



KING OBIOMA

BUSINESS WEB DEVELOPER

I build websites that turn visitors into paying customers.

CONTACT

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EDUCATION

CS50: COMPUTER SCIENCE (HARVARD ONLINE)

- Certificate, Computer Science
— Nov 2023 – Jan 2024
- Gained hands-on experience
in Python, SQL, and web
technologies.

TECHNICAL SKILLS

- HTML5
- CSS
- Tailwind
- Typescript
- JavaScript
- Vue-JS
- PHP
- Laravel
- MySql
- Wordpress

BUSINESS/MARKETING

- Conversion Strategy
- SEO Optimization
- Funnel Psychology
- Business Branding
- Website Speed Optimization

LANGUAGES

- English (Fluent)
- Igbo (Basic)

PROFILE

I build websites designed to bring in customers—by making businesses discoverable, trustworthy, and easy to buy from. Pretty is nice, but profit comes first.

I don't just build websites — I build profit systems, sites that bring customers, close deals, and keep businesses growing.

WORK EXPERIENCE

DE-GEM

2023- PRESENT

Tailoring management Dashboard

- Problem: Manual order tracking caused delivery delays and lost sales.
- Built a Laravel dashboard automating orders, measurements, and production timelines.
- Result: Reduced order processing time and improved on-time deliveries (up to 80%).
- Tech: Laravel, MVPs, MySQL, Redis, PWAs, JavaScript, Git.

VogueVerse

2023-2024

Fashion eCommerce Platform

- Problem: Low conversion and slow checkout.
- Built a performance-first Laravel store with optimized checkout & product funnels.
- Result: Faster checkout, reduced cart abandonment — increased checkout completion (72%) and higher average order value.
- Tech: Laravel, Stripe, MySQL, Zustand, JWT, Magento, Git.

SkillForge

2024 - PRESENT

Bootcamp Platform

- Problem: Learners struggled with fragmented resources and slow progress.
- Built a structured learning platform with modular courses, gamified progress tracking, and interactive code labs
- Result: Improved learner completion rates by 48%, and reduced drop-offs across key modules.
- Tech: Laravel, PHP, Tailwind, Redux, MySQL, JavaScript, Git.

LET'S TALK BUSINESS

Your next customer is already searching. Let's make sure they find you.

[Message me on WhatsApp](#)