

Amy Lu

Interaction & Visual Designer

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https://amy-lu.com/

Specialties:

- Interface design (app/web)
- Interaction design
- Visual design
- Branding
- Digital prototyping
- User research
- Video making/editing

Skills:

Visual Tools

- Adobe Creative Suite
- Sketch
- Figma

Prototyping Tools

- Protopie
- Adobe After Effects
- Invision

Development

- HTML/CSS
- Javascript/Bootstrap
- Python

Education

Carnegie Mellon University, Master of Human-Computer Interaction

2019 - 2020 | Pittsburgh, PA

Parsons School of Design, Bachelor of Fine Arts

BFA Scholarship & BFA Dean's Scholarship

2008 - 2012 | New York, NY

Projects

Visual Designer, Brandies Project (Android Network Traces)

Sept 2019 - Dec 2019 | Pittsburgh, PA

Build data visualizations to better showcase the sensitive data apps gather and send to various third parties around the internet.
Improve visual design of the website's user interface.

Work Experience

Freelance Dresses Designer, Kate Spade

Mar 2018 - Mar 2019 | New York, NY

Designed and innovated products in the dresses category meeting the needs of consumers while pushing for newness and originality.
Designs were adopted for production and showcased in the SS '20 Runway show.

UX Research Lead, Queens Herald Church

April 2018 - Aug 2018 | New York, NY

Led a team of three in gathering user data through online/paper surveys and in-person interviews.
Aggregated research findings and identified painpoints to provide informed design decisions.

Associate Tops & Skirts Designer

Assistant Tops & Skirts Designer, Club Monaco

Jan 2013 - Dec 2018 | New York, NY

Designed & concepted seasonal styles for Tops and Skirts categories from idea to creation.
Managed Assistant Designer in day-to-day tasks, ensuring clear communication with CFT partners.

Awards

Winner of CFDA Liz Claiborne Design Scholarship Award

May 2011 | New York, NY

Exhibition in the Parsons Fashion Benefit Static Show

May 2012 | New York, NY