



**ISBAT
UNIVERSITY**
A CHARTERED UNIVERSITY

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➤ **A NEW LANDSCAPE
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Empowering Lives! Empowering Uganda!! Empowering Africa!!!

➤ **STUDY IN A
HIGH-TECH
AWARD WINNING
UNIVERSITY**



All our Programmes are
accredited and approved
by the NCHE

<https://unche.or.ug/all-academic-programs/#my-search>

BACHELOR OF BUSINESS ADMINISTRATION (INTERNATIONAL BUSINESS)

BBA.IB

OBJECTIVE

ISBAT University's Bachelors program in International Business is valuable for positions with an international context in areas such as Finance, Investment & Insurance, Marketing, Trade operations, Logistics and Financial Markets. Students completing the international business degree should accomplish the following educational objectives:

Understand the nature of international business.

Understand the major trends in the international trade and investment patterns.

Understand the major financial, economic/socioeconomic, political, labor, competitive and distributive forces affecting international business.

Understand the export and import practices, terminology, and documentation.

Understand the functional areas of business economics, marketing, human resources, finance, operations, and control of international business.

MAIN CAMPUS

Plot 11A, Rotary Avenue, Lugogo Bypass, Kololo,
P. O. Box 8383, Kampala - Uganda

CONTACT US ON

Mobile: +256 776 373 548
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Email: info@isbatuniversity.com

+256 758 237 525 @isbatuniversitykampala

@isbatuniversitykampala @isbatuniversity WIZDEM ISBAT



www.isbatuniversity.ac.ug

CITY CAMPUS

First Floor, Conrad Plaza Plot 22 Entebbe Road
P.O Box 8383, Kampala - Uganda

CONTACT US ON

Mobile: +256 709646549
Landline: +256 414 234028/9, +256 414 233429
Email: info.cc@isbatuniversity.com

➤ Programme Structure

Semster 1

Principles of Management
Financial Accounting
Business Communication
Business Economics
Computer Application in Business

Semster 2

Organizational Behavior
Marketing Management
Management Accounting
Introduction to International Business
Business Statistics

Semster 3

Global Business Environment
Business Planning & Project Management
Entrepreneurship
Strategic Human Resource Management
Company Accounts

Semester 4

International Trade Operations
Global Financial Markets
Business Taxation
Internship
International Business Law
Global Strategic Management

Semester 5

Business Information Systems
Business Research Methods
International Financial Management
International Marketing Management
Investment Management & Insurance

Semester 6

Logistics and Supply Chain Management
Project/Dissertation Report
Business Ethics & Corporate Governance
Export & Import Management
International Consumer Relationship Management

➤ Minimum Eligibility Criteria

Contact the Admissions Office for more details and programme wise eligibility.

➤ Fees Structure

NATIONAL FEES STRUCTURE FOR UGANDAN STUDENTS	DURATION (YEARS)	SEMESTER ENTRY FEE (USD) PER SEMESTER	TUITION & EXAM FEES (UGX) PER SEMESTER
Bachelor of Business Administration in International Business (BBA .IB)	3	200	3,053,000
Other Fees			
Application Fees : <u>USD 100</u> Registration Fees : USD 50, Library Caution Deposit (Refundable) : USD 50 NCHE Fees: UGX 20,000 (Annual Contribution payable to NCHE), Guild Fee UGX 20,000 Per semester (payable to University Students Guild account) Graduation Fees : UGX 300,000			
FEES STRUCTURE FOR INTERNATIONAL STUDENTS	DURATION (YEARS)	SEMESTER ENTRY FEE (USD) PER SEMESTER	TUITION & EXAM FEES (USD) PER SEMESTER
Bachelor of Business Administration in International Business (BBA .IB)	3	200	805
Other Fees			
Application Fees : <u>USD 100</u> Registration Fees : USD 50, Library Caution Deposit (Refundable) : USD 50 NCHE Fees: UGX 20,000 (Annual Contribution payable to NCHE), Guild Fee UGX 20,000 Per semester (payable to University Students Guild account) Graduation Fee USD 100			

➤ How to Apply

WEBSITE/ERP SYSTEM

Open our Website
www.isbatuniversity.ac.ug
Go to Programmes
Select your Preferred Program
Click to Apply Now
Register with your Email Address and Date of Birth
Fill up the complete application form attaching supporting eligibility document.



VISIT OUR CAMPUS MAIN CAMPUS

Plot 11A, Rotary Avenue, Lugogo Bypass, Kololo,
P. O. Box 8383, Kampala - Uganda

CITY CAMPUS

First Floor, Conrad Plaza Plot 22 Entebbe Road
P.O Box 8383, Kampala - Uganda .

Monday to Friday

9:00 am to 6:00 pm
Saturdays
9:00 am to 4:00 pm