30E03000 - Data Science for Business I (2021)

# **Assignment 2: Credit Risk Modeling**

# Import libraries

In [3]:

```
import pandas as pd
#add all necessary libraries here
import numpy as np #scientific computing
import pandas as pd #data management
import itertools
#matplotlib for plotting
import matplotlib.pyplot as plt
from matplotlib import gridspec
import matplotlib.ticker as mtick #for percentage ticks
#sklearn for modeling
from sklearn import tree
from sklearn.tree import DecisionTreeClassifier #Decision Tree algorithm
from sklearn.model_selection import train_test_split #Data split function
from sklearn.preprocessing import LabelEncoder #OneHotEncoding
from sklearn.metrics import classification_report
from sklearn.metrics import accuracy score
from sklearn.metrics import confusion_matrix
from imblearn.over_sampling import SMOTE
from sklearn.metrics import roc_curve, auc
from sklearn.decomposition import PCA
#Decision tree plot
import pydotplus
from IPython.display import Image
from collections import Counter
```

# Import data

## In [4]:

```
#import the data into a Pandas dataframe and show it
data = pd.read_csv('credit.csv')
data.head(10).style
```

## Out[4]:

	OBS#	CHK_ACCT	DURATION	HISTORY	NEW_CAR	USED_CAR	FURNITURE	RADIOTV
0	1	0	6	4	0	0	0	1
1	2	1	48	2	0	0	0	1
2	3	3	12	4	0	0	0	0
3	4	0	42	2	0	0	1	0
4	5	0	24	3	1	0	0	0
5	6	3	36	2	0	0	0	0
6	7	3	24	2	0	0	1	0
7	8	1	36	2	0	1	0	0
8	9	3	12	2	0	0	0	1
9	10	1	30	4	1	0	0	0

# **Data exploration**

## In [5]:

```
data.shape
# The dataset has 1000 rows (entries/instances/observations) and 32 columns (features).
data.info()
```

<class 'pandas.core.frame.DataFrame'>
RangeIndex: 1000 entries, 0 to 999
Data columns (total 32 columns):

vata	columns (total 32	columns):	
#	Column	Non-Null Count	Dtype
0	OBS#	1000 non-null	int64
1	CHK_ACCT	1000 non-null	int64
2	DURATION	1000 non-null	int64
3	HISTORY	1000 non-null	int64
4	NEW_CAR	1000 non-null	int64
5	USED_CAR	1000 non-null	int64
6	FURNITURE	1000 non-null	int64
7	RADIOTV	1000 non-null	int64
8	EDUCATION	1000 non-null	int64
9	RETRAINING	1000 non-null	int64
10	AMOUNT	1000 non-null	int64
11	SAV_ACCT	1000 non-null	int64
12	EMPLOYMENT	1000 non-null	int64
13	INSTALL_RATE	1000 non-null	int64
14	MALE_DIV	1000 non-null	int64
15	MALE_SINGLE	1000 non-null	int64
16	MALE_MAR_or_WID	1000 non-null	int64
17	COAPPLICANT	1000 non-null	int64
18	GUARANTOR	1000 non-null	int64
19	PRESENT_RESIDENT	1000 non-null	int64
20	REAL_ESTATE	1000 non-null	int64
21	PROP_UNKN_NONE	1000 non-null	int64
22	AGE	1000 non-null	int64
23	OTHER_INSTALL	1000 non-null	int64
24	RENT	1000 non-null	int64
25	OWN_RES	1000 non-null	int64
26	NUM_CREDITS	1000 non-null	int64
27	JOB	1000 non-null	int64
28	NUM_DEPENDENTS	1000 non-null	int64
29	TELEPHONE	1000 non-null	int64
30	FOREIGN	1000 non-null	int64
31	RESPONSE	1000 non-null	int64

dtypes: int64(32)
memory usage: 250.1 KB

## In [6]:

```
data.describe().round().style
```

### Out[6]:

	OBS#	CHK_ACCT	DURATION	HISTORY	NEW_CAR	USED_CAR	FURN
count	1000.000000	1000.000000	1000.000000	1000.000000	1000.000000	1000.000000	1000.0
mean	500.000000	2.000000	21.000000	3.000000	0.000000	0.000000	0.0
std	289.000000	1.000000	12.000000	1.000000	0.000000	0.000000	0.0
min	1.000000	0.000000	4.000000	0.000000	0.000000	0.000000	0.0
25%	251.000000	0.000000	12.000000	2.000000	0.000000	0.000000	0.0
50%	500.000000	1.000000	18.000000	2.000000	0.000000	0.000000	0.0
75%	750.000000	3.000000	24.000000	4.000000	0.000000	0.000000	0.0
max	1000.000000	3.000000	72.000000	4.000000	1.000000	1.000000	1.0

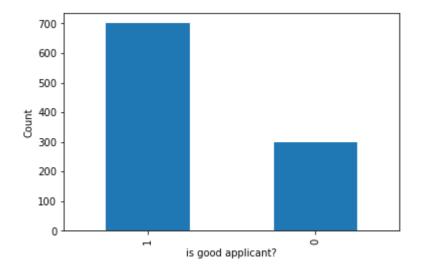
# **Data visualization**

## In [6]:

```
ax = data['RESPONSE'].value_counts().plot(kind='bar')
ax.set_xlabel('is good applicant?')
ax.set_ylabel('Count')
```

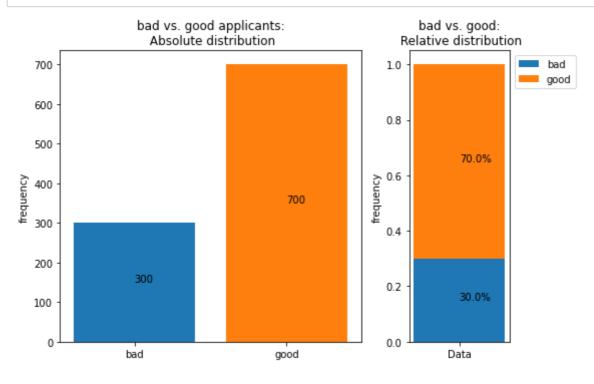
## Out[6]:

Text(0, 0.5, 'Count')



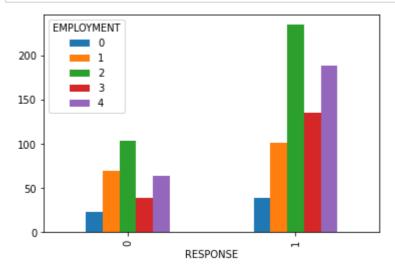
#### In [7]:

```
# plot fraud vs. non-fraud
keys, counts = np.unique(data.RESPONSE, return_counts=True)
counts_norm = counts/counts.sum()
fig = plt.figure(figsize=(8, 5)) #specify figure size
gs = gridspec.GridSpec(1, 2, width_ratios=[3,1]) #specify relative size of left and rig
ht plot
#Absolute values
ax0 = plt.subplot(gs[0])
ax0 = plt.bar(['bad', 'good'], counts, color=['#1f77b4','#ff7f0e']) #left bar plot
ax0 = plt.title('bad vs. good applicants:\n Absolute distribution')
ax0 = plt.ylabel('frequency')
ax0 = plt.text(['bad'], counts[0]/2, counts[0]) #add text box with count of non-fraudul
ent cases
ax0 = plt.text(['good'], counts[1]/2, counts[1]) #add text box with count of fraudulent
cases
#Normalized values
ax1 = plt.subplot(gs[1])
ax1 = plt.bar(['Data'], [counts_norm[0]], label='bad')
ax1 = plt.bar(['Data'], [counts_norm[1]], bottom=counts_norm[0], label='good')
ax1 = plt.legend(bbox_to_anchor=(1, 1))
ax1 = plt.title('bad vs. good:\n Relative distribution')
ax1 = plt.ylabel('frequency')
ax1 = plt.text(['Data'],counts_norm[0]/2, '{}%'.format((counts_norm[0]*100).round(1)))
ax1 = plt.text(['Data'],(counts_norm[1]/2)+counts_norm[0], '{}%'.format((counts_norm[1]
*100).round(1)))
plt.tight_layout()
plt.show()
```



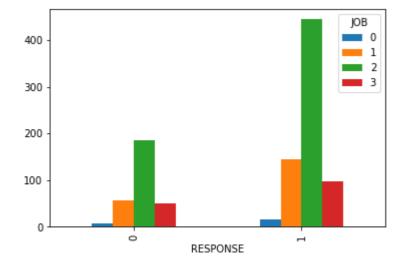
#### In [8]:

```
ax = data.groupby(['RESPONSE', 'EMPLOYMENT'])['EMPLOYMENT'].count().unstack().plot.bar
()
#present employment since
```



## In [9]:

```
ax = data.groupby(['RESPONSE', 'JOB'])['JOB'].count().unstack().plot.bar()
# 0 : unemployed/ unskilled - non-resident
# 1 : unskilled - resident
# 2 : skilled employee / official
# 3 : management/ self-employed/highly qualified employee/ officer
```



# **Data preprocessing**

## In [10]:

data.corr().style

Out[10]:

	OBS#	СНК_АССТ	DURATION	HISTORY	NEW_CAR	USED_CAR
OBS#	1.000000	0.005852	0.030788	-0.011691	0.057692	0.008245
CHK_ACCT	0.005852	1.000000	-0.072013	0.192191	-0.069559	0.064303
DURATION	0.030788	-0.072013	1.000000	-0.077186	-0.109999	0.144939
HISTORY	-0.011691	0.192191	-0.077186	1.000000	0.042480	0.039096
NEW_CAR	0.057692	-0.069559	-0.109999	0.042480	1.000000	-0.187291
USED_CAR	0.008245	0.064303	0.144939	0.039096	-0.187291	1.000000
FURNITURE	-0.003846	-0.098016	-0.062804	-0.025539	-0.259831	-0.159301
RADIOTV	-0.017483	0.110632	-0.044319	0.021396	-0.344672	-0.211317
EDUCATION	-0.025065	0.007848	0.003750	0.054039	-0.126799	-0.077740
RETRAINING	-0.018066	0.021587	0.164113	-0.090091	-0.181149	-0.111062
AMOUNT	0.013488	-0.042705	0.624984	-0.059905	-0.040793	0.252101
SAV_ACCT	0.003730	0.222867	0.047661	0.039058	-0.002348	0.112880
<b>EMPLOYMENT</b>	-0.020078	0.106339	0.057381	0.138225 0.044375	-0.021232 -0.045801	0.039358 -0.094797
INSTALL_RATE	0.010076	-0.005280	0.074749			
MALE_DIV	0.008504	-0.050555	0.006415	-0.009536	-0.018424	-0.032455
MALE_SINGLE	-0.008311	0.052436	0.121889	0.121889 0.086008 0.	0.027374	74 0.089610
MALE_MAR_or_WID	0.005190	-0.011241	-0.084418	-0.026015	-0.012487	-0.039567
COAPPLICANT	0.018230	-0.050780	0.029698	0.007710	0.004836	-0.053474
GUARANTOR	-0.004197	-0.114673	-0.039594	-0.047179	-0.012426	-0.034910
PRESENT_RESIDENT	0.023697	-0.042234	0.034067	0.063198	0.019848	0.107257
REAL_ESTATE	-0.035544	0.035865	-0.242586	0.045799	0.042056	-0.131941
PROP_UNKN_NONE	-0.015279	-0.074624	0.212838	-0.025412	0.025940	0.128863
AGE	-0.010096	0.059751	-0.036136	0.147086	0.075044	0.050858
OTHER_INSTALL	-0.004149	-0.043593	0.067602	-0.121950	-0.027462	-0.009791
RENT	0.025442	-0.091897	-0.064417	-0.102540	-0.011620	0.039160
OWN_RES	-0.013244	0.129434	-0.075169	0.100905	-0.009618	-0.141375
NUM_CREDITS	0.022838	0.076005	-0.011284	0.437066	0.035845	-0.005248
JOB	-0.027345	0.040663	0.210910	0.010350	-0.088711	0.180730
NUM_DEPENDENTS	0.026662	-0.014145	-0.023834	0.011550	0.102663	0.054862
TELEPHONE	-0.007829	0.066296	0.164718	0.052370	-0.036275	0.136693
FOREIGN	-0.018177	-0.026758	-0.138196	0.013873	0.154436	-0.031564
RESPONSE	-0.034606	0.350847	-0.214927	0.228785	-0.096900	0.099791

#### In [9]:

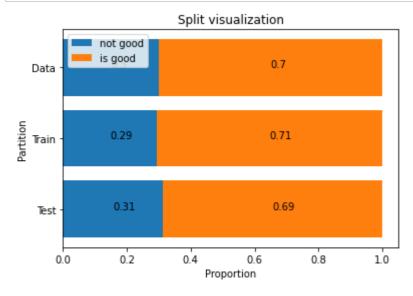
# **Data split**

#### In [10]:

X\_train, X\_test, y\_train, y\_test = train\_test\_split(X, y, test\_size = 0.3, random\_state = 1234) #split data 70:30

#### In [11]:

```
train_dist = y_train.value_counts() / len(y_train) #normalize absolute count values for
plotting
test_dist = y_test.value_counts() / len(y_test)
data_dist = data['RESPONSE'].value_counts() / len(data)
fig, ax = plt.subplots()
ax.barh(['Test', 'Train', 'Data'], [test_dist[0], train_dist[0], data_dist[0]], color='#1
f77b4', label='not good')
ax.barh(['Test','Train','Data'], [test_dist[1], train_dist[1], data_dist[1]], left=[tes
t_dist[0], train_dist[0], data_dist[0]], color='#ff7f0e', label='is good')
ax.set_title('Split visualization')
ax.legend(loc='upper left')
plt.xlabel('Proportion')
plt.ylabel('Partition')
#plot bar values
for part, a, b in zip(['Test', 'Train', 'Data'], [test_dist[0], train_dist[0], data_dist
[0]], [test_dist[1], train_dist[1], data_dist[1]]):
    plt.text(a/2, part, str(np.round(a, 2)))
    plt.text(b/2+a, part, str(np.round(b, 2)));
```



# **Build an (unbalanced) Decision Tree model**

#### In [14]:

#### Out[14]:

DecisionTreeClassifier(max\_depth=3, min\_samples\_leaf=3, random\_state=100)

#### In [15]:

```
#Use classifier to predict labels
y_pred = clf.predict(X_test) #what do we need here?
```

#### In [16]:

```
y_pred
```

#### Out[16]:

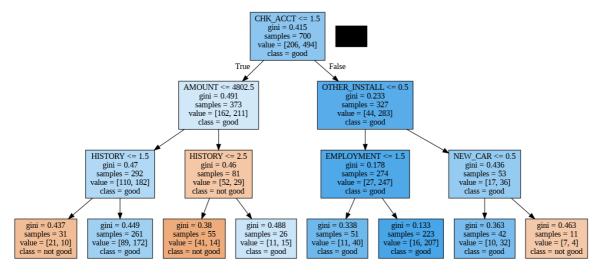
#### In [17]:

```
#probabilities
y_pred_probs = clf.predict_proba(X_test)
```

#### In [18]:

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#### Out[18]:



# Rebalancing with SMOTE

```
In [12]:
```

```
smote = SMOTE(sampling_strategy='minority')
X_sm, y_sm = smote.fit_resample(X_train, y_train) #ONLY APPLIED TO TRAINING!!!
```

In [13]:

X\_sm

Out[13]:

988 rows × 31 columns

In [14]:

X\_train

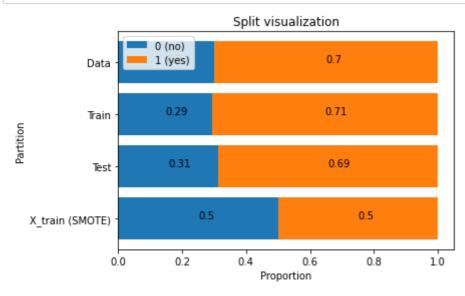
Out[14]:

	OBS#	CHK_ACCT	DURATION	HISTORY	NEW_CAR	USED_CAR	FURNITURE	RADIOT
96	97	3	12	4	0	0	0	
792	793	3	6	4	0	0	1	
218	219	0	24	2	0	0	1	
967	968	3	15	2	0	0	0	
170	171	0	15	0	1	0	0	
204	205	3	12	4	1	0	0	
53	54	3	18	2	0	1	0	
294	295	3	48	4	0	0	0	
723	724	1	9	2	0	0	0	
815	816	1	36	3	1	0	0	

700 rows × 31 columns

#### In [20]:

```
train_dist = y_train.value_counts() / len(y_train) #normalize absolute count values for
plotting
test_dist = y_test.value_counts() / len(y_test)
data_dist = y.value_counts() / len(y)
smote_dist = pd.Series(y_sm).value_counts() / len(pd.Series(y_sm))
fig, ax = plt.subplots()
ax.barh(['X_train (SMOTE)','Test','Train','Data'], [smote_dist[0], test_dist[0], train_
dist[0], data_dist[0]], color='#1f77b4', label='0 (no)')
ax.barh(['X_train (SMOTE)','Test','Train','Data'], [smote_dist[1], test_dist[1], train_
dist[1], data_dist[1]], left=[smote_dist[0], test_dist[0], train_dist[0], data_dist[0]
]], color='#ff7f0e', label='1 (yes)')
ax.set_title('Split visualization')
ax.legend(loc='upper left')
plt.xlabel('Proportion')
plt.ylabel('Partition')
#plot bar values
for part, a, b in zip(['X_train (SMOTE)', 'Test', 'Train', 'Data'], [smote_dist[0], test
_dist[0], train_dist[0], data_dist[0]], [smote_dist[1], test_dist[1], train_dist[1], da
ta_dist[1]]):
    plt.text(a/2, part, str(np.round(a, 2)))
    plt.text(b/2+a, part, str(np.round(b, 2)));
```



# **Build a balanced Decision Tree model**

#### In [21]:

#### Out[21]:

DecisionTreeClassifier(max\_depth=3, min\_samples\_leaf=3, random\_state=100)

#### In [22]:

```
#Use classifier to predict labels
y_pred_b = clf_b.predict(X_test) #what do we need here?
```

#### In [23]:

```
y_pred_b
```

#### Out[23]:

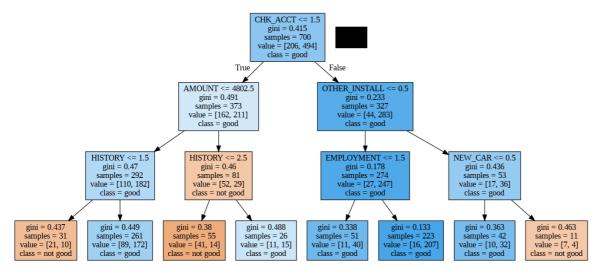
## In [24]:

```
#probabilities
y_pred_probs_b = clf_b.predict_proba(X_test)
```

#### In [25]:

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#### Out[25]:



## **Model evaluation**

- 1. Confusion Matrix
- 2. ROC and AUC
- 3. Expected value framework (Excel)

```
In [26]:
```

```
print ("Accuracy is: ", (accuracy_score(y_test,y_pred)*100).round(2))
Accuracy is: 69.67
In [27]:
print ("Accuracy is: ", (accuracy_score(y_test,y_pred_b)*100).round(2))
```

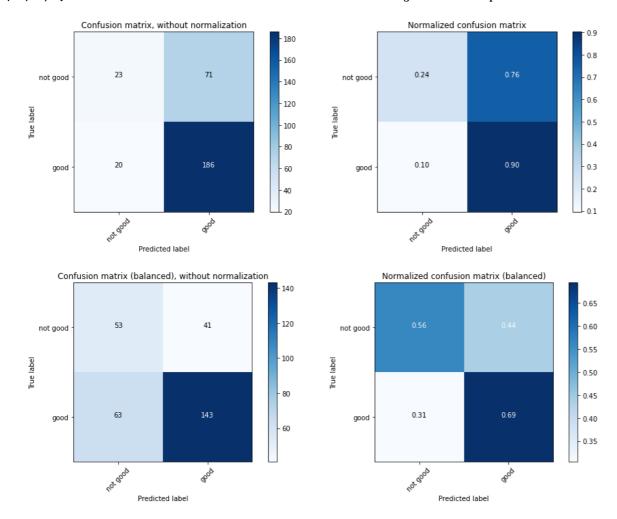
Accuracy is: 62.67

#### In [58]:

```
#confusion matrix
def plot_confusion_matrix(cm, classes,
                          normalize=False,
                          title='Confusion matrix',
                          cmap=plt.cm.Blues):
    .....
    This function prints and plots the confusion matrix.
    Normalization can be applied by setting `normalize=True`.
    if normalize:
        cm = cm.astype('float') / cm.sum(axis=1)[:, np.newaxis]
        #print("Normalized confusion matrix")
         print('Confusion matrix, without normalization')
    #print(cm)
    plt.imshow(cm, interpolation='nearest', cmap=cmap)
    plt.title(title)
    plt.colorbar()
    tick_marks = np.arange(len(classes))
    plt.xticks(tick_marks, classes, rotation=45)
    plt.yticks(tick marks, classes)
    fmt = '.2f' if normalize else 'd'
    thresh = cm.max() / 2.
    for i, j in itertools.product(range(cm.shape[0]), range(cm.shape[1])):
        plt.text(j, i, format(cm[i, j], fmt),
                 horizontalalignment="center",
                 color="white" if cm[i, j] > thresh else "black")
    plt.tight_layout()
    plt.ylim([1.5, -0.5]) #added to fix a bug that causes the matrix to be squished
    plt.ylabel('True label')
    plt.xlabel('Predicted label')
```

#### In [59]:

```
# Compute confusion matrix
class_names = ['not good', 'good']
cnf_matrix_original = confusion_matrix(y_test, y_pred)
cnf matrix balanced = confusion matrix(y test, y pred b)
np.set_printoptions(precision=2)
##imbalanced
# Plot non-normalized confusion matrix
plt.figure(figsize=(13, 5))
plt.subplot(121)
plot_confusion_matrix(cnf_matrix_original, classes=class_names,
                      title='Confusion matrix, without normalization')
# Plot normalized confusion matrix
plt.subplot(122)
plot_confusion_matrix(cnf_matrix_original, classes=class_names, normalize=True,
                      title='Normalized confusion matrix')
##balanced
# Plot non-normalized confusion matrix
plt.figure(figsize=(13, 5))
plt.subplot(121)
plot_confusion_matrix(cnf_matrix_balanced, classes=class_names,
                      title='Confusion matrix (balanced), without normalization')
# Plot normalized confusion matrix
plt.subplot(122)
plot_confusion_matrix(cnf_matrix_balanced, classes=class_names, normalize=True,
                      title='Normalized confusion matrix (balanced)')
plt.show()
```



#### In [60]:

```
#AUC and ROC
fpr, tpr, thresholds = roc_curve(y_test, y_pred_probs[:,1])
roc_auc = auc(fpr, tpr)
print("AUC score on Testing: " + str(roc_auc))
```

AUC score on Testing: 0.7089960751910762

### In [61]:

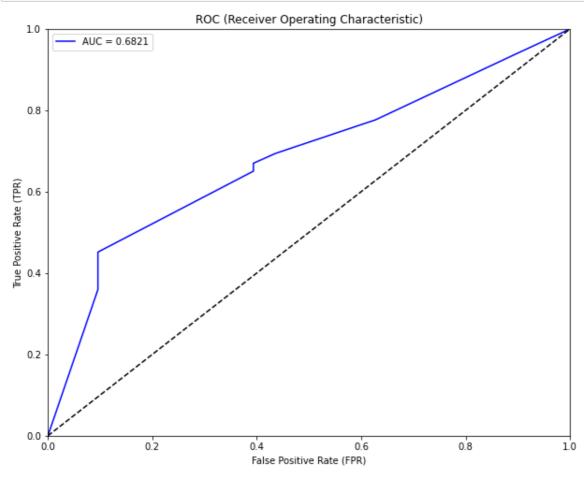
```
fpr, tpr, thresholds = roc_curve(y_test, y_pred_probs_b[:,1])
roc_auc = auc(fpr, tpr)
print("AUC score on Testing: " + str(roc_auc))
```

AUC score on Testing: 0.682064656062797

#### In [62]:

```
fig, axs = plt.subplots(1,1, figsize=(10,8))

plt.title('ROC (Receiver Operating Characteristic)')
plt.plot(fpr, tpr, 'b', label='AUC = %0.4f'% roc_auc)
plt.legend(loc='best')
plt.plot([0,1],[0,1],color='black', linestyle='--')
plt.xlim([0,1])
plt.ylim([0,1])
plt.ylabel('True Positive Rate (TPR)')
plt.xlabel('False Positive Rate (FPR)');
```

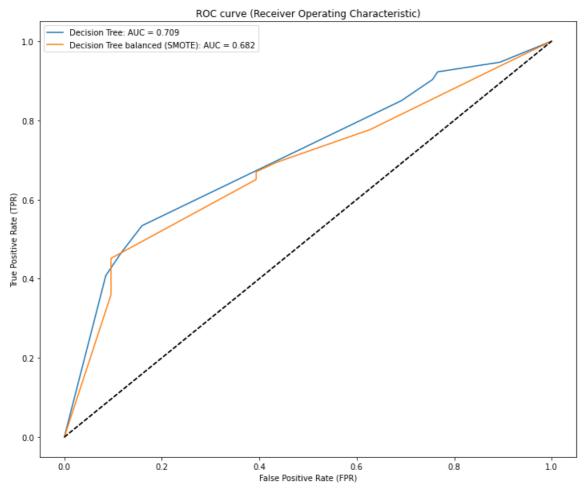


#### In [63]:

```
plt.figure(figsize=(12,10))

for test, pred, name in zip([y_test, y_test], [y_pred_probs[:,1], y_pred_probs_b[:,1]],
['Decision Tree', 'Decision Tree balanced (SMOTE)']):
    fpr, tpr, _ = roc_curve(test, pred)
    roc_auc = auc(fpr, tpr)
    plt.plot(fpr, tpr, label='{}: AUC = {}'.format(name, round(roc_auc, 3)))
    plt.legend(loc='best')
    plt.plot([0,1],[0,1],color='black', linestyle='--')

plt.title('ROC curve (Receiver Operating Characteristic)')
plt.ylabel('True Positive Rate (TPR)')
plt.xlabel('False Positive Rate (FPR)')
```



After comparing two modelsin Excel, I would suggest Decision tree with balanced data. Based on calculation, the expected benefit witht est set priors is 27, whichishigherthantheotheronewith5.67