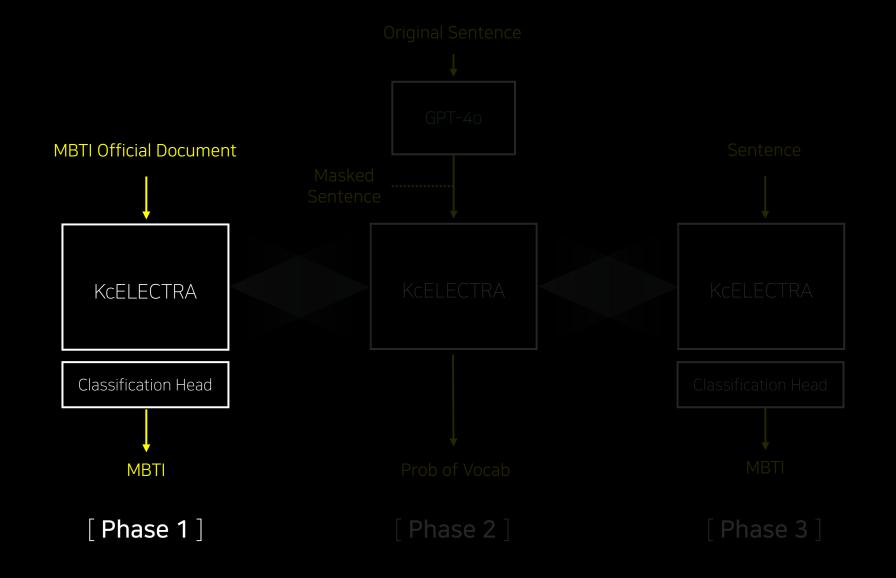


# Original



MLM Fine Tuning

### Phase 1



MLM Fine Tuning

### MBTI Official Document Dataset



Personality Test Personality Types v Premium Suite Teams and Practitioners v Resources v

Q 🚱 Log In

Take the Test

그들은 급격한 합리적 자극 반응 과정에서 사실적이고 즉각적인 현실을 바탕으로 비판적 결정을 내 리는 경향이 있습니다.

이것은 학교와 다른 고도로 조직화 된 환경을 ESTP에 대한 도전으로 만듭니다. 확실히 똑똑하지 않기 때문이 아니며, 그곳에서 잘 할 수는 있지만, 공식 교육의 연대적인 강의 접근은 이러한 성격이 일반 적으로 즐기는 실습 학습과는 거리가 멉니다.

**ESTP** 

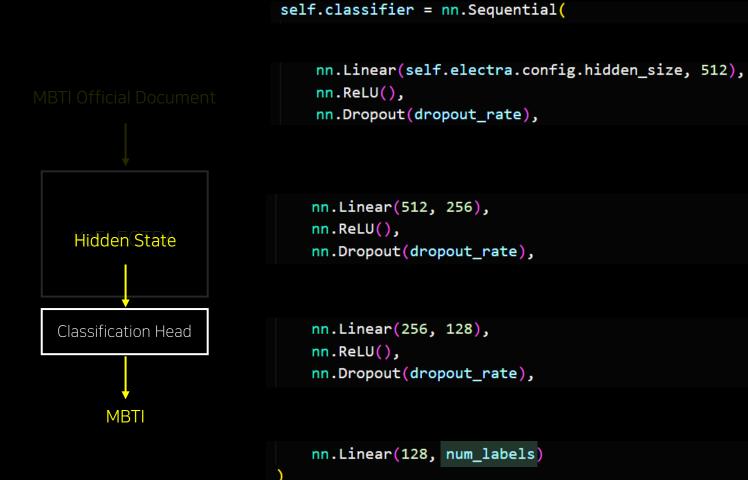
Dataset Article MBTI

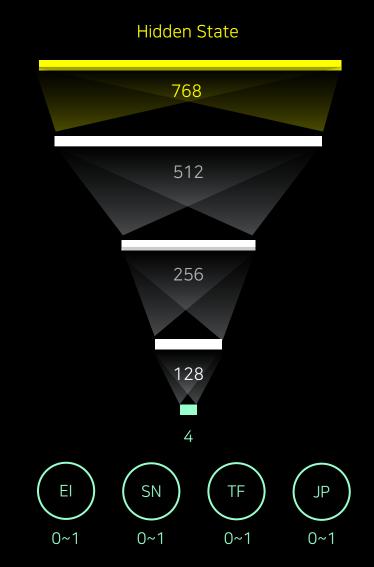
1440

16

#### MLM Fine Tuning

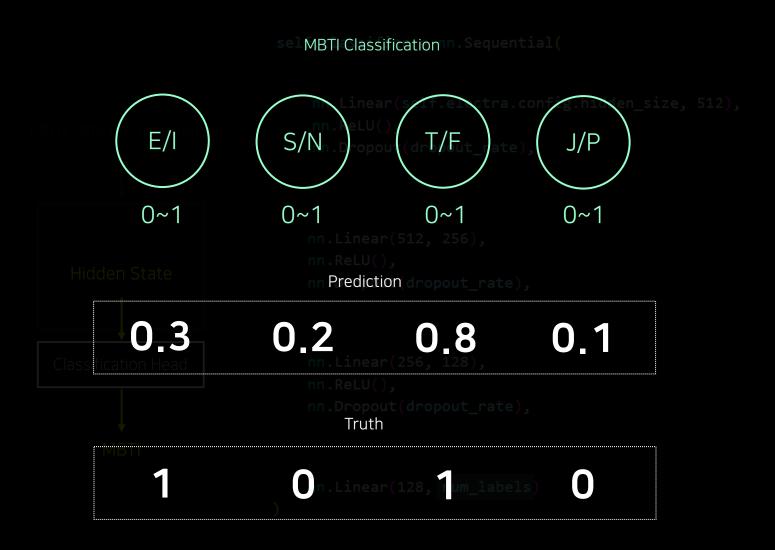
### **Classification Head**

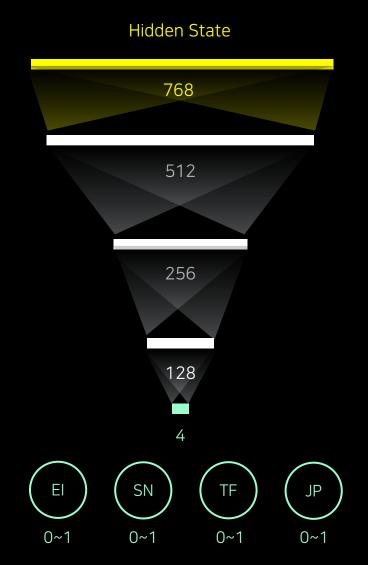




#### MLM Fine Tuning

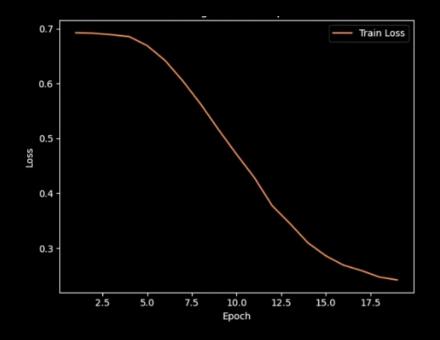
### **Classification Head**



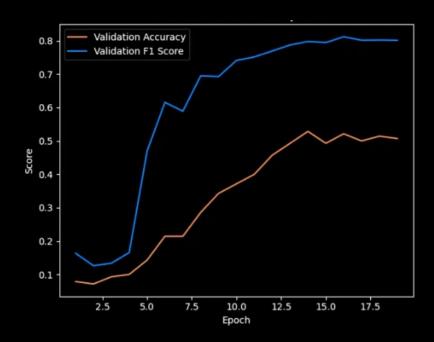


MLM Fine Tuning

# Training



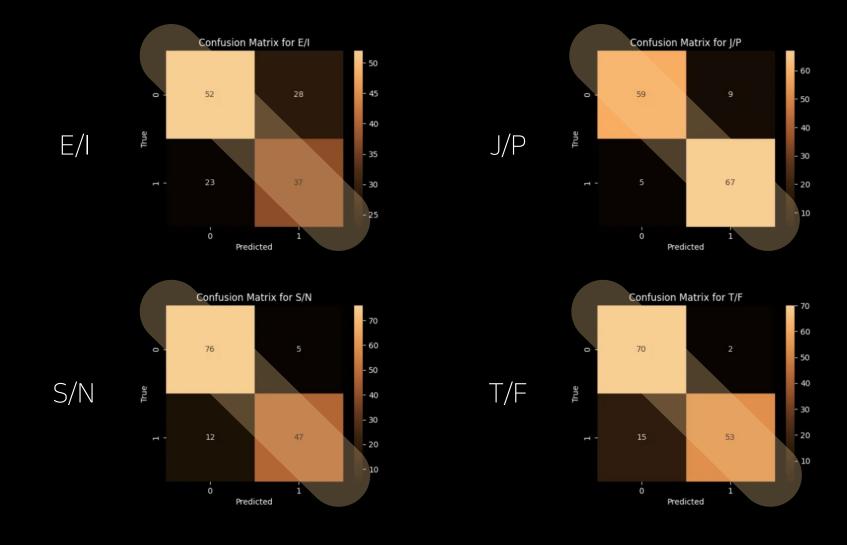
Training Loss Over Epochs



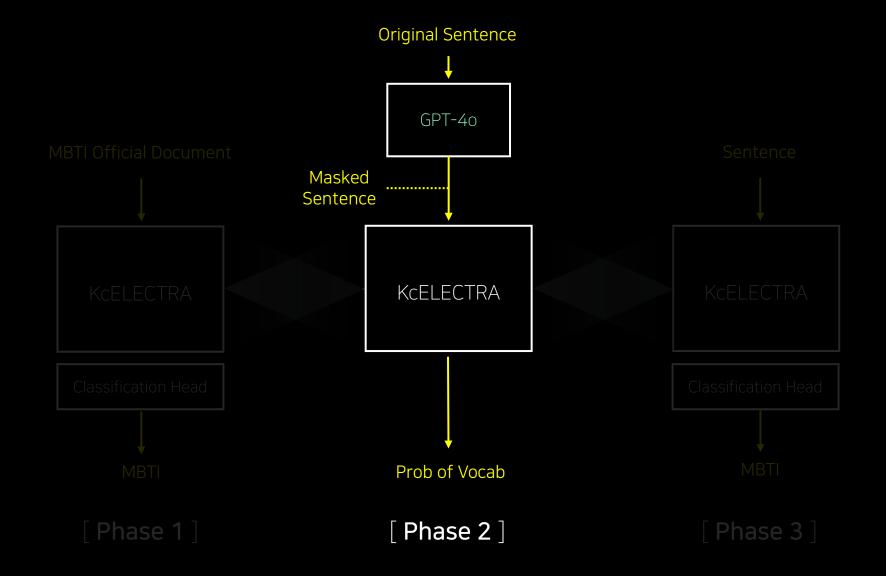
Validation Metrics Over Epochs

#### MLM Fine Tuning

# Training

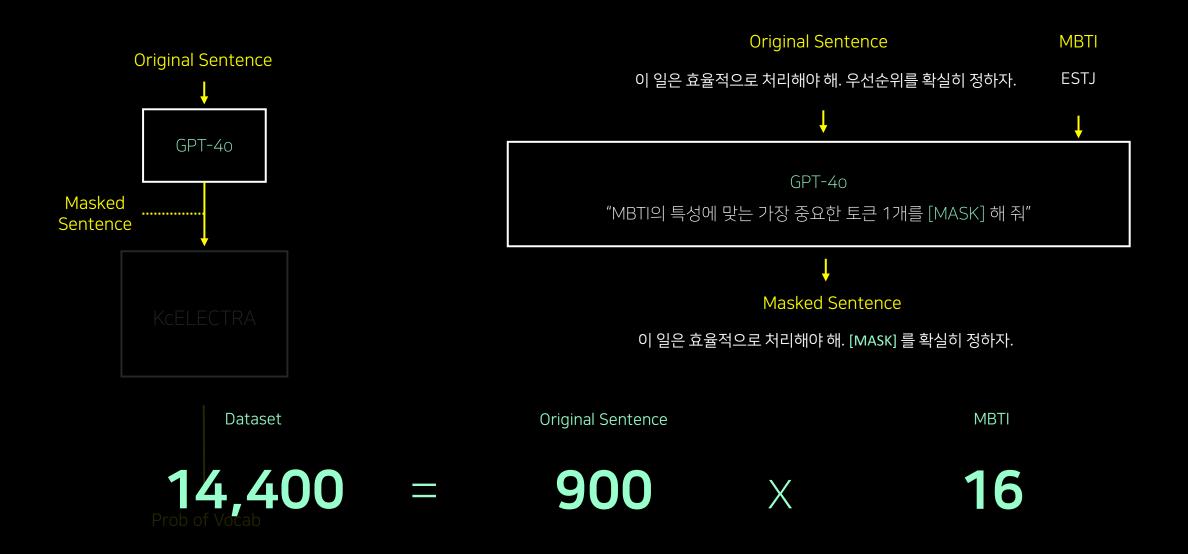


### Phase 2



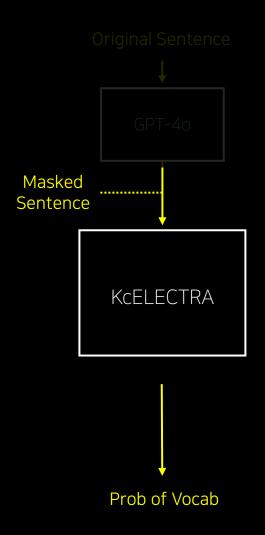
#### MLM Fine Tuning

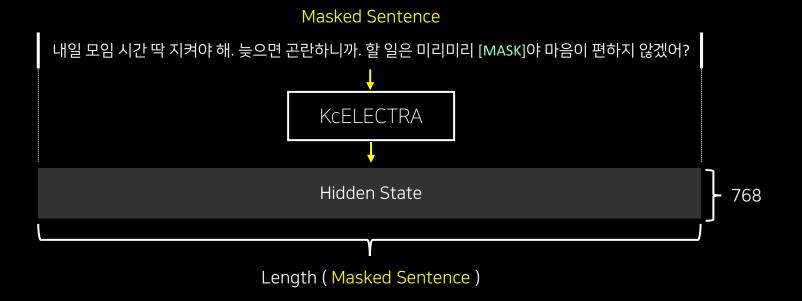
### Masked Dataset



#### MLM Fine Tuning

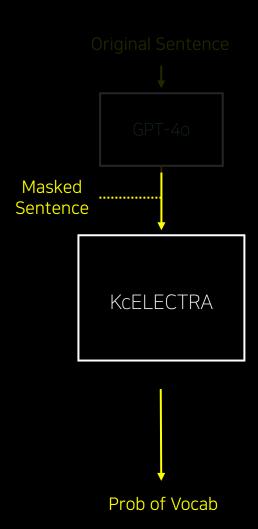
### Hidden State





#### MLM Fine Tuning

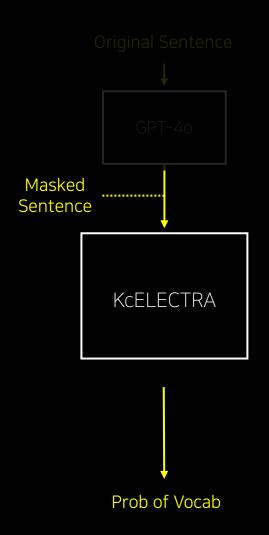
## MBTI Embedding

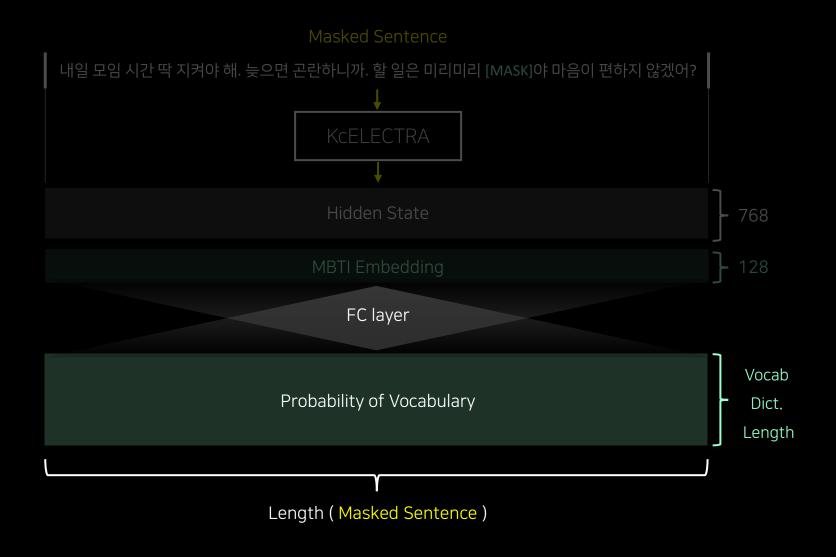


```
내일 모임 시간 딱 지켜야 해. 늦으면 곤란하니까. 할 일은 미리미리 [MASK]야 마음이 편하지 않겠어?
                                                                           128
                            MBTI Embedding
                       Length (Masked Sentence)
      MBTI_TYPES = [
          'INTJ', 'INTP', 'ENTJ', 'ENTP', 'INFJ', 'INFP', 'ENFJ', 'ENFP',
          'ISTJ', 'ISFJ', 'ESTJ', 'ESFJ', 'ISTP', 'ISFP', 'ESTP', 'ESFP'
                              0~15
```

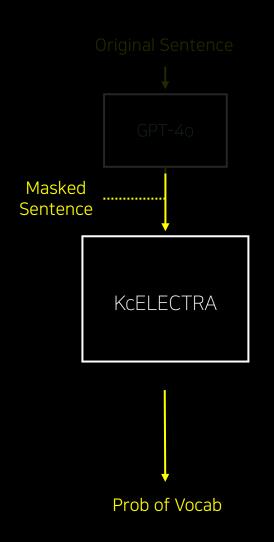
#### MLM Fine Tuning

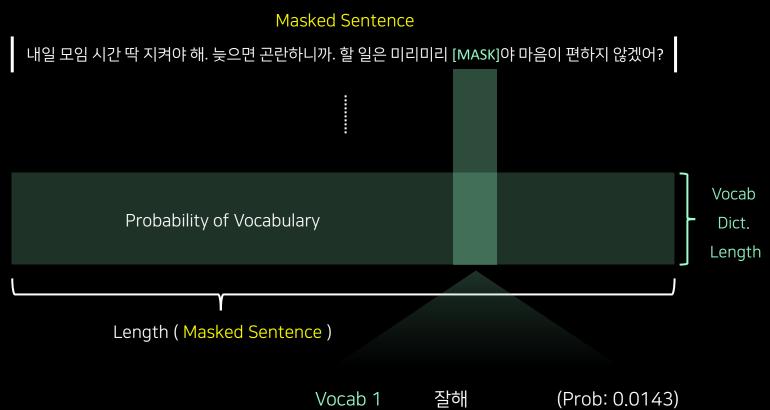
## Probability of Vocabulary





## Probability of Vocabulary





ISTJ

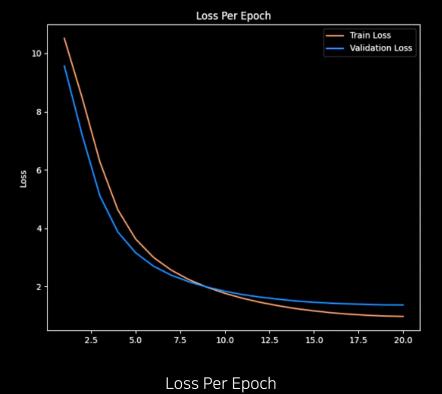
Vocab 1	살해	(Prob: 0.0143)
Vocab 2	정리해	(Prob: 0.0119)
Vocab 3	기록해	(Prob: 0.0080)
Vocab 4	체계	(Prob: 0.0075)
Vocab 5	세워	(Prob: 0.0071)

# Probability of Vocabulary

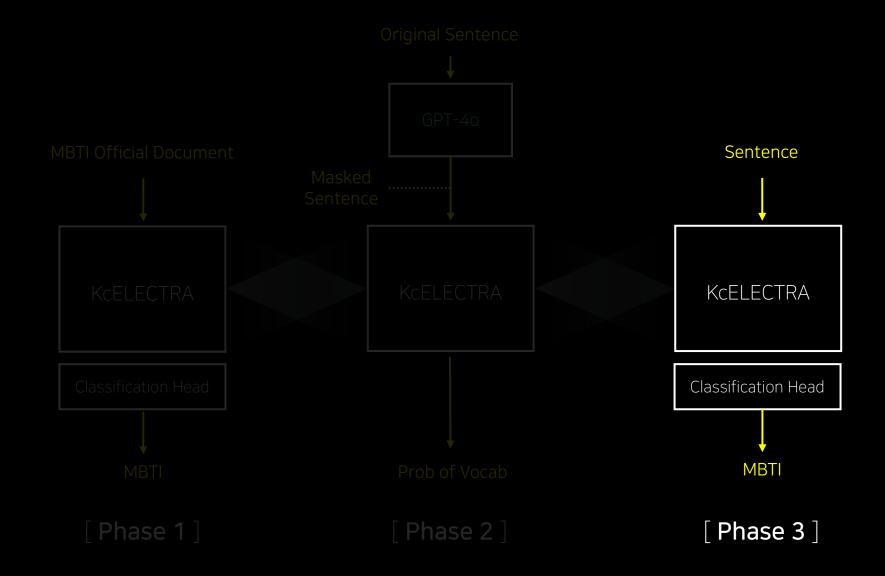
Masked Sentence

내일 모임 시간 딱 지켜야 해. 늦으면 곤란하니까. 할 일은 미리미리 [MASK]야 마음이 편하지 않겠어?

ISTJ	Vocab 1 Vocab 2 Vocab 3 Vocab 4 Vocab 5	잘해 정리해 기록해 체계 세워	(Prob: 0.0143) (Prob: 0.0119) (Prob: 0.0080) (Prob: 0.0075) (Prob: 0.0071)	ENFP	Vocab 1 Vocab 2 Vocab 3 Vocab 4 Vocab 5	자유롭게 풀어 감동 잘 신기	(Prob: 0.0118) (Prob: 0.0111) (Prob: 0.0111) (Prob: 0.0111) (Prob: 0.0085)
INTJ	Vocab 1 Vocab 2 Vocab 3 Vocab 4 Vocab 5	적으로 돼야 잘 체계 정리	(Prob: 0.0201) (Prob: 0.0201) (Prob: 0.0168) (Prob: 0.0164) (Prob: 0.0154)	ESFP	Vocab 1 Vocab 2 Vocab 3 Vocab 4 Vocab 5	자유롭게 잘 풀어 정리 효율	(Prob: 0.0188) (Prob: 0.0133) (Prob: 0.0094) (Prob: 0.0079) (Prob: 0.0068)

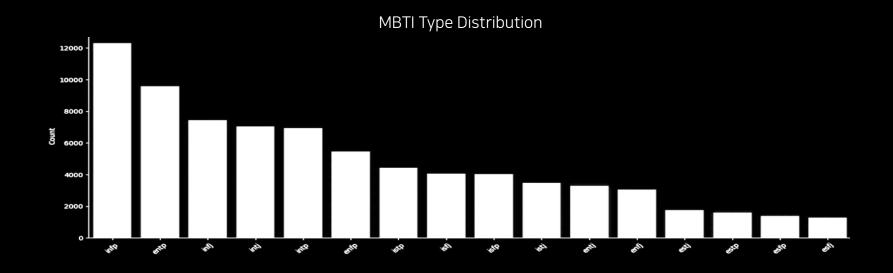


### Phase 3



MLM Fine Tuning

### **Article Dataset**



님들이 과자나 치킨 같은 거 사 와서 먹으라고 했는데 동생이 안 먹겠다고 해서 방치해 놨던 먹을거리가 다음날 보니 말도 없이 없어졌을 때 화나 세영???

**ISTJ** 

Article MBTI

80,000

Dataset

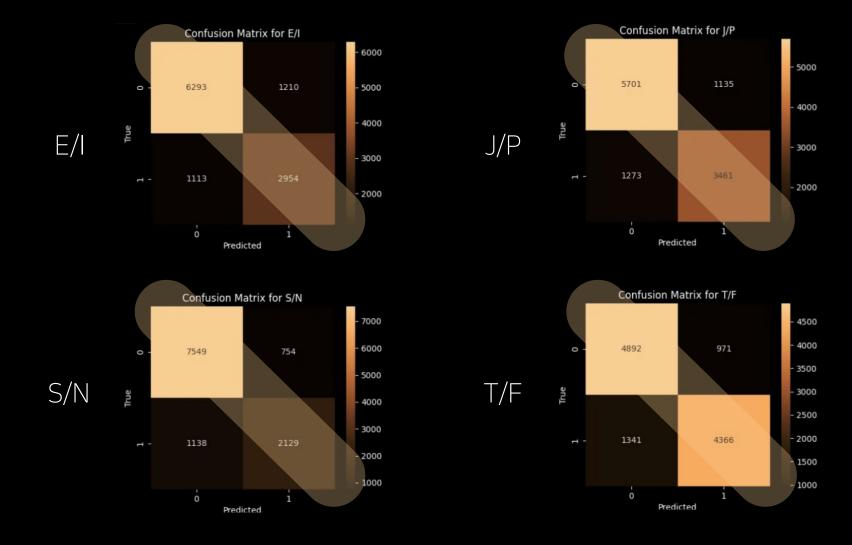
MLM Fine Tuning

# Result

	MLM Fine Tuning
Test Loss	1.0580
Test Accuracy	81.64

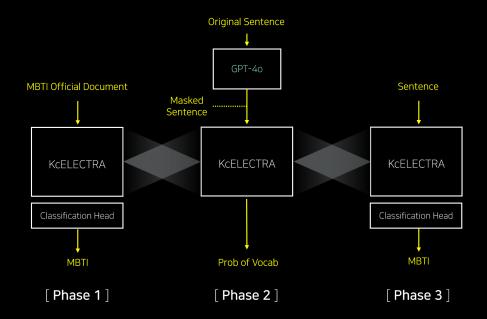
### YAI NLP 2팀 MLM Fine Tuning

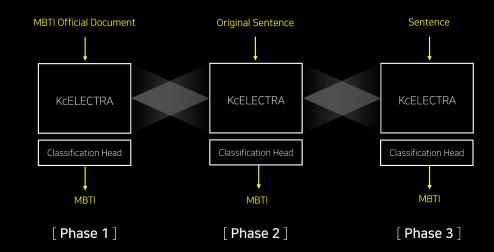
## Result



MLM Fine Tuning

# Comparison





MLM Fine Tuning

Fine Tuning

### YAI NLP 2팀 MLM Fine Tuning

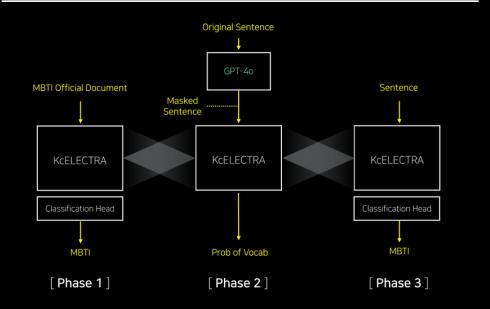
# Comparison

	MLM Fine Tuning	Fine Tuning
E/I Accuracy	80.86	81.31
S/N Accuracy	82.31	82.82
T/F Accuracy	81.88	81.78
J/P Accuracy	81.50	79.29
Test Loss	1.0580	1.2715
Test Accuracy	81.64	81.30

### YAI NLP 2팀 MLM Fine Tuning

# Apply

		Truth	MFT	FT
김민규	너가 기존에 masking한 방식은 gpt한테 부탁한거라 그랬지??! 오케이오케이 그런 식으로 갈 것 같어 고마워!	ISFJ	<b>ISFP</b> 75%	ESFP 50%
성재영	나 1시 넘어서 들어갈 것 같은데 너 피곤하면 내일 아침에 할까?	INTP	<b>INTP</b> 100%	<b>INTP</b> 100%
이영주	다 했는데 MBTI 16개별로 나눠서 업로드 할까 아니면 다 합쳐서 업로드 할까? 컴비 강의실만가서 올릴겡	ESTP	ESTJ 75%	ENFP 50%
이준성	더깔끔하게 할거면 솔직히 우리 그 마스킹한 데이터셋 랜덤 마스킹 해서 한번 더 돌려보는것도 나브지않은디 어떻게생각해 데이터팀한테 부탁해놓을까	INFP	<b>INTP</b> 75%	<b>ENFP</b> 75%
이현준	굳굳 두 문장이 딱 적당한 길이인 것 같아 이거 두 문장 번역과정에서 한국어로는 세 문장 돼도 괜찮아!	ISFJ	<b>INFJ</b> 75%	INFP 50%



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