PEOPLE'S CHOICE
AWARDS KE

VENDORSHIP PROPOSAL

People's Choice Awards 2023

www.peopleschoiceawards.africa

Get Started

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Next Page →

ABOUT PCA AFRICA

Our prestigious award program serves as a powerful catalyst, uniting communities and fostering a spirit of unity, progress and pride throughout the African continent and beyond.

People's Choice Awards stands as a shining beacon of recognition, celebration and empowerment, championing the extraordinary talents, exceptional career men, thriving businesses and inspiring personalities across the African continent. With unwavering dedication, it illuminates the brilliance and achievements of these diverse individuals, uplifting them on a grand stage to honor their relentless pursuit of excellence, while inspiring future generations to dream and aspire to greatness.

MISSION & VISION

At People's Choice Awards, our mission is to shine a spotlight on the exceptional talents, career men, businesses, and personalities within Africa, celebrating their achievements and contributions to society. We strive to be a premier recognition and award program that not only acknowledges excellence but also serves as a catalyst for positive change, inspiring individuals and communities to reach their fullest potential and foster a thriving and inclusive continent.

Our vision is to be the leading and most respected recognition and award program, revered for its commitment to promoting African talents, career men, businesses, and personalities on a global stage. We envision a future where the accomplishments of these remarkable individuals are not only recognized and celebrated but also serve as a driving force in shaping a prosperous and united Africa. By honoring excellence and providing a platform for inspiration and growth, we aim to create a legacy that will continue to inspire generations to come, forging a brighter and more promising future for Africa and its people.

VENDORSHIP PROPOSAL

Let's discuss how your brand can be a vital part of this inspiring event.

Join us at the 2nd Edition of the People's Choice Awards on the 14th October 2023 at Nairobi Film Centre. Sell your products to a diverse, influential audience and boost your brand's visibility & general sales.

WHY PARTICIPATE?

Generate revenue & Conduct a market research to help you optimize your products for greater success in the market.

Revenue Generation

Directly sell your products to our audience & drive revenue potentially surpassing typical figures.

Market Research Opportunity

Gather real-time feedback from attendees helping you refine your offerings based on direct consumer preferences & options.

WHY PARTICIPATE?

Enhance your company's credibility and gain maximum exposure

Credibility & Prestige

Participation lends your business immediate credibility, enhancing your brand's reputation & fostering trust among consumers.

Maximum Exposure

We will provide unparalleled visibility to a diverse & engaged audience allowing your business to gain widespread recognition & potential new customer base

WHY PARTICIPATE?

Enhance Brand Image & Get Media attention.

Enhanced Brand Image

Associating your business with a prestigious event demonstrates your commitment to excellence & innovation, elevating your brand's image & positioning it as a frontrunner in the industry

Media Attention

We attract media coverage, providing your business with a platform to be featured in press coverage, interviews and social media amplifying your brand's reach

VENDORSHIP OPPORTUNITIES

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VENDOR CATEGORIES

- Food & Beverage - Kes 100,000.00
- Cocktail Bar - Kes 150,000.00
- Hot Beverage - Kes 50,000.000
- Brand Activation - Kes 50,000.00
- Jaba Juice - Kes 25,000.00
- Small Businesses - Kes 15,000.00

+ VAT

Next Page →

EVENT DETAILS

800+ People

Age 21 - 45+

We attract a diverse demographic, encompassing urban & pre-urban attendees from across the nation, spanning both genders and ages 21 to 45+. This dynamic crowd reflects a balanced mix of high income and middle income earners, forming a vibrant blend that celebrates popular culture's appeal to a wide range of people.

VENUE: Nairobi Film Centre
DATE: 14th October 2023
TIME: 3PM - 11PM

INCOME LEVEL
A perfect balance of high income & middle income earners

PCA 2022 GALLERY

Visit www.peopleschoiceawards.africa
To view full gallery

PEOPLE'S CHOICE AWARDS KENYA
Certificate
CLUB HOST OF THE YEAR

PEOPLE'S CHOICE AWARDS KENYA
2023
Certificate
NANA BREAK TE DOWN
AUDIO PRODUCER OF THE YEAR

PEOPLE'S CHOICE AWARDS KENYA
2022
Certificate
WAKARINDI BAKES
BAKERY OF THE YEAR

PEOPLE'S CHOICE AWARDS KENYA
2023
Certificate
BEAUTY STORE OF THE

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CONTACT US

Together, we'll light up the path to success, fueled by collaboration.

Project Director: +254707 499 889
Project Admin: +254742 816 001

info@peopleschoiceawards.africa

www.peopleschoiceawards.africa

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