

Setting up the Page Structure



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Overview



Understanding HTML

Creating the HTML page structure



Understanding HTML



HTML is used to create the
structure of a webpage





```
<h1>Welcome to Bethany's Pie Shop</h1>
```



```
<p>Our cheese cake is the best!</p>
```



```

```



```
<a href="details.html">Read more</a>
```

Welcome to Bethany's Pie Shop

Our cheese cake is the best!



[Read more](#)

HTML code is markup code





HTML: **H**yper**T**ext **M**arkup **L**anguage

.htm or .html file

Just text

“Latest” version is HTML5

- Revisions

Foundations of Each HTML Page

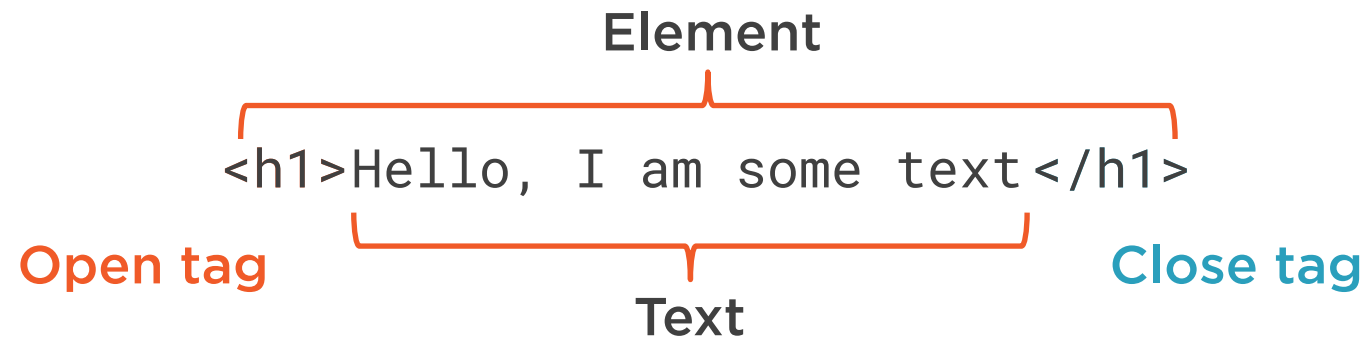
Elements

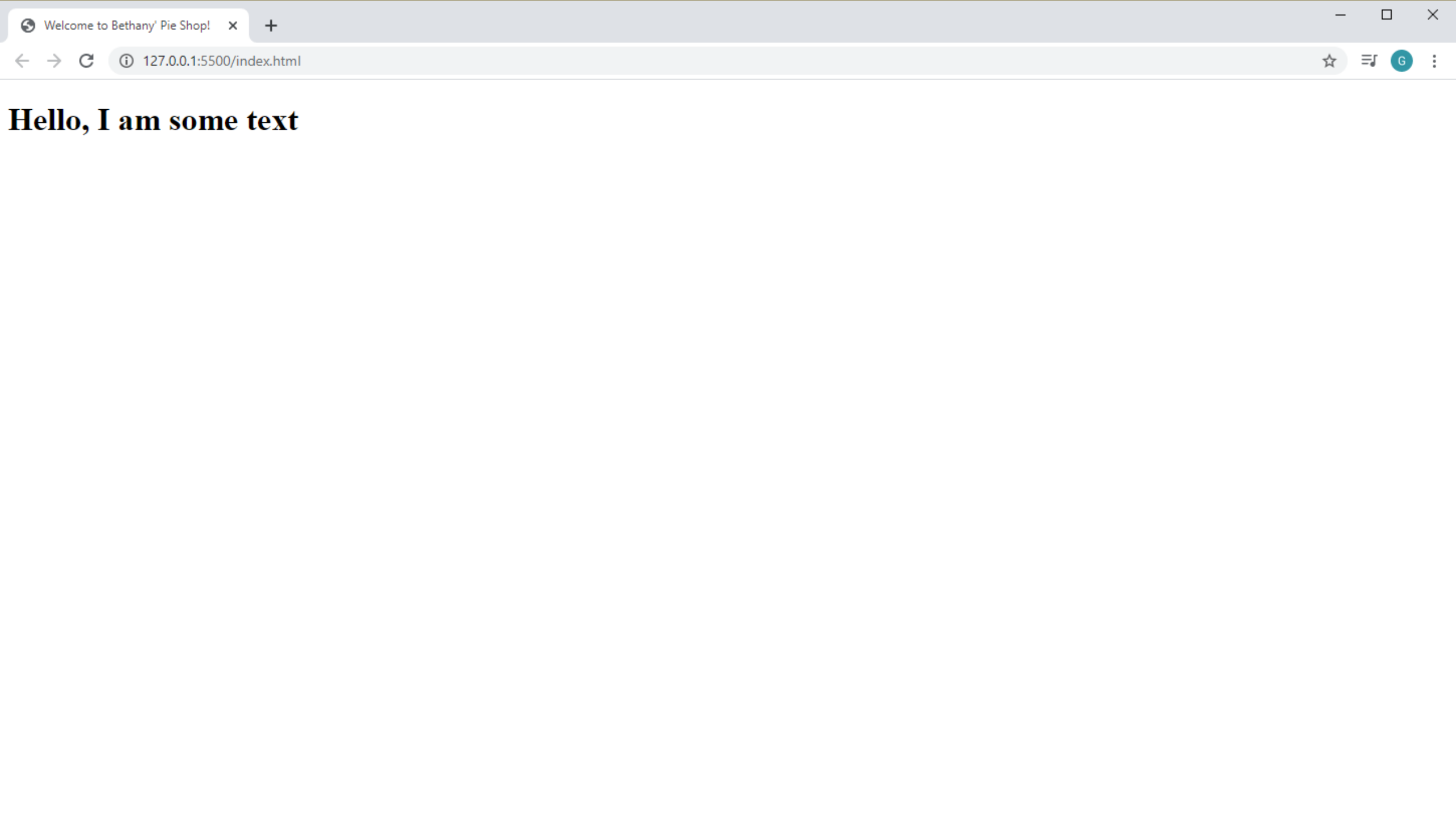
Tags

Text



Elements in HTML





Hello, I am some text



Using angle brackets

Tags are surrounded with < and >

Closing tag uses / : </h1>



Nesting Elements



```
<div>  
  <h1>Browse our pies</h1>  
</div>
```



More Nesting

```
<aside>  
  <header>  
    <h1>Browse our pies</h1>  
  </header>  
</aside>
```





Casing in HTML

Typically all lower case

Case-insensitive



Adding Attributes

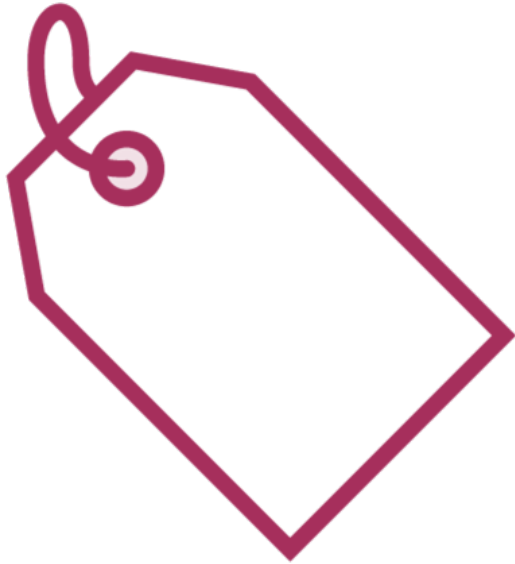
Attributes

```

```

Name **Value**





Attributes

- Zero or more
- Added in the opening tag
- Spaces to separate them
- No space between name and value
- Case-insensitive





Let's start
writing HTML!



Creating the HTML Page Structure



DOCTYPE

Used for specifying the type of the document

index.html



```
<!DOCTYPE html>
```

```
<html lang="en">
```



```
<head>
```



```
    <meta charset="utf-8">
```

```
    <title>Welcome to Bethany's Pie Shop!</title>
```

```
</head>
```

```
<body>
```

```
    ...
```

```
</body>
```

```
</html>
```

html

Contains all the code of the page

index.html

```
<!DOCTYPE html>
```

```
<html lang="en">
```

```
<head>
```

```
    <meta charset="utf-8">
```

```
    <title>Welcome to Bethany's Pie Shop!</title>
```

```
</head>
```

```
<body>
```

```
    ...
```

```
</body>
```

```
</html>
```

head

Contains information about the page

index.html

```
<!DOCTYPE html>
```

```
<html lang="en">
```

```
<head>
```

```
    <meta charset="utf-8">
```

```
    <title>Welcome to Bethany's Pie Shop!</title>
```

```
</head>
```

```
<body>
```

```
    ...
```

```
</body>
```

```
</html>
```

meta

Several pieces of
information of the page

index.html

```
<!DOCTYPE html>
```

```
<html lang="en">
```

```
<head>
```

```
    <meta charset="utf-8">
```

```
    <title>Welcome to Bethany's Pie Shop!</title>
```

```
</head>
```

```
<body>
```

```
    ...
```

```
</body>
```

```
</html>
```

title

Displayed in browser
window

index.html

```
<!DOCTYPE html>
```

```
<html lang="en">
```

```
<head>
```

```
    <meta charset="utf-8">
```

```
    <title>Welcome to Bethany's Pie Shop!</title>
```

```
</head>
```

```
<body>
```

```
    ...
```

```
</body>
```

```
</html>
```



Browse our pies

- [All pies](#)
- [Cheese cakes](#)
- [Fruit pies](#)
- [Seasonal pies](#)
- [Promotions](#)

Welcome to Bethany's Pie Shop



Bethany in her pie shop

Our history

For many years, **Bethany** has been baking the most delicious pies at her home. In 2013, we opened our first store in Brussels (Belgium) in a cosy little street near the Grand Market. People from all over the world fell in love with the soft cakes, heavenly cheese cakes, spicy apple pies... *The store became a success in no time.*

In 2015, no less than 100 pies were sold every day and Bethany's Pie Shop moved into a larger building. After receiving many requests, it became clear that our next step was making it possible to order pies from the comfort of your own home and from anywhere in the world. You are now looking at the result of this journey, making it possible to order Bethany's pies online.



html5

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[www.w3schools.com](#) > [html](#) > [html5_intro](#) ▾

HTML5 - W3Schools

What is New in HTML5? The DOCTYPE declaration for HTML5 is very simple: <!DOCTYPE html>. The character encoding (charset) declaration is also very ...

[en.wikipedia.org](#) > [wiki](#) > [HTML5](#) ▾

HTML5 - Wikipedia

HTML5 is a markup language used for structuring and presenting content on the World Wide Web. HTML5 was the fifth and last major version of HTML that is a World Wide Web Consortium (W3C) recommendation.

[Comparison of HTML5 and Flash](#) · [HTML5 audio](#) · [Category:HTML5](#) · [Video](#)

People also ask

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Why is html5 used? ▾

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HTML5 - Developer guides | MDN

Jul 3, 2019 - HTML5 is the latest evolution of the standard that defines HTML. The term represents two different concepts. It is a new version of the language HTML, with new elements,

title

Displayed in browser
window

index.html

```
<!DOCTYPE html>
```

```
<html lang="en">
```

```
<head>
```

```
    <meta charset="utf-8">
```

```
    <title>Welcome to Bethany's Pie Shop!</title>
```

```
</head>
```

```
<body>
```

```
    ...
```

```
</body>
```

```
</html>
```

Typical <head> Elements

`<title>`

`<meta>`

`<link>`

`<style>`

`<script>`



body

Contains all markup code
for the entire page

index.html

```
<!DOCTYPE html>
```

```
<html lang="en">
```

```
<head>
```

```
    <meta charset="utf-8">
```

```
    <title>Welcome to Bethany's Pie Shop!</title>
```

```
</head>
```

```
<body>
```

```
    ...
```

```
</body>
```

```
</html>
```

Demo



Creating the page skeleton



Summary



HTML is a markup language

Elements and tags are building blocks

Every page is based on same structure





Up next:
Working with text in HTML

