

**ANSUL KHATANA**

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MALE|20|DOB:13/03/2004 | IEM  
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**PERMANENT ADDRESS:** House no 42, Vil Rasulpur dhantala , Post- Kharkhoda ,Meerut, Pin- 245206(UP).

**CORRESPONDENCE ADDRESS:** Flat no- 304, Onkar Green App, Opp Anjana cinema Hall, Raniganj ,West Burdwan, Pin - 713358(WB).

**OBJECTIVE:** Motivated and results-driven professional with hands-on experience in IoT sales and marketing, coupled with certifications in AI, IoT, and machine learning. Seeking to leverage my technical expertise and marketing experience to contribute to innovative projects in technology-driven industries. Eager to bring a strong understanding of emerging technologies and a passion for continuous learning to a dynamic team.

**INDUSTRIAL INTERSHIPS**

<b>IEMA Research and Development Pvt Ltd</b>	SEP 2024 – DEC 2024	INTERN	<ul style="list-style-type: none"><li><b>Assisted in developing and executing marketing strategies</b> for IoT products, increasing customer engagement and brand Awareness through targeted campaigns.</li><li><b>Collaborated with cross-functional teams</b> to analyze market trends and identify potential business opportunities in the IoT Sector, contributing to a 10% increase in leads generated during the internship.</li><li><b>Managed customer relationships and provided product demonstrations,</b> effectively communicating the value of IoT solutions to prospective clients and driving sales growth</li></ul>
<b>NUS – National University Of Singapore</b>	MAR 2024 – JUNE 2024	INTERN	<ul style="list-style-type: none"><li><b>Artificial Intelligence , Data Analytics &amp; Business Development Of IOT Products.</b></li></ul>

**EDUCATIONAL BACKGROUND**

<b>BTech</b>	IEM, Kolkata	Computer Science and Technology	Final Year (Currently Pursuing)	2026
<b>XII</b>	WBCHSE	PCM	82.8%	2022
<b>X</b>	R.L.J.D.M.C.D.A.V PUBLIC SCHOOL, RANIGANJ (WB)	SSC	56.4%	2020

**PROFESSIONAL AREAS OF INTEREST**

- Coding and Development
  - AI and Machine Learning
- ☐ Internet of Things  
☐ Competitive Quizzing

**LANGUAGES KNOWN**

- English, Hindi & Bengali (speaking)

**Extra-Curricular Activities:**

- Engaged in Cultural and Technical fests of IEM.**
- Part of Skill Development Programs of IEM.**
- Being a part of a bigger community not only lets you share your expertise and skills, but is also a great opportunity to learn from others and widen your knowledge.**