

Muassar Raja

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Current Address:

1155 Lady Street

Columbia, SC

EDUCATION

Emory University

Bachelors of Arts (BA) in Economics & Mathematics | Minor in Physics

Specialization in International & Developmental Economics

Atlanta, GA

May 2023

GPA 3.5

Clubs & Activities:

- Publicity Chair & Graphic Designer - Bengali Association of Students at Emory (BASE)
- Research Assistant - Goizueta Business School, Emory University

EXPERIENCE

Fast Enterprises, LLC. Software Developer Columbia, SC

Sep 2023 - Present

- Configuring client-specific functionality through the use of C#, VB.Net, SQL, and Fast's software.
- Coordinating 2 'Solution Requests' each week with proper environment transitions for the product criteria to be met.
- Collaborating with 10+ Engineers & Developers to adapt to client's needs in the E-Services and Returns space.
- Performing complex SQL queries with high attention to detail due to the huge amounts of sensitive data.
- Implementing new software features and server updates with the latest version of the FAST proprietary software.
- Converted 100+ Business Objects to C#, with a 100% success rate, working along with a team of 7 other developers.
- Led presentations and demos for newly implemented features in the Software for Subject Matter Experts.
- Managing high-priority tasks with urgency and the utmost care for the South Carolina Department of Revenue.

Cultivate Data Specialist Intern Boulder, CO

Mar 2023 - Aug 2023

- Streamlined the use of customer outreach by analyzing data using Python, R, and Excel.
- Identified potential bottlenecks in customer retention and performed enhanced onboarding methods.
- Achieved 90 potential user adoption within 3 months and maintained communication throughout to meet KPIs.

Sellside Group, LLC. Business Development Consultant Intern Dallas, TX

Sep 2022 - Feb 2023

- Researched and analyzed potential markets through the use of Python and R.
- Maintained communication with 250 potential leads per week, ensuring a 25% growth in customer base.
- Lead meetings with clients while ensuring 10+ M&A opportunities arise each week for 'Project Galileo'.

EmpowerLocal Business Data Development Intern Nashville, TN

May 2022 - Aug 2022

- Assisted with 5 business development projects and managed multiple customer relationships.
- Developed 200-300 client lists weekly, increasing Client Outreach by 80% while adding 1500+ new clients overall.
- Forecasted data using R and Python to understand potential markets leading to a 10% increase in revenue.

Variantz Asia-Pacific Digital Asset & Content Marketing intern Singapore

May 2021 - Aug 2021

- Performed research analysis on IoT products and their demand in Singapore using R Studios and Python.
- Curated 10+ statistical graph forecasts on the growth of IoT products ensuring company growth.

PROJECTS

ComeOver App Top 8 in HackATL 2022 Atlanta, GA

Nov 2022

- Designed an activity hosting & organizing app for College students within 72 hours through the use of Figma.

MTM Street Entrepreneurship Dhaka, Bangladesh

Dec 2018 - Aug 2019

- Designed, manufactured, and sold 250 streetwear clothing items with an overall 40% profit within 3 months.

SKILLS

Programming Languages: R, Python, Java, C#, VB.net, SQL, JavaScript, HTML, CSS, React

Tools: Tableau, Power BI, Looker, Excel, GitHub, R Studio, SPSS Modeler, MS SQL Server, VS Code, Adobe Suite, Figma

Coursera Meta - Front-End Developer Professional Certificate

Dec 2023 - Present

Coursera DeepLearning.AI - Deep Learning Specialization

Dec 2023 - Present