



**DELIVERING SOLUTIONS
FOR YOUR COMFORT**



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Freight forwarding is a unique industry in which technical understanding of supply chain, distribution networks, security and safety all come into play. These fields are complex to manage individually, and are tremendously overwhelming for many to manage on their own. Varying international market policies and practices also contribute to form another layer of intricacy, as each region has its own regulations in managing shipments.

As an international freight forwarder, DS Forwarding (DSF) is founded by a group of professionals and experts that have a depth of experience in the forwarding industry. First and foremost, we pride ourselves in understanding the considerations and

needs of our client base as we understand the value of their cargo and products.

The foundation of DSF is built upon knowledge and competence, be it in the areas of sea, air or land freight, extending to the different geographies of the world. Your need to have goods delivered or received is our utmost priority.

DS Forwarding is established to fulfill the clients' shipping needs - with logistics solutions created to deliver the highest degree of comfort, knowing that your shipment is safely on its way.

OUR VISION & MISSION

DSF's business strategies are based on the vision and mission of being the best freight forwarding partner we can be.

VISION

To be the Leading and Trusted Freight Forwarder in Indonesia.

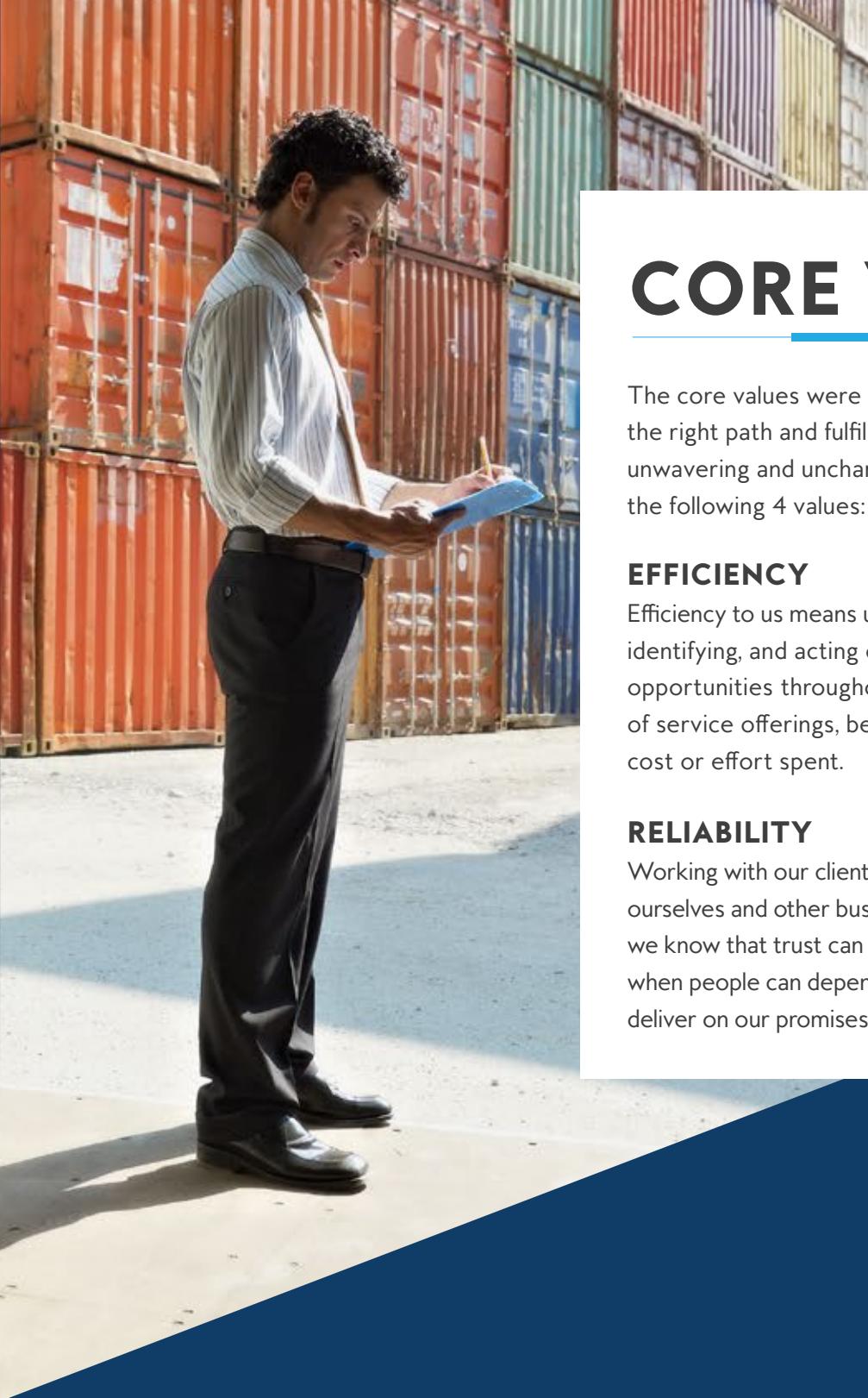
MISSION

- Establish domestic and international presence by providing quality services.
- Building network and connections by establishing strategic alliances with selected partners.
- Ensure that quality and excellence is embedded in each client engagements.

HISTORY

The story of how DSF started is a simple one. DSF was founded by individuals that have been in the freight forwarding industry for decades. As experts of the industry, the founders shared a common thought that an integrated planning-to-execution service was a large need in the market, whereby customers can have comfort in knowing that their shipments are in good hands. Hence, the founders of DSF committed themselves to building an entity to leverage on the body of knowledge and expertise amassed over the years.





CORE VALUES

The core values were established to help in determining whether our actions are on the right path and fulfilling the business goals; These values as a whole, create an unwavering and unchanging guide that dictate our behavior and action, as shown by the following 4 values:

EFFICIENCY

Efficiency to us means understanding, identifying, and acting on savings opportunities throughout our range of service offerings, be it time, cost or effort spent.

RELIABILITY

Working with our clients, among ourselves and other business partners, we know that trust can only be built when people can depend on us to deliver on our promises.

CONSISTENCY

We pride ourselves in delivering unfailingly and providing a consistent level of service. This enables us to work and explore improvement opportunities throughout our operational activities.

EXCELLENCE

We never settle for mediocrity - DSF as an organization seeks to always create value and formulate the best possible solutions in the delivery of our services.



FREIGHT FORWARDING AT A GLANCE

The freight forwarding industry and its operators (commonly known as non-vessel operating common carrier), simply put, works to organize shipments/deliveries for companies and individuals to move goods from point A to point B. As forwarders, we contract with a carrier (or carriers when required) to coordinate and work as the expert in the logistics and supply chain network.

Freight forwarders also play a role in document administration and transfer with regards to other transportation companies - which can

often be a convoluted and complex activity due to the varying nature of different political and regulation landscapes.

As a company, DSF incorporates the expertise and knowledge required throughout all areas of the freight forwarding business to act as the perfect partner in navigating the industry to ensure that your shipments arrive at your destination.



PRODUCTS & SERVICES

Simply put, we act as an intermediary between a shipper and various transportation services such as ocean shipping on cargo ships, trucking, expedited shipping by air freight, and moving goods by rail. We utilize established relationships with carriers, in order to negotiate the best possible price to move goods along the most economical route by working out various bids and choosing the one that best balances speed, cost, and reliability. Our service scope are designed to cover import & export, as well as domestic services.

COLLABORATION PROCESS

We rely on a simple 5 step process with our clients ensure that your goods are delivered on time. As an organization, we look to provide an end-to-end service from understanding your needs to execution.



CONSULTATION SERVICES

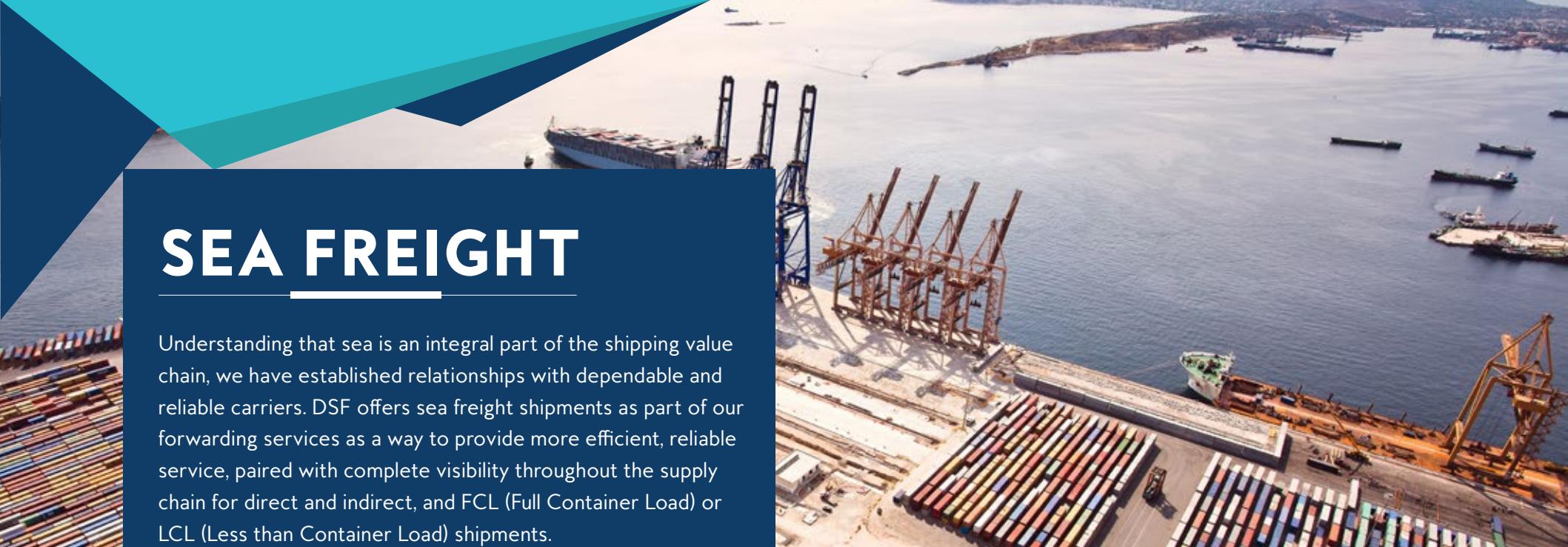
We understand how much of a headache documentations, paperwork and regulations can be in transportation of goods and materials. As such, a core service of ours is providing consultation services to understand and prepare the documentation necessary for processing licenses, customs declarations, insurance and other purposes.

Brokerage, permit applications, chartering and negotiations services are also included as part of our comprehensive consultation services – key inputs and aspects that need to be managed meticulously for the planning phase.



LAND FREIGHT

Road shipment is an essential transportation method within DSF's supply chain. We are experienced in working with different trucking and rail services. We understand how different road and network infrastructures affect road transportation services. We are also practiced in procuring road permissions and surveys required. Where applicable, we also provide a barge service to transport container, bulk or specialised and project cargo.



SEA FREIGHT

Understanding that sea is an integral part of the shipping value chain, we have established relationships with dependable and reliable carriers. DSF offers sea freight shipments as part of our forwarding services as a way to provide more efficient, reliable service, paired with complete visibility throughout the supply chain for direct and indirect, and FCL (Full Container Load) or LCL (Less than Container Load) shipments.



AIR FREIGHT

Our tracking systems and proactive approach to customer service provide you with timely updates about the status of your freight. Our air freight experts are with you throughout the air shipping process, from handling the initial quote with detail and diligence to tracking the details from origin through to final destination. DSF's air freight services also encompass Next Flight-out, Overnight Freight Service, and Consolidation & Direct-to-Consignee Service.

IMPORT & EXPORT

Although the world might seem a lot smaller than it was before with the growth of technology, the hassles of dealing with paperwork, permits, rules and regulations are bigger than ever before. That is where DSF's expertise comes in.

We fully understand and are committed to help you reduce paperwork, cut costs where possible and prevent any delays when moving goods and cargo. All you need to do is sit back and wait for your ship to come in. Our international network is built to expedite transits, understand different regulatory landscapes, and provide personalized services for your import and export needs.

DOMESTIC SERVICES (INDONESIA)

Indonesia is home to the largest population of any country in Southeast Asia, and contains a multitude of varying economies and cultures throughout its huge geography. As an private Indonesian forwarder, we are familiar in steering across the different landscapes and territories of Indonesia, from bustling cities like Jakarta and Surabaya to hard-to-reach remote locations in the corners of the country. DSF's network extends across Indonesia's 34 provinces, with strong connections to local partners and institutions.



SAFETY & SECURITY

Your cargo and shipments' safety is a priority concern in how we conduct our operations. The complexities and threats that are inherent in the transportation industry is something that cannot be avoided - consequently, our service is designed to enable risk management, security and mitigations planning.

These principles are deeply embedded in the deals that we strike with our agents, carriers and partners as we know that security is a facet that we have to continually monitor and manage.

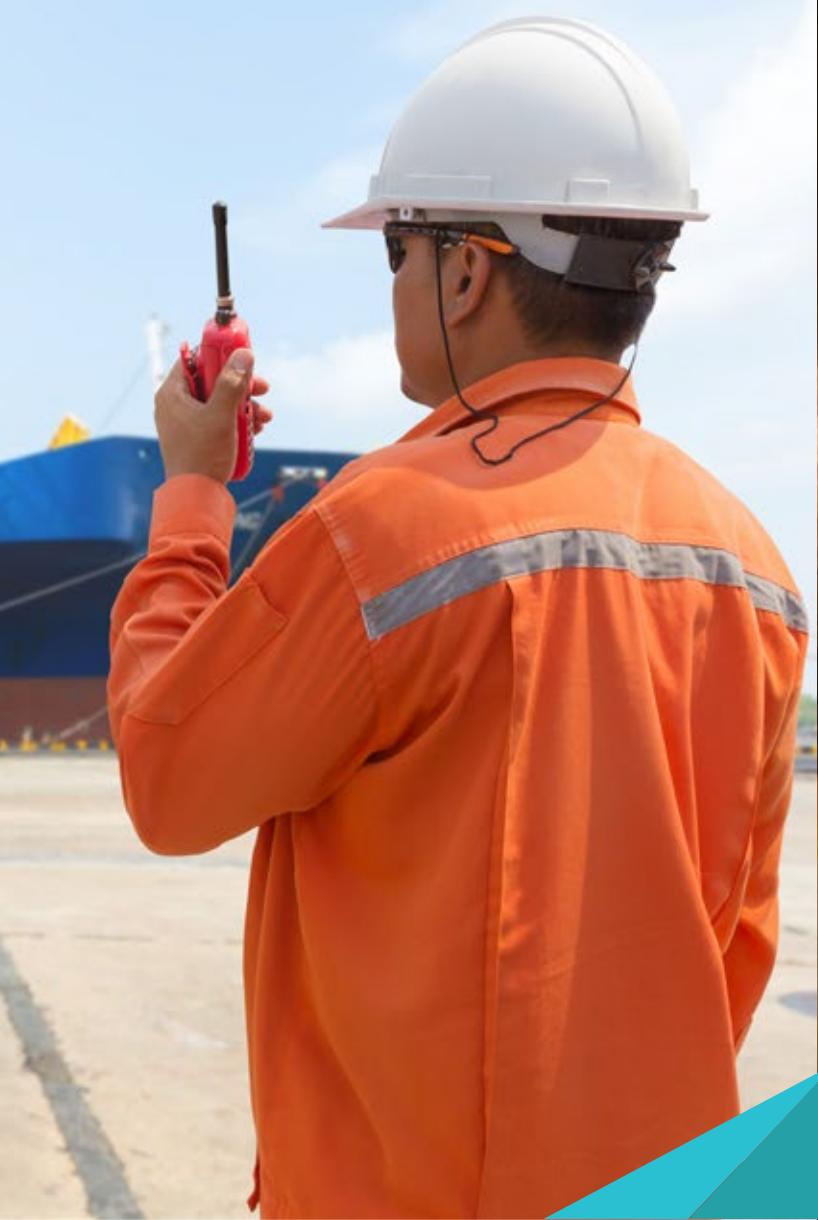
Technology is another aspect of how we ensure and safeguard the state of your cargo. Continuous investments are made into different methods of tracking and control over our expanding logistics network.

CORPORATE CULTURE & HUMAN CAPITAL

DSF is founded on a team individuals that are well versed in the different facets of freight forwarding and shipments. These individuals' depth of experiences in forwarding, have come through years of lesson derived from serving clients by collaborating with national and multi-national organizations in diverse geographies.

DSF's working culture is established with an emphasis of continuous improvement and reliability.

Each of our staff is trained and nurtured to producing a service that our clients can rely on, with a mindset predicated on identifying improvement areas - be it administration and documentation, managing and coordinating with carriers, as well as working with customers to provide the best logistical solution.



BUSINESS COMMITMENT

We look to build relationships with each stakeholder we meet. We truly understand and believe that the only way for DSF to deliver excellence in our services is to establish a working relationship that is beneficial for parties involved, in the sense that trust and reliability can be expected.

As such, DSF's business commitment is differentiated and tailored to each of our most important stakeholder groups:

- With clients, we seek to build loyalty by allowing our customers to sit back and trust in our capabilities to deliver shipments consistently and reliably.
- With employees, we seek to build a conducive working environment which allows them to grow and apply their expertise.
- With partners (agents and carriers), we seek to build a dependable and transparent collaboration to enable the best solutions in serving client and customer needs.
- With government agencies and institutions, we seek to build DSF's profile as a reputable forwarder so that we are able to work together in coordination of shipment and customs agreements.



GROWTH STRATEGY & FUTURE DIRECTION

DSF has established concrete business strategies in the endeavor of achieving the vision **to be the Leading and Trusted Freight Forwarder in Indonesia.**

A priority for us is to first establish a presence and develop our capabilities, such that we are at the peak of our potential in capturing market opportunities. This is followed by our plans to continue expanding our networks locally and internationally. Expansion will be achieved through establishing strategic partnerships that enable us to serve our clients better.

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CLIENTS

We know that our clients are our primary drivers of growth and that their success is our priority. Here are some of our most distinguished clients:





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