KING//MIDAS

BRAND WEB STYLEGUIDE

LOGO

KING//MIDAS

KM Logo - Black

KING//MIDAS

KM Logo - Navy

KING//MIDAS

KM Logo - White

KING//MIDAS

TYPOGRAPHY

HEADLINE - H1
Grand Baron Distressed Regular - ALL CAPS - 32pt

HEADLINE - H2
Grand Baron Distressed Regular - ALL CAPS - 24pt

HEADLINE - H3
Grand Baron Regular - ALL CAPS - 20pt

HEADLINE - H4
Grand Baron Bold - ALL CAPS - 16pt

Paragraph
Cabin Regular (Google Font) - 16pt

BUTTONS
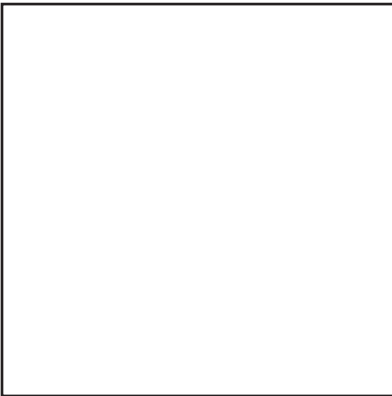Grand Baron Distressed Italics - ALL CAPS - 16pt

COLOR PALETTE

KM Navy
Hex: #183059

KM Gold
Hex: #dcaa2c

Black
Hex: #000000

White
Hex: #ffffff

BUTTONS & LINKS

For light backgrounds

SHOP NOW

Default

SHOP NOW

Hover

For black backgrounds

SHOP NOW

Default

SHOP NOW

Hover

Secondary

SHOP NOW

Default

SHOP NOW

Hover