Zenan Wu



Contact

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Education

Monash University
Bachelor (Honors) of Mechanical
Engineering and Bachelor of
Finance
Melbourne, VIC, 2022 – Current

Languages

English: Native Mandarin: Native

Key Skills

Marketing
MS office software
Front-end web-developer (,
Python)

Please check out my online portfolio:

Dynamic and driven third-year student pursuing a Bachelor of Mechanical Engineering and Bachelor of Finance, blending a passion for engineering principles with a keen interest in financial markets and programming.

Equipped with a solid foundation in both technical and financial disciplines, I possess a unique skill set poised to excel in diverse roles within trading, investment, and technology sectors.

With a proactive approach to learning and a commitment to innovation, I am eager to leverage my academic background and hands-on experience to contribute effectively to dynamic environments and drive impactful outcomes.

Experience

01/2022 - Current

Mathematics Methods/Specialist Tutor

 Communicates ideas and skills concisely allowing students to quickly understand the topic.

11/2021 – 11/2022 Storefront Clerk • 7-Eleven

- Maintains inventory control; merchandising, displaying, and ordering of stocks.
- Interacts with customers by phone, email, or in-person to provide information.
- Promotes customer loyalty and consistent sales by delivering friendly service and knowledgeable assistance.

8/2022 - Current Marketing Officer 2022 (Industry and Academic) • Major Events Coordinator 2023 • Monash Engineering Student Society (MESS)

- Assists with development of event strategies and tactical plans to promote accomplishment of marketing goals.
- Collaborates with other committee members to help expand marketing channels.
- Directs mock-ups, email campaigns and social media content.