MUASSAR RAJA

- EDUCATION -

Emory University, College of Arts & Sciences

Atlanta, GA

Bachelor of Arts (BA) in Mathematics & Economics | Minor in Physics Specialization in International & Development Economics

May 2023

GPA 3.5

- COURSEWORK -

Computer Science | Machine Learning | Classical Mechanics | Differential Equations | Linear Algebra | Multivariable Calculus | Foundations of Mathematics | Statistical Methods | Mathematical Economics | Game Theory | Econometrics | Quantum Theory

- TECHNICAL SKILLS

Programming Languages: R, Python, Java, C#, VB.net, SQL, JavaScript, HTML, CSS, Tableau, Power BI, Looker, Excel **Tools:** SPSS Modeler, MS SQL Server, VS Code, R Studio, Anaconda3, Atom, A/B Experimenting, Overleaf, Google Studios **Graphic & Prototype Design:** Adobe Photoshop, Adobe Illustrator, Adobe XD, Adobe Lightroom, Figma

EXPERIENCES

Software Developer | Fast Enterprises, LLC

Sept 2023 - Current

Denver, Colorado

- Configuring client-specific functionality through the use of FAST's software functions and environments, as well as VB.Net and C#, tailoring solutions to meet agency/client requirements
- Performing complex SQL queries through the use of proprietary data arrays which allow efficient extraction of real-world data to be handled with the utmost care, accuracy, and integrity
- Collaborating within cross-functional teams to eliminate red tape and adapt to changing project requirements effectively keeping the clients' needs top priority
- Implementing new software features and updating the latest versions depending on the site location
- Conducting regular 'Solution Request' enhancements for production support as well as software development testing in different stages of the environment, i.e., Development, Testing, Staging, and Production
- Leading presentations and demos for the appropriate use of FAST software, maintaining clear communication with Subject Matter Experts as well other developers for the highest efficiency in the use of new features and updates

Business Development Consulting Intern | Sellside Group, LLC.

Sept 2022 - Feb 2023

Remote | Dallas, Texas

- Researched and maintained communication with 250 potential leads per week, ensuring a 25% growth in leads
- Tracked and monitored KPIs using Excel Models and curating numerical reports for analysis
- Lead meetings with clients while ensuring 10+ M&A opportunities arise each week for 'Project Galileo'
- Used Hubspot, Grata, and Google Studios to perform thorough research work

Al & Data Specialist | DataHub LLC.

Oct 2022 - Dec 2022

Remote | Chicago, Illinois

• Trained in Watson Studio Essentials by IBM to develop Machine Learning skills required to serve technical consultancy to clients in need of accurate data management

Business Data Development Intern | EmpowerLocal

May 2022 - Aug 2022

Remote | Nashville, Tennessee

- Assisted with 5 business development projects, managed multiple customer relationships as well as inbound and outbound data analysis initiatives using Excel, Airtable and Google Studios
- Developed 200-300 client lists weekly, increasing Client Outreach by 80% while adding an overall 1500+ new clients
- Forecasted data using R and Python to understand potential markets, developed outreach programs, and optimized campaign performance through the use of Zoho CRM, eventually leading to a 10% increase in revenue

Digital Asset & Content Lead | Variantz

May 2021 - Aug 2021

Remote | Singapore

- Performed research analysis on IoT products and their demand in Singapore using R Studios and Python
- Curated 10+ statistical graph forecasts on the growth of IoT products after thorough research

- PROJECTS -

ComeOver App | HackATL 2022

- Configured an activity hosting & organizing app for College students within 72 hours through the use of Figma and meticulous wireframing to ensure security in the campus as well as enjoyment
- Finished Top 8 amongst 200 participants with an honorable mention

Graphic Designer | Bengali Association for Students at Emory (BASE)

· Created logos, graphics and designed merch for BASE, a cultural club at Emory University

MTM St. | Entrepreneurship

• Designed, manufactured and sold 250 streetwear clothing items with an overall 40% profit within 3 months