### BM25 Extension to Field Weights

By ChungHao Ku, Yinghao Qin

### BM25-CTF Improvement

By Jingye Shang, Shangyu Luo

Group E

# Simple BM25 Extension to Multiple Weighted Fields - Background

- Conference paper (January 2004) by Stephen E. Robertson (UCL), Michael J. Taylor (Microsoft), Hugo Zaragoza (Websays)
- Structured-document retrieval (field weighting)
- BM25 (retrieval, weighting function)
- Early works
- Empirical studies of field weighting (by Wilkinson)
- Information aggregation (by Lalmas)
- Combining document representations from different sources in a language model (by Ogilvie and Callan)

### BM25

$$\bar{d} = (d_1, ..., d_V)$$
  
 $\mathbf{d} = (\bar{d}[1], \bar{d}[2], ..., \bar{d}[f], ..., \bar{d}[K])$ 

Weighting function

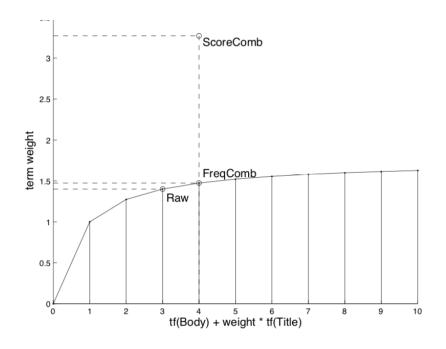
$$w_j(\bar{d}, C) := \frac{(k_1 + 1)d_j}{k_1((1 - b) + b\frac{dl}{avdl}) + d_j} log \frac{N - df_j + 0.5}{df_j + 0.5}$$

Ranking function (scoring function)

$$W(\bar{d}, q, C) = \sum_{j} w_{j}(\bar{d}, C) \cdot q_{j}$$

### **Problems**

- Linear combination of field scores is bad for retrieval functions like BM25
- Example: Plot of tf and term weight
- Tf scaling has to be controlled



#### Okapi weights:

# $w_j(\bar{d}, C) := \frac{(k_1 + 1)d_j}{k_1((1 - b) + b\frac{dl}{avdl}) + d_j} log \frac{N - df_j + 0.5}{df_j + 0.5}$

#### Solutions

- Unstructured-document scoring
- Structured-document scoring (each field is treated as an "unstructured document")
- Original approach: linear combination of field scores
- New Approach: Linear combination of TF's (take into account all tfs)
- Term weighting and scoring functions are applied only once to each document

$$W(\bar{d}, q, C) = \sum_{j} w_{j}(\bar{d}, C) \cdot q_{j}$$

$$W(\bar{d}[f], q, C) = \sum_{j} w_{j}(\bar{d}[f], C) \cdot q_{j}$$

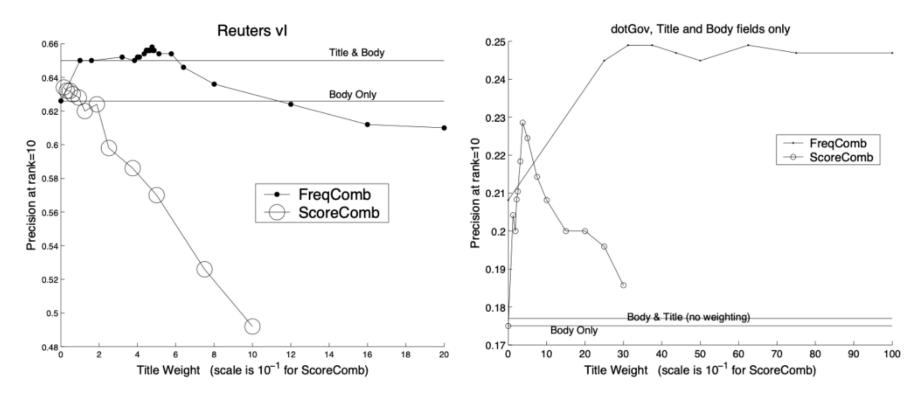
$$W_1(\mathbf{d}, q, \mathbf{C}, \mathbf{v}) := \sum_{f=1}^K v_f \cdot W(\bar{d}[f], q, C)$$

$$\mathbf{d}' := \sum_{f=1}^K v_f \cdot \bar{d}[f]$$

 $W_2(\mathbf{d}, q, \mathbf{C}, \mathbf{v}) := W(\mathbf{d}', q, \mathbf{C}')$ 

# Experiment results

Figure 2: Title and Body Fields



# Strengths and weaknesses

#### **Strengths**

- Resolve many of the issues
- Simplicity
- Potentially reduce the effort required to optimize the tuning parameters of a ranking function
- Intuitively understandable

#### Weaknesses

- Test collections were not ideal (limited fields in documents)
- Its applicability to anchor text was arguable

# Another way to improve BM25

BM25-CTF: Improving TF and IDF factors in BM25 by using collection term frequencies

Article in Journal of Intelligent and Fuzzy Systems · May 2018

DOI: 10.3233/JIFS-169475

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### BM25-CTF

- What are the differences between TF and CTF?
- What is BM25-CTF?
- What problems do BM25-CTF solve ?
- How to improve BM25 ?
- Results of comparing BM25 with BM25-CTF
- How do we think about BM25-CTF?

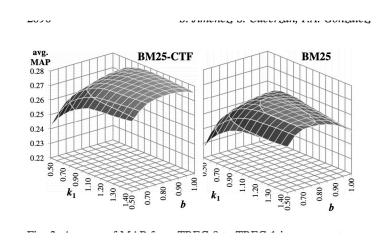
# **BM25**

$$\sum_{w \in Q} idf(w) \times \frac{(k_1+1) \times tf(w,d)}{k_1 \times K(d) + tf(w,d)} \times \frac{(k_3+1) \times tf(w,q)}{k_3 + tf(w,q)}$$

## BM25-CTF

$$\sum_{w \in q} bidf(w) \times \frac{(k_1 + 1) \times btf(w, d)}{k_1 \times K(d) + btf(w, d)} \times \frac{(k_3 + 1) \times btf(w, q)}{k_3 + btf(w, q)}$$
 
$$btf(w, d) = C(d) \times \frac{tf(w, d)}{t\hat{f}(w, d)}$$
 
$$ictf(w) = \log\left(\frac{M}{ctf(w)}\right), \qquad pidf(w) = \log\left(\frac{\hat{d}f(w)}{c\hat{t}f(w)} + 1\right)$$

# Compare BM25 with BM25 CTF



Compare MAP Matrix

There are 8 collections
Compared the optimal k1 and b throughout the tested collections between BM25 and BM25CTF(table 5)

Table 5
Optimal parameters for BM25 and BM25-CTF using MAP across collections

model	param.	TREC-8	TREC-7	TREC-6	TREC-5	TREC-4	TREC-3	TREC-2	TREC-1	Average	Average
BM25	$k_1$	0.80	1.20	0.90	0.70	1.50	1.50	1.25	1.40	1.16(0.30)	1.02(0.33)
	b	0.95	0.75	0.85	1.00	0.60	0.75	0.70	0.75	0.79(0.12)	0.83(0.16)
BM25-CTF	$k_1$	1.30	1.10	0.90	1.25	1.50	1.50	1.50	1.50	1.32(0.21)	1.21(0.22)
	b	0.85	0.95	0.95	0.95	0.70	0.80	0.75	0.80	0.84(0.09)	0.88(0.11)

# Compare BM25 with BM25 CTF

Table 7 Comparison for each collection using its default parameters											
		MAP	P@10								
TREC	BM25	BM25-CTF	Improv.	BM25	BM25-CTF	Improv.					
1	0.323	0.3305	2.32%	0.5158	0.5248	1.75%					
2	0.3404	0.3401	-0.09%	0.4416	0.4576	3.62%					
3	0.3287	0.3316	0.88%	0.68	0.674	-0.88%					
4	0.2028	0.2204*	8.68%	0.582	0.582	0.00%					
5	0.2141	0.2373*	10.84%	0.656	0.654	-0.30%					
6	0.2282	0.2611*	14.42%	0.454	0.458	0.88%					
7	0.2146	0.2427*	13.09%	0.414	0.416	0.48%					
8	0.2332	0.2744*	17.67%	0.428	0.4520*	5.61%					
[*] significantly better using Wilcoxon's test (p-value<0.05)											

- Conclusion :
- In the 7 performance measures considered, BM25-CTF was significantly better 20 times
- The improvement of BM25-CTF over BM25 can be only observed when BM25-CTF is used in collections containing relatively large documents.

### References

- [1] Robertson, Stephen & Zaragoza, Hugo & Taylor, Michael. (2004). Simple BM25 extension to multiple weighted fields. International Conference on Information and Knowledge Management, Proceedings.
- [2] Jimenez, Sergio & Cucerzan, Silviu & González, Fabio & Gelbukh, Alexander & Dueñas, George. (2018). BM25-CTF: Improving TF and IDF factors in BM25 by using collection term frequencies. Journal of Intelligent & Fuzzy Systems.