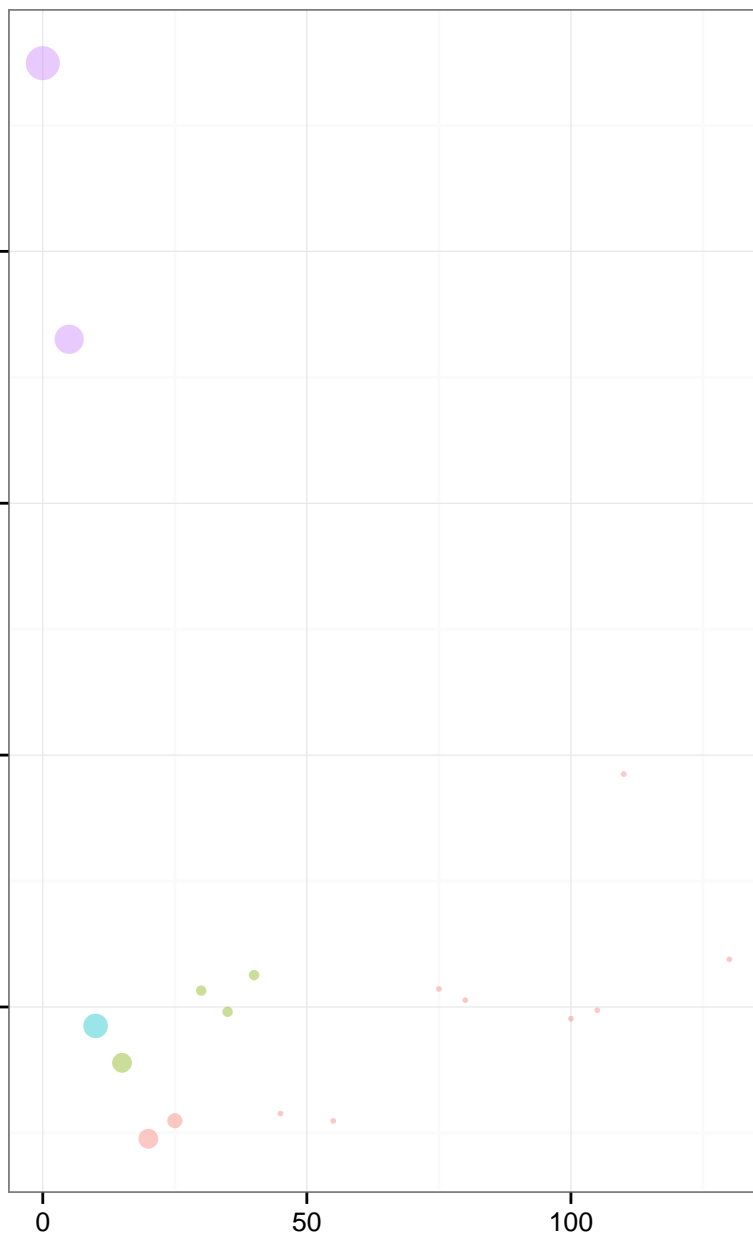


Expected item popularity



Mean user clicks