V-IRL: Grounding Virtual Intelligence in Real Life

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https://jihanyang.github.io/projects/VIRL

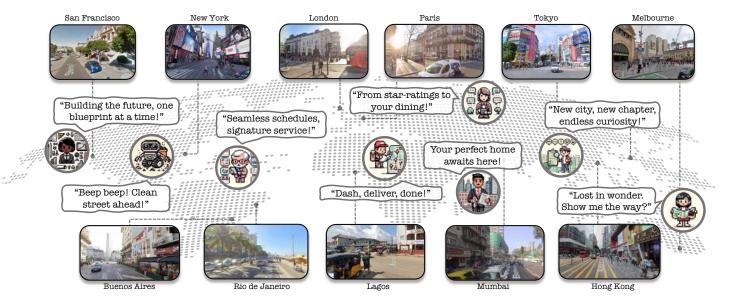


Figure 1. V-IRL agents leverage real-world geospatial information and street view imagery to navigate urban terrains, execute complex tasks, and interact in real-time scenarios. From recommending relevant destinations to assessing city infrastructure to collaboratively giving & following verbal directions—we develop agents that illustrate V-IRL's current capabilities, flexibility, and utility. Above all else, we present a flexible platform for researchers to harness the endless available real-world data to create and test diverse autonomous agents.

Abstract

There is a sensory gulf between the Earth that humans inhabit and the digital realms in which modern AI agents are created. To develop AI agents that can sense, think, and act as flexibly as humans in real-world settings, it is essential to bridge the realism gap between the digital and physical worlds. How can we embody agents in an environment as rich and diverse as the one we inhabit, without the constraints imposed by real hardware and control? Towards this end, we introduce V-IRL: a platform that enables agents to scalably interact with the real-world in a virtual yet realistic environment. Our platorm serves as a playground for developing agents that can accomplish a variety of practical tasks, and as a vast testbed for measuring progress in capabilities spanning perception, decision-making, and interaction with real-world data spanning the entire globe.

1. Introduction

The advent of large language models (LLMs) has breathed new life into autonomous agent research by offering a universal interface for diverse capabilities, ranging from basic reasoning to complex planning and tool use [41]. While these developments are promising, a majority of these agents remain confined to text-based environments or simplistic simulations. Visual components in existing agents are either rudimentary—such as simulated tabletop environments [4, 14]—or rely on abstracted representations using ground-truth APIs [13, 39]. Furthermore, the prevalent visual models employed by these agents are trained on photogenic, object-centric Internet images, which fail to capture the unpredictability and diversity of real-world scenes.

This paper aims to bridge this gap between AI agents and the sensory world by grounding them in rich, real-world environments—a crucial step towards developing autonomous agents that can effectively operate in real-life sce-

^{*}Part of the work conducted during a visit to NYU.

narios. Our novel setting for AI agents *necessitates* rich sensory grounding and perception: virtual embodiment within cities around the globe using real visual and geospatial data.

To this end, we introduce V-IRL, a versatile platform for building and testing virtual agents within this novel setting. V-IRL harnesses the power of mapping and street view data, enabling agents to navigate real-world locations, access up-to-date information about their surroundings, and perform practical tasks. With geospatial coordinates at its core, V-IRL is flexible and extensible, integrating with arbitrary geospatial platforms and APIs. Moreover, V-IRL opens up a vast sea of visual data, allowing a simple and extensible way for researchers to evaluate vision models on realistic data distributions.

We demonstrate the versatility and adaptability of V-IRL by developing a series of diverse exemplar agents, each solving a unique and practical task. As these agents hinge upon foundational language and vision models, it is critical to evaluate these models within this setting and their impact on agent performance. We leverage the vast data available through our platform to develop global scale benchmarks measuring the performance of underlying vision models on images from diverse geographic and cultural contexts evaluating their adaptability to shifting environmental, architectural, and language-specific elements. Furthermore, we evaluate the contributions of language and vision models to agent performance on challenging tasks. Our results illustrate the potential of V-IRL in bridging the gap between virtual agents and visually rich real-world environments, paving the way for future research in this direction.

In summary, our contributions are:

- A **real-world setting** for virtual agents that *necessitates* rich sensory grounding and perception: embodiment using geospatial data and street-view imagery.
- **V-IRL**: a platform for this setting that can be used to build and test perception-centric agents.
- Development of **diverse exemplar agents** that showcase the platform's versatility and adaptability.
- Global benchmarks measuring the performance of foundational language and vision models (1) in isolation on our platform's real-world data and (2) on end-to-end agent performance in challenging tasks.
- Discussion of the robustness of "open-world" vision models to *real-world* data from across the globe.

We are excited to see how the research community will leverage V-*IRL* to develop and test agents that can understand and interact with the real world.

2. Related Work

Here, we ground V-IRL to three streams of research.

2.1. AI Agents

Agents are autonomous entities capable of perceiving their environment and acting to achieve goals [40]. Historically, agent development has leveraged symbolic and reinforcement learning methods [15], which face issues of scalability and real-world utility. In contrast, the new wave of LLM-driven agents overcomes these challenges with text as a universal interface, enabling natural human interaction and adaptability to various tasks [26, 36]. Moreover, these models equip agents with diverse reasoning capabilities, such as complex planning and tool use [28, 32]. Yet a critical limitation persists: the agents in this new wave are entirely text-based, devoid of any tangible connection to the visual or sensory aspects of the real world.

2.2. Embodied AI

Embodied AI studies intelligent agents & robots perceiving and interacting with their environment. A significant challenge in this field is the acquisition of large quantities of realistic data. Consequently, robots are primarily trained in simulated environments to develop skills such navigation and manipulation [31, 42]. Recent advancements in LLMs [27] have enabled embodied agents to perform long-horizon tasks in game-engines [39]. However, the diversity of tasks and data is still too narrow and simplistic to enable them to operate flexibly in diverse real-world environments.

2.3. Open-World Computer Vision

Motivated by the success of vision-language models pretrained on large-scale web-crawled data [2, 29, 44], openworld computer vision has received increasing attention in recent years [17, 19]. However, images and benchmarks sourced from the Internet [3, 9, 12, 16] are unavoidably biased towards specific distributions rather than truly reflecting the real *world* [30]. Because they are trained and evaluated on Internet data, existing "open-world" models are effectively more open-*Internet* than open-*world*.

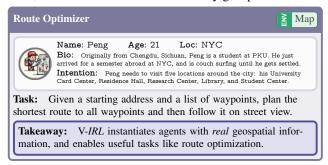
3. Virtual Intelligence in Real Life

To show the versatility of the V-IRL platform, we use it to instantiate several exemplar agents in our virtual real-world environment. In this section, we engage these agents with tasks that highlight various capabilities of our platform. In Sec. 4, we discuss the technical details of our platform and how it enables agents to interact with the real world.

For illustration, we give V-*IRL* agents character metadata, including an 8-bit avatar, a name, a short bio, and an intention they are trying to accomplish. More concretely, agents are defined by pipelines that use this character metadata along with our platform's interface and models to address complex tasks (see Sec. 4). Here we provide a high-level overview of the tasks, highlight the V-*IRL* capabilities they require, and visualize the agents solving them.

3.1. Earthbound Agents

Agents in the V-*IRL* platform inhabit virtual representations of real cities around the globe. At the core of this representation are *geographic coordinates* corresponding to points on the Earth's surface. Using these coordinates, V-*IRL* allows agents to *ground* themselves in the world using maps, real street view imagery, information about nearby destinations, and additional data from arbitrary geospatial APIs.



Peng needs to visit several locations throughout the city to get documents signed for registration as a visiting student...

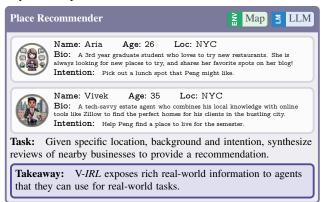
Leveraging <u>Geolocation & Mapping</u> capabilities, Peng saves 7 minutes by walking along the shortest path as opposed to in order waypoint visitation as shown in Fig. 2.



Figure 2. Finding the shortest path for Peng to travel to five places.

3.2. Language-Driven Agents

To tackle more complex tasks, we follow the pattern of language-driven agents [41]. LLMs enable agents to flexibly reason, plan and use external tools & APIs.



Peng is starving for some lunch but doesn't know where to eat... Luckily, he met a nice grad student Aria during his errands who might be able to help him find a good spot...



Aria searches for possible restaurants nearby. She then synthesizes public reviews to make final recommendations via GPT-4. As Peng is new to the city and orig-

inally from Sichuan, she recommends a spicy Chinese joint *Kwa Food Deep Fried Skewers* to give him a taste of home.

Peng hires Vivek to help him find an apartment in East Village, Jersey City, or Long Island City for \$1k-\$3k per month close to a gym, supermarket, and public transit...

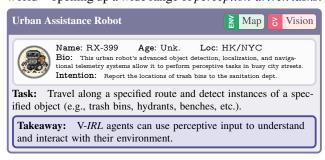


Vivek uses real estate APIs to find potential apartments in Peng's desired regions and price range. For each candidate, he researches its proximity to the places Peng cares about. Synthe-

sizing these factors, Vivek provides a holistic rating and accompanying reasoning using GPT-4. His top recommendation is a cost-effective 1 bedroom apartment for \$1986/mo, which is close to a supermarket, 2 bus stations, and a gym.

3.3. Visually Grounded Agents

Although language-driven agents can address some real-world tasks using external tools, their reliance on solely text-based information limits their applicability to tasks where *visual grounding* is required. In contrast, *real sensory input* is integral to many daily human activities—allowing a deep connection to and understanding of the real world around us. Agents can leverage street view imagery through the V-*IRL* platform to *visually ground* themselves in the real world—opening up a wide range of *perception-driven tasks*.



RX-399 is a state-of-the-art robot agent with advanced navigation and sensing capabilities. Its manufacturer is running a pilot program with sanitation departments in Hong Kong and New York City to assess its readiness for garbage duty...

RX-399 navigates along pre-defined city routes, tagging all trash bins using its open-world detector and geolocation module as depicted in Fig. 4. RX-399 can actively adjust its camera pose to the optimal view for each potential ob-

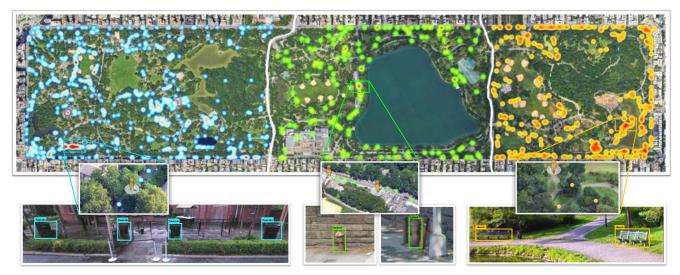


Figure 3. Imani's visualization of trash bins, fire hydrants, & park benches in NYC's Central Park using data collected by RX-399.

ject thanks to our interactive embodied environment and the sensor-rich visual input. During the pilot in Hong Kong, RX-399 locates eight trash bins, correctly identifying five but overlooking one. In New York, it accurately detects all five trash bins but mistakenly reports two mail boxes.

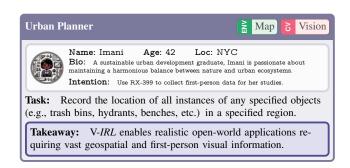


Figure 4. Portions of RX-399's system records in HK and NYC.

RX-399 can avoid double-counting seen objects by using feature matching to check for duplicates among prior detections (see Fig. 5).



Figure 5. RX-399 avoids double-counting trash cans by identifying duplicates across different viewpoints using feature matching.



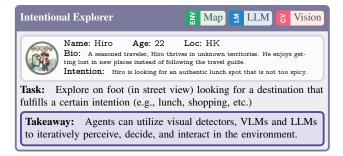
Imani needs to analyze the distribution of trash bins, fire hydrants, and park benches in New York's Central Park for a project with the NYC Parks & Recreation department...

Imani sets routes spanning Central Park and objects of interest for RX-399, who traverses the routes and records all detected instances. After RX-399 finishes its route, Imani analyzes the collected data at different levels of detail. As depicted in Fig. 3, the coarsest level shows general distributions of trash bins, hydrants, and benches in the park. Imani can also zoom in to specific regions, where lighter colors represent positions with more unique instances identified. The following table presents RX-399's counting report:

Category	Trash Bin	Fire Hydrant	Park Bench*
Count.	1059	727	1015

Table 1. RX-399's counting report in Central Park, New York City. (*Note: contiguous benches counted as one instance).

By retrieving <u>geotagged</u> sensory-rich data within RX-399, Imani can also inspect the detection results for each object to help her verify the reliability of RX-399's reports as illustrated by the bottom level in Fig. 3.



Hiro is starting a new journey in Hong Kong. He decides to explore without a specific destination in mind, looking for a good local lunch spot with food that's not too spicy...

As depicted in Fig. 6, starting at 7, Hiro walks down the street and encounters the first intersection. Thanks to the interactive and sensory-rich environment, he can adjust his pose to fetch street views for each possible path. Using VQA on these views, he decides to turn left:

Residential buildings on the left road indicate cozy and family-run local food... A better choice than the others!

Then, after exploring for a block, he encounters the second intersection where he looks around and decides to turn right:

Looks like there are some local food spots this way...

After a few steps, Hiro finds A One Chinese Noodles 阿一豬扒酸辣米線 using his open-world detector. He looks up its information, ratings, and reviews using our real-world environment which connects street views to places. Hiro ultimately decides to pass on it and keep exploring because:

*Most reviews mention the spicy pork chop noodles...

Finally, at the end of this street block 1, Hiro discovers another lunch spot called *Xintianfa* 新天發. He decides to dine there after reading numerous online reviews praising its authentic cuisine and diverse menu.



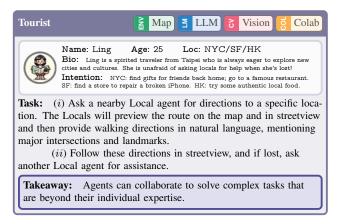
Figure 6. Visualization for Hiro's lunch exploration in HK.

3.4. Collaborative Agents

Humans often work together to solve complex real-world tasks. This collaboration promotes efficiency and effectiveness by decomposing a complex task into simpler sub-tasks, allowing each to be handled by an expert in its domain. Grounded in the world via our platform, V-*IRL* agents can leverage geospatial data and street view imagery to collaborate with other agents as well as with human users.

3.4.1 Agent-Agent Collaboration

As with previous agents, <u>collaborative</u> agents are designed for specific tasks; however, they can handle objectives beyond their expertise through collaboration with each other.



Ling travels to cities around the world. She seeks out authentic experiences and is always unafraid to ask for help from Locals whenever she finds herself lost...

After obtaining route descriptions from Locals, Ling starts her journey—as shown in Fig. 7. Grounded in our embodied platform, Ling can adjust her pose and identify visual landmarks along the streets using open-world recognition and her map. Correctly recognizing these landmarks helps GPT-4 to make correct decisions about where to turn direction, move forward and stop, as seen in the top two New York City cases in Fig. 7. The success of these decisions made by GPT-4 relies on the real-sensory input for visual grounding and the interactive environment from V-*IRL*.

Nevertheless, Ling may occasionally fail to find the destination. In the bottom left San Francisco example in Fig. 7, Ling passes by the Apple Store because only its stainless steel wall is visible from her viewpoint. In the bottom right Hong Kong example, Ling mistakes another restaurant for her destination and stops prematurely. Fortunately, when she makes these mistakes, Ling can ask another Local agent for new directions and start another round of navigation, which eventually leads her to the destination.

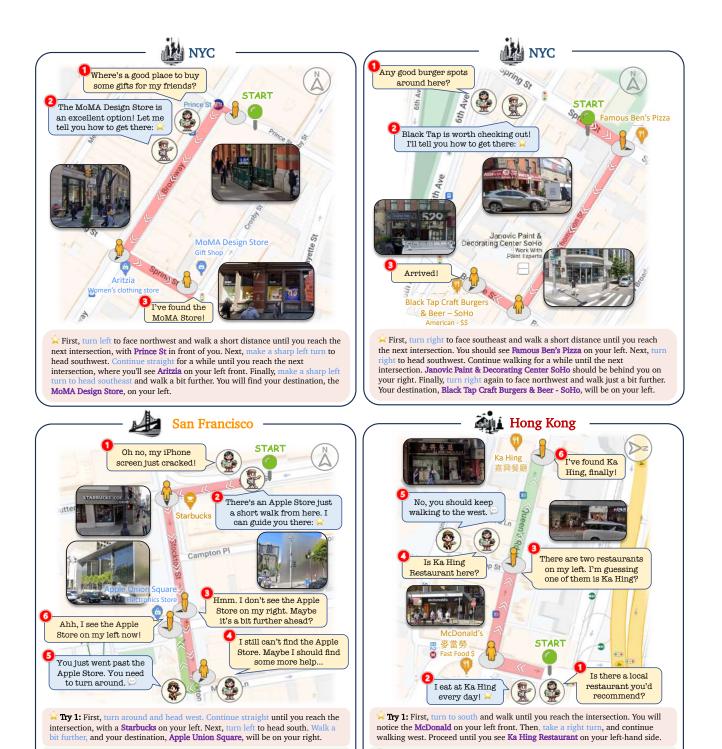


Figure 7. Ling and Local collaboration examples. Trajectories in red and green mean Ling's first and second attempts, respectively.

Try 2: Facing west, walk a short distance until you spot Ka Hing Restaurant on

Try 2: Turn around and head north. Walk straight for a short distance until

you reach the intersection. You will see the Apple Union Square, on your left.

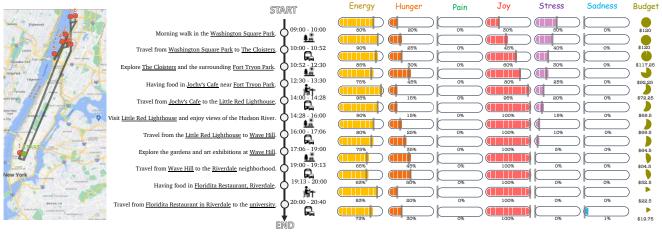


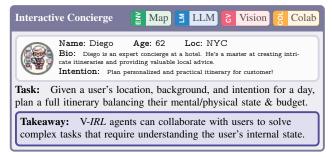
Figure 8. *The Perfect Day Itinerary*: Crafted by Diego, our iterative concierge agent, this schedule is meticulously tailored, accounting for your mental and physical well-being and budget variations as your day unfolds.



Figure 9. Diego traverses regions of interest to find scenic locations to add to your itinerary.

3.4.2 Human-Agent Collaboration

Grounded in the same environment we humans inhabit, V-*IRL* agents can collaborate with and assist real human users.



As a university student in NYC, you are excited to spend a day exploring lesser-known and tranquil places. Your friend recommended Diego, who is known for his professionalism in planning practical and personalized itineraries.

As depicted in Fig. 8, Diego's itinerary is tailored to *your* (the user's) needs. Diego not only considers your physical and mental interoception status, budget for each activity, but also anticipates your status changes and cost when you follow each event. He is able to take into account *real* travel times from the V-*IRL* platform and select suitable destinations by collaborating with another recommendation agent.

In contrast, Fig. 10 shows that a simpler "ungrounded" LLM-only concierge agent is unable to consider the real dis-

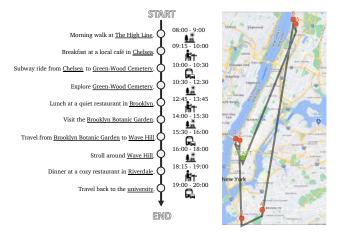


Figure 10. An ungrounded LLM-only concierge agent's itinerary.

tance and travel time between locations without access to V-*IRL*, resulting in an impractical itinerary. For example, lacking real geospatial information, the ungrounded concierge allocates only *30 minutes* for travel between the "Brooklyn Botanic Garden" and "Wave Hill" in the Bronx, which actually requires *60–100 minutes* * The hallucinated travel times overlook geospatial realities and result in a plan with excessively distant destinations.

Also, as shown in Fig. 11, you can intervene in Diego's

^{*(}per Google Maps).

planning process by adjusting your interoceptive status or by providing verbal feedback. In response, Diego promptly revises his original plan to accommodate your demands, and re-estimates your state changes after his revision.

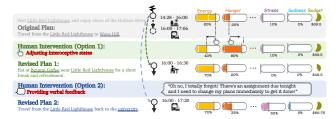


Figure 11. Diego adapts original plan to suit user's intervention.

Finally, using V-*IRL*'s street views and Map, Diego can traverse regions of interest scouting for potential scenic viewpoints for you to visit as shown in Fig. 9. He uses <u>VQA</u> to rate and assess each captured view, and adds the highest rated locations to your itinerary.

4. System Fundamentals

This section introduces our system's core: a platform designed for perception-driven agents that transforms real-world cities around the world into a vast virtual playground where agents can be constructed to solve practical tasks. At its heart, V-IRL is comprised of a hierarchical architecture (see Fig. 12). The platform lies at the foundation—providing the underlying components and infrastructure for agents to employ. Higher level capabilities of Perception, Reasoning, Action, and Collaboration emerge from the platform's components. Finally, agents leverage these capabilities and user-defined metadata in task-specific routines to solve tasks.

4.1. Agent Definition

In our system, agent behavior is shaped by user-defined metadata, including a background, an intended goal, and an interoceptive state. The *background* provides the context necessary to instantiate the agent in the real world (location), and to guide its reasoning and decision making (biography). *Intentions* outline agents' purpose within the environment. An agent's *interoceptive state* reflects its internal mental and physical status—varying over time and influencing its behavior. This novel concept to AI agents is crucial for enhancing collaboration with humans (see Sec. 3.4.2).

Concretely, agents are developed by writing task-specific run () routines that leverage the various components of our platform and the agent's metadata to solve tasks.

4.2. Platform Components

Next, we delve into the platform components, which provide the infrastructure to instantiate capabilities, execute agent actions, and ground agents in the real world.

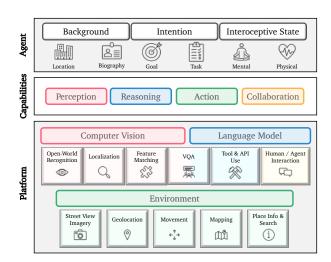


Figure 12. Hierarchical V-IRL architecture described in Sec. 4.

4.2.1 Environment (Action)

Environment components are responsible for grounding agents in the world around them: providing a navigable representation of real cities (see Sec. 3.1). Geographic coordinates serve as the link between the world and our virtual representation of it. Leveraging the Google Maps Platform (GMP) [1], V-IRL enables agents to access street view imagery, query valid movements, retrieve information about nearby locations, and plan routes. As these coordinates and location information are bound to the real world, they also provide a natural interface with external tools that leverage geolocation—such as real estate APIs (see Sec. 3.2).

4.2.2 Vision (Perception)

Perception components enable agents to process the sensory-rich data provided by the environment, especially street view imagery. Pretrained localization models [19] give agents a precise spatial understanding of their environment. This allows RX-399 to identify and count instances of objects, and Hiro to pick out specific businesses to look up with the GMP (Sec. 3.3). While localization models allow for precise interaction with perceptive input, open-world recognition models [29] are more general, and allow agents to detect a wider range of objects in their field of view (e.g., Tourist searches for the Apple Store). Pretrained feature matching models [20] provide an understanding of continuity across views of the same location, and enable agents to identify & deduplicate instances of the same object from different viewpoints (Sec. 3.3). Multimodal models with VQA & Captioning capabilities [18] bridge the perceptual world with natural language, and are essential for integration with reasoning (Sec. 3.3).

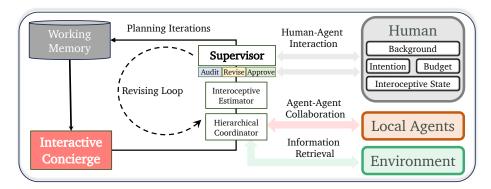


Figure 13. Pipeline overview of interactive concierge agent Diego (Sec. 3.4.2). See pipeline description in Sec. 4.4.

4.2.3 Language (Reasoning & Collaboration)

Reasoning components allow decision making based on information from perception and the environment. LLMs such as GPT-4 [27] and Llama 2 [38] interface across various APIs (Sec. 3.2), transforming environmental data and perceptual outputs into actionable insights. They also enable Collaboration between agents or with humans through natural language (Sec. 3.4) Custom prompts facilitate this interaction (details in appendix).

4.3. V-IRL Capabilities

Our platform's components can be flexibly combined to exhibit a vast array of capabilities. In Sec. 3, we present agents that exhibit increasingly complex behaviors, each requiring more components of the platform. From simple combinations, like the Route Optimizer (Sec. 3.1), to more complex arrangements, like the Tourist (Sec. 3.4.1), our system showcases the versatility and potential of the V-*IRL* framework to be applied to various real-world scenarios. Next we perform a high-level case study of how V-*IRL*'s components are combined to create our most complex agent; in the Appendix (Sec. 7), we delve deeper into the low-level platform details that underpin creating a V-*IRL* agent.

4.4. High-Level System Case Study: Interactive Concierge "Diego"

By studying Diego (Sec. 3.4.2), we illustrate how our platform's components are combined to create complex agents.

Behind Diego's proficiency in developing itineraries is his iterative planning pipeline (depicted in Fig. 13). The process begins with Diego creating an initial draft plan for the first activity using GPT-4, taking into account the user's biography, requirements, and previous activities in working memory. This draft is then meticulously refined. First, a hierarchical coordination module retrieves real transportation time and asks a recommendation agent for dining recommendations. Subsequently, an interoceptive estimation module evaluates the effect of the proposed activity on the user's mental/physical state and budget.

The crucial final step involves a supervisor module, which reviews ("audits") the incoming activity in light of the current user status, remaining budget, and potential interactions (exemplified in Fig. 11). If the supervisor deems the plan unsuitable, it initiates revisions. The revised plan is then looped back to the hierarchical coordinator and interoceptive estimator for reliability, followed by another review from the supervisor (see the revising loop in Fig. 13). This iterative process between the hierarchical coordinator, the interoceptive estimator, and the supervisor continues until the supervisor approves the activity and adds it to its working memory.

After finalizing an activity, Diego proceeds to plan the subsequent activity by repeating this process until the day's itinerary is complete.

5. V-IRL Benchmarks

In the previous sections, we illustrate the primary benefit of the V-*IRL* environment: seamless access to first-person street-view imagery and descriptive information about real-world cities across the globe. This *scalable* source of *truly open-world* data can be harnessed to test core component models and agent capabilities. We propose three V-*IRL* benchmarks: two evaluating vision-language models on open-world vision tasks (Secs. 5.2 and 5.3), and one evaluating end-to-end agent performance (Sec. 5.4). Benchmark details are in appendix (Sec. 8).

5.1. Automated Data and Annotation Collection

To allow our V-*IRL* benchmarks to scale globally, we develop an automatic data/annotation construction pipeline instead of crawling and manually annotating limited data. This allows models to be conveniently tested worldwide, provided there is access to Google Street Views [1].

Region Selection. Though our benchmark is feasible across all regions covered by the GMP, we select 14 districts across 12 cities from 6 continents to ensure coverage of a diverse

data distribution while keeping inference costs affordable. The detailed locations of these regions are listed in Tab. 2.

Place Types. We collect place information in each region for all 96 places types annotated by GMP[†]. Our V-*IRL* place: localization, recognition and VQA benchmarks are built upon all or part of these place types.

Vision and Place Data Collection. Within each region, we collect geolocations with available street views, place information, and place-centric images.

Data Cleaning. Though scalable, automated data collection can introduce noise due to the absence of human supervision. To this end, we design three automatic data cleaning strategies: *i) distance-based filtering* to exclude places not easily visible from any street views due to their distance; *ii) human-review filtering* to remove "zombie" places with no reviews which might no longer be valid or relevant; and *iii) CLIP-based filtering* to retain only *place-centric images* with a high CLIP likelihood of being storefronts.

Continent	City	District		
Africa	Johannesburg	Rosebank		
Allica	Lagos	Surulere		
	Mumbai	Khar		
Asia	New Delhi	Lajpat Nagar		
Asia	Hong Kong	Prince Edward		
	Tokyo	Shinjuku		
Australia	Melbourne	CBD		
Australia	Melbourne	SouthBank		
Europa	Milan	Brera		
Europe	London	Oxford St		
	New York City	Chinatown, Manhattan		
North America	New York City	SoHo, Manhattan		
	San Francisco	Union Square		
South America	Buenos Aires	Monserrat		

Table 2. Region list for global V-IRL benchmarks.

5.2. V-IRL Place: Localization

Every day, humans traverse cities, moving between varied places to fulfill a range of goals, like the Intentional Explorer agent (Sec. 3.3). We assess the performance of vision models on the everyday human activity of *localizing places* using street view imagery and associated place data.

Setups. We modify RX-399 (Sec. 3.3) to traverse polygonal areas while localizing & identifying 20 types of places. We subsample 28 polygonal areas from the 14 districts.

Benchmarked Models. We evaluate three prominent openworld detection models: GroundingDINO [23], GLIP [19] and Owl-ViT [25]. We also implement a straightforward

baseline, CLIP (w/ GLIP proposal), which involves reclassifying the categories of GLIP proposals with CLIP [29].

Evaluation. We evaluate the models based on localization recall, which is quantified as $\frac{N_{\rm tp}}{N_{\rm tp}+N_{\rm fn}}$, where $N_{\rm tp}$ and $N_{\rm fn}$ represents the number of correctly localized places and missed places, respectively.

Matching between Object Proposals and Places. As mentioned in Sec. 5.1, we do not annotate bounding boxes for places on each potential street view image. Such human annotation diverges from our initial motivation of providing plug-and-play and sensor-rich (V-*IRL*) benchmarks. To assign ground truth for each object proposal in this scenario, we develop a simple matching strategy to assign object proposals from street view object detections to nearby places.

As illustrated in Fig. 14, we first project the bounding box of each object proposal onto a frustum in the 3D space, subject to a radius. We then determine if any nearby places fall within this frustum and radius. If any nearby place is found, the closest one is assigned as the *ground truth* for the object proposal. Otherwise, the object proposal is regarded as a *false positive*. When multiple places are inside the frustum, we consider the nearest one as the ground truth since it would likely block the others in the image. *This process is also used in Intentional Explorer agent Hiro to parse object proposals on image to place information*.



Figure 14. Matching between 2D object proposal and street place.

Results. Tab. 3 shows that open-world detectors like GroundingDINO [23], Owl-ViT [25] and GLIP [19] are biased towards certain place types such as school, cafe, and convenience store, respectively. In contrast, CLIP (w/ GLIP proposal) can identify a broader spectrum of place types. This is mainly caused by the category bias in object detection datasets with a limited vocabulary. Hence, even if detectors like Owl-ViT are initialized with CLIP, their vocabulary space narrows down due to fine-tuning. These results suggest that cascading category-agnostic object proposals to zero-shot recognizers appears promising for "real" open-world localization—especially for less common categories in object detection datasets.

[†]https : / / developers . google . com / maps /
documentation/places/web-service/supported_types#
table1

Place Types	<u></u>	₾	*	*200	TÍ	1	41)	-	Н	\mathbf{AR}^{10}	\mathbf{AR}^{20}
GroundingDINO [23]	0.0	0.0	0.0	0.0	0.0	7.8	0.0	0.0	16.8	0.0	2.5 6.7	1.2
Owl-ViT [25]	0.0	58.0	0.0	0.0	6.4	1.6	0.9	0.0	0.0	0.0	6.7	4.4
GLIP [19]	24.6	0.0	19.2	0.0	0.0	0.0	16.6	0.0	0.0	0.0	6.0	3.7
CLIP [29] (w/ GLIP proposal)	58.5	8.8	28.8	41.2	33.6	23.0	13.0	25.0	0.0	14.5	24.6	20.1

Table 3. Benchmark results on V-*IRL* Place Localization. AR¹⁰ and AR²⁰ denote average recall on subsampled 10 and all 20 place categories, respectively. Full results in Appendix (Sec. 8.1).

5.3. V-IRL Place: Recognition and VQA

In contrast to the challenging V-IRL place localization task using street view imagery alone, in real life, humans can recognize businesses by taking a closer, place-centric look. We assess existing vision models in this manner on two perception tasks based on place-centric images: *i*) recognizing specific place types; *ii*) identifying human intentions via Vision Question Answering (VQA), dubbed "intention VQA".

Setups. For recognition, we assess 10 open-world recognition models at identifying a place's type (from 96 options) using place-centric images (see Tab. 4). For intention VQA, we evaluate 8 multi-modal large language models (MM-LLM) to determine viable human intentions from a four-option multiple-choice. The *V-IRL Place* VQA process is illustrated in Fig. 15, where the candidate and true choices are generated by GPT-4 [27] given the place types and place names corresponding to the image.





Question: Which human intentions can be accomplished here? **Choices:** A. Learning how to cook authentic Australian food.

- B. Applying for a reduction on parking fines.
- C. Reporting a crime or lost property.
- D. Attending a yoga session.

Figure 15. Example of V-IRL Place VQA process.

Place-centric Images vs. Street View Images. In contrast to the street view imagery utilized in the V-IRL Place localization benchmark, the V-IRL Place recognition and VQA benchmarks use place-centric images. To illustrate the distinction between these image types, we present examples in Fig. 16. The figure shows that street view images, sourced from the Google Street View database[‡], are taken from the street and encompass a broader view of the surroundings, including multiple buildings and possible occluding object-



Figure 16. Top row: examples of street view imagery. Bottom row: corresponding place-centric images.

s/vehicles. In contrast, place-centric images, drawn from the Google Place database[§], are taken on foot and focus more closely on the specific place—providing a more concentrated view.

Evaluation. We adopt mean accuracy (mAcc) to evaluate both place recognition and VQA tasks. For place VQA, we follow MMBench [24] to conduct circular evaluation and GPT-assisted answer parsing.

	Model	#Param	mAcc (%)						
V-IRL Place Recognition									
CLIP [29]	ViT-B/32	151M	18.2						
CLIP [29]	ViT-L/14	428M	37.2						
CLIP [29]	ViT-L/14@336px	428M	41.3						
OpenCLIP [7]	ViT-B/32	151M	21.2						
OpenCLIP [7]	ViT-L/14	428M	31.0						
Eva-02-CLIP [37]	ViT-B/16	150M	19.5						
Eva-02-CLIP [37]	ViT-L/14	428M	34.2						
Eva-02-CLIP [37]	ViT-L/14@336px	428M	40.7						
SigLIP [45]	ViT-B/16	203M	29.5						
SigLIP [45]	ViT-L/16@384px	652M	37.3						
V-IRL Place VQA									
MiniGPT-4 [46]	Vicuna-13B-v0	14.0B	3.9						
mPLUG-Owl [43]	LLaMA-7B	7.2B	5.5						
Shikra [6]	Vicuna-7B	7.2B	10.9						
BLIP-2 [18]	FlanT5 _{XXL}	12.1B	69.6						
InstructBLIP [8]	FlanT5 _{XXL}	12.0B	68.0						
LLaVA [22]	Vicuna-13B-v1.3	13.4B	23.5						
LLaVA-1.5 [21]	Vicuna-7B-v1.5	7.2B	60.1						
LLaVA-1.5 [21]	Vicuna-13B-v1.5	13.4B	61.9						

Table 4. Benchmark results on *V-IRL Place* recognition and *V-IRL Place* VQA. Green indicates increased resolution models, while Blue denotes model parameter scaling.

Results. Tab. 4 shows that CLIP (L/14@336px) outperforms even the biggest version of Eva-02-CLIP and SigLIP in the V-*IRL* recognition task, highlighting the high-quality data used to train CLIP [29]. The bottom of the table shows that BLIP2 [18], InstructBLIP [8], and LLaVA-1.5 [21] excel at intention VQA, whereas others struggle. We note that

 $^{^{\}mbox{\scriptsize $^{$}$}}https$: / / developers . google . com / maps / documentation/streetview/request-streetview

^{\$}https://developers.google.com/maps/ documentation/places/web-service/photos

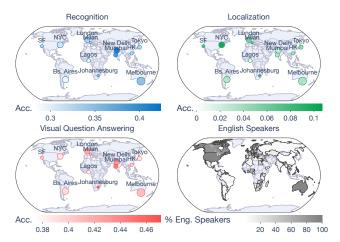


Figure 17. City-level visualization of V-IRL benchmark results.

these three top-performing MM-LLMs provide consistent answers in the circular evaluation, while others frequently fail due to inconsistent selections. Moreover, vision models perform better on intention VQA over place-type recognition, suggesting direct prompts about human intention could be more effective for intention-driven tasks. We provide place-type perspective analysis in the Appendix (Sec. 8.2).

5.4. V-IRL Vision-Language Navigation

As discussed in Sec. 3.3, Intentional Explorer and Tourist agents require coordination between vision models and language models to accomplish complex tasks. To investigate the effect of various models on end-to-end agent performance, we develop an embodied task that jointly tests vision and language models: Vision-Language Navigation (VLN). In VLN, agents navigate to a desired destination by following textual directions using only raw street-view imagery.

Setup. We adapt the Tourist implementation from Sec. 3.4 and swap its recognition component with the various benchmarked models. These models are used to identify visual landmarks during navigation. Subsequently, GPT-4 [27] predicts the next action according to the recognition results. Navigation instructions are generated using the Local agent. Recent work VELMA [35] attempts to enhance VLN by leveraging LLMs on existing datasets [5, 34]. In contrast, our V-*IRL* VLN benchmark evaluates vision models and their coordination with language models across a global data scale. See more details in Appendix (Sec. 8.3).

Benchmarked methods. Four approaches are evaluated to recognize landmarks during navigation: (*i*) Oracle that searches nearby landmarks with GMP [1]; (*ii*) Zero-shot recognizers CLIP [29] & EVA-CLIP [37]; (*iii*) Multi-modal LLM LLaVA-1.5 [21]; (*iv*) An OCR model [10] to extract text in street views followed by GPT answer parsing. Implementation details provided in Appendix (Sec. 8.3).

Evaluation. We primarily measure navigation success rate (*Success*), defining success as the navigator stopping within

Method		Start	Intersection		Stop	
	Success	Reac	Arr	Reac	Arr	Reac
Oracle (No Vision)	1.0	1.0	1.0	1.0	1.0	1.0
CLIP (B/32) [29]	0.22	1.0	0.86	0.84	0.83	0.22
CLIP (L/14@336px) [29]	0.44	0.83	0.73	0.94	0.67	0.44
EVA-02-CLIP (BigE/14-plus) [37]	0.39	0.89	0.77	0.94	0.72	0.39
EVA-02-CLIP (L/14@336px) [37]	0.22	1.0	0.82	0.83	0.78	0.22
LLaVA-1.5-13B [21]	0.11	0.61	0.55	1.0	0.56	0.11
PP-OCR [10] (+ GPT3.5)	0.28	0.89	0.73	0.94	0.72	0.28

Table 5. Results on V-IRL VLN-mini. We test various CLIP-based models, MM LLM, and OCR model with GPT postprocessing.

25 meters of the destination. In addition, as navigation success is mainly influenced by the agent's actions at key positions (*i.e.*, start positions, intersections and stop positions), we also evaluate the arrival ratio (*Arr*) and reaction accuracy (*Reac*) for each route. *Arr* denotes the percentage of key positions reached, while *Reac* measures the accuracy of the agent's action predictions at these key positions. To save GPT-4 resources, we mainly compare vision modules on a 10% mini-set comprising 18 routes from 9 regions. See Appendix (Sec. 8.3) for full-set results with CLIP and Oracle.

Results. Table 5 shows that, with oracle landmark information, powerful LLMs can impressively comprehend navigation instructions and thus make accurate decisions. However, when relying on vision models to fetch landmark information from street views, the success rate drops dramatically—suggesting that the perception of vision models is noisy and misguides LLMs' decision-making. Among these recognizers, larger variants of CLIP [29] and EVA-02-CLIP [37] perform better, highlighting the benefits of model scaling. LLaVA-1.5 [21] shows inferior performance with CLIP (L/14@336px) as its vision encoder, possibly due to the alignment tax [27] introduced during instruction tuning. Further, PP-OCR [10] (+ GPT-3.5) achieves a 28% success rate, signifying that OCR is crucial for visual landmark recognition.

5.5. Geographic Diversity

Spanning 12 cities across the globe, our V-*IRL* benchmarks provide an opportunity to analyze the inherent model biases across different regions. As depicted in Fig. 17, vision models demonstrate subpar performance on all three benchmark tasks in Lagos, Tokyo, Hong Kong, and Buenos Aires. Vision models might struggle in Lagos due to its nontraditional street views relative to more developed cities (see street views in Fig. 1). For cities like Tokyo, Hong Kong, and Buenos Aires, an intriguing observation is their primary use of non-English languages in street views, as shown in Fig. 17 bottom right ¶ and Fig. 1. This suggests that existing vision models may face challenges when deployed in non-English-dominant countries.

Source: https://en.wikipedia.org/wiki/List_of_countries_by_English-speaking_population

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V-IRL: Grounding Virtual Intelligence in Real Life

Supplementary Material

6. Appendix Outline

In these supplementary materials, we provide additional details for our V-*IRL* platform, including:

- A low-level case study of Intentional Explorer agent Hiro, delving into implementation details of our system such as LLM prompts (Sec. 7);
- More detailed setups and results for our V-IRL benchmarks (Sec. 8).

7. Low-Level System Case Study: Intentional Explorer "Hiro"

This section delves deeper into the low-level implementation details of the Intentional Explorer agent "Hiro" (Sec. 3.3), focusing on the prompts utilized to interact with various parts of our system. Concretely, we present the prompts in four subparts: *identifying a type of place to search using the user-defined intention* (Sec. 7.1), *selecting appropriate roads* (Sec. 7.2), *summarizing reviews of places* (Sec. 7.3), and *making action decisions* (Sec. 7.4). These four components jointly enable Hiro to explore in our interactive embodied environment driven by his initial intention.

7.1. Intention to Place Type

Starting with a user-defined agent intention, Hiro first determines the type of place that could fulfil this intention using GPT-4 and the following prompt:

```
[Role]
You are PlaceSuggesterGPT, an expert
in recommending types of places
based on user-specified intentions.
[Task Description]
Given a user-specified intention,
determine the type of "place"
one should seek to fulfill the
intention. Your response should
be in the following JSON format:
{"place": "Desired Place Type"}
[Example]
Input: "Intention: <buy a book>"
Output: {"place": "bookstore"}
[Input]
Intention: <{agent_intention}>
[Output]
Your recommended place type based on
the user-specified intention, in the
```

```
required JSON format:
```

Using this prompt with the intention

Hiro is hungry and looking for a place where he can try some good local food. He cannot handle spicy food.

returns the result

```
{"place": "restaurant"}.
```

The identified place type (here, restaurant) is extracted and set as the target category for Hiro's open-world detector during his exploration.

7.2. Road Selection

Whenever Hiro is at a crossroads, he determines the best road to follow using his multi-modal LLM and GPT-4. The primary goal of the road selection process is to identify the road most likely to lead to the desired place type that aligns Hiro's intention. First, Hiro fetches the street view towards each potential road using the V-IRL environment. Then he utilizes his multi-modal LLM (such as InstructBLIP [8] or LLaVA [22]) to generate captions for each road using the following prompt:

```
I am looking for a {place_type}.

Please detail information that might
be helpful for me along this road:
```

Captions for each road are then formatted in the style of

```
{road_idx}: {road_description}
```

and concatenated to form all_road_descriptions. These road captions, along with Hiro's user-defined intention, are then fed into <u>GPT-4</u> to determine the most promising road to follow using the following prompt:

```
[Role]
You are PathSelectorGPT, an expert in choosing the optimal road from multiple candidates based on a user-specified intention.

[Task Description]
Given an intention, the road previously traveled, and descriptions of available candidate roads, select the best road from the crossroad. Your response must be in the following JSON format:
```

```
{"idx": "Selected road index",
"reason": "Justification for your
selection"}
[Example]
For the intention "find a grocery
```

For the intention "find a grocery store", the road previously traveled as "1", and with candidates "2:
Leads to residential area, 3: Leads to a shopping district", the output might be: {"idx": "3", "reason": "Road 3 leads to a shopping district which is more likely to have a grocery store."}

[Input]

User Intention: <{agent_intention}>
Road Descriptions:

{all_road_descriptions}

Previously Traveled Road: Road
{from_road_idx}

[Output]

Your chosen road index and the reasoning behind your selection, in the required JSON format:

We design such a two-stage captioning and decision-making pipeline for road selection because Multi-modal LLMs cannot process multiple images simultaneously. However, with the recent advancements of GPT-4V, it may be possible to perform road selection using several road images with a single prompt at once. Empirical findings suggest that GPT-4V yields more reasonable choices with the following prompt:

[Role]

You are PathSelectorGPT, an expert in choosing the optimal road from multiple road images according to a user-specified intention.

[Task Description]

Given a set of road images, select the best road from the crossroad. Your answer must be in the following JSON format:

{"idx": "Selected road index (start by 0)", "reason": "Justification for your selection"}

[Input]

User Intention: <{agent_intention}>

[Output]

Please answer with the road index and the reasoning behind your selection, in the required JSON format:

An example road selection response for the first crossroad selection in Fig. 6 is as follows:

*"idx": "0", "reason": "Choosing road 0 promises a genuine taste of local cuisine in a less commercialized setting. It's likely to have family-run eateries where I can request non-spicy dishes and savor authentic flavors. This road offers a tranquil dining atmosphere, allowing for a more engaged and leisurely culinary exploration among the locals."

7.3. Summarize Place Reviews

When Hiro discovers a place in the street view imagery, he retrieves its corresponding name and Google reviews from the V-IRL environment. Then, he summarizes the reviews into a place overview (to aid in decision-making) using the following prompt:

[Role]
You are SummarizeGPT, skilled at condensing multiple reviews into a concise overview of a location.

[Task Description]
Given multiple reviews with ratings,
craft a brief overview of the place.
Your response should be in the
following JSON format:
{"summarization": "Concise
description (limited to 80 words)"}

[Example]
For reviews "Great ambiance but average food (Rating: 3)" and
"Loved the decor, food could be better (Rating: 3.5)", the output might be:
{"summarization": "The place boasts great ambiance and decor, but the food quality receives mixed reviews."}

[Input]
Reviews: {all_reviews}

[Output]

Your concise overview (max 80 words) based on the provided reviews, in the prescribed JSON format:

7.4. Action Decision

After obtaining the overview of the identified place, Hiro decides to visit the place or keep exploration using GPT-4 and the following prompt:

[Role]

You are ActionSelectorGPT, proficient in choosing the most appropriate action based on a user's background, intention, and an overview of a place.

[Task Description]
Evaluate the provided user
background, intention, and place
overview to select the most suitable
action from the list. Your response
should be in the following JSON
format:
{"action": "Selected Action",

{"action": "Selected Action",
"reason": "Justification for your
choice"}

Possible actions:

- enter_place(): Enter the
designated place.

- continue(): Continue searching
for another appropriate place.

[Example]

For the background "loves historical sites", intention "discover local history", and place overview "This is a 200-year-old preserved mansion", the output might be: "action": "enter_place()", "reason": "The historical mansion aligns with the user's interest in historical sites."

[Input]

User Background: <{background}>
User Intention: <{intention}>
Place Overview: <{place_intro}>

[Output]

Your chosen action and the rationale behind your decision in the prescribed JSON format:

Hiro's exploration will continue if he decides to continue() and will terminate if he opts for enter_place().

8. V-IRL Benchmarks: Details

8.1. V-IRL Places: Localization (Details)

All category results. Due to page limit of the main paper, we only present the results of 10 categories in Tab. 3. Here, we present the place recall for all 20 categories in Fig. 18.

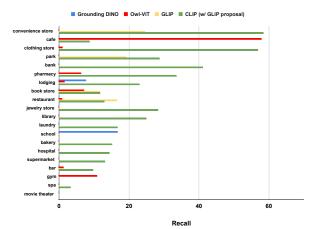


Figure 18. Recalls in V-IRL Place localization

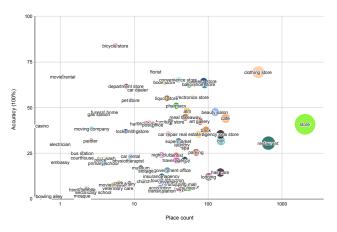


Figure 19. Category-wise accuracy and numbers for V-IRL Place Recognition benchmark.

Example illustrations. To facilitate the understanding of *V-IRL Place* localization benchmark, we present some examples of CLIP (w/ GLIP proposals) in Fig. 21.

8.2. V-IRL Places: Recognition and VQA (Details)

Place types performance for recognition. In Figure 19, we present the averaged accuracy for each place type across 10 benchmarked vision models. The size and the x-axis position of each bubble correspond to the number of places within each type. A clear trend emerges: accuracy tends to correlate with the frequency. Common categories such as clothing store, cafe exhibit higher accuracy, whereas vision models often struggle with infrequent place types like bowling alley or mosque.

Place types performance for VQA. The place types performance of the V-*IRL* place VQA in Fig. 20 further verifies the correlation between accuracy and frequency from a human intention perspective. The top-10 categories

are closely aligned with the most common human activities, purchasing and dining. In contrast, the bottom-10 place types relate to places that are less frequently encountered and serve a more diverse purpose, such as mosque, plumber and embassy.

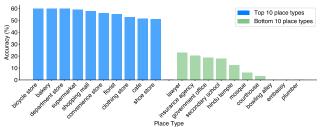


Figure 20. Top-10 and bottom-10 place types averaged on four vision models of V-*IRL* Place VQA.

8.3. V-IRL Vision-Language Navigation (Details)

Navigation pipeline. The navigation pipeline of our V-IRL VLN benchmark is similar to [35], leveraging vision models, the map, and LLMs. At each position, we start by capturing eight street views around the agent, corresponding to front, left front, left, left behind, behind, right behind, right and right front. Vision models use these street views to identify landmarks mentioned in route descriptions, which are then verbalized as landmark observations. Also, intersection information is retrieved from the mover to formulate an intersection observation. LLMs play a crucial role in processing landmark & intersection observations along with the agent's previous working history to determine the next action. After each action, current observations and actions are stored into the agent's working history. This auto-regressive process continues until the agent decides to stop.

In contrast to [35], our benchmark offers greater scalability through the worldwide V-*IRL* platform and an automated data collection pipeline, as opposed to the manual annotation of a specific region. Furthermore, our benchmark emphasizes the analysis of the *vision* component in the VLN pipeline, as opposed to [35], which aims to enhance performance on existing VLN datasets using LLMs.

Implementation Details. Here, we introduce the implementation details for LLaVA-1.5 [21] and PP-OCR [11] (+ GPT-3.5). For LLaVA-1.5 [21], we transform the landmark recognition task to a *multiple choice VQA* problem, asking

Which of the following landmarks can be identified with a high degree of confidence?

The VQA options include all potential landmarks mentioned in the route description, along with a "None of above" choice. The model's response to this question is then parsed as the landmark observation.

For PP-OCR [11] (+ GPT-3.5), we first extract all recognized text using PP-OCR [11] for each street view image. Then, GPT-3.5 [33] determines the presence of each landmark in this street view image, jointly considering the OCR text and landmark name.

Full set results. Apart from the mini-set results presented in Sec. 5.4, we also provide the full set results of Oracle and CLIP (L/14@336px) in Tab. 6. The Oracle results, interestingly, do not achieve a 100% success rate, due to incorrect decisions made by the LLM at stop positions. This is evidenced by the high arrival ratio and low reaction accuracy at stop positions. Empirically, we observe that the LLM occasionally decides to keep moving, despite clear destination indications in the observations.

When we substitute the map in oracle with the CLIP model to gather landmark observations from street view imagery, we observe a significant drop in the success rate, due to the inevitable model prediction errors. To improve the success rate in VLN, we can focus on two important factors: (i) designing better vision models; (ii) developing LLMs and prompt techniques that are robust to vision-related noise. Especially, our empirical findings suggest that sophisticated prompt designs significantly improve the robustness of LLMs to visual observation noise.

Method		Start	Inter	section	Stop		
	Success	Reac	Arr	Reac	Arr	Reac	
Oracle (No Vision)	0.88	1.0	0.95	0.99	0.96	0.88	
CLIP (L/14@336px)	0.22	0.84	0.66	0.90	0.61	0.22	

Table 6. Results of V-IRL VLN-full.

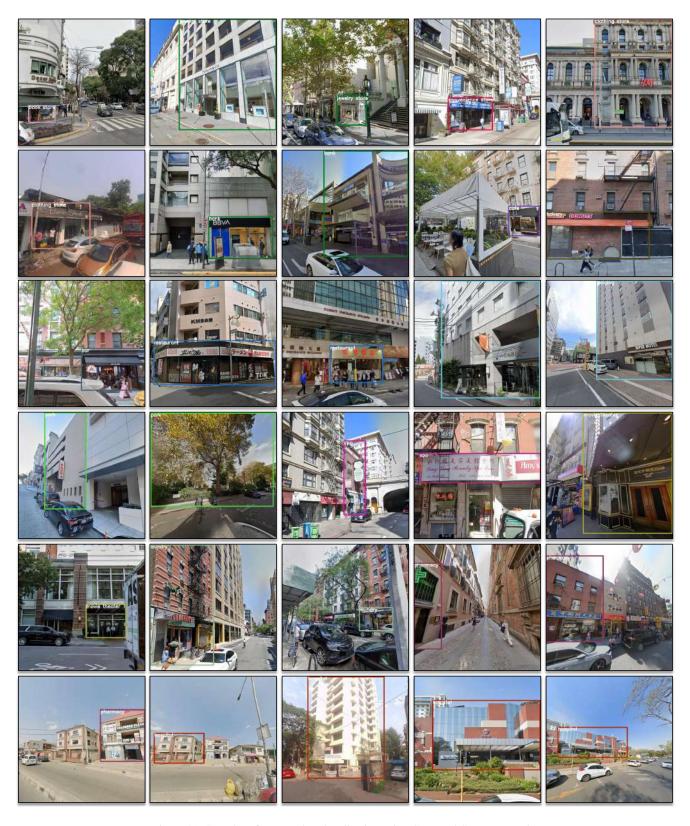


Figure 21. Samples of V-IRL Place localization using CLIP (w/ GLIP proposals).