# MiniProject 1 (20%)

CSX4207/ITX4207: Decision Support and Recommender Systems

### Mini Project 1

#### • Part I: A simple recommendation algorithm (8%)

- 1. Download the datasets from the subfolder 'miniproject1' in MS Teams' :
  - 1. HOTEL DATASET.csv
  - UserData.csv
- 2. (2%) Preprocess and/or select a subset of the attributes of hotels used for generating recommendations.
- 3. (2%) Create the **profile of 5 users** whose ids are in the file UserData.csv. << Store the created profiles in the file 'Group1\_Part1\_Profile11.csv' (change Group1 to your group number) with column headers. *Hint: you may use the user profiling technique discussed in class*.
- 4. (2%) Calculate **Jaccard similarity** of each user profiles and not-yet-visited-hotel, and then display the results (user/hotel similarity matrix). << Store the similarity matrix in the file '**Group1\_Part1\_SimMatrix12.csv**' with row and column header.
- 5. (2%) Display 1) *the first 5 not-yet-visited-hotel* (user ID, Item ID, hotel ID, hotel's name, similarity values) with respect to step 4) the similarity results *for each user*. << Store the result in the file 'Group1\_Part1\_Recommendation13.csv'.

### Mini Project 1 -- Cont.

- Part II: A simple content based filtering algorithm (7%)
  - Use the same dataset as given in Part I.
- 2. Select a content based approach discussed in the classes *that is different from Part I* to create the content based recommendation to recommend top-10 not-yet-visited hotel to the users:
  - (1%) Store the created profiles in the file 'Group1\_Part2\_Profile21.csv' with column headers.
  - (5%) Implement the algorithm used and store the similarity matrix and/or model obtained in the file 'Group1\_Part2\_Model22.csv' with row and column header.
  - (1%) Display 1) the top 10 not-yet-visited hotel (user ID, Item ID, hotel ID, hotel's name, model's calculated value, e.g., similarity result) for each user. << Store the result in the file 'Group1\_Part2\_Recommendation23.csv'.</li>

## Submission and Presentation (5%)

- Submit the code (a zip file), the following 6 files and the presentation one day before the deadline (Aug. 25, 2025 before midnight) 2% Score deduction will be applied for any late submission:
  - 1. Group1 Part1 Profile11.csv
  - **2. Group1**\_Part1\_SimMatrix12.txtac
  - 3. Group1 Part1 Recommendation13.csv
  - 4. Group1 Part2 Profile21.csv
  - **5. Group1**\_Part2\_Model22 .txt
  - 6. Group1 Part2 Recommendation23.csv
- (5%) Every team member must present your individual contribution (individual scoring may be applied) in class on Aug. 26, 2025. Otherwise, there is no score given.
  - Details of the presentation slides:
    - The detail of all tasks in Part I and II.
  - Prepare to answer any implemented codes for verification.
  - Also explain the tasks of each member in the presentation slides