# Costs

Only upfront expense is development costs and ongoing costs would be development to fix/make the app better and server and network domains.

Micah Hicks

Small group of people who work on vetting out and finding deals/sponser with local restaurants to support business.

Micah Hicks

# Support

collaboration with different restaurants for featuring them on the site / app

Jacob Kinard

Have an option for feedback on the app/website

Micah Hicks

Work with users to provide accurate information about restaurants

Micah Hicks

# Advertisement

google ads to display our site when people try searching for places that accommodate food allergies.

Jacob Kinard

Sponsor influencers that might have allergies to feature the website / app on their pages to gain more traction.

Jacob Kinard

promote the site on social media, can tag local businesses to get them involved.

Jacob Kinard

Free service with ads, sponsorships with business to keep up the network, donations.

Micah Hicks

# Appearance & features

Website and app combination.

Micah Hicks

Not a physical product but a service

Micah Hicks

UI to filter out restaurants based on type of food you want and allergy/diet you have.

Micah Hicks

possible AI integration to help the user find what they are lokoong for more easily.

Jacob Kinard

# Concerns

Liability might be part of the concern of providing incorrect information

Micah Hicks

One problem is the amount of different allergies and stores makes it difficult to included everything.

Jacob Kinard

The amount of restaurants can cause problems with telling what types of components of food are in the food

Micah Hicks

# Laws and Regulations

Disclaimer on not being liable for if there is a inaccurate information leading to an injury or death due to allergy.

Micah Hicks

# Content & Scope of Service/Product

features info on where the user can find food that aligns with their dietary needs.

Jacob Kinard

Limited to certain types of allergies/diets like gluten, vegan, vegetarian and most common type of allergies like peanut, milk, nuts, etc but probably not specific ones like soy or a certain type of fish.

Micah Hicks

Start locally in Columbia and possible branch out if possible

Micah Hicks

user can find location of the store or resturaunt that carries what they want to eat.

Jacob Kinard