

**Name:** Kinard Photography

**Description:** Kinard Photography focuses on professional imagery in both product and portrait work. I combine technical knowledge with a creative eye to produce photos that feel polished, consistent, and true to your brand. Whether you're a small business needing standout product shots or someone looking for a portrait that genuinely reflects who you are, I create images with care, kindness, and purpose. My process is built around the subject, attention to detail, and a commitment to making every client feel supported. The goal put simply, is to deliver visuals that elevate your story and leave a lasting impression.

**Page names:**

Portfolio

Services & Pricing

Process / Behind the Scenes

About + Contact

Client Gallery / Case Studies

**Data Storage:**

The primary dataset will consist of photography assets, including image metadata (file name, resolution, category, shoot date, client association, and display order). Each image entry will also include descriptive fields such as title, short caption, lighting notes, and tags for filtering (e.g., "product," "portrait," "lifestyle," "studio," etc.). The system will also maintain a structured list of services, including service name, description, pricing, turnaround time, and optional add-ons. This allows the site to dynamically display updated offerings without modifying the site's layout. Additionally, the system will store client inquiries, which include the sender's name, email, message content, submission date, and status (new, viewed, archived). I will implement user accounts with secure login, where only authenticated administrators can add, edit, or delete portfolio items, service listings, or client messages.