

# Yinka Ajibola, PMP, PSM

101 Eagle Heights | Madison, WI, 53705 | ovajibola@wisc.edu | 502-510-7186 | <https://www.linkedin.com/in/yinkaaji/>

Website: [Yinkaajibola.com](http://Yinkaajibola.com)

## EDUCATION

**University of Wisconsin-Madison** | Madison, WI 05/2025  
Ph.D. - Information Studies

**Ball State University-Madison** | Muncie, IN 08/2021  
Master of Science – Information Communication Sciences  
Master of Arts – Political Science

**Mount Mercy University** | Cedar Rapids, IA 02/2017  
Bachelor of Arts: International Relations; Minor: Economics

## PROJECT EXPERIENCE(S)

### Project Title: Best Practices for Community Engagement in Smart Cities

Published at IEEE Journal: <https://ieeexplore.ieee.org/document/9778151>

- Conducted qualitative interviews by interviewing stakeholders using virtual tools such as Zoom which contributed to a publication.
- Performed qualitative analysis by highlighting major themes from the interview.
- Collaborated on literature review tasks by identifying relevant industry and academic documents.

### Project Title: Smart City Muncie

- Conducted interviews by interviewing the residents of the city of Muncie about potential choice of information communication technology (ICT) deployment.
- Created user personas by aggregating input from interviews – which helped perform qualitative sentiment analysis.
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## USER EXPERIENCE (UX) Courses

**Interaction Design Foundation:** UX Research - Best Methods & Practices, Design Thinking

**Academic Courses Taken:** Human Communication Theory, User – Driven Design

**UX Methodologies:** Interviews, Surveys, Diary Studies, Usability Testing (UT)

## PROFESSIONAL EXPERIENCE

**Artificial Intelligence for Afrika (AI4Afrika)** | Madison, WI 06/2021 – Present  
**IssakaAI Technologies** | Madison, WI

- Researched UX frameworks such as Diary Studies and surveys for software application development by collaborating with the User Interface team which resulted in user feedbacks.

**Ball State University | Bowen Center for Public Affairs** 08/2018 – 05/2020  

- Collaborated on research projects by conducting literature reviews, surveys and interviews which contributed to book publication and informed public service research

**United State Senator's Office** | Cedar Rapids, IA 09/2016 – 12/2016  
Intern

- Researched policy proposals by collecting statistical data and insights from governmental sources which informed policy decision.
- Interacted and engaged with state's constituents by attending townhall meetings and phone calls.

## SKILLS & CERTIFICATIONS

**Technical:** Python (Intermediate), R (Beginner), SPSS, [HTML, CSS, PHP]

**Certifications:** Professional Scrum Master (PSM), AWS Cloud Practitioner, Project Management Professional (PMP)