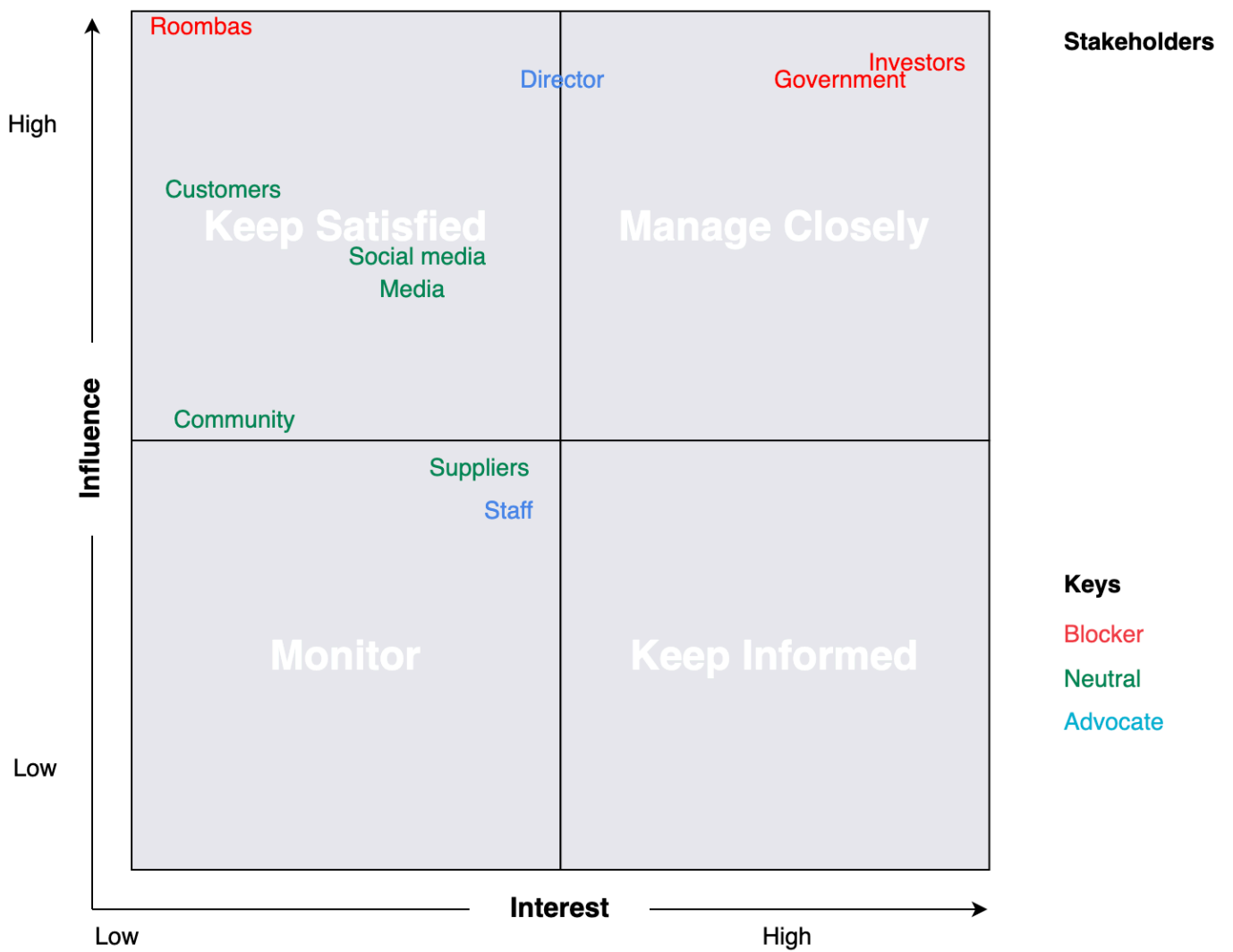


[illegible]



INTERNAL

strengths

- Budget- & luxury prices
- Excellent staff
- Continental breakfast
- Great bar
- Swimming pool & spa
- High tech administrations system (cloud based)
- Fiber internet
- Extremely effective AI roombas

weaknesses

- Limited number of rooms
- Roombas like to steal
- Our food is shit(too salty)

POSITIVE

NEGATIVE

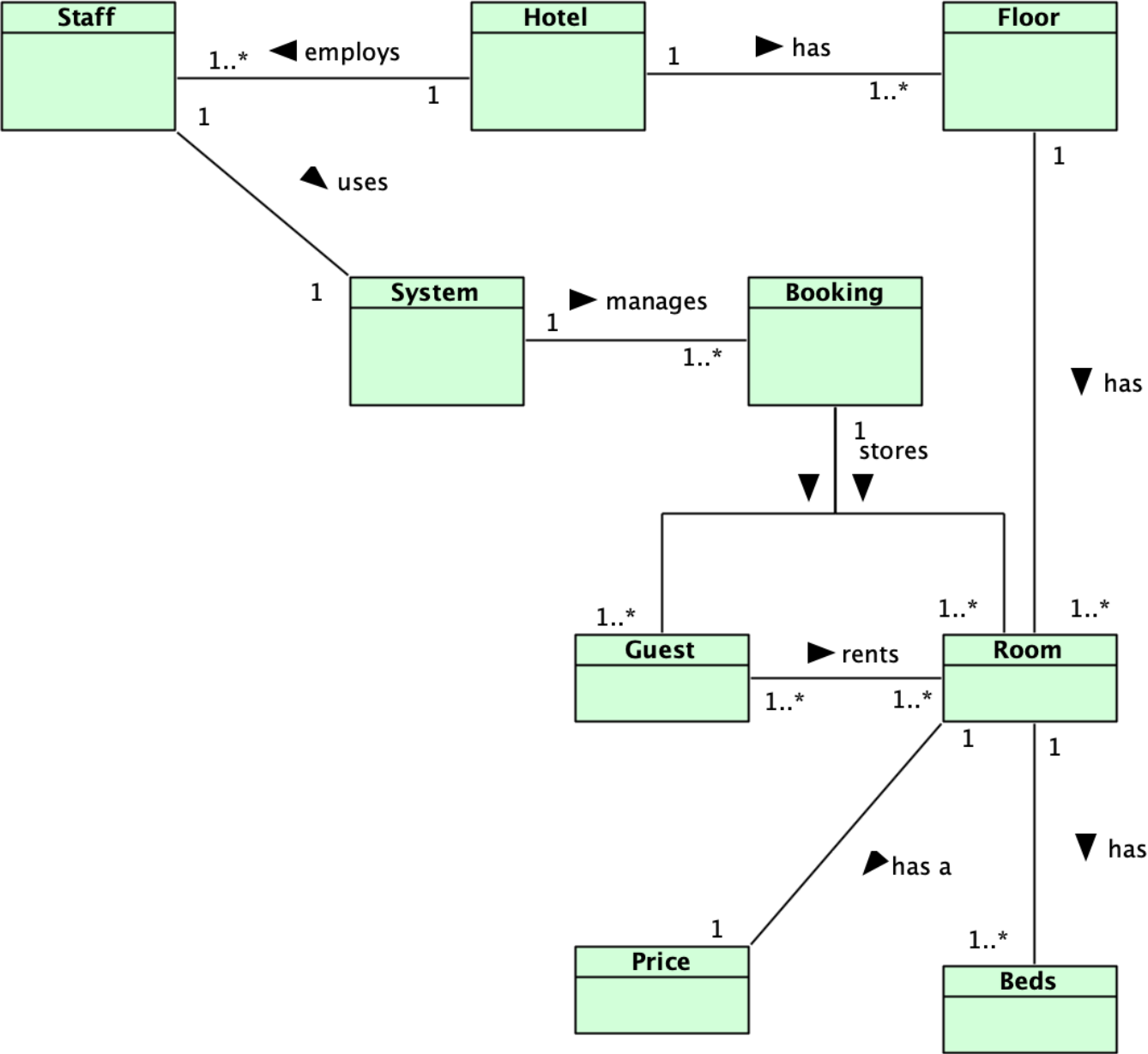
opportunities

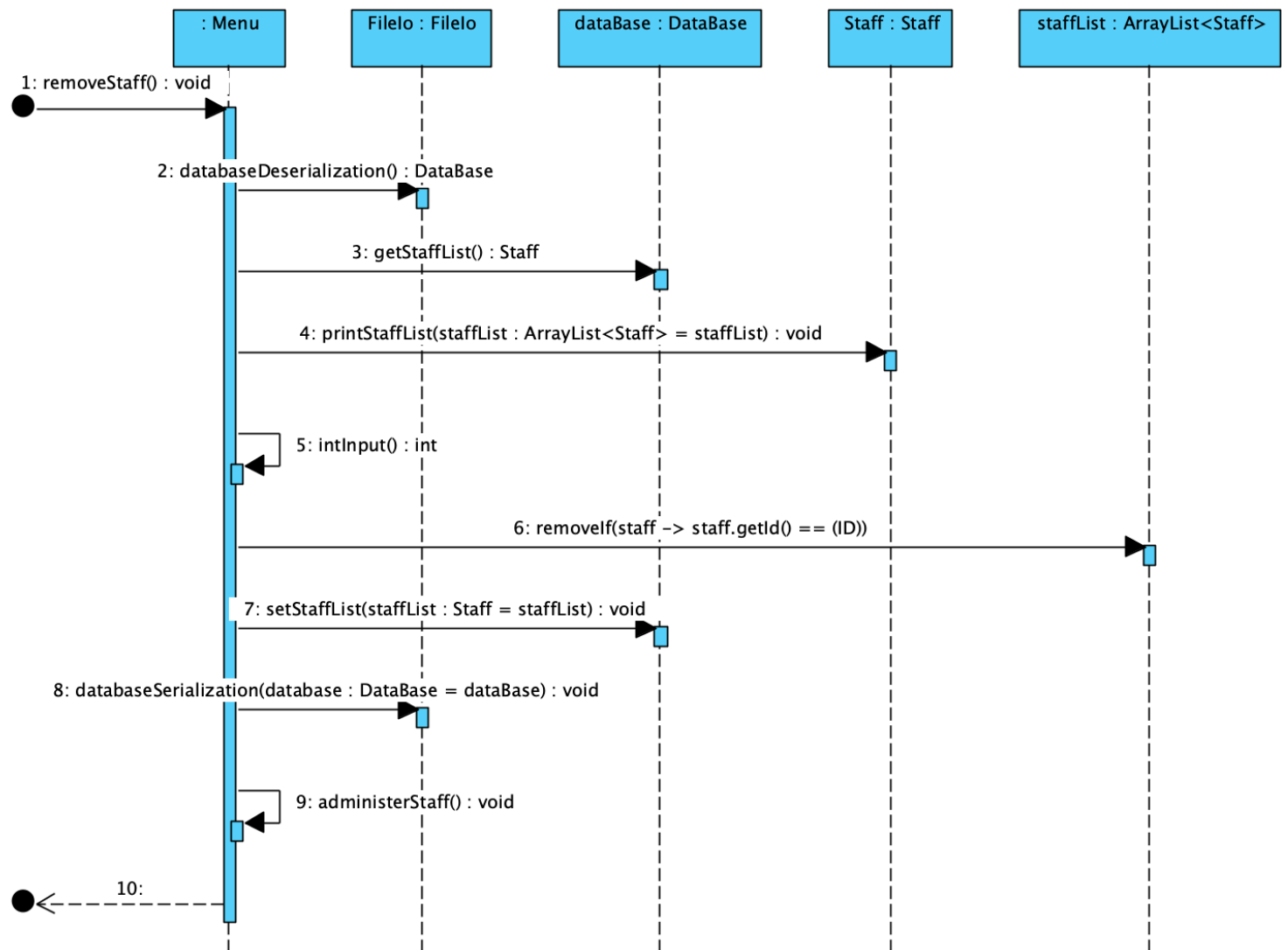
- Expansion of hotel structure
- Opening more branches
- Make TV-series about us
- Accept crypto as payment
- Cooperate with travel agencies
- Offer day trip packages with local agencies

threats

- Competitors (hotels, airbnb, hostels etc.)
- Bad reviews
- Natural disasters/Climate change
- Supply error
- Corona (not the beer)
- British tourist

EXTERNAL





Business Model Canvas

Hotel måskeparadise

Teletearbies

30/11/2021

1

Key Partners

Investors
Travelers
Travel agencies
Payment providers
Insurance companies
Suppliers

Key Activities

Rent rooms

Maintenance of the rooms
Provide meals
Maintain customer service
Building maintenance

Key Resources

Community of hosts, guests,
staff & roombas
House crypto (roombacoin)

Value Propositions

Simple booking process
Budget and luxury rooms
deals
Competitive prices
compared to other hotels
Cozy atmosphere
Premium service
Great bar selection

Customer Relationships

Customer support
Discounts for elderly and
students

Channels

Social media
Newspaper
Morsecode
Telegraphs
Travel magazines
Travel agencies

Customer Segments

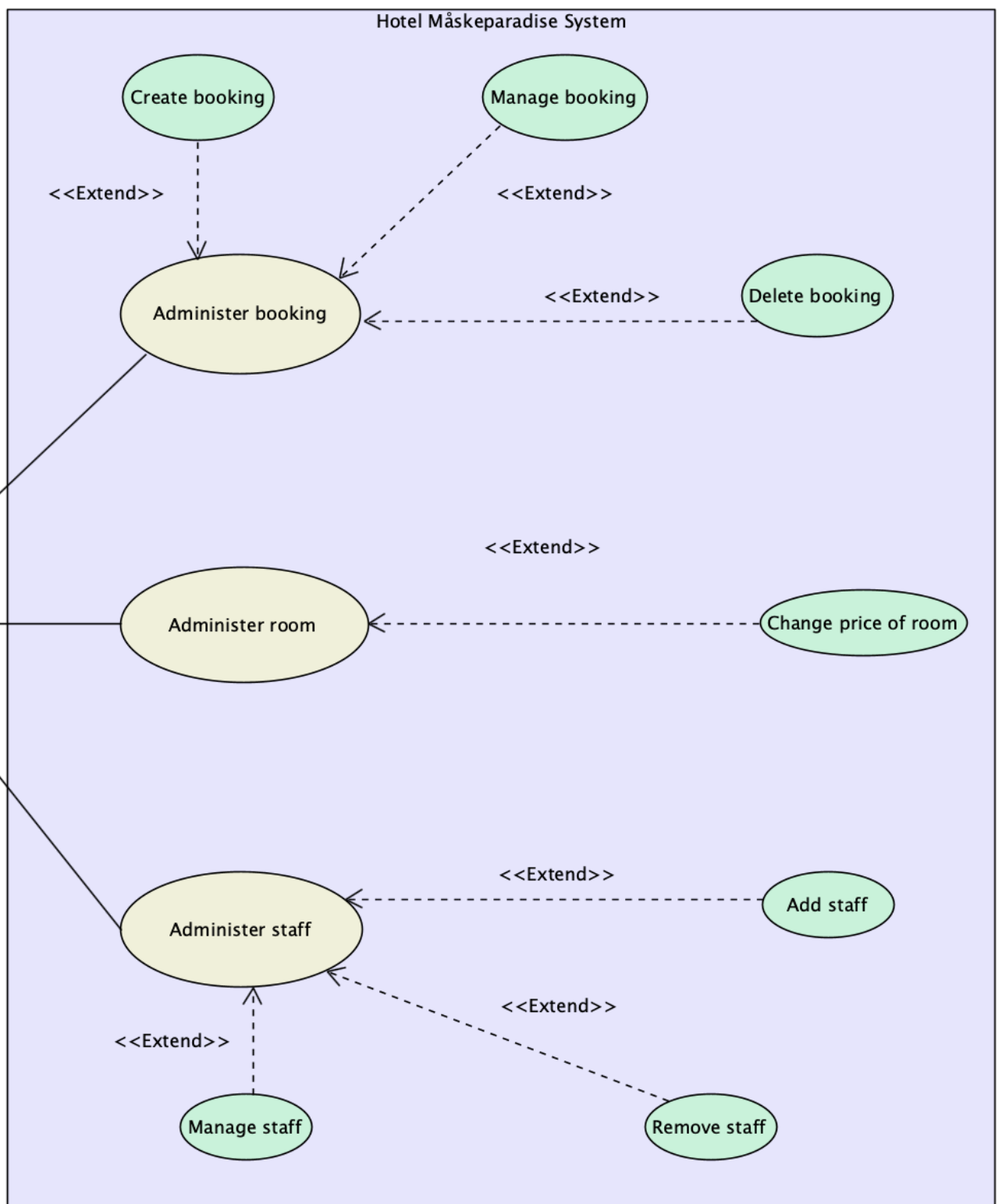
Budget travelers
Luxury travelers
Leisure travelers
Long-term rents for locals

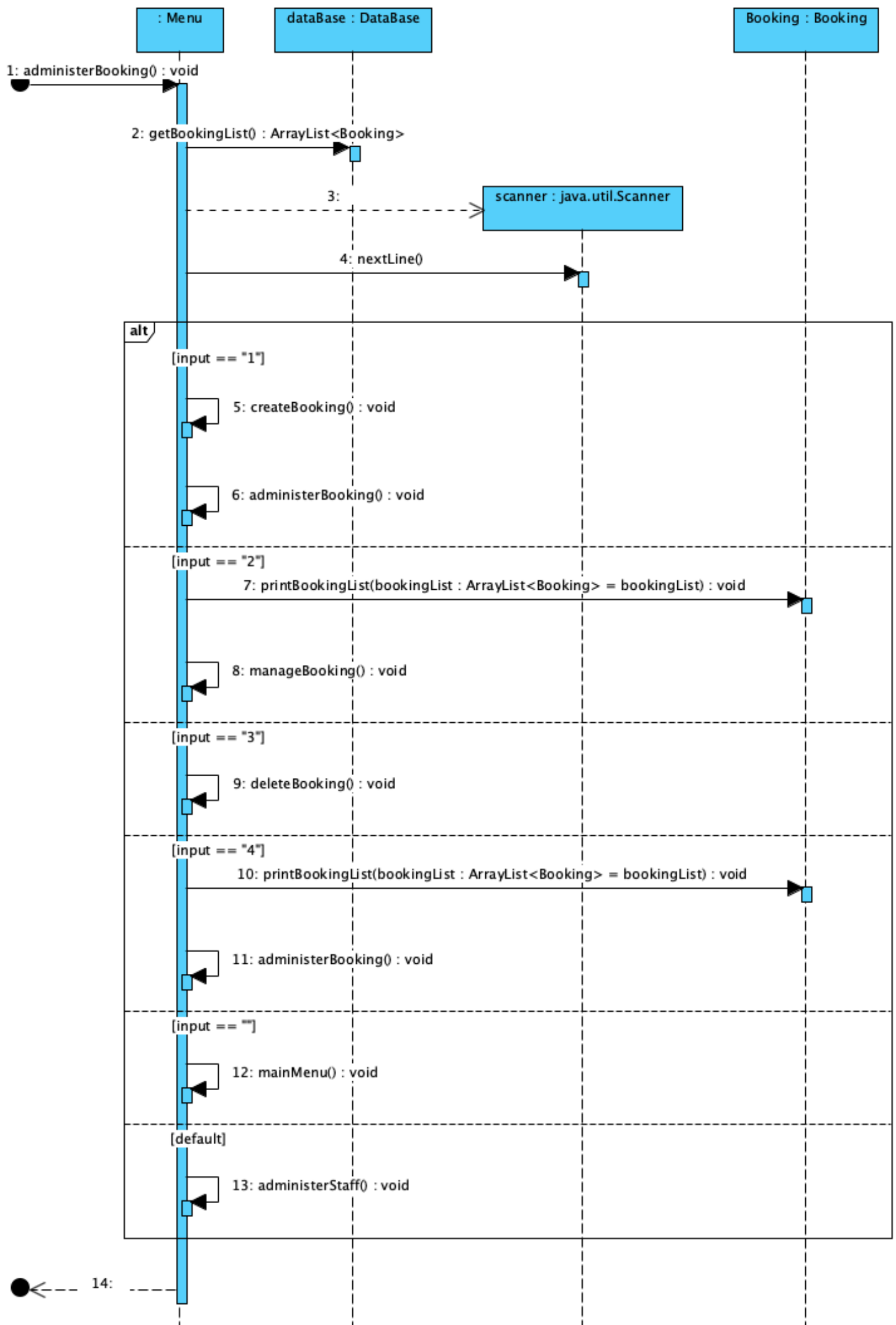
Cost Structure

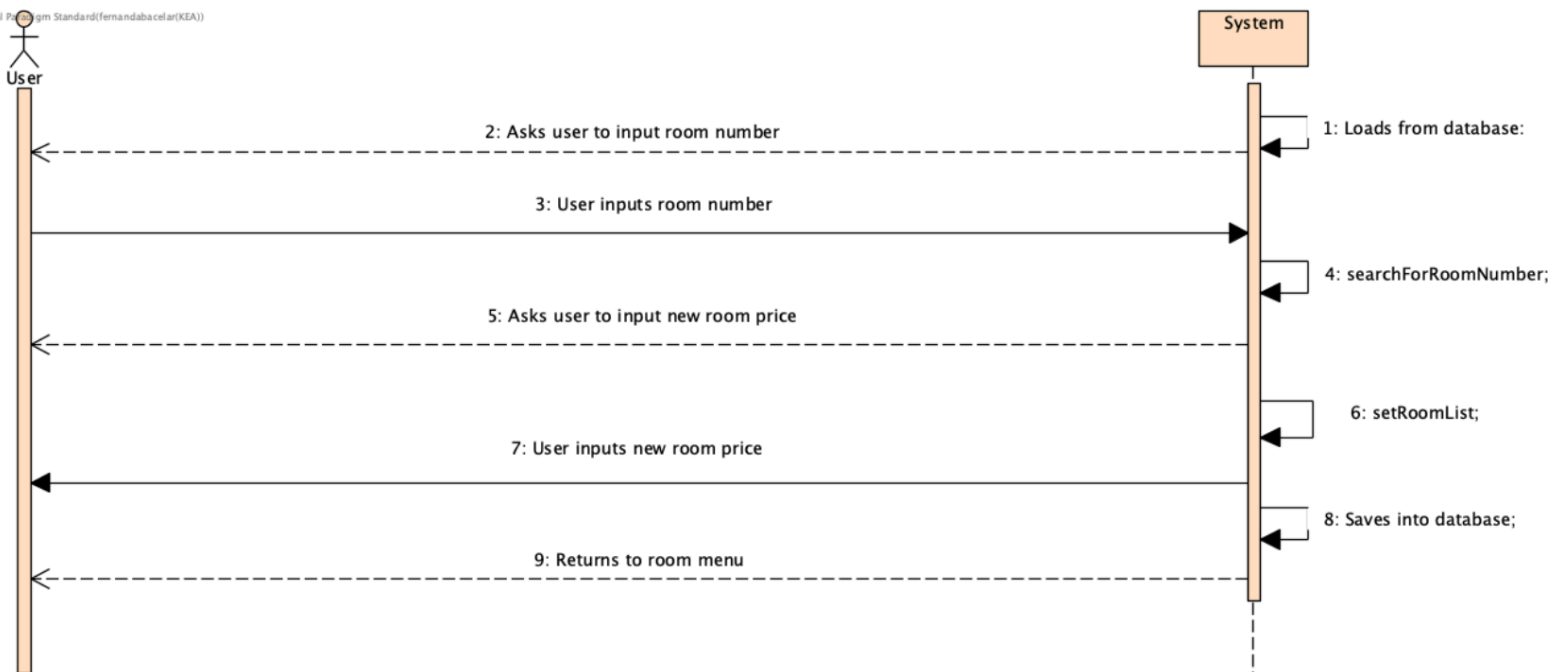
Hotel maintenance
Shareholders
Marketing
Salaries
Research and development

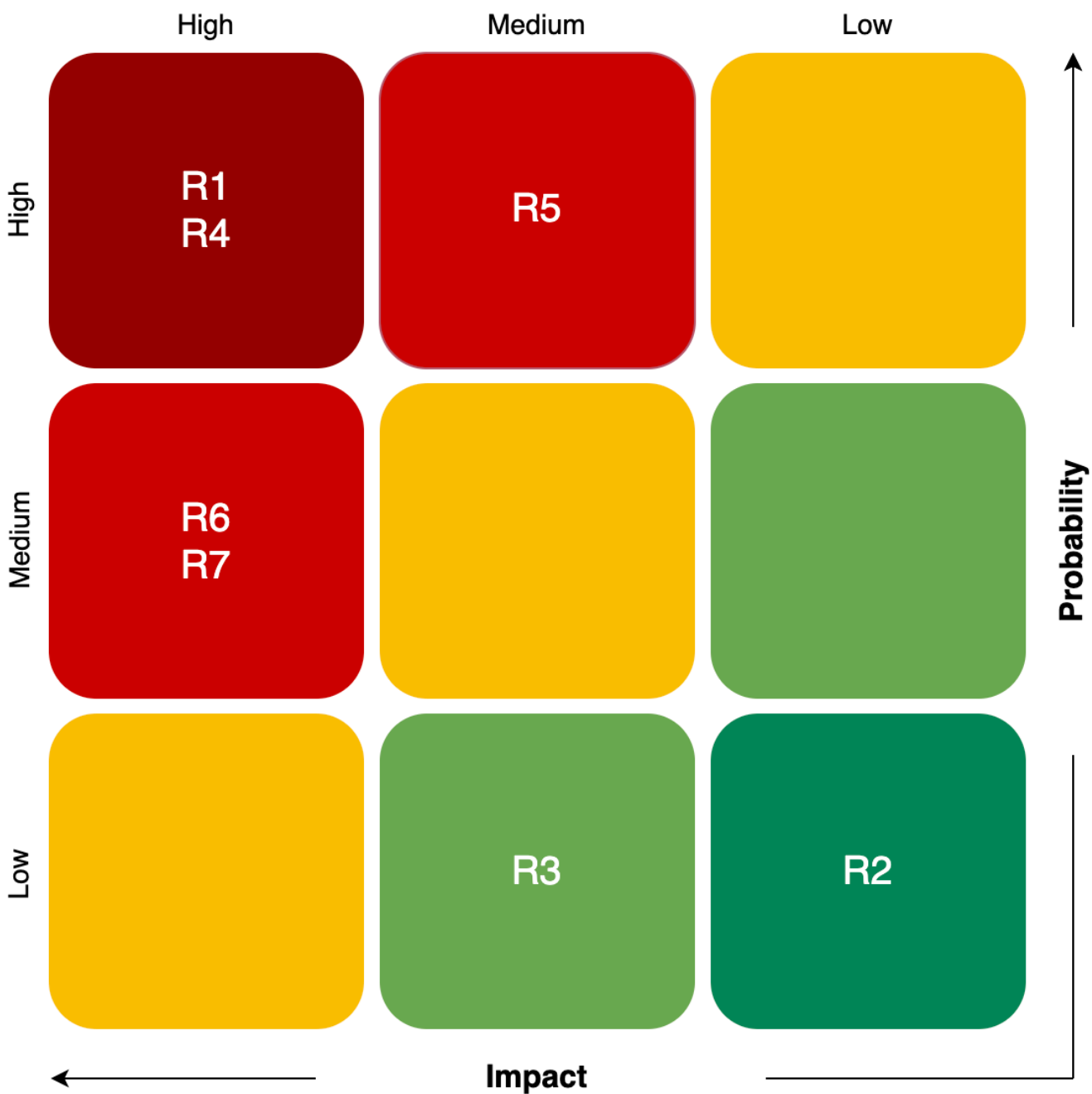
Revenue Streams

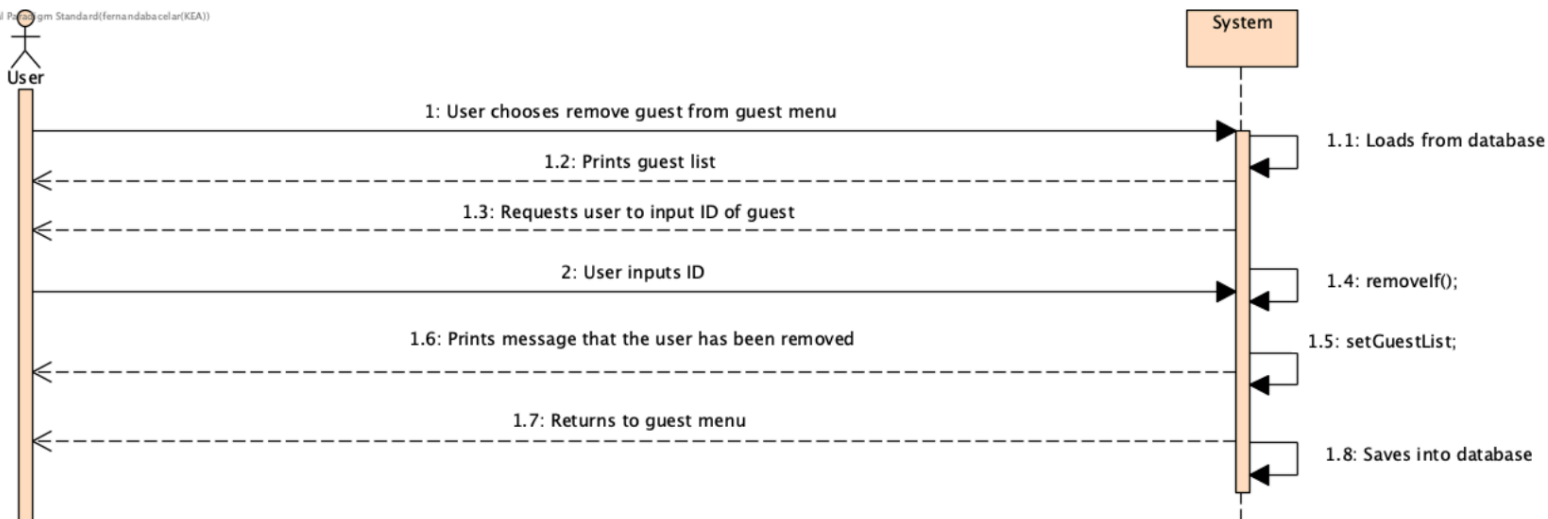
Room rental
Roombas revenue
Booking fee











Code	Risk name	Impact	Probability	Severeti
R1	Time management	3	3	9
R2	Lack of Funding/resources	1	1	2
R3	Miscommunications	2	1	2
R4	Change in plan/expectations	3	3	9
R5	Environmental changes	2	3	6
R6	Cyber security	3	2	6
R7	Database issues	3	2	6
				40
Impact * Probability = Risk				

High Risk	Score >= 6
Moderate Risk	2 <= Score < 6
Low Risk	Score < 2

