



Personal Info



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Pangasinan, 2414, Philippines

King Melvin Regacho

Virtual Assistant

Dynamic social media professional with proven expertise at Weave Cloud in data collection and analysis. Adept at fostering teamwork and collaboration, I developed engaging content strategies that enhanced brand visibility. Skilled in Microsoft Office, I effectively managed projects, ensuring timely delivery and impactful results in digital marketing initiatives.

Work Experience

Social Media Research Assistant, Weave Cloud (Remote), United States

June 2025 – February 2026

- Conducted literature reviews to support ongoing research projects and identify relevant studies.
- Assisted in data collection and analysis using statistical software tools for project assessments.
- Collaborated with team members to prepare research presentations and reports for stakeholders.
- Maintained organized records of research findings, ensuring easy retrieval and review processes.

Social Media Manager, Lauren Edward (Remote), United States

June 2025 – December 2025

- Facilitated community engagement by managing over 250 comments and creating 2+ original posts each day.
- Developed engaging content strategies for social media platforms to enhance brand visibility.
- Managed daily posting schedules across multiple channels, ensuring timely and relevant updates.

Lead Generation and Scraping Specialist, Mediamotion (Remote), Netherlands

August 2025 – October 2025

- Assisted in developing digital marketing strategies to enhance brand visibility.
- Collaborated with teams to create compelling content for social media platforms.
- Conducted market research to identify trends and optimize campaign effectiveness.
- Supported project management by tracking progress and ensuring deadlines were met.

Education

Bachelor of Science | Information Technology, Binalatongan Community College

August 2022 – June 2026

Province of Pangasinan, Philippines

Courses

- Introduction to Cybersecurity, infoSEC, 2025
- Cybersecurity Policy Foundation, infoSEC, 2025
- All About Cybersecurity, Binalatongan Community College, 2025
- Computer Networking and Troubleshooting, Binalatongan Community College, 2025