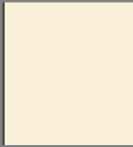




The Logo for the company. Because of their name they have this logo because it is meant to show like an awakening.



#faf2d8



#463138



#ecc096



#a27c6f

These colors are washed out because their whole goal is show you everything isn't as colorful as it seems

They Don't Want you to know

The titles font on the website will be pirata one because Twilight Insights is get across this is secret information

Everything
You Need

About Us
About the Makers
Our Claim about this
Our Reasearch for the Claim

Since the idea is this company tries to show you everything is not as black and white as the makers try to make it. So of course their branding would be kinda close to black and white.

The pages about the product they are covering will be using the main colors from the product they are talking about as a way of keeping things interesting. So the pages themselves will be colorful but the ones with the Twilight Insights branding will be consistent.