



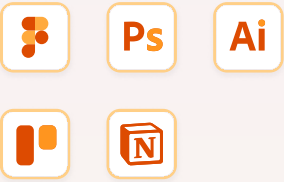
**Đặng Hùng Kiên**

★ **PRODUCT DESIGN**

CONTACTS

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[kindesign.info](http://kindesign.info)
- Portfolio  
[Dang Hung Kien](#)

TOOLS



Experience

T4/2022 - **Present**

**Product design (UI/UX) at Pancake** TP. HA NOI

1. Product design

- Pancake **CRM** is a software for storing information, creating appointments and providing effective customer care.
- Pancake **POS** is a multi-channel sales management solution suitable for both online and offline business forms.
- Pancake **Storecake & Webcake** is a product that creates sales websites and manages created sales websites.
- Pancake **Levera** is a technology platform that provides data and connections between merchants and financial services.
- Pancake **Work** is an internal communication, work and user management product.

2. Coordinate with PM,BA team & Dev team to resolve customer requests.

3. **Design** User Research, Userflow, Wireframing, User interface, Prototyping, Usability Testing,...

4. Build Design system based on Atomic design includes

- Guideline, Variables, Components, Documents,...
- for the above products.

5. Improved Desktop & Mobile Interface

- Landing page, Dashboard, Order management, Product management, Automation management, Advertising management, Store list, Warehouse management, Payment management, Page list, Configuration, Kanban, Timekeeping, Application management, Task(Issue) details,...

Skill

- Figma & HTML /CSS - Desktop(Web) & Mobile Design.
- User Research, Userflow, Wireframing, Design System, User Interface, Prototyping, Usability Testing.
- Coordination, Communication & Presentation.

Education

T9/2023 - T11/2023

Studied UX design tại UX Foundation.vn

T4-2021 - T10/2021

Studied Graphic Design at ITPlus & Colorme center.

T8/2017 - T4/2021

Studied Information Technology at University of Economics Technology for Industries.