Tell us a bit about yourself?\*

Dear TechReturners Team,

I hope you are well and are looking forward to Christmas.

To start with, my name is Kinga and I am a motivated and ambitious individual with a great interest in technology.

I completed a Bachelor’s Degree in International Corporate Communication at University of Central Lancashire in 2010. At the time, I was already interested in technology and therefore I decided to study Digital Advertising and Editorial Management as part of my course. This enabled me to learn about the use of digital technology for marketing and advertising purposes. After graduating, I decided to pursue my career in the digital world of marketing and as a result, I commenced an internship with a small digital firm working as a marketing and communication executive. The firm was developing a virtual shopping environment where customers would use avatars to make their purchases. As a marketing executive, I was constantly interacting with the developers and other team members to produce a digital marketing strategy. I found this experience extremely fascinating and mind stimulating.

I next decided to study towards a Master’s degree in Social Anthropology at the University of Edinburgh to learn more about culture and human interaction with external matters. One of the modules I have chosen as part of my degree was Consumption Exchange and Technology. The course taught me about the relationship between human beings and technology and the significance of technology in the rising digital society. At the end of my course, I completed a dissertation about the self-presentation on different social media platforms where I analysed the ways people present their ‘self’ online.

Since graduating from the University of Edinburgh, I have worked for leading consultancy firms as an Immigration Consultant supporting global mobility. In addition to my daily responsibilities, I have been involved in digitalising immigration processes. I have learned about the significance of the software engineering but also about the importance of communicating the instructions to the front end users. In addition, I have recently completed a coding course with Google Garage, which assured me that I would like to pursue my career in the IT sector.

Yours faithfully,

Kinga

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Why would you like a place on the programme?\*

Although technology has always been a passion of mine, I have never had the courage to pursue it as a career. Since I have heard about TechReturners and its empowering messages, I once again realised how much I would love to pursue my career in the technology sector. TechReturners raises important questions about the lack of diversity in the technology sector, lack of support when returning from career break and a struggle for employers to find tech talent and I would love to be a part of this discussion.

In addition, I strongly feel that TechReturners would allow me to develop my understanding of software engineering and help me in identifying relevant development areas. This would ultimately allow me to enter the field of technology and to contribute to the ever-changing digital world.

Finally, I believe that it is important that women are represented in the IT sector and the TechReturners team, who empowers many women to pursue their career in technology hugely inspires me. I would love to take part in this exciting journey, to connect with people and to reach my potential and I think that TechReturners provide a perfect platform for this.

I have recently completed a coding course with Google Garage, which assured me that I would like to pursue my career in the IT sector. In addition, I have completed a 5-day online challenge where I had to write a basic code, which I have found extremely fulfilling. I believe that technology is a vital element of our daily lives and by pursuing a career in technology and learning how to fully communicate with computers, I would be able to play a part in this exciting journey. Finally, I am a very dedicated and hard-working individual and if offered a place on your course I would do my best to deliver the best results and to inspire other women to pursue their career in the technology sector.