



**Community
Crowdfunding
Cross-Chain
Incubator**

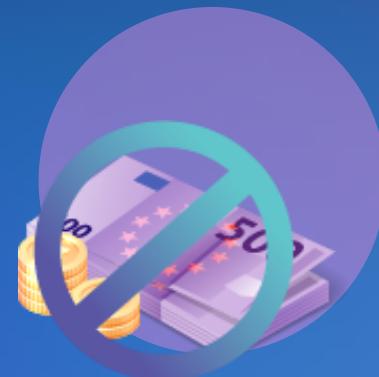


What is WeFund?

Community crowdfunding incubator for
blockchain and real-world projects.

PROBLEM

Investments that fail are unable to return funds to investors



Pump and Dump schemes



Undelivered Achievement



Early-stage crypto projects could have a high barrier to entry such as minimum investment amounts.

SOLUTION

- All projects will have a
 - dedicated smart contract to deposit funds in the Anchor protocol for security.

WeFund does not touch the funds raised.



Milestones will be approved by the project investors for the next set of funds to be released from Anchor to the project. If the project does not get approved by the backers, then **the funds will be returned to the investors.**

What is WeFund's MISSION?



Host high-quality projects that align with WeFund's investor community.



Community-driven decisions on the platform for 100% transparency.



Project funds managed exclusively on Terra's Anchor protocol using smart contracts.



TERRA ECOSYSTEM

Terra is the 2nd largest blockchain in terms of total value locked (TVL), with over \$13 billion from 13 protocols.



Stable-coin-based system with strong community



Synthetic assets with ultra-low gas fees



ANCHOR PROTOCOL

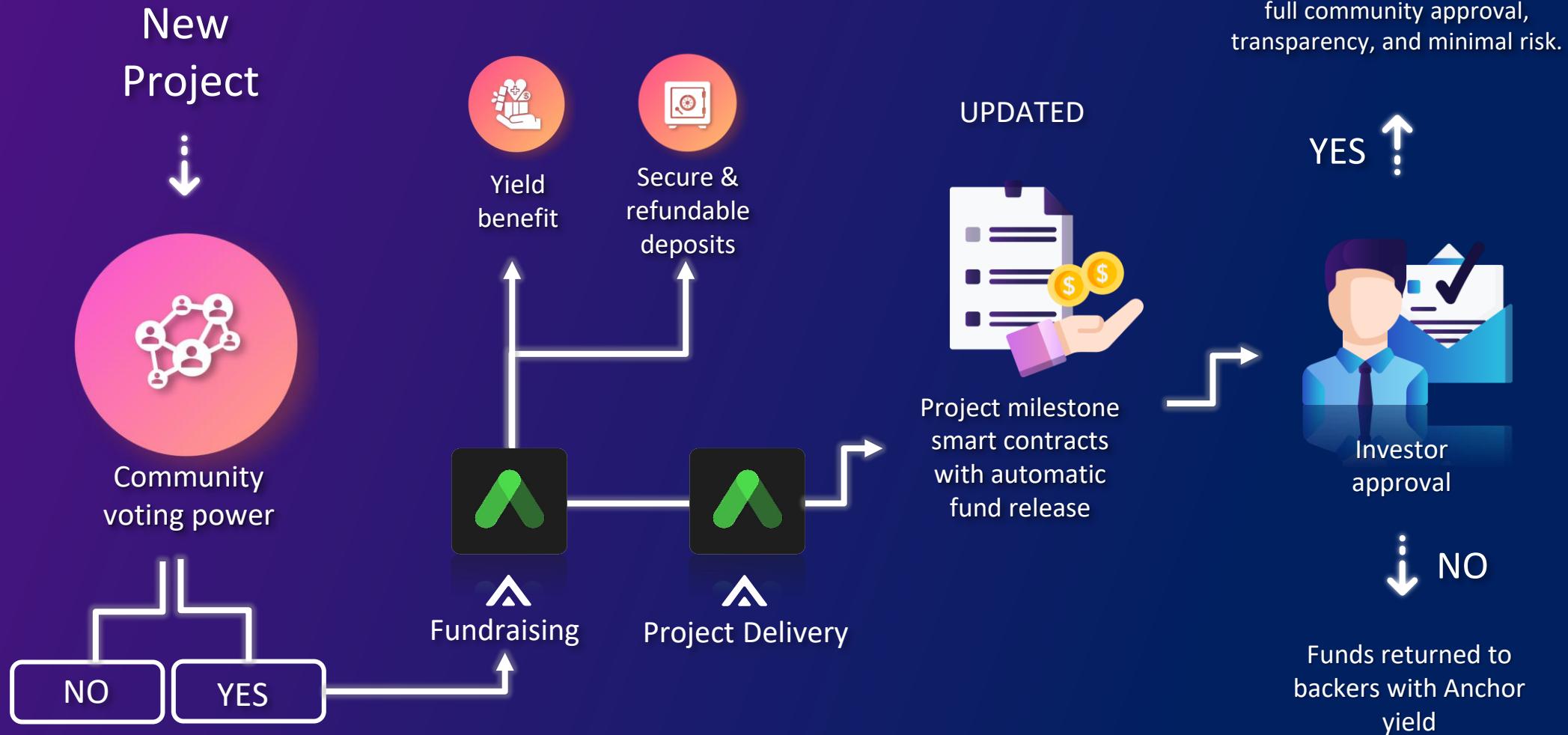
Anchor Protocol is a Terra-based application built by Terraform Labs (TFL).

Anchor is a savings protocol offering low-volatile yields and security on Terra stablecoin deposits.



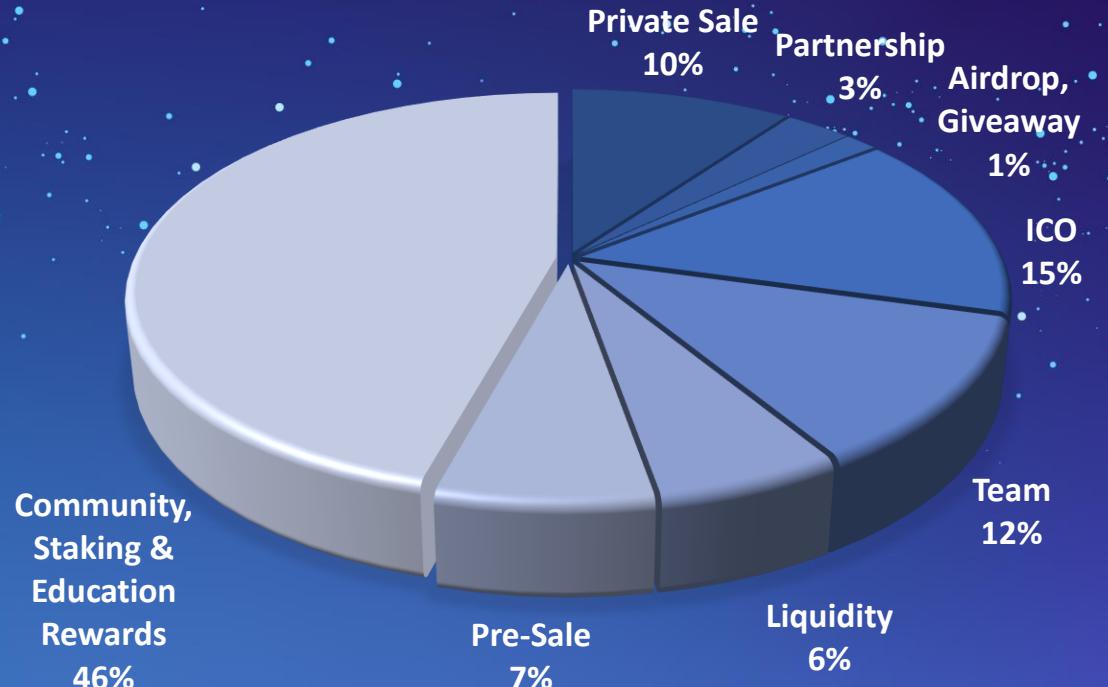
Manage project fund release using project milestone smart contracts, minimizing risk with full transparency.

HOW IT WORKS



TOKENOMICS

	Token Value	Token WFD Amount	Target Amount
Private Sale/Seed	\$0.06	10,000,000	\$600,000
PreSale	\$0.09	7,000,000	\$600,000
Initial Offering	\$0.60	15,000,000	\$9,000,000
		Total	\$10,200,000





WEFUND

TOKEN UTILITY



Increasing Value Through
Deflationary Action



Staking Rewards



0% Transaction Fee

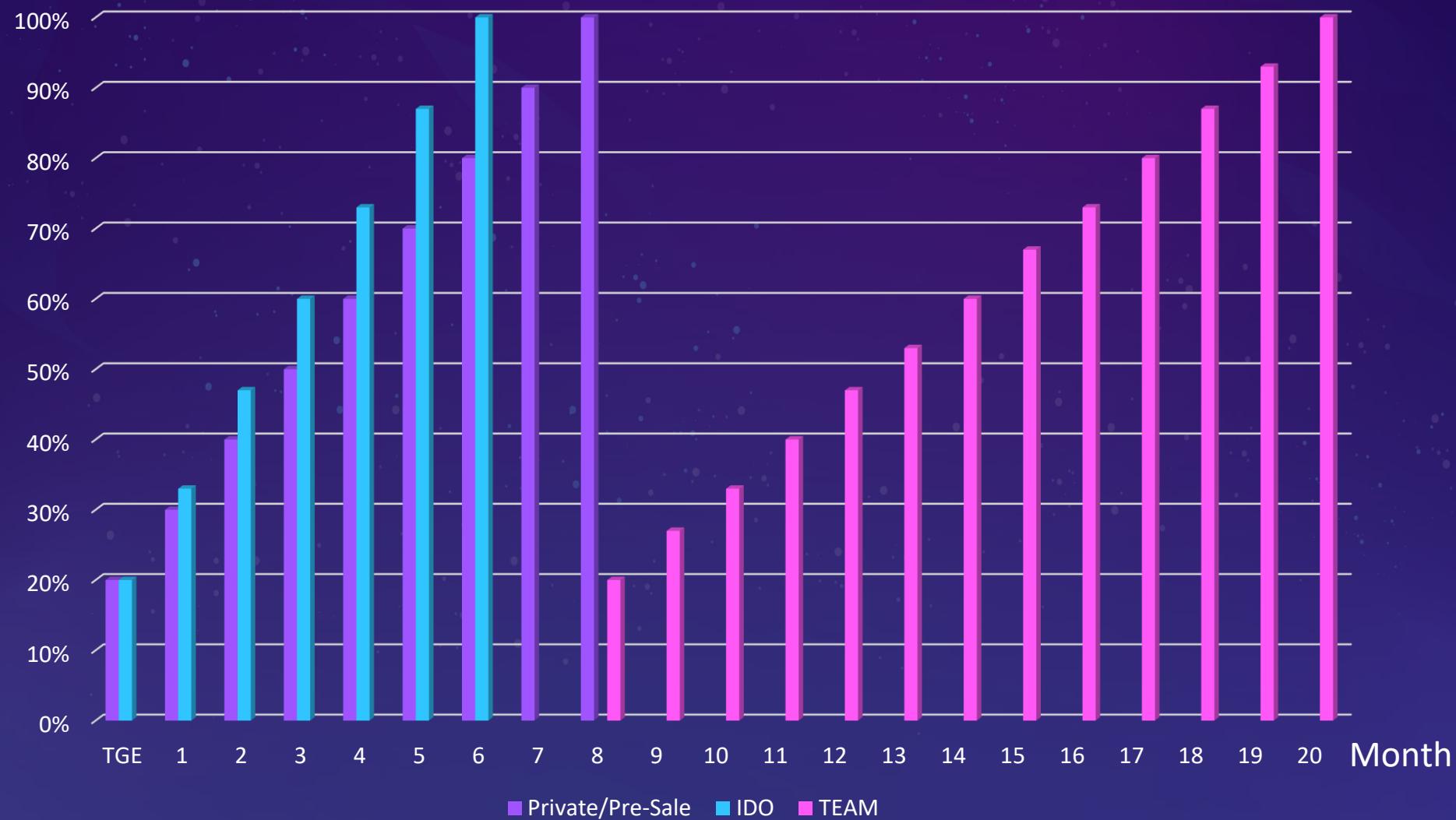


Ads Payment



Prioritized Platform Placement

Vesting Schedule



Revenue Model

Anchor Yield

If a project fails, 50% of Anchor yield will go to WeFund and 50% returned project backers

If a project is successful, WeFund takes 100% of yield generated by Anchor

Project Ad Placement

- Platform
- Newsletter
- Social Media

1%
Transaction
Fee



ROADMAP

Q1 2022

- Complete fundraising
- **Token Generation Event**
- Platform launch 1.0
- Hackathon by WeFund for crypto projects
- Fundraising for the projects hosted on WeFund

Q2 2022

- Fundraising for the project hosted on WeFund
- Platform update 2.0
- **Have 10 projects hosted on WeFund**
- Real-world project implementation

Q3 2022

- **Have successful fundraising for the first 10 projects**
- Platform update 3.0
- **Starting real-world project incubation**

Q4 2022

- Have successful fundraising for real-world projects
- **Startup pitch competition for real-world projects**
- Platform update 4.0

MEET THE TEAM



Andrea Bello
Co-Founder & CEO 



Ika Afifah
Co-Founder & CMO 



Jason Galvin
Co-CTO 



Austin Taylor
CCO 



Tencent



BIGO

SUPSI

Telkom
University

SAXION

GoPro

generalthings

BearingPoint®

ADTERACTIVE
DELIVERING RESULTS THROUGH DIGITAL MARKETING

HARMAN
A SAMSUNG COMPANY

Holland America Line®

FLC

WESTERN
WASHINGTON
UNIVERSITY

UNIVERSITAS
INDONESIA
Veritas, Probitas, Justitia



Secure &
Refundable Deposits



Deflationary Token
Value



Community Voting Power



Fund Release With Milestone and
Investor Vote Approval



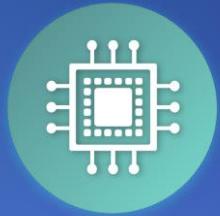
Investor Voting Power



COMPETITIVE ADVANTAGES



Yield Benefit for Backers

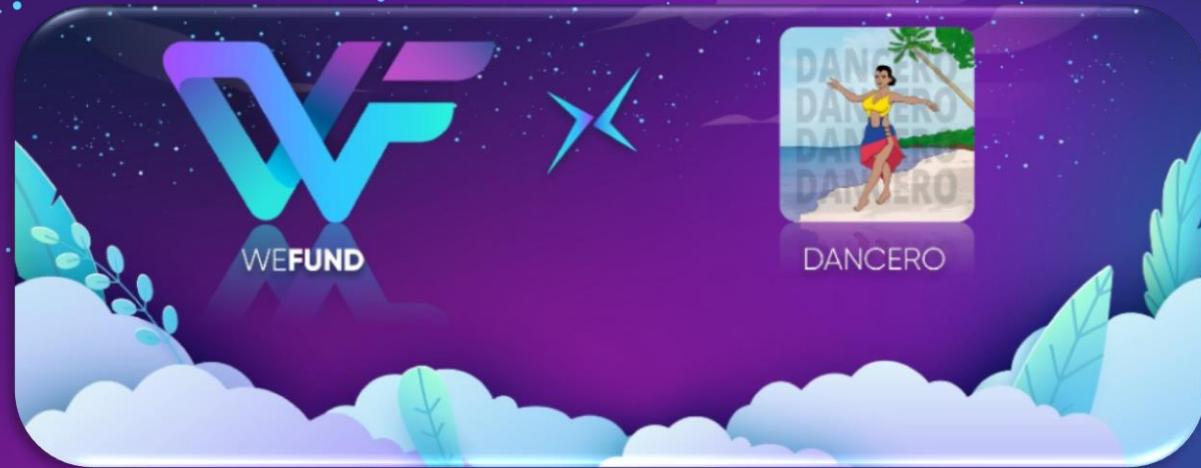


Bridge Real-World and Blockchain



Cross-Chain

FIRST PROJECTS ON WEFUND



TERRA LUNA ECOSYSTEM





Current Raise



Raised \$270K from 150 investors via crowdfunding



Private Sale: \$330K allocation available, minimum \$20k investment. Wallets invested in private sale will be eligible for profit sharing managed by smart contract. Token price \$0.06

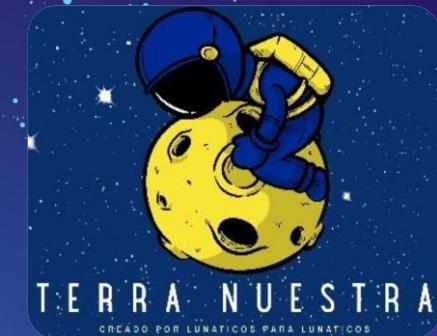
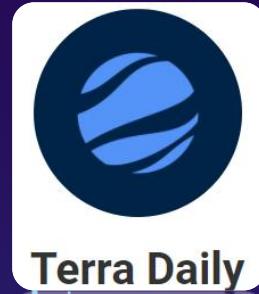


Pre-sale: \$600k allocation available, no minimum investment. Token price \$0.09

Media Appearances



The Jakarta Post



**FANTOM
. SPACE**

**BULL
CRYPTO
NEWS**

 CardanoDaily
Cardano News & Updates



WeFund

THANK YOU
Let's keep in touch

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