1) Critique Briggs's management of the first meeting. What, if anything, should she have done differently?

Briggs probably did as much as she hoped in this discussion considering the time constraints and poor start. Simultaneously, one can wonder how the other members felt after the meeting. For starters, many of the participants appear to be less enthusiastic about the initiative. Secondly, the attendees are unaware of how they will accomplish the project and what level of engagement would be required of them. She could perhaps anticipate the scheduled period predicament and eliminated the dispute by simply seeking the scheduling information in advance. What barriers is she likely to encounter incompleting this project?

2) What barriers is she likely to encounter in completing this project?

There's a list of obstacles she might encounter. Things such as a sizable task force, Members that were not chosen based on their talent and competence, several members have a limited or ambivalent devotion to the initiative. Isolated in space, Minimal, part-time engagement, and no prior experience collaborating on event initiatives. Members are not chosen based on their abilities; Quite so many members ;some people are unconcerned with the project; Inadequate collaborative experience

3) What can she do to overcome these barriers?

One of the most important concerns Briggs must address is how she will employ the team to execute the assignment. One option will be for her to conduct most of the task and confer with the committee on critical topics. A second approach would be to allocate certain responsibilities to the team and supervise the operation. Such approach will indeed be closer in accordance with Kerzner's philosophy.

4) What should she do between now and the next meeting?

She must interact with each attendee to get a feel of what type of commitments they can offer to the venture in regards of both availability and skill. She should put some of her concepts about how to structure the project to the test by talking to members, and then alter those plans as she learns more. To conclude, she must create a project master plan that contains a list of objectives, a description of important tasks, as well as how the organization will be structured to implement the operation. She should seek guidance from experts beyond the institution who have organized similar occurrences.