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W. craigyoun.design

SKILL HIGHLIGHTS

Animation
Sketching
Wireframing
Interaction + Visual Design
UX Design
Interactive Prototyping
Frontend Development

TOOLS

Adobe Creative Suite
Adobe Photoshop
Adobe Illustrator
Adobe Animate
Adobe XD
Sketch
Github

TECHNOLOGIES

HTML 5
CSS (scss)
Javascript
Git

CERTIFICATIONS

Currently completed or finishing many courses as an IDF member.



INTERACTION DESIGN
FOUNDATION

UX Management: Strategy & Tactics
UI Design Patterns for Software
Design Thinking & User Experience
Human-Computer Interaction - HCI
Gestalt Psychology and Web Design
Web Design for Usability
Interaction Design for Usability
and many more...

REFERENCES

Available on request

DIGITAL DESIGN, UI, UX, FRONT END

CRAIG YOUNG

Multi-skilled misfit of art & technology, with years of experience with digital design, UI/UX, animation, coding frontend and never stops learning. Currently at Kuoni travel.

EXPERIENCE

KUONI TRAVEL

DESIGN & USABILITY SENIOR EXECUTIVE | APR 2018 – PRESENT

Developed the website to enhance user journey, user experience and content. Implemented tests and developments that increased CRO. Responsible for development management with suppliers and maintenance, support and testing. Sketching, wire-framing, prototyping, IA, UX and hand-coded front end development. Built and coded an email design system, website system, redesigns and continued with previous responsibilities of digital campaign creation and development, landing pages, microsites, emails, display banners.

DIGITAL DESIGNER, UI/UX & FRONTEND DEVELOPMENT | APR 2014 – APR 2018

Joined as a sole web professional after initial contract to make the website responsive. Role included digital campaign creation and development with maintaining creative excellence and brand application. These include landing pages, microsites, emails, display and website improvements using responsive web design.

FREELANCE DIGITAL DESIGN & DEVELOPMENT

DIGITAL DESIGN & FRONT END DEVELOPER | JUN 2013 – APR 2014

Completed some short contracts, design and development for brands such as APH.com, CDG-cars, DM London. Providing display banners, HTML emails, website page UI/UX, front-end coding and digital marketing collateral. 6-month contract with Canadian affair. Helped with website transition. Design and developed digital marketing artwork. 3-month contract with Jellyfish online marketing. Hand-coded responsive websites. Optimised landing pages. Email builds and digital display advertising for a range of global clients.

+MUSTARD

HEAD OF DESIGN | NOV 2012 – MAY 2013

Joined new startup agency from within lowcostholidays marketing department continuing to work as before on previous brands solely as my client and gaining new ones.

LOWCOST TRAVEL GROUP

HEAD OF DESIGN | AUG 2012 – NOV 2012

Head of the team responsible rolling out the brand globally, while keeping turn around and quality of work to meet global need. Work consisted of website design, UX/UI, microsites, digital display. OOH digital, email design and coding. Brands included lowcostholidays, lowcostbeds, easyJet Holidays, lastminuteholidays.com and resorthoppa.com.

WEB/DIGITAL DESIGNER | JUL 2011 – JUL 2012

Originally brought in to work on the "easyJet holidays" brand with website frontend and digital marketing. Helped on advanced work for lowcostholidays.com and associated brands all through Europe in multiple languages.

KUONI TRAVEL

STUDIO EXECUTIVE | APR 2001-MAR 2011

Joined from local publishing creating web content, to creating 18 brochures and media. Introduced modern ways of working. Grew to manage 6 people, and suppliers, art direction and design. Installed and setup new workflows. Introduced Kuoni to digital channels.