



# Project Title: ServiceKart – MVP



## Overview

**ServiceKart** is a simple web-based marketplace that connects local service providers (like plumbers, electricians, tutors, and other professionals) with customers looking for affordable and trustworthy help. The goal is to make it easy for both sides — buyers and sellers — to connect and start working without needing a physical product or complex system.

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## Problem

Finding trusted local professionals for small tasks is still a struggle.

Buyers often rely on random contacts or unreliable social media posts, while service providers struggle to find consistent customers.

There's no single, verified platform that builds **trust** and **affordability** for both sides.

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## Solution

ServiceKart bridges this gap through a simple web platform where:

- **Buyers** can easily register and browse verified service providers.
- **Sellers** can list their services with full details and build trust through transparent profiles.
- Both sides can connect directly and agree on the service terms.

This MVP focuses on **ease of use**, **trust**, and **affordability** — without any complicated setup.

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## MVP Features

### 1. Landing Page

- A clean homepage explaining the **problem**, **solution**, and **mission**.
- Branding that conveys **trust** (blue/green tones) and **affordability** (warm accents).
- A sidebar with **Register** and **Login** buttons.

### 2. Two Types of Registration

- **Buyer Registration**

- Simple login via **Google** or **Email**.
- After login, buyers can explore available service providers.

- **Seller Registration**

- A dedicated form to fill business/professional details:
  - Business/Owner name
  - Service category (e.g., electrician, plumber, tutor, etc.)
  - Description of services
  - Contact number, address, and service area
  - Experience and optional ID proof
- Submitted sellers appear in the database and await manual verification.

### **3. Authentication & Profiles**

- Buyers use Google or email authentication.
- Sellers are registered manually through the seller form, along with google or email authentication.
- Both user types have their own basic dashboard (placeholder for now).

### **4. Trust and Brand Feel**

- The design uses **reliable colors** (teal or navy for trust, saffron for warmth).
- Focus on minimal text, clear icons, and easy navigation.
- Simple “Verified Seller” badges for approved sellers.

### **5. Deployment**

- The website will be deployed on **Netlify**, so it can be accessed through a public link.
  - Fast to load, mobile-friendly, and free to host for early testing.
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## User Flow (in simple steps)

### For Buyers:

1. Open the website.
2. Read about the service on the landing page.
3. Click *Register* → *Buyer* and sign in with Google or email.
4. Access buyer dashboard to explore available sellers.

### For Sellers:

1. Click *Register* → *Seller* on the sidebar.
  2. Fill all the required business details.
  3. Submit the form to be listed as a service provider.
  4. Once verified, appear in public listings visible to buyers.
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## MVP Goals

By the end of the MVP phase, we should be able to:

- Onboard at least **10–20 local sellers**.
  - Have **50+ buyers** registered.
  - Get at least a few real service connections through the platform.
  - Gather feedback to improve features and verification.
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## Future Possibilities

- In-app chat or WhatsApp integration for direct communication.
- Ratings and reviews for sellers.
- Auto-verification via document upload.

- Payment and booking system.
  - Mobile-friendly PWA version.
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## Summary

**ServiceKart MVP** is a fast, simple, trust-driven online marketplace for everyday services.

The focus is not on fancy tech but on **real usability** — helping real people connect and work together affordably.

It's an easy-to-build, easy-to-deploy prototype that demonstrates clear value and social impact.