



**Đặng Hùng Kiên**

★ **PRODUCT DESIGN**

CONTACTS

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Website  
[kindesign.info](http://kindesign.info)

Portfolio  
[Dang Hung Kien](#)

TOOLS



Experience

T4/2022 - T5/2025

Product design (UI/UX) at Pancake TP. HA NOI

- 1. Product design
  - Pancake CRM is a software for storing information, creating appointments and providing effective customer care.
  - Pancake POS is a multi-channel sales management solution suitable for both online and offline business forms.
  - Pancake Storecake v1 & Webcake v1 is a product that creates sales websites and manages created sales websites.
  - Pancake Levera is a technology platform that provides data and connections between merchants and financial services.
  - Pancake Work v1 is an internal communication, work and user management product.
- 2. Coordinate with PM,BA team & Dev team to resolve customer requests.
- 3. Design User Research, Userflow, Wireframing, User interface, Prototyping, Usability Testing,...
- 4. Build Design system based on Atomic design includes
  - Guideline, Variables, Components, Documents,...
- 5. Improved Desktop & Mobile Interface
  - Landing page, Dashboard, Customer management, Order management, Product management, Automation management, Advertising management, Store list, Debt management, Warehouse management, Payment management, Page list, Configuration, Kanban, Timekeeping, Application management, Task(Issue) details,...

Skill

- Figma & HTML /CSS - Desktop(Web) & Mobile Design.
- User Research, Userflow, Wireframing, Design System, User Interface, Prototyping, Usability Testing.
- Problem Solving, Critical Thinking, Collaboration.
- Team work, Private affairs, Communication & Presentation.

Education

T9/2023 - T11/2023

Studied UX design tại UX Foundation.vn

T4-2021 - T10/2021

Studied Graphic Design at ITPlus & Colorme center.

T8/2017 - T4/2021

Studied Information Technology at University of Economics Technology for Industries.