CV

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SKILL HIGHLIGHTS

Animation
Sketching
Wireframing
Interaction + Visual Design
UX Design
Interactive Prototyping
Frontend Development

TOOLS

Adobe Creative Suite
Adobe Photoshop
Adobe Illustrator
Adobe Animate
Adobe XD
Sketch
Github

TECHNOLOGIES

HTML 5
CSS (scss)
Javascript
Git

CERTIFICATIONS

Currently completed or finishing many courses as an IDF member.

INTERACTION DESIGN FOUNDATION

UX Management: Strategy & Tactics
UI Design Patterns for Software
Design Thinking & User Experience
Human-Computer Interaction – HCI
Gestalt Psychology and Web Design
Web Design for Usability
Interaction Design for Usability
and many more...

IBM Enterprise design thinking practitioner

REFERENCES

Available on request

DESIGN | UI | UX | FRONT END DEVELOPMENT

CRAIG YOUNG

Multi-skilled in art & technology who never stops learning, with years of experience with digital experiences, design, UI/UX, animation, and frontend development.

EXPERIENCE

KUONI TRAVEL

DESIGN & USABILITY SENIOR EXECUTIVE | APR 2018 – PRESENT

Sole design & development lead to initiate step change towards a more user centred design and improve legacy website as much as possible. Also continued with previous responsibilities of digital campaign creation and development.

UX design & visual design
Sketching, wire-framing, prototyping
User flows and journeys
Marketing campaigns / promos, landing pages, microsites, emails, display banners
Hand-coded responsive front end development
UX/CRO lead generation and A/B testing
Personalised experiences
Management of 3rd party agencies, development, design and data
Strategy, prioritisation and roadmap
Built and coded an email design system

DIGITAL DESIGNER, UI/UX & FRONTEND DEVELOPMENT | APR 2014 - APR 2018

Joined as a sole web professional after initial contract to make the website responsive. Role included digital campaign creation and development with maintaining creative excellence and brand application. These include landing pages, microsites, emails, display and website improvements using responsive web design.

FREELANCE DIGITAL DESIGN & DEVELOPMENT

DIGITAL DESIGN & FRONT END DEVELOPER | JUN 2013 – APR 2014

Completed some short contracts, design and development for brands such as **APH.com**, **CDG-cars**, **DM London**. Providing display banners, HTML emails, website page UI/UX, front-end coding and digital marketing collateral. 6-month contract with **Canadian affair**. Helped with website transition. Design and developed digital marketing artwork. 3-month contract with **Jellyfish online marketing**. Hand-coded responsive websites. Optimised landing pages. Email builds and digital display advertising for a range global clients.

+MUSTARD

HEAD OF DESIGN | NOV 2012 – MAY 2013

Joined new startup agency from within lowcostholidays marketing department continuing to work as before on previous brands solely as my client and gaining new ones.

LOWCOST TRAVEL GROUP

HEAD OF DESIGN | AUG 2012 – NOV 2012

Head of the team responsible rolling out the brand globally, while keeping turn around and quality of work to meet global need. Work consisted of website design, UX/UI, microsites, digital display. OOH digital, email design and coding. Brands included **lowcostholidays**, **lowcostbeds**, **easyJet Holidays**, **lastminuteholidays.com** and **resorthoppa.com**.

WEB/DIGITAL DESIGNER | JUL 2011 – JUL 2012

Originally brought in to work on the "**easyJet holidays**" brand with website frontend and digital marketing. Helped on advanced work for **lowcostholidays.com** and associated brands all through Europe in multiple languages.