

CONTRACT AGREEMENT

Company Number: IT12023127

KOTN

1.WORK AND PAYMENT: KOTN hereby engages you to complete a haul assignment, which functions as an alternative content solution in instances where a scheduled model is unavailable. This engagement involves showcasing and promoting selected items provided by KOTN. You are expected to begin work promptly upon receipt of the designated products.

All deliverables should meet KOTN’s brand standards and guidelines, with the understanding that timely execution and high-quality presentation are essential. Compensation terms and further instructions will be communicated separately, and your cooperation in adhering to agreed timelines and expectations is appreciated.

This agreement shall remain in effect until formally terminated by either party and may be extended upon mutual agreement should you wish to continue your engagement with KOTN. As part of this collaboration, you will receive a fixed monthly salary of \$4,000.00, along with a one-time sign-on bonus of \$1,000.00. The bonus will be issued upon successful completion of your profile setup, execution of this contract, and fulfillment of any required onboarding procedures. At that point, you will be formally recognized as an official brand influencer and representative of KOTN.

Additionally, you will be eligible for reimbursement of all reasonable, pre-approved out-of-pocket expenses incurred in the course of performing your duties. To ensure prompt processing, all receipts and supporting documentation should be submitted as early as possible.

2.OWNERSHIP AND LICENSE: The Influencer shall retain ownership of all original photographs, videos, and content created in connection with this engagement for KOTN. This includes all finished content—whether developed, designed, conceived, or produced prior to or during the course of this project—that directly pertains to the agreed scope of work.

While ownership remains with the Influencer, KOTN is granted a perpetual, non-exclusive, worldwide, royalty-free license to use, reproduce, modify, publish, distribute, and display the content across its digital platforms, print materials, advertisements, and other promotional or commercial channels. This license enables KOTN to utilize the content for brand-related purposes while fully respecting the intellectual property rights of the Influencer.



3. TERMS AND CONDITIONS: *This agreement shall remain in effect for a period of twelve (12) consecutive months, during which you will receive product shipments on a monthly basis for the purpose of content creation, promotion, and brand representation. At the conclusion of the one-year term, the contract may be renewed upon mutual agreement between both parties.*

All compensation owed—including salary, bonuses, and approved reimbursements—will be paid in full for all services rendered up to the date of termination. Reimbursements for any out-of-pocket expenses must be pre-approved and accompanied by appropriate documentation (receipts, invoices) to ensure timely processing.

Delivery and Risk Management Fee

As part of the initial onboarding and logistics setup, a one-time Risk Management and Delivery Fee of \$200.00 shall apply. This fee covers:

- Assignment of a unique tracking ID for real-time package monitoring.*
- Logistics support, including the secure handling and maintenance of your items while in transit.*
- Partial coverage of priority or express shipping services used to ensure timely delivery.*

For the first delivery only, KOTN will cover 70% of this fee, and the remaining 30%—equivalent to \$60.00—shall be the responsibility of the Influencer. This amount has been factored into your initial compensation and will not require a separate transaction. From the second shipment onward, KOTN will assume full responsibility for all delivery and logistics-related expenses.

Minimum Commitment Requirement

To maintain consistency and protect the integrity of campaign scheduling, Influencers are required to fulfill a minimum active participation period of two (2) months before voluntarily discontinuing their engagement.

Requests to terminate the agreement prior to this minimum term will not be honored unless approved in writing by KOTN and may be subject to early termination conditions.

4. VERIFICATION OF INSTAGRAM ACCOUNT:

As a condition of this agreement, the Influencer must maintain an active, authentic, and verifiable Instagram account that aligns with KOTN's brand identity, values, and marketing objectives. The account must be free of any artificial engagement practices, including but not limited to the use of purchased followers, automated likes or comments, or any other forms of engagement manipulation.

The Influencer agrees to provide, upon request, access to account analytics, audience insights, engagement metrics, and any additional information reasonably required by KOTN to confirm the authenticity and performance of the account. This may include periodic account reviews and audits to ensure compliance with brand standards.

It is expected that the Influencer will maintain a consistent and professional online presence throughout the term of this agreement. Any significant changes to the account—including username changes, deactivation, or content removal relevant to this partnership—must be communicated to KOTN in advance.

Conclusion:

Failure to comply with the verification and maintenance requirements outlined above may result in a suspension of deliverables, a temporary hold on compensation, or, if unresolved, termination of this agreement. KOTN reserves the right to take appropriate action in the interest of brand integrity and performance expectations.

