

The Storyboards

The grading of

Parts for grading the storyboard

- Alignment with AI Theme (1 marks)
 - Storyboard effectively integrates the AI theme throughout.
 - The baseline 😊
- Clarity and Detail (4 marks)
 - Quality of your storyboard ppt :
 - does it include images ?
 - Does the image related to the description?
 - Does the GenAI images consistent in style?
 - How you are presented :
 - Fluent English ? Clearly present major flow of the story?
 - Over time in presentations?

Parts for grading the storyboard

- Creativity and Originality (5 marks)
 - Interesting story? Unique and engaging?
 - Does the story properly deliver some messages behind?
 - The baseline is presenting something you saw in the future
 - Better ones use a character or a day of a character to stitch different things he/it saw in the future
- This part certainly with some subjective factors, so another TA also contributes the marks

The Final Video

Parts for grading the final video

- Technical Quality (7 marks):
 - The video should be in MP4 format with high visual and audio quality, appearing polished and professional.
- Narrative Consistency (2 marks):
 - Ensure the video closely follows the storyboard, maintaining consistency in narrative and visual elements.
- Engagement and Communication (6 marks):
 - The video should effectively communicate the vision of the future with AI, engaging the audience and conveying the intended message.