

# Testing Statistical Hypotheses

## Statistical Theory

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# Contrasting Theories With Experimental Evidence

# Using Data to Evaluate Theories/Assertions

- Scientific theories lead to assertions that are testable using empirical data.
- Data **may** discredit the theory (or *hypothesis*) **or not**  
    ↪ i.e. **are empirical findings reasonable under hypothesis?**
- Example: Large Hadron Collider in CERN, Genève. Does the Higgs Boson exist? Study if particle trajectories are consistent with what theory predicts.
- Example: Theory of “luminiferous aether” in late 19th century to explain light travelling in vacuum. Discredited by Michelson-Morley experiment.
- Similarities with the logical/mathematical concept of a necessary condition

What would be the appropriate formal statistical framework?

# Hypothesis Testing Setup

# Statistical Framework for Testing Hypotheses

## The Problem of Hypothesis Testing

- $\mathbf{X} = (X_1, \dots, X_n)$  random variables with joint density/frequency  $f(\mathbf{x}; \theta)$
- $\theta \in \Theta$  where  $\Theta = \Theta_0 \cup \Theta_1$  and  $\Theta_0 \cap \Theta_1 = \emptyset$  (or  $\Lambda(\Theta_0 \cap \Theta_1) = 0$ )
- Observe realization  $\mathbf{x} = (x_1, \dots, x_n)$  of  $\mathbf{X} \sim f_\theta$
- Decide on the basis of  $\mathbf{x}$  whether  $\theta \in \Theta_0$  or  $\theta \in \Theta_1$

$\hookrightarrow$  Often  $\dim(\Theta_0) < \dim(\Theta)$  so  $\theta \in \Theta_0$  represents a *simplified model*.

## Example

Let  $X_1, \dots, X_n \stackrel{iid}{\sim} \mathcal{N}(\mu, 1)$  and  $Y_1, \dots, Y_n \stackrel{iid}{\sim} \mathcal{N}(\nu, 1)$ . Have  $\theta = (\mu, \nu)$  and

$$\Theta = \{(\mu, \nu) : \mu \in \mathbb{R}, \nu \in \mathbb{R}\} = \mathbb{R}^2$$

May be interested to see if  $\mathbf{X}$  and  $\mathbf{Y}$  have same distribution, even though they may be measurements on characteristics of different groups. In this case  $\Theta_0 = \{(\mu, \nu) \in \mathbb{R}^2 : \mu = \nu\}$

# Type I vs Type II Error

# Decision Theory Perspective on Hypothesis Testing

Given  $\mathbf{X}$  we need to *decide* between two hypotheses:

$H_0: \theta \in \Theta_0$  (the NULL HYPOTHESIS)

$H_1: \theta \in \Theta_1$  (the ALTERNATIVE HYPOTHESIS)

→ Want decision rule  $\delta : \mathcal{X} \rightarrow \mathcal{A} = \{0, 1\}$  (chooses between  $H_0$  and  $H_1$ )

- In hypothesis testing  $\delta$  is called a *test function*
- Often  $\delta$  depends on  $\mathbf{X}$  only through some real-valued statistic  $T = T(\mathbf{X})$  called a *test statistic*.

Unlikely that a test function is perfect. Possible errors to be made?

Action / Truth	$H_0$	$H_1$
0	😊	Type II Error
1	Type I Error	😊

Potential asymmetry of errors in practice: false positive VS false negative  
(e.g. spam filters for e-mail)



# Decision Theory Perspective on Hypothesis Testing

Typically loss function is “0–1” loss, i.e.

$$\mathcal{L}(\theta, a) = \begin{cases} 1 & \text{if } \theta \in \Theta_0 \text{ \& } a = 1 & \text{(Type I Error)} \\ 1 & \text{if } \theta \in \Theta_1 \text{ \& } a = 0 & \text{(Type II Error)} \\ 0 & \text{otherwise} & \text{(No Error)} \end{cases}$$

i.e. we lose 1 unit whether we commit a type I or type II error.

→ Leads to the following risk function:

$$R(\theta, \delta) = \begin{cases} \mathbb{E}_\theta[\mathbf{1}\{\delta = 1\}] = \mathbb{P}_\theta[\delta = 1] & \text{if } \theta \in \Theta_0 & \text{(prob of type I error)} \\ \mathbb{E}_\theta[\mathbf{1}\{\delta = 0\}] = \mathbb{P}_\theta[\delta = 0] & \text{if } \theta \in \Theta_1 & \text{(prob of type II error)} \end{cases}$$

In short,

$$\begin{aligned} R(\theta, \delta) &= \mathbb{P}_\theta[\delta = 1]\mathbf{1}\{\theta \in \Theta_0\} + \mathbb{P}_\theta[\delta = 0]\mathbf{1}\{\theta \in \Theta_1\} \\ \text{“} = \text{”} & \quad \text{“}\mathbb{P}_\theta[\text{choose } H_1 | H_0 \text{ is true}] \text{” OR “}\mathbb{P}_\theta[\text{choose } H_0 | H_1 \text{ is true}] \text{”} \end{aligned}$$

# Optimal Testing?

As with point estimation, we may wish to find *optimal* test functions

↪ Find test functions that uniformly minimize risk?

- Almost never exists.
- In general there is a trade-off between the two error probabilities
- How to relax problem in this case? Minimize each type I and type II error probabilities separately?

For example consider:  $X \sim \mathcal{N}(\mu, 1)$  where  $H_0 : \mu = -1$  and  $H_1 : \mu = 1$ .

Consider the parametric decision rule:  $\delta_t(X) = \mathbf{1}(X \geq t)$  (it's optimal).

If we increase  $t$ , probability of type 1 error decreases, but probability of type 2 error increases.

# The Neyman-Pearson Setup

# The Neyman-Pearson Setup

Classical approach: restrict class of test functions by “minimax reasoning”

- 1 We fix an  $\alpha \in (0, 1)$ , usually small (called the significance level)
- 2 We declare that we only consider test functions  $\delta : \mathcal{X} \rightarrow \{0, 1\}$  such that

$$\delta \in \mathcal{D}(\Theta_0, \alpha) = \{\delta : \sup_{\theta \in \Theta_0} \mathbb{P}_\theta[\delta = 1] \leq \alpha\}$$

i.e. rules for which prob of type I error is bounded above by  $\alpha$

↪ *Jargon: we fix a significance level for our test*

- 3 Within this restricted class of rules, choose  $\delta$  to minimize prob of type II error uniformly on  $\Theta_1$ :

$$\mathbb{P}_\theta[\delta(\mathbf{X}) = 0] = 1 - \mathbb{P}_\theta[\delta(\mathbf{X}) = 1]$$

- 4 Equivalently, maximize the *power* uniformly over  $\Theta_1$

$$\beta(\theta, \delta) = \mathbb{P}_\theta[\delta(\mathbf{X}) = 1] = \mathbb{E}_\theta[\mathbf{1}\{\delta(\mathbf{X}) = 1\}] = \mathbb{E}_\theta[\delta(\mathbf{X})], \quad \theta \in \Theta_1$$

(since  $\delta = 1 \iff \mathbf{1}\{\delta = 1\} = 1$  and  $\delta = 0 \iff \mathbf{1}\{\delta = 1\} = 0$ )

# The Neyman-Pearson Setup

Intuitive rationale of the approach:

- Want to test  $H_0$  against  $H_1$  at significance level  $\alpha$
- Suppose we observe  $\delta(\mathbf{X}) = 1$  (so we take action 1)
- $\alpha$  is usually small, so that if  $H_0$  is indeed true, we have observed something rare or unusual
  - ↪ since  $\delta = 1$  has probability at most  $\alpha$  under  $H_0$
- Evidence that  $H_0$  is false (i.e. in favour of  $H_1$ )
- So taking action 1 is a highly reasonable decision

But what if we observe  $\delta(\mathbf{X}) = 0$ ? (so we take action 0)

- Our significance level does not guarantee that our decision is necessarily reasonable
- Our decision would have been reasonable if  $\delta$  was such that the type II error was also low (given the significance level).
- If we had maximized power  $\beta$  at level  $\alpha$  though, then we would be reassured of our decision.

# The Neyman-Pearson Setup

- Neyman-Pearson setup naturally exploits any asymmetric structure
- But, if natural asymmetry absent, need judicious choice of  $H_0$

**Example:** Obama VS Romney 2012. Pollsters gather iid sample  $\mathbf{X}$  from Ohio with  $X_i = \mathbf{1}\{\text{vote Romney}\}$ . Which pair of hypotheses to test?

$$\begin{cases} H_0 : \text{Romney wins Ohio} \\ H_1 : \text{Obama wins Ohio} \end{cases} \quad \text{OR} \quad \begin{cases} H_0 : \text{Obama wins Ohio} \\ H_1 : \text{Romney wins Ohio} \end{cases}$$

- Which pair to choose to make a prediction? (confidence intervals?)
- If Romney is conducting poll to decide whether he'll spend more money to campaign in Ohio, then his possible losses due to errors are:
  - (a) Spend more \$'s to campaign in Ohio even though he would win anyway: lose \$'s
  - (b) Lose Ohio to Obama because he thought he would win without any extra effort.
- (b) is much worse than (a) (especially since Romney had lots of \$'s)
- Hence Romney would pick  $H_0 = \{\text{Obama wins Ohio}\}$  as his null

# Optimality in the Neyman Pearson Setup

# Finding Good Test Functions

Consider simplest situation:

- Have  $(X_1, \dots, X_n) \sim f(\cdot; \theta)$  with  $\Theta = \{\theta_0, \theta_1\}$

## The Neyman-Pearson Lemma - Continuous Case

Let  $\mathbf{X} = (X_1, \dots, X_n)$  have joint density (frequency) function  $f \in \{f_0, f_1\}$  and suppose we wish to test

$$H_0 : f = f_0 \quad \text{vs} \quad H_1 : f = f_1.$$

If  $\Lambda(X) = f_1(X)/f_0(X)$  is a continuous random variable, then there exists a  $k > 0$  such that

$$\mathbb{P}_0[\Lambda \geq k] = \alpha$$

and the test whose test function is given by

$$\delta(\mathbf{X}) = \mathbf{1}\{\Lambda(X) \geq k\},$$

is a *most powerful (MP)* test of  $H_0$  versus  $H_1$  at significance level  $\alpha$ .



## Proof.

Use obvious notation  $\mathbb{E}_0, \mathbb{E}_1, \mathbb{P}_0, \mathbb{P}_1$  corresponding to  $H_0$  or  $H_1$ . Let  $G_0(t) = \mathbb{P}_0[\Lambda \leq t]$ . By assumption,  $G_0$  is a differentiable distribution function, taking values over the whole range  $[0, 1]$ . Consequently, the set  $\mathcal{K}_{1-\alpha} = \{t : G_0(t) = 1 - \alpha\}$  is non-empty for any  $\alpha \in (0, 1)$ . Setting  $k = \inf\{t \in \mathcal{K}_{1-\alpha}\}$  we will have  $\mathbb{P}_0[\Lambda \geq k] = \alpha$  and  $k$  is simply the  $1 - \alpha$  quantile of the distribution  $G_0$ . Consequently,

$$\mathbb{P}_0[\delta = 1] = \alpha \quad (\text{since } \mathbb{P}_0[\delta = 1] = \mathbb{P}_0[\Lambda \geq k])$$

and therefore  $\delta \in \mathcal{D}(\{\theta_0\}, \alpha)$  (i.e.  $\delta$  indeed respects the level  $\alpha$ ).

To show that  $\delta$  is also most powerful, it suffices to prove that if  $\psi$  is any function with  $\psi(\mathbf{x}) \in \{0, 1\}$ , then

$$\mathbb{E}_0[\psi(\mathbf{X})] \leq \underbrace{\mathbb{E}_0[\delta(\mathbf{X})]}_{=\alpha \text{ (by first part of proof)}} \implies \underbrace{\mathbb{E}_1[\psi(\mathbf{X})]}_{\beta_1(\psi)} \leq \underbrace{\mathbb{E}_1[\delta(\mathbf{X})]}_{\beta_1(\delta)}.$$

(recall that  $\beta_1(\delta) = 1 - \mathbb{P}_1[\delta = 0] = \mathbb{P}_1[\delta = 1] = \mathbb{E}_1[\delta]$ ).

WLOG assume that  $f_0$  and  $f_1$  are density functions. Note that

$$f_1(\mathbf{x}) - k \cdot f_0(\mathbf{x}) \geq 0 \text{ if } \delta(\mathbf{x}) = 1 \quad \& \quad f_1(\mathbf{x}) - k \cdot f_0(\mathbf{x}) < 0 \text{ if } \delta(\mathbf{x}) = 0.$$

Therefore, since  $\psi$  can only take the values 0 or 1,

$$\begin{aligned} \psi(\mathbf{x})(f_1(\mathbf{x}) - k \cdot f_0(\mathbf{x})) &\leq \delta(\mathbf{x})(f_1(\mathbf{x}) - k \cdot f_0(\mathbf{x})) \\ \int_{\mathbb{R}^n} \psi(\mathbf{x})(f_1(\mathbf{x}) - k \cdot f_0(\mathbf{x})) d\mathbf{x} &\leq \int_{\mathbb{R}^n} \delta(\mathbf{x})(f_1(\mathbf{x}) - k \cdot f_0(\mathbf{x})) d\mathbf{x} \end{aligned}$$

Rearranging the terms yields

$$\begin{aligned} \int_{\mathbb{R}^n} (\psi(\mathbf{x}) - \delta(\mathbf{x})) f_1(\mathbf{x}) d\mathbf{x} &\leq k \int_{\mathbb{R}^n} (\psi(\mathbf{x}) - \delta(\mathbf{x})) f_0(\mathbf{x}) d\mathbf{x} \\ \implies \mathbb{E}_1[\psi(\mathbf{X})] - \mathbb{E}_1[\delta(\mathbf{X})] &\leq k (\mathbb{E}_0[\psi(\mathbf{X})] - \mathbb{E}_0[\delta(\mathbf{X})]) \end{aligned}$$

But  $k > 0$  by assumption, so when  $\mathbb{E}_0[\psi(\mathbf{X})] \leq \mathbb{E}_0[\delta(\mathbf{X})]$  the RHS is negative, i.e.  $\delta$  is an MP test of  $H_0$  vs  $H_1$  at level  $\alpha$ . □

# The Neyman-Pearson Lemma

- Basically we reject if the likelihood of  $\theta_0$  is  $k$  times higher than the likelihood of  $\theta_1$ . This is called a likelihood ratio test, and  $\Lambda$  is the likelihood ratio statistic: *how much more plausible is the alternative than the null?*
- When  $\Lambda$  is a continuous RV, the choice of  $k$  is essentially unique. That is, if  $k'$  is such that  $\delta' = \mathbf{1}\{\Lambda \geq k'\} \in \mathcal{D}(\{\theta_0\}, \alpha)$ , then  $\delta = \delta'$  almost surely.
- The result does not guarantee uniqueness when MP test exists.
- The result does not guarantee existence of an MP test, unless  $\Lambda$  is continuous.
- The problem if  $\Lambda$  is a RV with a discontinuous dist is that there may exist no  $k$  for which the equation  $\mathbb{P}_0[\Lambda \geq k] = \alpha$  has a solution.
- In these cases, we need to consider *randomised decision rules* too, in order to guarantee the existence of a most powerful test.

# The Neyman-Pearson Lemma

General version of Neyman-Pearson lemma considers **relaxed** problem:

$$\text{maximize } \mathbb{E}_1[\delta] \quad \text{subject to} \quad \mathbb{E}_0[\delta] = \alpha \quad \& \quad 0 \leq \delta(\mathbf{X}) \leq 1 \text{ a.s.}$$

→ The optimum need not be a test function since now  $\delta(x) : \mathcal{X} \rightarrow [0, 1]!$

**Interpretation?** Think of **relaxation**  $\equiv$  **randomization**:

- I.e., we are also willing to consider randomised decision rules.
- How does a randomised decision rule work?
  - 1 If  $\delta(X) = 1$ , reject.
  - 2 If  $\delta(X) = 0$ , don't reject.
  - 3 If  $\delta(X) = p \in (0, 1)$ , then sample an independent Bernoulli random variable  $Y$  with probability of success  $p$ .
    - (3a) If  $Y$  takes the value 1, then reject.
    - (3b) If  $Y$  takes the value 0, don't reject.

The last step is randomisation: we randomise because we inject further randomness, independent of any randomness

# The Neyman-Pearson Lemma

## Neyman-Pearson Lemma - General Case

Let  $\mathbf{X} = (X_1, \dots, X_n)$  have joint density (frequency) function  $f \in \{f_0, f_1\}$  and suppose we wish to test

$$H_0 : f = f_0 \quad \text{vs} \quad H_1 : f = f_1.$$

at level  $\alpha \in (0, 1)$ . Let  $\Lambda(X) = f_1(X)/f_0(X)$ . Then, there exist  $k > 0$  and  $p \in [0, 1]$  such that the decision rule

$$\delta(\mathbf{X}) = \begin{cases} 1 & \text{if } \Lambda(X) > k, \\ p & \text{if } \Lambda(X) = k, \\ 0 & \text{if } \Lambda(X) < k, \end{cases}$$

satisfies

$$\mathbb{E}_0[\delta(X)] = \alpha \quad \& \quad \mathbb{E}_1[\psi(X)] \leq \mathbb{E}_1[\delta(X)]$$

for all  $\psi : \mathcal{X} \rightarrow [0, 1]$  such that  $\mathbb{E}_0[\psi(X)] \leq \alpha$ .

## Proof.

Let  $G_0(t) = \mathbb{P}_0[\Lambda \leq t]$  and  $k = \inf\{t : G_0(t) \geq 1 - \alpha\}$ . If  $G_0(k) = 1 - \alpha$ , then set  $p = 0$  and proceed as in the continuous version of the NP-lemma. Otherwise, if  $G_0(k) > 1 - \alpha$ , define  $\xi := \lim_{\epsilon \rightarrow 0} G_0(k - \epsilon) < (1 - \alpha)$  and

$$p = \frac{G_0(k) - (1 - \alpha)}{G_0(k) - \xi}.$$

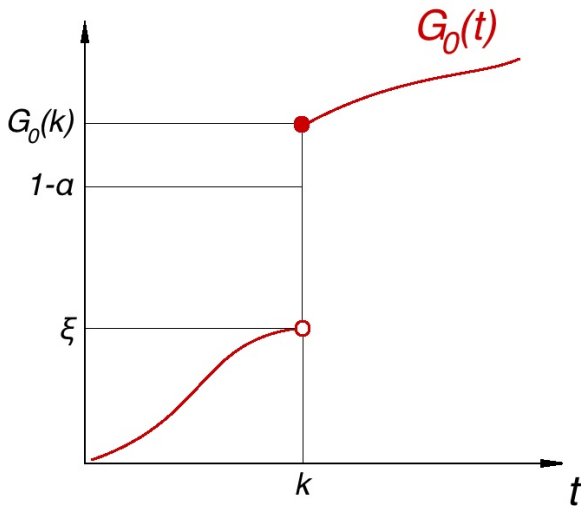
By definition of  $\xi$ , it must be that  $p \in (0, 1)$ . Furthermore, note that

$$G_0(k) - \xi = \mathbb{P}_0[\Lambda \leq k] - \lim_{\epsilon \rightarrow 0} \mathbb{P}_0[\Lambda \leq k - \epsilon] = \mathbb{P}_0[\Lambda = k]$$

( $\lim_{\epsilon \rightarrow 0} \mathbb{P}_0[\Lambda \leq k - \epsilon] = \mathbb{P}_0[\Lambda < k]$  by continuity of probability measures from above).

$$\begin{aligned} \text{So: } \mathbb{E}_0[\delta] &= 1 \times \mathbb{P}_0[\Lambda > k] + p \times \mathbb{P}_0[\Lambda = k] + 0 \times \mathbb{P}_0[\Lambda < k] \\ &= 1 - G_0(k) + \frac{G_0(k) - (1 - \alpha)}{\mathbb{P}_0[\Lambda = k]} \times \mathbb{P}_0[\Lambda = k] = \alpha. \end{aligned}$$

For the power, repeat the steps in the proof of continuous NP-lemma.  $\square$



(recall that  $G_0$  is necessarily *càdlàg*: continue à droite, limite à gauche)

# The Neyman-Pearson Setup

## Example (Exponential Distribution)

Let  $X_1, \dots, X_n \stackrel{iid}{\sim} \text{Exp}(\lambda)$  and  $\lambda \in \{\lambda_1, \lambda_2\}$ , with  $\lambda_1 > \lambda_0$  (say). Consider

$$\begin{cases} H_0 : & \lambda = \lambda_0 \\ H_1 : & \lambda = \lambda_1 \end{cases}$$

Have

$$f(\mathbf{x}; \lambda) = \prod_{i=1}^n \lambda e^{-\lambda x_i} = \lambda^n e^{-\lambda \sum_{i=1}^n x_i}$$

So Neyman-Pearson say we must base our test on the statistic

$$T = \frac{f(\mathbf{X}; \lambda_1)}{f(\mathbf{X}; \lambda_0)} = \left( \frac{\lambda_1}{\lambda_0} \right)^n \exp \left[ (\lambda_0 - \lambda_1) \sum_{i=1}^n X_i \right]$$

rejecting the null if  $T \geq k$ , for  $k$  such that the level is  $\alpha$ .



# The Neyman-Pearson Setup

## Example (cont'd)

To determine  $k$  we note that  $T$  is a decreasing function of  $S = \sum_{i=1}^n X_i$  (since  $\lambda_0 < \lambda_1$ ). Therefore

$$T \geq k \iff S \leq K$$

for some  $K$ , so that

$$\alpha = \mathbb{P}_{\lambda_0}[T \geq k] \iff \alpha = \mathbb{P}_{\lambda_0} \left[ \sum_{i=1}^n X_i \leq K \right]$$

For given values of  $\lambda_0$  and  $\alpha$  it is entirely feasible to find the appropriate  $K$ : under the null hypothesis,  $S$  has a gamma distribution with parameters  $n$  and  $\lambda_0$ . Hence we reject  $H_0$  at level  $\alpha$  if  $S$  exceeds that  $\alpha$ -quantile of a  $\text{gamma}(n, \lambda_0)$  distribution.

## Example (Uniform Distribution)

Let  $X_1, \dots, X_n \stackrel{iid}{\sim} \mathcal{U}[0, \theta]$  with  $\theta \in \{\theta_0, \theta_1\}$  where  $\theta_0 > \theta_1$ . Consider

$$\begin{cases} H_0 : & \theta = \theta_0 \\ H_1 : & \theta = \theta_1 \end{cases}$$

Recall that

$$f(\mathbf{x}; \theta) = \frac{1}{\theta^n} \mathbf{1} \left\{ \max_{1 \leq i \leq n} X_i \leq \theta \right\}$$

so an MP test of  $H_0$  vs  $H_1$  should be based on the **discrete** test statistic

$$T = \frac{f(\mathbf{X}; \theta_1)}{f(\mathbf{X}; \theta_0)} = \left( \frac{\theta_0}{\theta_1} \right)^n \mathbf{1} \{X_{(n)} \leq \theta_1\}.$$

So if the test rejects  $H_0$  when  $X_{(n)} \leq \theta_1$  then it is MP for  $H_0$  vs  $H_1$  at

$$\alpha = \mathbb{P}_{\theta_0}[X_{(n)} \leq \theta_1] = (\theta_1/\theta_0)^n$$

with power  $\mathbb{P}_{\theta_1}[X_{(n)} \leq \theta_1] = 1$ . What about smaller values of  $\alpha$ ?

## Example (cont'd)

↪ What about finding an MP test for  $\alpha < (\theta_1/\theta_0)^n$ ?

An intuitive test statistic is the sufficient statistic  $X_{(n)}$ , giving the test

$$\text{reject } H_0 \quad \text{iff} \quad X_{(n)} \leq k$$

with  $k$  solving the equation:

$$\mathbb{P}_{\theta_0}[X_{(n)} \leq k] = \left(\frac{k}{\theta_0}\right)^n = \alpha,$$

i.e. with  $k = \theta_0 \alpha^{1/n}$ , with power

$$\mathbb{P}_{\theta_1}[X_{(n)} \leq \theta_0 \alpha^{1/n}] = \left(\frac{\theta_0 \alpha^{1/n}}{\theta_1}\right)^n = \alpha \left(\frac{\theta_0}{\theta_1}\right)^n.$$

Is this the MP test at level  $\alpha < (\theta_1/\theta_0)^n$  though?

## Example (cont'd)

Use general form of the Neyman-Pearson lemma to solve relaxed problem:

$$\text{maximize } \mathbb{E}_1[\delta(\mathbf{X})] \quad \text{subject to} \quad \mathbb{E}_{\theta_0}[\delta(\mathbf{X})] = \alpha < \left(\frac{\theta_1}{\theta_0}\right)^n \quad \& \quad 0 \leq \delta(\mathbf{x}) \leq 1.$$

One solution to this problem is given by

$$\delta(\mathbf{X}) = \begin{cases} \alpha(\theta_0/\theta_1)^n & \text{if } X_{(n)} \leq \theta_1, \\ 0 & \text{otherwise.} \end{cases}$$

which is not a test function. However, we see that its power is

$$\mathbb{E}_{\theta_1}[\delta(\mathbf{X})] = \alpha \left(\frac{\theta_0}{\theta_1}\right)^n = \mathbb{P}_{\theta_1}[X_{(n)} \leq \theta_0 \alpha^{1/n}]$$

which is the power of the test we proposed.

Hence the test that rejects  $H_0$  if  $X_{(n)} \leq \theta_0 \alpha^{1/n}$  is an MP test for all levels  $\alpha < (\theta_1/\theta_0)^n$ .

# Summary

Hypothesis testing is a key statistical problem.

Key insight: the errors are not symmetric.

Neyman-Pearson setup:

- First, we choose a **significance level**  $\alpha$ .
- We seek to maximize (if possible) the **power** of the test while maintaining the significance level.

In a simple vs simple test, there exists an optimal test for any level  $\alpha$ . If the data is continuous, this test might be randomized for most values of  $\alpha$ .

I personally strongly disagree with randomized rules.