

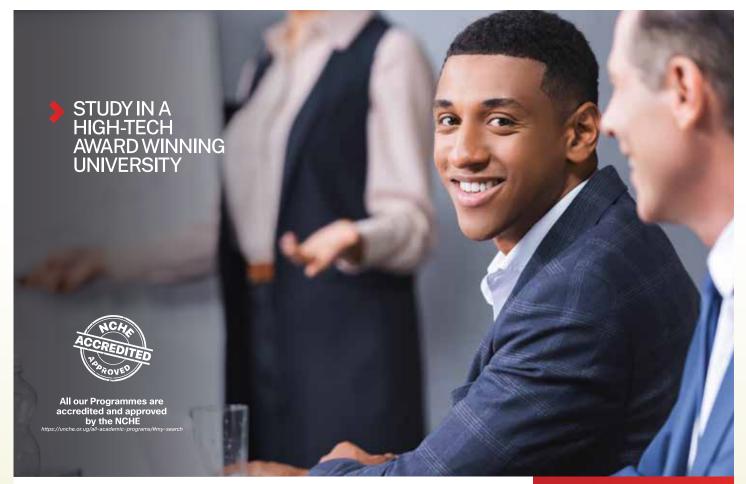




## **A NEW LANDSCAPE** OF GLOBAL LEARNING

## ADMISSIONS OPEN

Empowering Lives! Empowering Uganda!! Empowering Africa!!!



# BACHELOR OF BUSINESS ADMINISTRATION (INTERNATIONAL BUSINESS)

**BBA.IB** 

## **OBJECTIVE**

ISBAT University's Bachelors program in International Business is valuable for positions with an international context in areas such as Finance, Investment & Insurance, Marketing, Trade operations, Logistics and Financial Markets. Students completing the international business degree should accomplish the following educational objectives: Understand the nature of international business.

Understand the major trends in the international trade and investment patterns.

Understand the major financial, economic/socioeconomic, political, labor, competitive and distributive forces affecting international business.

Understand the export and import practices, terminology, and documentation.

Understand the functional areas of business economics, marketing, human resources, finance, operations, and control of international business.

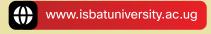
MAIN CAMPUS
Plot 11A, Rotary Avenue, Lugogo Bypass, Kololo,
P. O. Box 8383, Kampala - Uganda

CONTACT US ON Mobile: +256 776 373 548 Landline: +256 414 237 524/5/6 Email: info@isbatuniversity.com









CITY CAMPUS First Floor, Conrad Plaza Plot 22 Entebbe Road P.O Box 8383, Kampala - Uganda

Mobile: +256 709646549 Landline: +256 414 234028/9, +256 414 233429 Email: info.cc@isbatuniversity.com

## Programme Structure

#### Semster 1

Principles of Management
Financial Accounting
Business Communication
Business Economics
Computer Application in Business

#### Semster 2

Organizational Behavior
Marketing Management
Management Accounting
Introduction to International Business
Business Statistics

#### Semster 3

Global Business Environment
Business Planning & Project Management
Entrepreneurship
Strategic Human Resource Management
Company Accounts

#### Semester 4

International Trade Operations Global Financial Markets Business Taxation Internship International Business Law Global Strategic Management

#### Semester 5

Business Information Systems
Business Research Methods
International Financial Management
International Marketing Management
Investment Management & Insurance

#### Semester 6

Logistics and Supply Chain Management Project/Dissertation Report Business Ethics & Corporate Governance Export & Import Management International Consumer Relationship Management

## Minimum Eligibility Criteria

Contact the Admissions Office for more details and programme wise eligibility.

# Fees Structure

NATIONAL FEES STRUCTURE	DURATION	SEMESTER ENTRY FEE	TUITION & EXAM FEES
FOR UGANDAN STUDENTS	(YEARS)	(USD) PER SEMESTER	(UGX) PER SEMESTER
Bachelor of Business Administration in International Business (BBA .IB)	3	200	3,053,000

Other Fees

Application Fees: USD 100\_ Registration Fees: USD 50, Library Caution Deposit (Refundable): USD 50
NCHE Fees: UGX 20,000 (Annual Contribution payable to NCHE),
Guild Fee UGX 20,000 Per semester (payable to University Students Guild account) Graduation Fees: UGX 300,000

FEES STRUCTURE FOR INTERNATIONAL STUDENTS	DURATION	SEMESTER ENTRY FEE	TUITION & EXAM FEES
	(YEARS)	(USD) PER SEMESTER	(USD) PER SEMESTER
Bachelor of Business Administration in International Business (BBA .IB)	3	200	805

Other Fees

Application Fees: USD 109 Registration Fees: USD 50, Library Caution Deposit (Refundable): USD 50 NCHE Fees: UGX 20,000 (Annual Contribution payable to NCHE), Guild Fee UGX 20,000 Per semester (payable to University Students Guild account) Graduation Fee USD 100



# > How to Apply

## WEBSITE/ERP SYSTEM

Open our Website
www.isbatuniversity.ac.ug
Go to Programmes
Select your Preferred Program
Click to Apply Now
Register with your Email Address and
Date of Birth
Fill up the complete application form
attaching supporting eligibility
document.



#### VISIT OUR CAMPUS MAIN CAMPUS

Plot 11A, Rotary Avenue, Lugogo Bypass, Kololo, P. O. Box 8383, Kampala - Uganda

#### CITY CAMPUS

First Floor, Conrad Plaza Plot 22 Entebbe Road P.O Box 8383, Kampala - Uganda .

## **Monday to Friday**

9:00 am to 6:00 pm Saturdays 9:00 am to 4:00 pm