



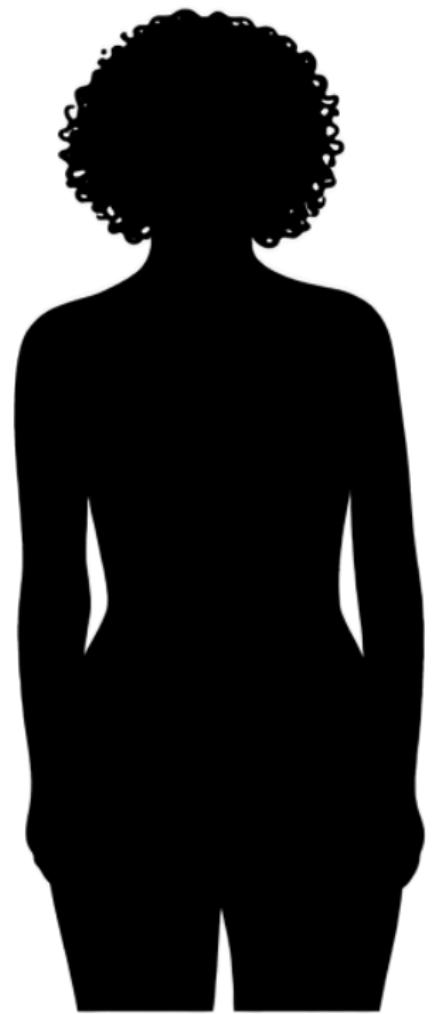
There is one device that sits at the center of today's addiction economy.

Its form factor has evolved into a machine for  
entertainment, over expression.

We're building technology to liberate humanity.



Noah Aptekar  
*Manufacturing*



Hana Azab  
*Founder & CEO*



Daniel Reetz  
*Advanced Optics*



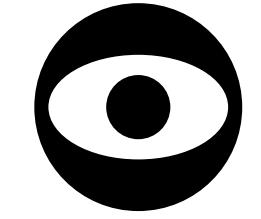
Maria Benavente  
*AI Engineer*



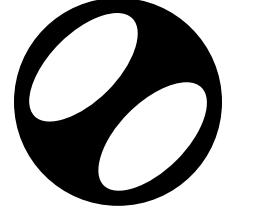


Trading iPhone for eye contact.

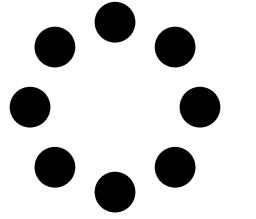
A natural operating system.  
Capture your memories and live with agency.



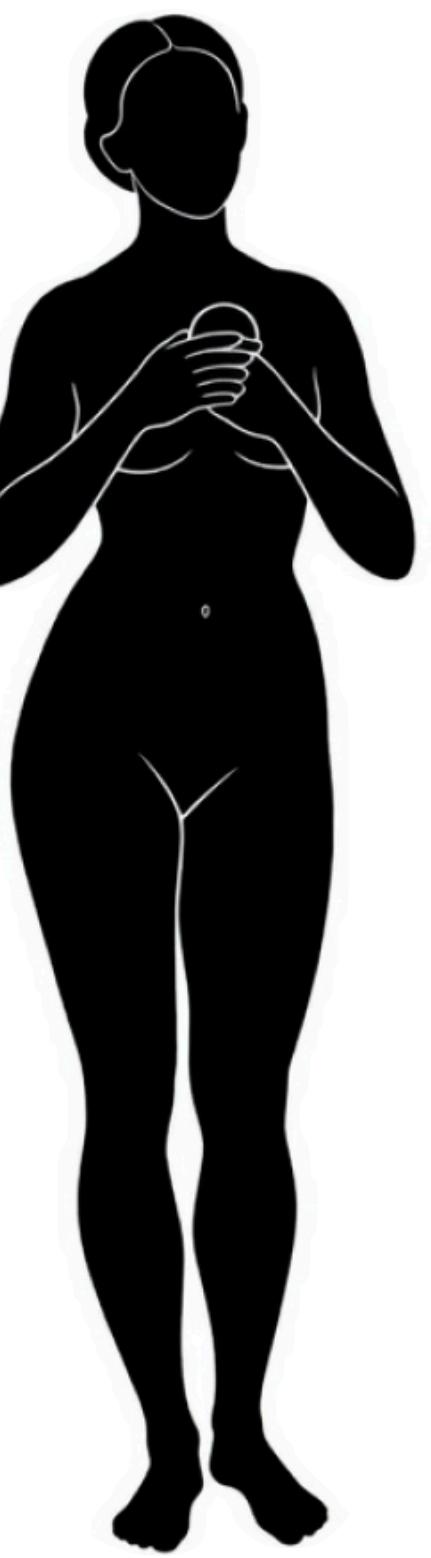
Adaptive Optics



On-Device AI



Persistent Memory



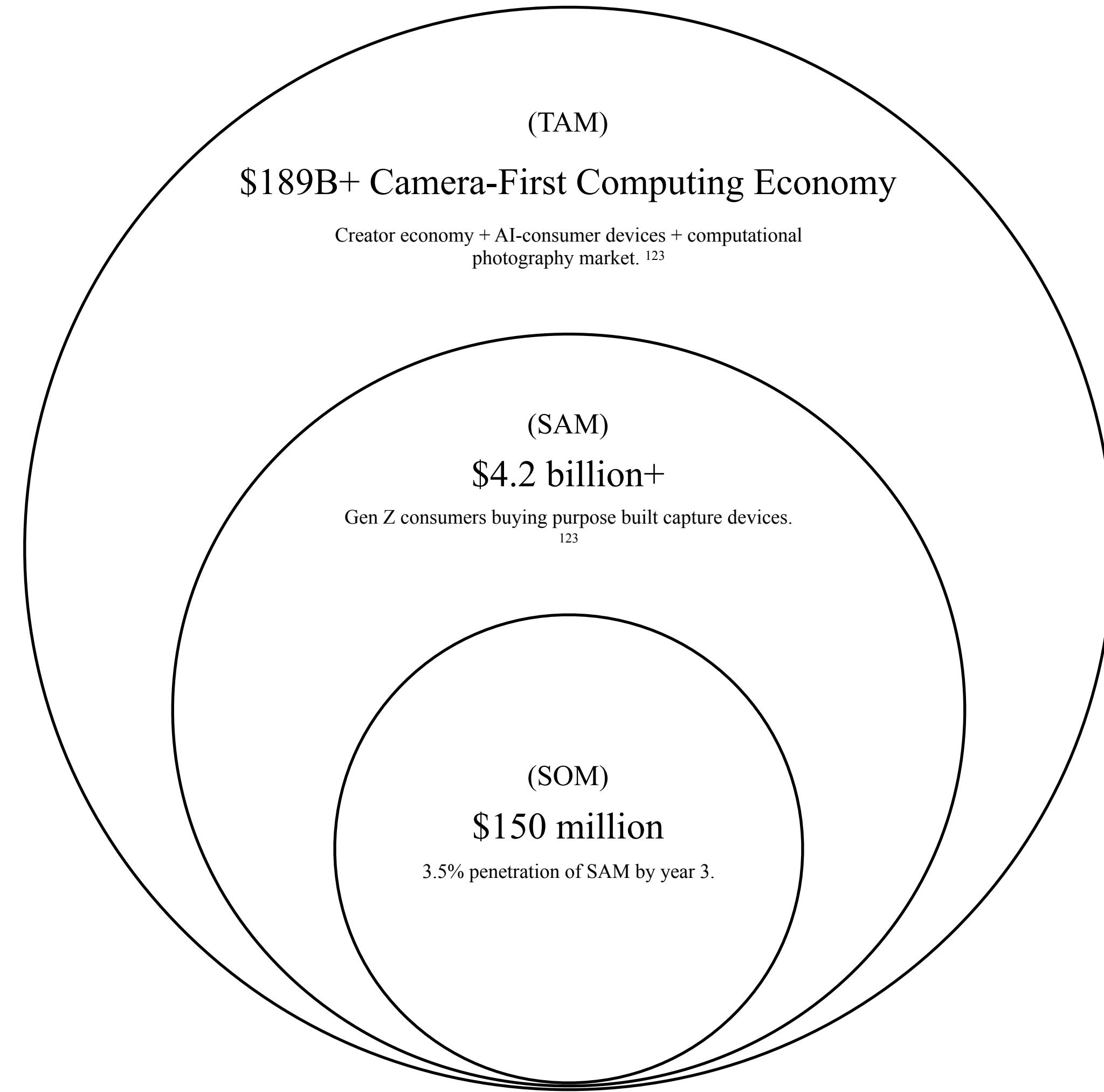
The forbidden fruit was never the apple.  
It's always been connection, creativity and intimacy.

Raising \$5M to reach EVT.  
One further raise to take into production.

## Appendix A — The Moment

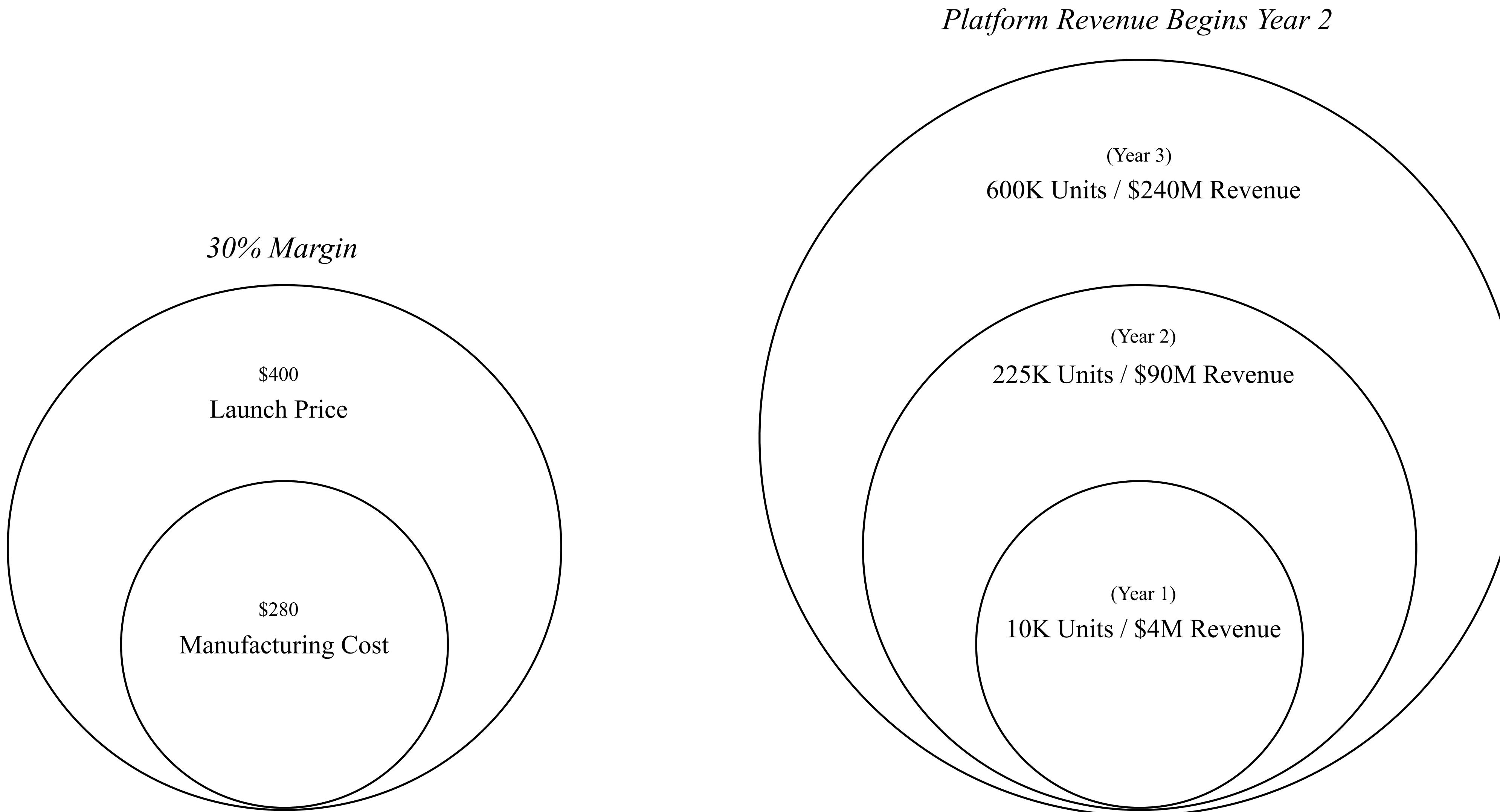


## Appendix B — The Market



. 2023 Outdoor Participation Trends Report – Outdoor Industry Association . DAZED Studio + Modern Works New Companions Insights Safe-home . DAZED Future World Report <sup>4</sup> GPS Industry Report Market Research Insights 2023 <sup>5</sup> Satellite Trends 2024 <sup>6</sup> U.S. Camping and Hiking Gear Market I Industry Report 2030 <sup>7</sup> Kantar 2023 report on "Eco-actives" (22% of shoppers, \$500B+ market, projected \$1T by 2027) <sup>8</sup> 2023 Outdoor Participation Trends: 175.8M recreation participants (57.3% of US population aged 6+) <sup>9</sup> Based on 0.5% penetration of serviceable addressable market

## Appendix C — Unit Economics



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