

DESIGN

PORTFOLIO

KOKETSO SEKHAOLELO

2023

01

Hi!

My name is Koketso Sekhaolelo, a skilled designer with a Diploma and an Advanced Diploma in Graphic Design and Multimedia from Tshwane University of Technology (2020, 2021). My studies included 3D/2D design, web design, motion graphics, video editing, videography, scriptwriting, photography, UX/UI, and illustration (digital and traditional).

Since graduating, I've worked as a freelancer until late 2023 when I joined Johannesburg Social Housing Company (JOSHCO). In my current role, I create graphics, posters, flyers, photography, videography, video editing, content development, digital Marketing and managing of social media platforms.

I thrive in artistic environments, which fuel my creativity and growth. I'm also passionate about drawing, painting, and dancing, and express myself on TikTok, where I have over 110,000 followers.





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BRAND IDENTITY



Primary

CATASTROPHIC
DESIGNS

Secondary

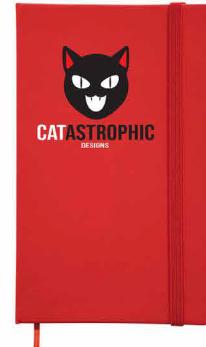


Favicon

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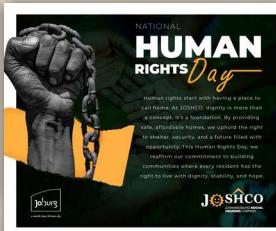
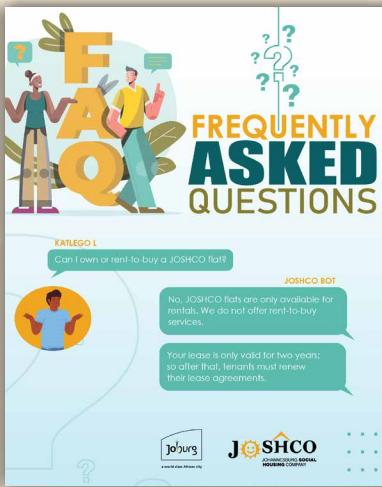
Colours





FLYER, POSTER AND NOTICES

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BANNERS AND BRANDING

08



BRANDED
COMPANY MERCH

09



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BRAND IDENTITY, MARKETING COLLATERAL

LOGO	SKETCHES			
				
COLOURS	TYPOGRAPHY			
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LOGO APPLICATION



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PACKAGE DESIGN

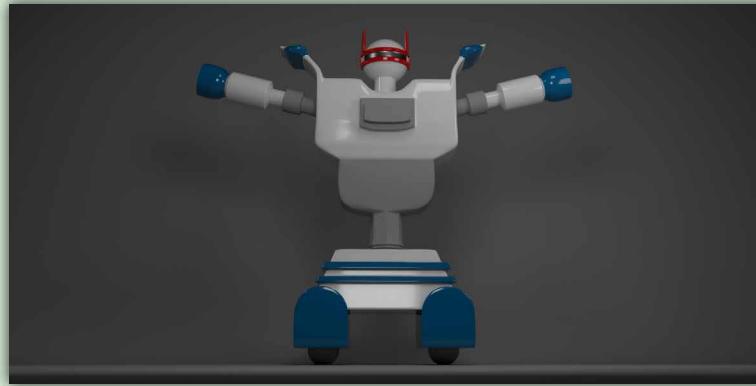
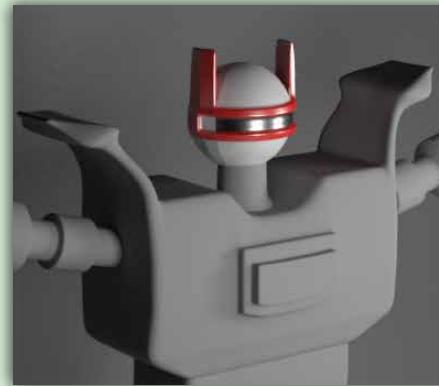


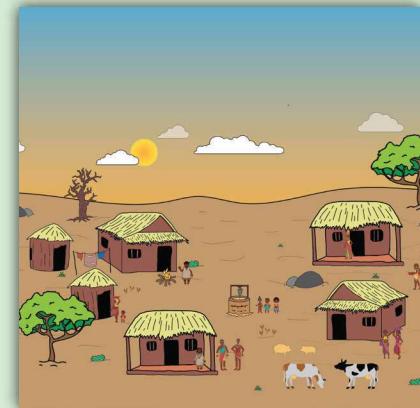
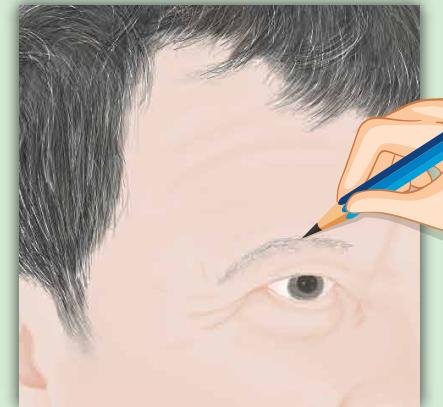


ADVERTISING

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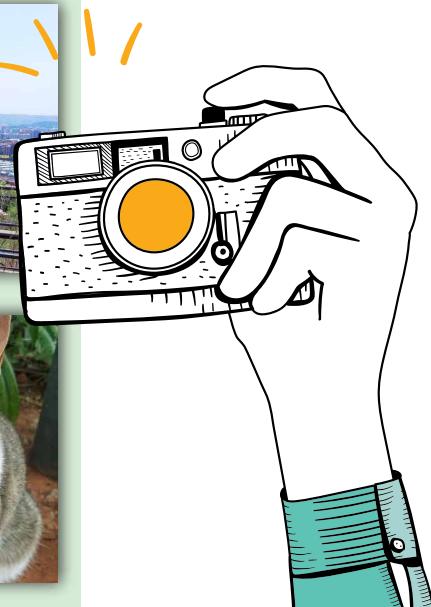






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PHOTOGRAPHY



CONTACTS

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Thank You!
