

CONFIDENTIAL BACKGROUND
SCREENING REPORT



Candidate's Name	Peter Muturi
SOW NO.	2939
Screening Package	EABL STANDARD PACKAGE

Report Status	Final Report
Position Hired	EABL
Reference NO.	EABL-RQ-1624620845890-ELSY



IDENTITY

DESCRIPTION	DETAILS VERIFIED
Names	KIBUE PETER MUTURI
ID No.	25757375
Date of Birth	6/25/1988 12:00:00 AM
Gender	MALE

COMMENTS

The candidate is a Kenyan citizen and is of legal employment age, his identity details i.e. names, date of birth and I.D No. concur with the records at the registrar of persons as authenticated against the Integrated Population Registration System Database

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EDUCATION

DESCRIPTION		DETAILS PROVIDED	DETAILS VERIFIED	MATCH	NO MATCH
HIGHEST EDUCATION	Institution Name	CATHOLIC UNIVERSITY OF EAST AFRICA	CATHOLIC UNIVERSITY OF EASTERN AFRICA	✓	
	Years	2 OCTOBER 2015	02/October/2015	✓	
	Course	BACHELOR OF COMMERCE	BACHELOR OFCOMMERCE	✓	
	Specialization	MARKETING	MARKETING	✓	
	Awards	SECOND CLASS HONORS (UPPER DIVISION)	SECOND CLASS HONOURS (UPPER DIVISION)	✓	

COMMENTS

The Office of the Academic Registrar, confirmed that Peter Muturi Kibue graduated from The Catholic University of Eastern Africa with a Bachelor of Commerce, Marketing Option (Second Class Honours, Upper division) during a graduation ceremony that was held on 2nd October 2015. The certificate presented by the candidate was confirmed to be authentic and is a true copy of the original from the institution as of 6th July 2021.

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PROFESSIONAL QUALIFICATION

DESCRIPTION	BODY	REGISTRATION DATE	MEMBERSHIP NUMBER	STATUS	CERTIFICATE
Professional Membership	N/A	-	N/A	NON ACTIVE	

COMMENTS

Peter Muturi does not appear to have any professional membership as per his resume.

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EMPLOYMENT

DESCRIPTION	DETAILS PROVIDED		DETAILS VERIFIED		MATCH	NO MATCH
	Organization	UPFIELD KENYA	Organization	UPFIELD KENYA	✓	
	Years	DEC 2018 - DATE AND JAN 2020 - FEB 2021	Years	08/July/2021	✓	
UPFIELD KENYA	Position	HEAD OF CUSTOMER & SHOPPER MARKETING AND AG. SALES LEAD (TZ)	Position	HEAD OF CUSTOMER & SHOPPER MARKETING AND AG. SALES LEAD (TTZ)	✓	
	Reason for Leaving	CURRENTLY EMPLOYED	Reason for Leaving	CURRENTLY EMPLOYED	✓	

COMMENTS

The candidate is currently employed at Upfield Ke; hence no attempt was made to contact the company to avoid jeopardizing his employment. Background check to be conducted once the candidate has resigned upon request.

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EMPLOYMENT

DESCRIPTION	DETAILS PROVIDED		DETAILS VERIFIED		MATCH	NO MATCH
	Organization	UNILEVER KENYA LTD	Organization	UNILEVER KENYA LTD	✓	
	Years	OCT 2017 - NOV 2018 AND MAY 2015 - SEPT 2017	Years	08/July/2021	✓	
UNILEVER KENYA LTD	Position	SHOPPER MARKETING MANAGER GT AND CUSTOMER & ACTIVATION MANAGER	Position	SHOPPER AND CUSTOMER MARKETING GT	✓	
	Reason for Leaving	NOT PROVIDED	Reason for Leaving	NOT PROVIDED	✓	

COMMENTS

Unilever Kenya Ltd.

John Kibira, the National Sales Manager, confirmed that Peter Muturi was employed as a Shopper and Customer Marketing GT from 1st May 2015 to 30th November 2018. He gave a notice, returned work-assigned tools, did not owe the company money and was not involved in fraud. John would absolutely rehire Peter and described him as a very teachable and ready to learn and go great heights to achieve results.

Duties, roles and responsibilities

- ✓ Develop and deploy channels strategy.
- ✓ Manage customer and brand activations – Main interface between customer and brand teams.
- ✓ Develop and brief customer briefs.
- ✓ Financial analysis of the activations deployed – Post and Pre
- ✓ Leads in crafting customer joint business plans.

Level of supervision required

- ✓ Peter was able to deliver his assignments on time with minimal/ no supervision at all.

Contributions to the organization r any outstanding achievements

- ✓ Delivery of business savings through building brand synergies.
- ✓ Winning POSM materials deployment in General trade – Now being deployed everywhere in Africa.

Response to stressful situations and working under pressure

- ✓ Peter showed impeccable resilience and demonstrated very high standards of leadership.

Relating with others (customers, co-workers, supervisors)

- ✓ Peter brought great teamwork.
- ✓ He was able to deliver good results through others.

Overall work performance rate and job knowledge compared to others on the job

- ✓ He was quite competitive and went for results.
- ✓ He always had very good scores >3 coming from people reviews; which was quite commendable going by Unilever standards.

Any promotions

- ✓ He moved from activations to Shopper marketing manager GT which was a promotion.

Candidate’s strengths

- ✓ Working with others
- ✓ Delivery through others.
- ✓ Creative and innovative.
- ✓ Very consumer driven – looks for solutions to help consumers reach what they are looking for.
- ✓ Very agile & Demonstrates sense of urgency.
- ✓ Good business acumen.

Areas of improvement

- ✓ He can be encouraged to take personal well-being more seriously.

Brief description of the candidate in relation to:

Trustworthiness	Demonstrated delivery as per commitm
Dependability/ reliability	Quite reliable, able to lead on projects as plan
Taking Initiative	Delivered on Employee – Trade initiate t lead to increase on-shelf availability
Communication skills (Verbal/ written)	Very good
Time management	Delivered most projects on time
Ability to make sound and timely decisions	Very independent in decision making
Adaptability to change	Was a lead to create a pre-election camp that delivered overall growth despite the that came with the period
Professionalism	Quite good Kept time and commitment

Any disciplinary issues

- ✓ N/A.

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EMPLOYMENT

DESCRIPTION	DETAILS PROVIDED		DETAILS VERIFIED		MATCH	NO MATCH
LOREAL EA	Organization	LOREAL EA	Organization	LOREAL EA	✓	
	Years	JUL 2014 - APR 2015, OCT 2012 - JUN 2014, MAY 2012 - SEPT 2012, JAN 2010 - APR 2012	Years	08/July/2021	✓	
	Position	BRAND MANAGER EXPORTS, BRAND ACTIVATORS MANAGER (SKIN CARE), KEY ACCOUNT MANAGER (TUSKYS ACCOUNT), TRADE MARKETING EXECUTIVE	Position	BRAND MANAGER EXPORTS, BRAND ACTIVATORS MANAGER (SKIN CARE), KEY ACCOUNT MANAGER (TUSKYS ACCOUNT), TRADE MARKETING EXECUTIVE	✓	
	Reason for Leaving	NOT PROVIDED	Reason for Leaving	NOT PROVIDED	✓	

COMMENTS

Oliver Tambo Otieno, the HR Talent Acquisition and Special Projects Manager, confirmed that the employment details provided by Peter Muturi were correct. He also added that L'Oréal acquired Interbeauty Products Limited in 2013. Until then the official employer was Interconsumer products Limited.

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EMPLOYEMENTTENURE

EMPLOYEMENT TENURE			
Company	Position	Period	Reason for Leaving
UPFIELD KENYA	HEAD OF CUSTOMER & SHOPPER MARKETING AND AG. SALES LEAD (TTZ)	DEC 2018 - DATE AND JAN 2020 - FEB 2021	CURRENTLY EMPLOYED
UNILEVER KENYA LTD	SHOPPER AND CUSTOMER MARKETING GT	1 MAY 2015 30 NOV 2018	NOT PROVIDED
LOREAL EA	BRAND MANAGER EXPORTS, BRAND ACTIVATORS MANAGER (SKIN CARE), KEY ACCOUNT MANAGER (TUSKYS ACCOUNT), TRADE MARKETING EXECUTIVE	JUL 2014 - APR 2015, OCT 2012 - JUN 2014, MAY 2012 - SEPT 2012, JAN 2010 - APR 2012	NOT PROVIDED

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GAP IDENTIFICATIONAND ANALYSIS

Name	From	To	Comments
EMPLOYMENT GAP 1	-	-	Peter Muturi Kibue does not have any employment gaps. Peter has been working at for the past 7 years from when she joined Loreal East Africa Ltd in January 2010 to when he joined Upfield Kenya Ltd where he is still currently employed

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CREDIT INFORMATION CHECK

[illegible]

COMMENTS

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NATIONAL CRIMINAL DATABASE SEARCH

NAME	IDENTITY NUMBER	POLICE CLEARANCE REFERENCE NUMBER	STATUS
PETER MUTURI KIBUE	25757375	-	NO REPORTED OFFENSES

COMMENTS

Peter Muturi Kibue of Identity Number 25757375 has been searched in the Criminal Records Office database and has no known criminal record or results of Trial as confirmed by the Directorate of Criminal Investigations on 6th July 2021.

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SOCIAL MEDIA

DESCRIPTION	ADVERSE STATUS	SOCIAL MEDIA HANDLE	COMMENTS
GOOGLE SEARCH	NO ADVERSE MENTION FOUND	-	
TWITTER	NO ADVERSE MENTION FOUND	N/A	
FACEBOOK	NO ADVERSE MENTION FOUND	N/A	
LINKEDIN	NO ADVERSE MENTION FOUND	HTTPS://KE.LINKEDIN.COM/IN/PETER-MUTURI-0B165B101	

GOOGLE SEARCH Photographic Evidence

GOOGLE SEARCH Comments

Following a thorough search using names, phone number and email address, Peter Muturi's Google Search has no record of adverse information.

LINKEDINPhotographic Evidence

LINKEDINComments

Following a thorough search using names, phone number and email address, Peter Muturi's LinkedIn Profile has no record of adverse information.

TWITTERPhotographic Evidence

TWITTERComments

We could not find Peter Muturi's Twitter Account.

FACEBOOK Photographic Evidence

FACEBOOK Comments

We could not find Peter Muturi's Facebook Account.