# The Maximum Margin Principle

#### Announcements

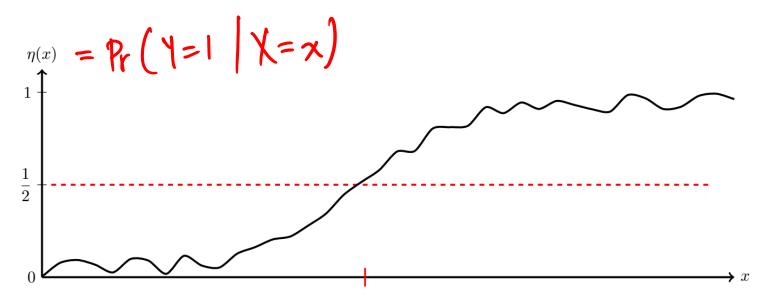
None

#### Outline

- Hyperplanes
- Max-margin hyperplanes
- Optimal soft-margin hyperplanes

## Drawback of Plug-in Classifiers

 Plug-in methods require estimation of (conditional) densities or mass functions, which can be more difficult than estimating a decision boundary



 $\eta(x)$  is quite complicated but the decision regions are simple and  $\eta$  is smooth near 1/2

#### Linear Classifiers

- Binary classification
- Training data  $(\boldsymbol{x}_1, y_1), \ldots, (\boldsymbol{x}_n, y_n)$ .
- Assume the labels are -1 and 1
- Recall a linear classifier has the form

$$f(x) = \operatorname{sign}(W^{T}x + b)$$

$$\operatorname{sign}(t) = \begin{cases} 1 & t \ge 0 \\ -1 & t < 0 \end{cases}$$

How can we use the training data to directly optimize for  $\boldsymbol{w}$  and b?

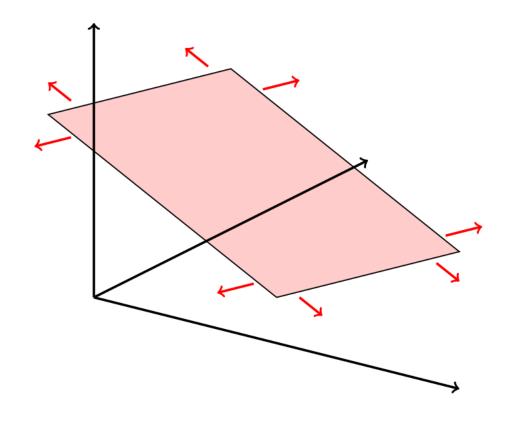
# Hyperplanes

• A hyperplane is a subset of  $\mathbb{R}^d$  of the form

$$f = \{x : w^{T}x + b = 0\}$$

for some  $\boldsymbol{w} \in \mathbb{R}^d$ ,  $b \in \mathbb{R}$ .

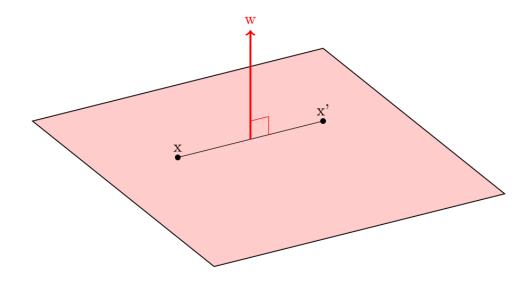
• In general, a hyperplane is an affine subspace of dimension d-1



#### Normal Vectors

- The vector w is orthogonal to the hyperplane, and for this reason is called a *normal vector*.
- To say that w is orthogonal to a hyperplane means that it is orthogonal to every vector that lies in the hyperplane. Every such vector can be written as the difference of two points x and x' in the hyperplane.

$$w^{T}\chi + b = 0$$
  $=$   $w^{T}(\chi - \chi') = 0$   $=$   $w \perp \chi - \chi'$ 



## Distance from Point to Hyperplane

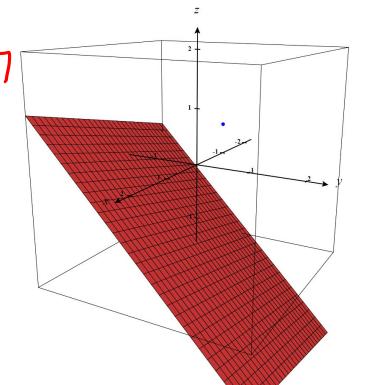
• Let  $\mathcal{H} = \{ \boldsymbol{x} \mid \boldsymbol{w}^T \boldsymbol{x} + b = 0 \}$ . The distance from  $\boldsymbol{z} \notin \mathcal{H}$  to  $\mathcal{H}$  is

• Let  $\mathcal{H} = \{ \boldsymbol{x} \mid x_1 - 5x_2 + 5x_3 - 7 = 0 \} \subseteq \mathbb{R}^3$ . The distance from  $\mathcal{H}$  to

$$z = \begin{bmatrix} 1 \\ 1 \\ 1 \end{bmatrix} \qquad w = \begin{bmatrix} 7 \\ -5 \\ 5 \end{bmatrix}, b = -7$$
is
$$|w^{7}z+b| = |1-5+5-7| = 6$$

$$||w|| = \sqrt{|1^{2}+(-5)^{2}+5^{2}} = \sqrt{5}$$

distance: 6



## Separating Hyperplanes

- Let  $(x_1, y_1), \ldots, (x_n, y_n)$  be training data for a binary classification problem
- Assume  $y_i \in \{-1, 1\}$ .
- We say the training data are linearly separable if there exist  $\mathbf{w} \in \mathbb{R}^d$ ,  $b \in \mathbb{R}$  such that

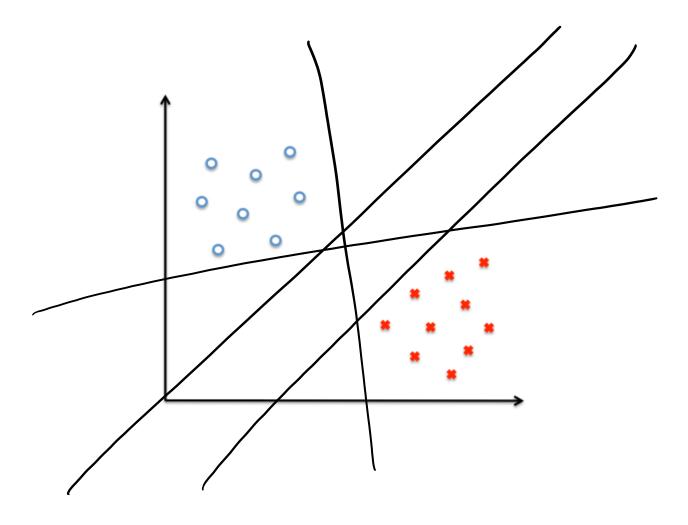
• In this case we refer to

$$\mathcal{H} = \{ \boldsymbol{x} : \boldsymbol{w}^T \boldsymbol{x} + b = 0 \}$$

as a separating hyperplane.

# Separating Hyperplanes

• Are all separating hyperplanes equally good?



# Poll: Margin of a Hyperplane

- Let  $\mathcal{H} = \{ \boldsymbol{x} : \boldsymbol{w}^T \boldsymbol{x} + b = 0 \}$  be a separating hyperplane.
- The margin  $\rho$  of a  $\mathcal{H}$  is the distance from  $\mathcal{H}$  to the nearest training point  $x_i$ .
- **Poll:** A formula for  $\rho$  is

(A) 
$$\rho(\boldsymbol{w}, b) = \min_{\boldsymbol{z} \in \mathbb{R}^d} \frac{|\boldsymbol{w}^T \boldsymbol{z} + b|}{\|\boldsymbol{w}\|}$$

(B) 
$$\rho(\boldsymbol{w}, b) = \max_{\boldsymbol{z} \in \mathbb{R}^d} \frac{|\boldsymbol{w}^T \boldsymbol{z} + b|}{\|\boldsymbol{w}\|}$$

(C) 
$$\rho(\boldsymbol{w}, b) = \min_{i=1,...,n} \frac{|\boldsymbol{w}^T \boldsymbol{x}_i + b|}{\|\boldsymbol{w}\|}$$

(D) 
$$\rho(\boldsymbol{w}, b) = \max_{i=1,\dots,n} \frac{|\boldsymbol{w}^T \boldsymbol{x}_i + b|}{\|\boldsymbol{w}\|}$$

#### Max-Margin Hyperplane

• The margin  $\rho$  of a separating hyperplane is the distance from the hyperplane to the nearest training point:

$$\rho(\boldsymbol{w},b) := \min_{\boldsymbol{i} = 1,\dots,n} \frac{|\boldsymbol{w}^{\mathsf{T}}\boldsymbol{x}; + \boldsymbol{b}|}{|\boldsymbol{w}|}$$

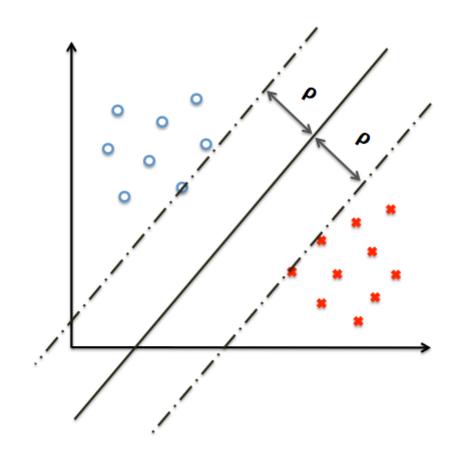
• The maximum margin or optimal separating hyperplane is the solution of

max 
$$\left(\begin{array}{c} min \\ \bar{\iota} = 1/-1/N \end{array}\right)$$

W/b  $\left(\bar{\iota} = 1/-1/N \right)$ 

s.t. 
$$y_i(W^Tx_i+b) > 0 \quad \forall i=1,...,n$$

# Max-Margin Hyperplane



#### **Canonical Form**

ullet A separating hyperplane is said to be in *canonical form* if  $oldsymbol{w}$  and b are such that

$$y_i(w^7x_i+b) \ge 1 \quad \forall i$$
  
 $y_i(w^7x_i+b) = 1 \quad \text{for some } i$ 

• Every separating hyperplane can be represented in canonical form. If  $\mathcal{H} = \{ \boldsymbol{x} : \boldsymbol{w}^T \boldsymbol{x} + b = 0 \}$  and  $\alpha > 0$ , then

$$\mathcal{H} = \left\{ \chi : (\alpha \omega)^{\mathsf{T}} \chi + (\alpha b) = 0 \right\}$$

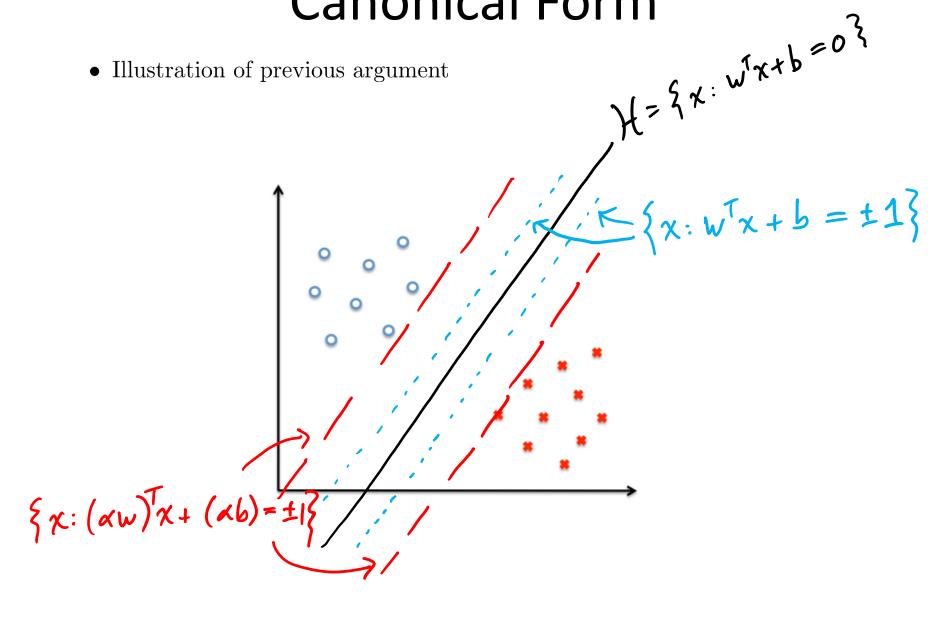
and

$$\forall x$$
 sign  $\{(\alpha \omega)^T x + (\alpha b)\} = sign \{\omega^T x + b\}$ 

ullet Thus we can always scale  $oldsymbol{w}$  and b such that the smallest value of

$$y_i((aw)^Tx_i + (ab))$$

#### **Canonical Form**



## Max-Margin Hyperplane

• This allows us to write the max-margin hyperplane

$$\max_{\boldsymbol{w},b} \left( \min_{i=1,...,n} \frac{|\boldsymbol{w}^T \boldsymbol{x}_i + b|}{\|\boldsymbol{w}\|} \right)$$
s.t.  $\forall i \quad y_i(\boldsymbol{w}^T \boldsymbol{x}_i + b) \ge 1$ 

$$\exists i \quad y_i(\boldsymbol{w}^T \boldsymbol{x}_i + b) = 1.$$

• Equivalently,

max  

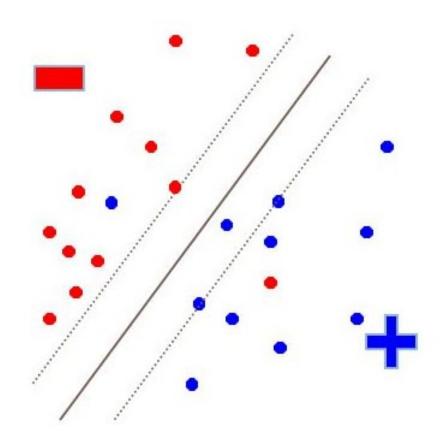
$$w_ib$$
 ||w||  
 $s.t.$   $\forall i$   $y_i(w^Tx_i+b) \ge 1$   
 $\exists i$   $y_i(w^Tx_i+b) = 1$ 

• This is an example of a quadratic program

s.t. 
$$\forall i \ y_i(w^i\chi_i + b) \geqslant 1$$

# Non-Separable Data

• What if the training data are not linearly separable?



#### Ksee

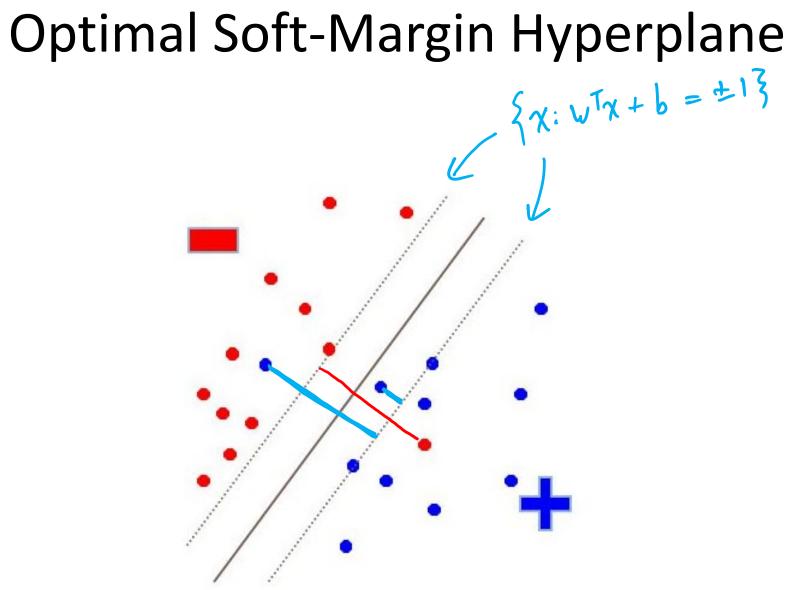
# Optimal Soft-Margin Hyperplane

- Introduce slack variables  $\xi_1, \ldots, \xi_n \geq 0$ .
- ullet The optimal soft-margin hyperplane is the solution of

$$\min_{\boldsymbol{w},b,\boldsymbol{\xi}} \frac{1}{2} \|\boldsymbol{w}\|^2 + \sum_{i=1}^{C} \sum_{i=1}^{N} \boldsymbol{\xi}_{i}$$
s.t.  $y_i(\boldsymbol{w}^T \boldsymbol{x}_i + b) \ge 1 - \boldsymbol{\xi}_{i}$   $\forall i = 1, \dots, n$ 

$$\boldsymbol{\xi}_{i} \geqslant 0 \qquad \forall i = 1, \dots, n$$

- $\bullet$  C is a user-defined parameter
- This is another quadratic program

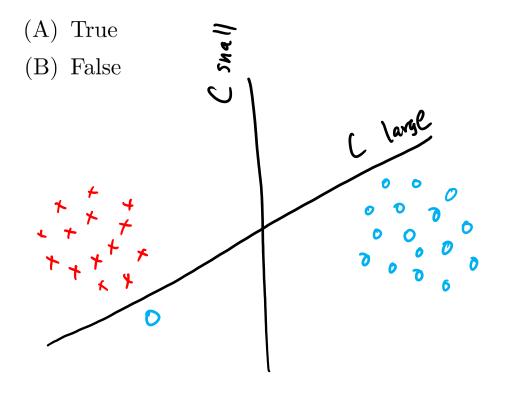


#### Poll 2

$$\min_{\boldsymbol{w},b,\boldsymbol{\xi}} \frac{1}{2} \|\boldsymbol{w}\|^2 + \frac{C}{n} \sum_{i=1}^n \xi_i$$
s.t.  $y_i(\boldsymbol{w}^T \boldsymbol{x}_i + b) \ge 1 - \xi_i$   $\forall i = 1, \dots, n$ 

$$\xi_i \ge 0 \qquad \forall i = 1, \dots, n$$

• True or False: As C increases, the solution becomes more sensitive to outliers like the one shown



#### Poll 3

$$\min_{\boldsymbol{w},b,\boldsymbol{\xi}} \frac{1}{2} \|\boldsymbol{w}\|^2 + \frac{C}{n} \sum_{i=1}^n \xi_i$$
s.t.  $y_i(\boldsymbol{w}^T \boldsymbol{x}_i + b) \ge 1 - \xi_i$   $\forall i = 1, \dots, n$ 

$$\xi_i \ge 0 \qquad \forall i = 1, \dots, n$$

- True or False: If C = 0, the OSM hyperplane recovers the max-margin hyperplane in the case of linearly separable data.
  - (A) True
  - (B) False  $\checkmark$

$$w = 0$$
 is optimal

## Closing Thoughts

 The optimal soft margin hyperplane classifier is a special case of a much more general classifier that we will study soon: the support vector machine