

Đặng Hùng Kiên

**PRODUCT DESIGN** 

### **CONTACTS**

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#### TOOL











# **Experience**

T4/2022 - Present

### Product design (UI/UX) at Pancake



- 1. Product design
- Pancake CRM is a software for storing information, creating appointments and providing effective customer care.
- Pancake POS is a multi-channel sales management solution suitable for both online and offline business forms.
- Pancake Storecake & Webcake is a product that creates sales websites and manages created sales websites.
- Pancake Levera is a product used for shopping, checking transaction history, receiving reminders about bills that need to be paid.
- Pancake Work is an internal communication, work and user management product.
- 2. Coordinate with PM team & Dev team to resolve customer requests.
- **3. Design** User Research, Userflow, Wireframing, User interface, Prototyping, Usability Testing,...
- 4. Build Design system based on Atomic design includes
- Guideline, Variables, Components, Documents,... for the above products.
- 5. Improved Desktop & Mobile Interface
- Landing page, Dashboard, Order management, Product management, Automation management, Advertising management, Store list, Warehouse management, Payment management, Page list, Configuration, Kanban, Timekeeping, Application management, Task(Issue) details,...

# Skill

- Figma & HTML /CSS Desktop(Web) & Mobile Design.
- User Research, Userflow, Wireframing, Design System,
   User Interface, Prototyping, Usability Testing.
- Coordination, Communication & Presentation.

## **Education**

T9/2023 - T11/2023

Studied UX design tại UX Foundation.vn

T4-2021 - T10/2021

Studied Graphic Design at ITPlus & Colorme center.

T8/2017 - T4/2021

Studied Information Technology at University of Economics Technology for Industries.