

# CFA CHARLES KIMUYU

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## PROFILE SUMMARY

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Financial and Data Analytics Professional with 3+ years' experience transforming raw commercial and financial data into weekly and monthly decision-making tools for sales and finance leaders. Highly skilled in **Variance Analysis, Forecasting & Budgeting, Power BI, SQL, Python (data visualization), Power Query, and Excel automation (VBA)**. Proven track record of improving data quality, building interactive dashboards, improving data quality, and reducing reporting cycle times so teams can make effective data driven decisions. Strong communicator with the ability to simplify complex analysis for diverse stakeholders. Committed to continuous learning and applying analytics best practices to drive organizational impact.

## CORE SKILLS

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### Financial & Operational Analytics

- Budgeting & forecasting
- Financial modeling & performance analysis
- Variance analysis & cost-benefit evaluations
- Cash flow and ratio analysis
- GAAP-aligned reporting

### Data & Business Analytics

- Data cleaning, transformation & validation (Power Query, Python, Excel)
- Dashboard development & interactive reporting (Power BI, Excel)
- Descriptive, diagnostic & predictive analytics
- Statistical analysis & trend identification
- KPI development & performance tracking
- Forecasting & predictive modeling
- Data automation using VBA/Macros

### Tools & Technologies

- Power BI • Power Query • Excel (Advanced + VBA) • SQL • Python (Visualization) DAX • MS Office Suite • Basic R

### Professional Strengths

- Strong stakeholder engagement
- Training & team capacity building
- High attention to detail
- Process optimization & documentation

## RELEVANT EXPERIENCE

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**Data Analytics Coordinator**  
**Kenya Builders & Concrete Co. Ltd.**

**June 2022- Date**

### Data Management & Quality Improvement

- Designed improved data collection workflows, increasing data accuracy by 30%.
- Built automated data validation systems that reduced reporting discrepancies by 25%.

- Consolidated multiple data sources to enhance visibility and improve analytical completeness.

## **Reporting & Dashboard Development**

- Developed advanced Power BI dashboards for operations, maintenance, and finance teams—reducing manual reporting time by over 40%.
- Delivered insights that drove a 20% improvement in operational efficiency across departments.
- Created executive-level presentations that simplified complex data for non-technical audiences.

## **Predictive & Statistical Analysis**

- Built predictive models to forecast maintenance needs, resulting in a 15% reduction in equipment downtime.
- Conducted trend, variance, and performance analyses to support strategic planning and cost optimization.
- Identified process inefficiencies and recommended interventions that reduced resource wastage.

## **Financial Analytics**

- Performed cost-benefit analyses to support investment decisions and optimize budget allocations.
- Produced accurate financial reports and performance metrics that strengthened budgetary control.
- Supported annual and quarterly forecasting through structured analytical models.

## **Training & Stakeholder Engagement**

- Trained staff on Power BI and data visualization techniques, improving team analytical capability by 30%.
- Collaborated cross-functionally to ensure alignment between analytics outputs and business needs.

## **EDUCATION & CERTIFICATIONS**

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- **Chartered Financial Analyst (CFA)**, CFA Institute (2022 – 2025)
- **Data Visualization with Python**, Moringa School (2023)
- **Power BI Training**, Kenya Association of Manufacturers (2023)
- **Bachelor of Economics & Sociology**, Egerton University (2014 – 2018)

## **REFERENCES**

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Available upon request.