



DANG HUNG KIEN

UX UI DESIGN

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EXPERIENCE

Jun, 2025 - **Present**

Product Design at PHX Smart School | Hanoi

- Improve Ui/ Ux design for web and mobile products within the Education including: Portal (Management of Phenikaa Integrated School System), Portal LMS (E-Learning Management System), Portal HRM (Human Resource Management), Phinekaa School & BanMai School.
- Collaborated closely with PO, BA, Tester and Dev to implement designs according to user flows, Solving school-related problems and improve user interfaces for product features. Built & maintained Design System Portal.

Apr, 2022 - May, 2025

UI/ UX Design at Pancake Technology | Hanoi

- Improve Ui/ Ux design for web and mobile products within the eCommerce ecosystem, including: Pancake CRM, Pancake POS, Webcake (Web Builder for Websites/Landing Pages), Storecake (Online Store creation platform), LeveraPay & Pancake Work (Chat).
- Collaborated closely with PM, BA & Dev to implement designs according to user flows, resolve customer requests, and improve user interfaces for product features.
- Built & maintained a comprehensive Design System CRM based on Atomic Design principles: encompassing guidelines, components, and documentation, ensuring a consistent and efficient user experience across products.
- Followed Agile methodologies for product development. Ensuring timely delivery and quality design aligned with project plans.

SKILL

- Tools: HTML/CSS, Figma, Sketch, XD, Photoshop, Illustrator.
- Design: User Research, Userflow, Wireframing, Visual Design, Design System, User Interface, Prototyping, Usability Testing.
- Workflow: Agile.
- Soft Skills: Feedback Handling, Problem Solving, Critical Thinking, Team Collaboration.

EDUCATION

Sep, 2023 - Nov, 2023

Studied at UX Foundation.vn center

- Course: User Experience Foundation.

Apr, 2021 - Oct, 2021

Studied at ITPlus center & Colorme center

- Course: Graphic Design

Aug, 2017 - Apr, 2021

Studied at University of Economics Technology for Industries

- Major: Information Technology