DANG HUNG KIEN

UI UX DESIGNER

I'm a UI/UX Designer passionate about crafting clean, user-centered digital experiences. I blend aesthetics with functionality to create interfaces that solve real problems and feel effortless to use. I'm always iterating, learning, and designing with impact in mind.

EXPERIENCE

Apr, 2022 - May, 2025

Pancake - UI/ UX Designer

Design the interface for a series of products: CRM, POS, Webcake, Storecake, Levera.

Collaborate closely with PM, BA, and Dev to implement designs according to user flow and business logic.

Build a Design System based on Atomic Design: Styleguides, Variables, Components, Docs...

Deliver end-to-end design solutions from insight to interface.

Optimize UI for desktop & mobile: Dashboard, Customer Management, Order Management, Product Management, Automation Management.

EDUCATION

Aug, 2017 - Apr, 2021

University of Economics - Technology for Industries

Information technology

Apr, 2021 - Oct, 2021

UTPlus & Colorme.

Graphic Design

Sep, 2023 - Nov, 2023

UX Foundation Viet Nam

User Experience Foundation

SKILLS

UI Design

Visual Design

Color Theory

Typography Basics

Layout System

Component Design

Micro Interaction

UX Design

User Research

Journey Mapping

User Flow

Information Architecture

Usability Testing

Empathy Skill

Other Skill

Team Collaboration

Effective Communication

Feedback Handling

Presentation Skill

Software

Figma

Photoshop

Sketch

Illustrator

XD

Product thinking

Problem Solving

Business Goal

Scalability Mindset

CONTACT

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