

Yinka Ajibola, PMP, PSM

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EDUCATION

University of Wisconsin-Madison | Madison, WI 05/2025
Ph.D. - Information Studies

Ball State University-Madison | Muncie, IN 08/2021
Master of Science – Information Communication Sciences
Master of Arts – Political Science

Mount Mercy University | Cedar Rapids, IA 02/2017
Bachelor of Arts: International Relations; Minor: Economics

PROJECT EXPERIENCE(S)

Project Title: Best Practices for Community Engagement in Smart Cities

Published at IEEE Journal: <https://ieeexplore.ieee.org/document/9778151>

- Conducted qualitative interviews by interviewing stakeholders using virtual tools such as Zoom which contributed to a publication.
- Performed qualitative analysis by highlighting major themes from the interview.
- Collaborated on literature review tasks by identifying relevant industry and academic documents.

Project Title: Smart City Muncie

- Conducted interviews by interviewing the residents of the city of Muncie about the potential choice of information communication technology (ICT) deployment.
- Created user personas by aggregating input from interviews – which helped perform qualitative sentiment analysis.

USER EXPERIENCE (UX) Courses

Interaction Design Foundation: UX Research - Best Methods & Practices, Design Thinking

Academic Courses Taken: Human Communication Theory, User – Driven Design

UX Methodologies: Interviews, Surveys, Diary Studies, Usability Testing (UT)

PROFESSIONAL EXPERIENCE

Artificial Intelligence for Afrika (AI4Afrika) | Madison, WI 06/2021 – Present
IssakaAI Technologies | Madison, WI

- Researched UX frameworks such as Diary Studies and surveys for software application development by collaborating with the User Interface team which resulted in user feedbacks.

Ball State University | Bowen Center for Public Affairs 08/2018 – 05/2020

- Collaborated on research projects by conducting literature reviews, surveys and interviews which contributed to book publication and informed public service research

United State Senator's Office | Cedar Rapids, IA 09/2016 – 12/2016
Intern

- Researched policy proposals by collecting statistical data and insights from governmental sources which informed policy decision.
- Interacted and engaged with state's constituents by attending townhall meetings and phone calls.

SKILLS & CERTIFICATIONS

Technical: Python (Intermediate), R (Beginner), SPSS, [HTML, CSS, PHP]

Certifications: Professional Scrum Master (PSM), AWS Cloud Practitioner, Project Management Professional (PMP)