



# Community Crowdfunding Cross-Chain Incubator

# MEET THE TEAM



**Andrea Bello**  
Co Founder & CEO & Co-CTO



**Ika Afifah**  
Co Founder & CMO

Most recently behind the development of a smart contract (Fan\$quad) that was deployed Col-4 during a hackathon organized by Terraformlabs and former CTO of a Guild Game, successfully raising a \$10 million Seed round. Founder of Mosquito Solution, an innovative natural misting system startup created and launched within 1 year, operating in Bali, Indonesia. Founder of Bello Service, Domotic System for smart-home efficiency, reducing electrical consumption by 30%. R&D engineer at ABB UPS system, an expert in coding C programming.

 **Andrea Bello**

Previous CMO at Gamesta to successfully raise a \$10 million Seed round. Prior to Guild Game, she worked at Tencent as an operation specialist, in a partnership division. Before Tencent, she was senior partnership manager at Bigo. She previously held a senior account executive position at one of the digital marketing agencies under Jet Group and was a manager at Waves who successfully helped founders to raise \$1.2M in pre-seed funding.

 **Ika Nur Afifah**

# MEET THE TEAM



**Jason Galvin**  
Co-CTO

World explorer, entrepreneur, and blockchain technology enthusiast. Came from a career in Silicon Valley building web applications during the dot-com boom. Wanting to do it all over again, this time helping to build Web 3.0.

 **Jason Galvin**



**Austin Taylor**  
CCO

Comes from a background in investment and corporate finance. After completing his education he worked as a Business Analyst for a large tech company in Seattle, Washington USA building AI applications to identify high-risk sale transactions. He now is an investment manager for a prestigious silicon valley venture capital firm located in Jakarta, Indonesia managing investment deals in the Southeast Asia region.

 **Austin Taylor**



# What is **WeFund?**

Community crowdfunding incubator  
for blockchain and real-world  
projects.

# What is **WeFund's** **MISSION?**



Host high-quality projects that align with WeFund's investor community.



Community-driven decisions on the platform for 100% transparency.



Project funds managed exclusively on Terra's Anchor protocol using smart contracts.

# INVESTOR PROTECTION



Investor Security



Community Decision +  
Investor Decision



Money Safe in Anchor and  
release using Milestone  
under Smart Contract and  
Investor approval

# Provide **INCUBATION**



Pre-select and prepare projects for community approval to assure successful fundraising and scalability.



Using team of industry experts to advise and pre-select projects from various industries on blockchain and real-world projects.





# What is **TERRA** **ECOSYSTEM?**

Terra is the 2<sup>nd</sup> largest blockchain in terms of total value locked (TVL), with over \$13 billion from 13 protocols.



Stable-coin-based system with strong community

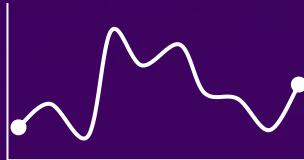


Synthetic assets with ultra-low gas fees

# ANCHOR PROTOCOL



Anchor Protocol is a Terra-based application built by Terraform Labs (TFL).  
Anchor is a savings protocol offering low-volatile yields and security on  
Terra stablecoin deposits.



Incentive for WFD token holders to stake and invest in projects, reducing volatility of the WFD token price.



Manage project fund distribution release using project milestone smart contracts, preventing scam with full transparency.



## COMPETITIVE ADVANTAGES



Yield benefit for  
backers



Bridge real world  
and blockchain



Secure &  
refundable  
deposits



Investor voting  
power



Cross-Chain  
Incubator



Deflationary  
token value



Money release  
with milestone  
and investor vote  
approval



Community  
voting power

# HOW THE **WEFUND** PLATFORM WORKS



\* If projects do not meet milestones:

**Delay** – Work with project team and create time extension for milestone delivery.

**Delete** – Money returned to backers with Anchor yield

## HOW IT WORKS

New Project



→ YES  
→ NO



Fundraising



Project Delivery



Community voting  
power



Yield benefit for  
backers



Secure & refundable  
deposits



Project milestone smart  
contracts with automatic  
money release

Money returned to  
backers with Anchor  
yield



Investor approval



Deliver a winning project  
with full community  
approval, transparency,  
and minimal risk.



Due Diligence Rewards



Increasing Value Through  
Deflationary Action



0% Transaction Fee



Ads Payment



Prioritized Platform  
Placement



WE**FUND**

**TOKEN** UTILITY

# WEFUND TECHNICAL ROADMAP

**A demo of WeFund platform** to create projects, back projects, and stake in Anchor will be completed December 2021.

**Whitepaper 2.0 to be completed Q1 2022**

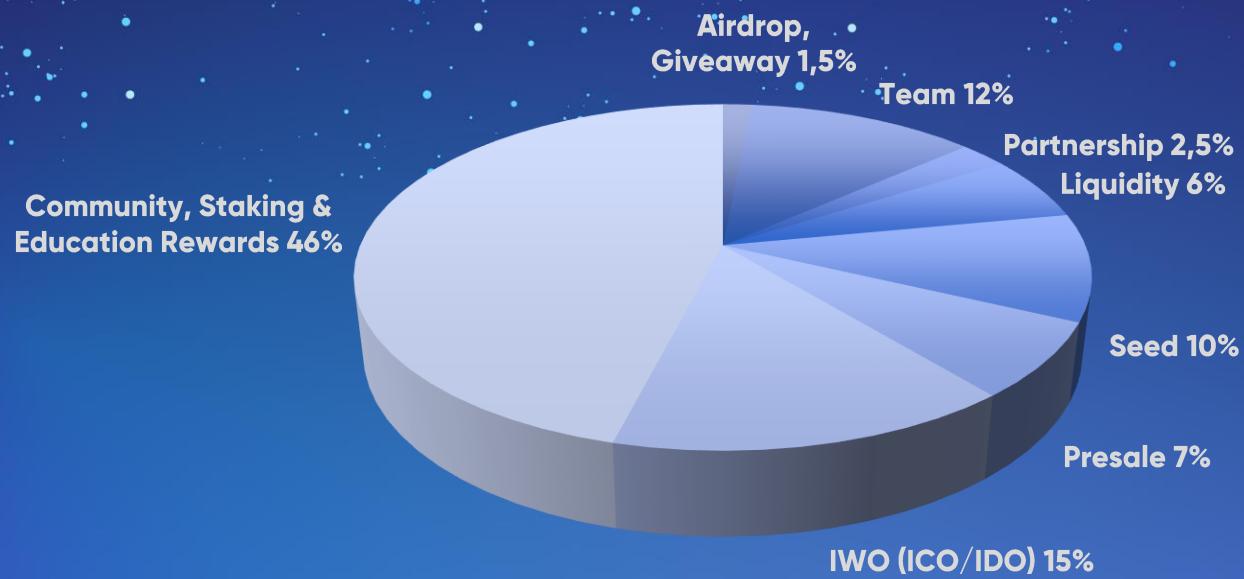
**Have a full functionality platform** with all functions mentioned in the Whitepaper2.0, by the TGE

**Establishing a strong core team** with strong knowledge, responsibility, team management, and holds a similar vision will be completed December 2021.

**Finalized** tokenomics, seed round closing date, pre-sale timeline, and IDO strategy will be completed December 2021.

# TOKENOMICS

	Token Value	WFD Token Amount	Target Amount
Seed	\$0.06	10,000,000	\$600,000
Presale	\$0.09	7,000,000	\$600,000
IWO (ICO/IDO)	\$0.60	15,000,000	\$9,000,000
Total			\$10,200,000



**TOTAL TOKEN 100,000,000**

1

## PRIVATE INVESTOR VESTING PERIOD



2

## PRESALE VESTING PERIOD

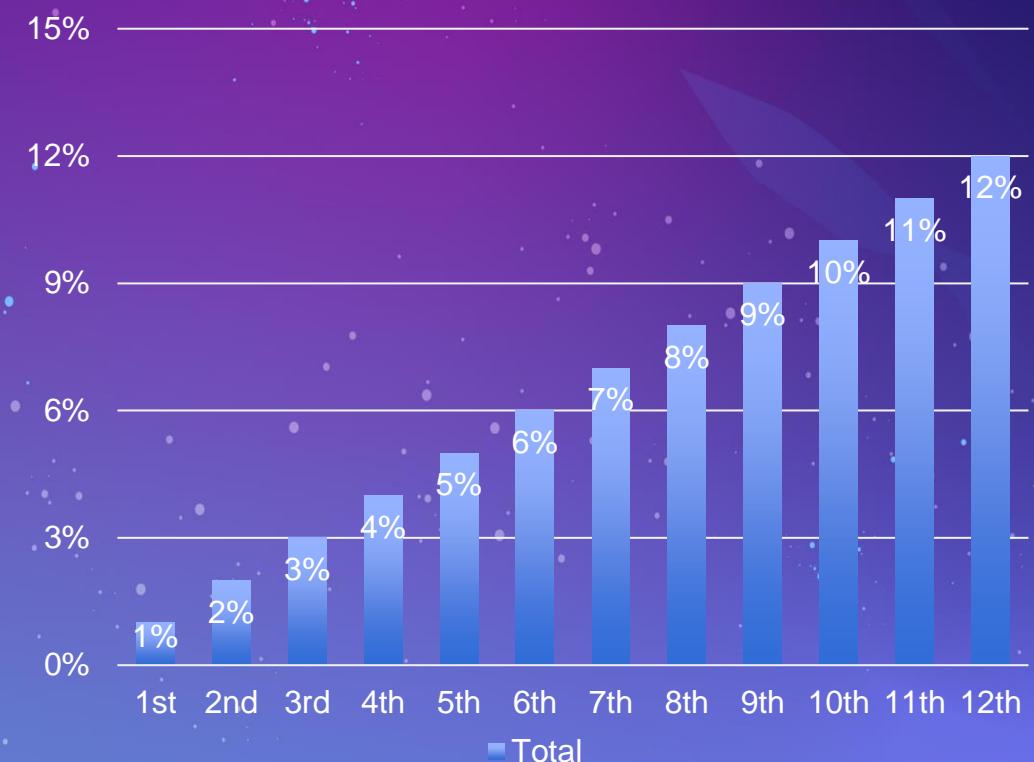


**3**

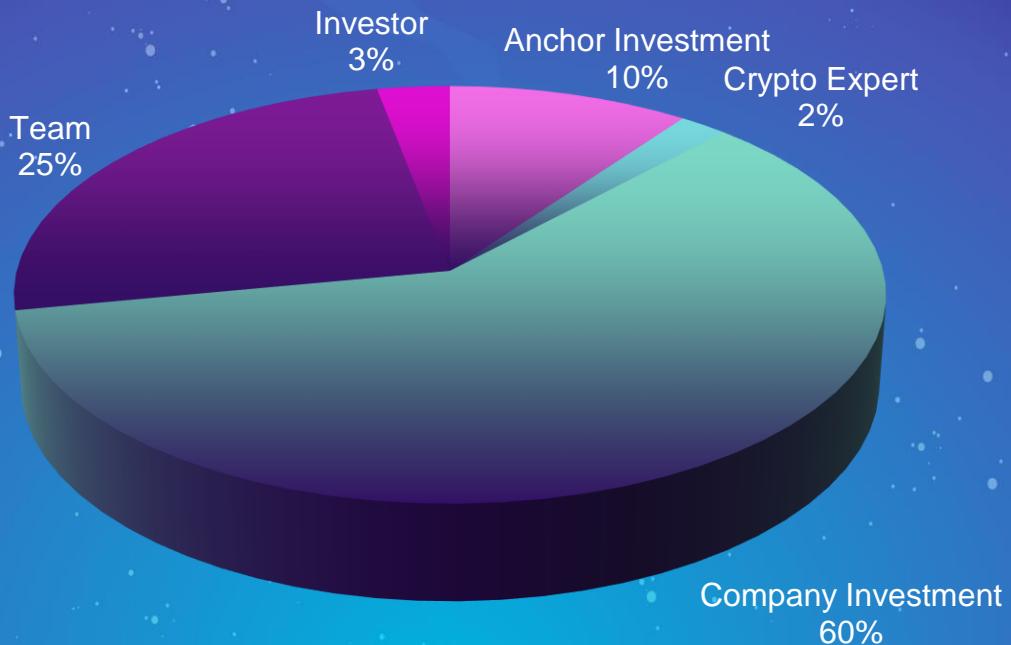
### ICO/IDO VESTING PERIOD

**4**

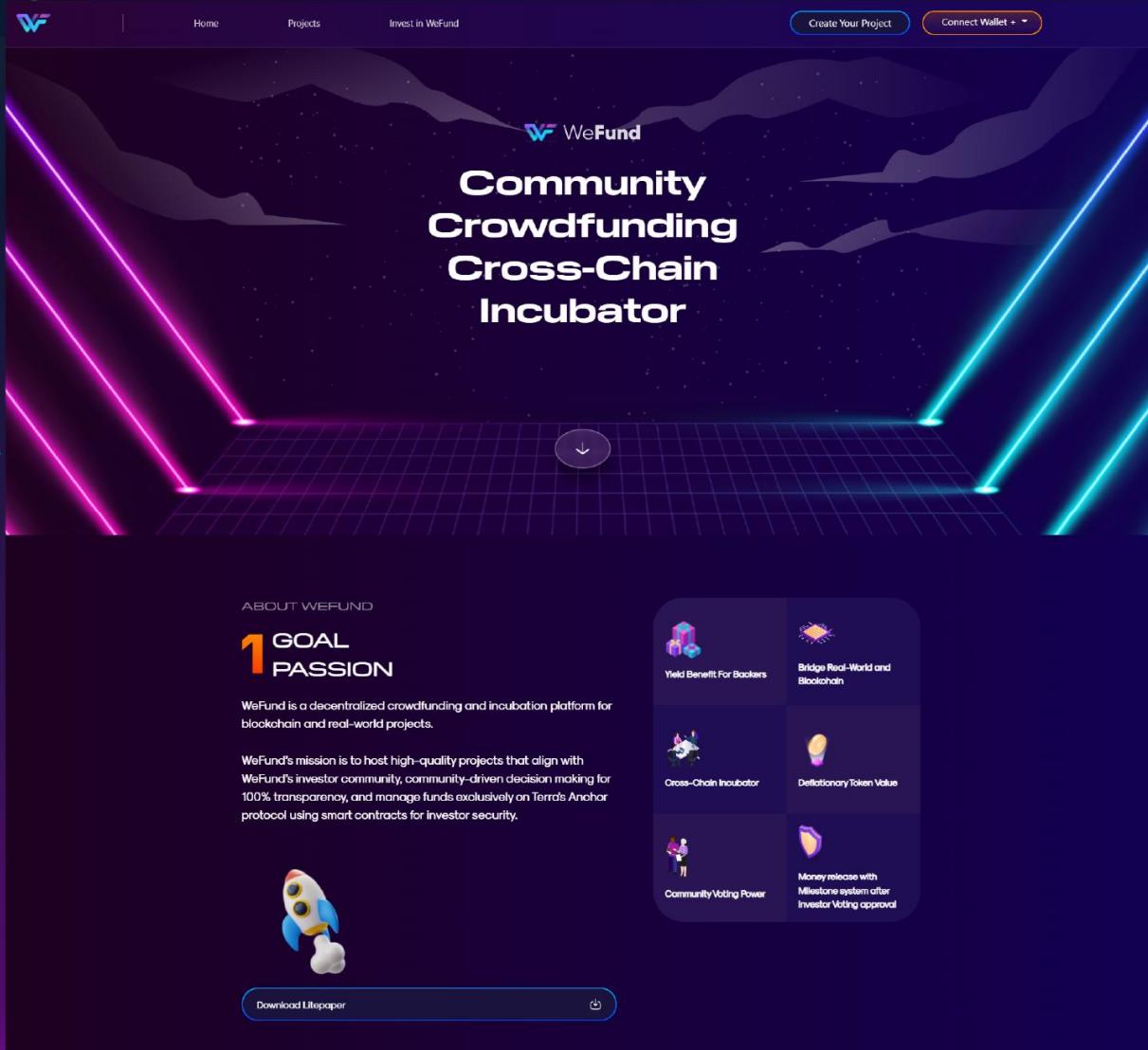
### TEAM TOKEN VESTING PERIOD



# PROFIT DISTRIBUTION



■ Anchor Investment ■ Crypto Expert ■ Company Investment ■ Team ■ Investor

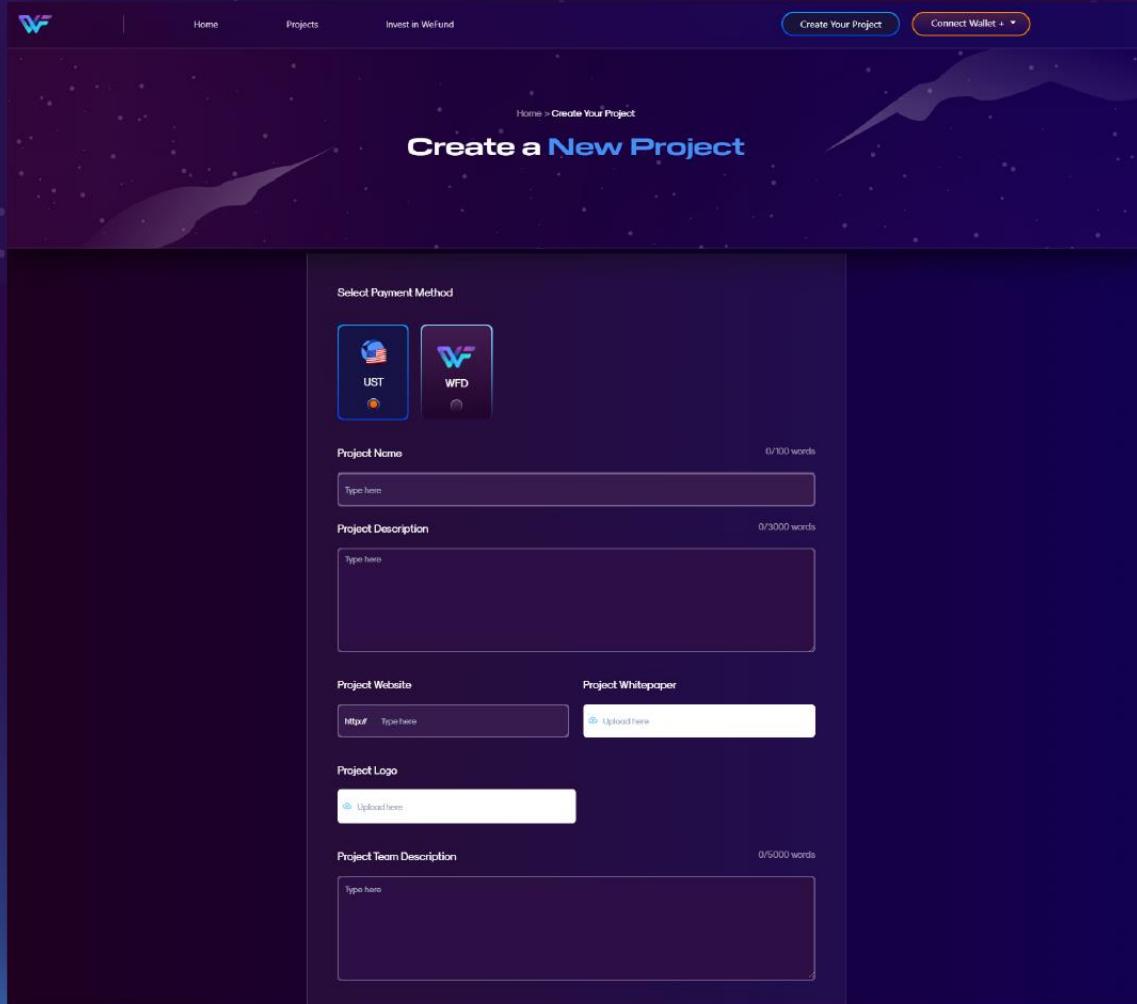


The image shows the homepage of the WeFund platform. At the top, there is a navigation bar with links for "Home", "Projects", "Invest in WeFund", "Create Your Project", and "Connect Wallet +". The main title "WeFund" is displayed above the subtitle "Community Crowdfunding Cross-Chain Incubator". Below the title, there is a large graphic of a grid with glowing pink and blue lines. A section titled "ABOUT WEFUND" features the text "1 GOAL PASSION" and a brief description of the platform's mission to host high-quality projects with 100% transparency and security. To the right, there is a grid of six icons representing different features: "Yield Benefit For Backers", "Bridge Real-World and Blockchain", "Cross-Chain Incubator", "Deflationary Token Value", "Community Voting Power", and "Money release with Milestone system after Investor Voting approval". At the bottom, there is a button labeled "Download白皮书" (Download Whitepaper) with a rocket icon.

# WE RELEASED OUR DEMO APK WEB APP

## A LAUNCHPAD FOR CRYPTO PROJECT

During trial period, transaction fees are to 5% to help finance platform development



# WEFUND INTERFACE Sample (Project Proposer)

The screenshot shows the WeFund platform's user interface. At the top, there is a navigation bar with links for "Home", "Projects", and "Invest in WeFund". Below the navigation bar, there are two buttons: "Create Your Project" (blue) and "Connect Wallet +". The main content area has a dark purple background with abstract shapes. A breadcrumb navigation "Home > Back the Project" is visible. The title "Invest in WeFund" is prominently displayed. Below the title, there is a progress bar with three steps: "Step 1", "Step 2", and "Final Step". The "SAFT Form" is currently selected. A message below the progress bar says "Please check and confirm the form and go next step". The "SAFT Form" itself is a white document with a black border. It contains the following text:

WFD Token, a product of AI.WFD Ltd  
SAFT  
(Simple Agreement for Future Tokens)

THIS CERTIFIES THAT in exchange for the payment by the undersigned purchaser (the "Purchaser") of \$[REDACTED] (the "Purchase Amount") on or about [REDACTED], 2022, WeFund, an AI.WFD Ltd corporation (the "Company"), hereby issues to the Purchaser the Right (the "Right") to certain units of WFD Token (the "Token" or "WFD Token"), subject to the terms set forth below.

**1. Events**

(a) **Network Launch**: If there is a Network Launch before the expiration or termination of this instrument, the Company will automatically issue to the Purchaser a number of units of the Token equal to the Purchase Amount divided by the Discount Price. In connection with and prior to the issuance of Tokens by the Company to the Purchaser pursuant to this Section 1(e),

- (i) The Purchaser will execute and deliver to the Company any and all other transaction documents related to this SAFT, including verification of accredited investor status or non-U.S. person status under the applicable securities laws; and
- (ii) The Purchaser will provide to the Company a network address for which to allocate Purchaser's Tokens upon the Network Launch.

(b) **Dissolution Event**: If there is a Dissolution Event before this instrument expires or terminates, the Company will pay an amount equal to the Purchase Amount multiplied by

# WEFUND INTERFACE Sample (Investor)



**1**

WeFund provides investor security, prepares projects for community fundraising approval, and minimizes risk for the investor.

**2**

The quality of the WeFund platform **reflects the high-quality projects** hosted on the platform and its community.

**3**

Investors have **the capability to approve** project milestones.

**4**

WeFund aim to **deliver winning projects** with full community approval, transparency, and minimal risk.



**THANK YOU**

Let's keep in touch

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