

The purpose of this review is to provide a format to do a self-assessment and review with management to reinforce positive attributes and identify areas of improvement. The goal of this exercise is to improve self-awareness and work collaboratively to think about, plan, and achieve taking our game to the next level.

The feedback is meant to be constructive and helpful. Please answer these questions as honestly as possible.

Part 1: SWOT Analysis

S – What are my current **strengths** as a Kinvey employee?

W – What are my current **weaknesses** as a Kinvey employee that I'd like to work on?

O – What are the **opportunities** that I currently have personally and professionally that can be exploited in 2016?

T – What **threats** impose risk on my success at Kinvey?

Part 2: Self Rating

Please rate yourself 1 to 5 on each attribute (5 being the best).

	1	2	3	4	5
Work Attitude					
Work Ethic					
Everyday Effort					
Focus					
Self-awareness					
Team					
Leadership					
Mentorship					

For any attributes rated 3 or lower, please use this space to provide a reflection on how you or Kinvey can help improve them.

	1	2	3	4	5
Product Knowledge					
Industry Knowledge					
Sales Process & Execution					
Product Pitch					
Pain Points Solved by Kinvey					
Qualification Process					
Sales Operations (Forecast, SFDC, Expenses)					
Time Management					
Resource Engagement					
Territory Planning					
Partnerships					
Competition					

For any attributes rated 3 or lower, please use this space to provide a reflection on how you or Kinvey can help improve them.

Part 3: Top 3

Top 3 Takeaways for 2015 – Learnings & Lessons Learned

- 1.)
- 2.)
- 3.)

Top 3 Areas for Improvement

- 1.)
- 2.)
- 3.)

Top 3 Accomplishments in 2015

- 1.)
- 2.)
- 3.)

Top 3 Goals for 2016 and how you'll reach them

- 1.)
- 2.)
- 3.)

Thank you for completing this self-assessment. Please save it with the following filename:

Your Name - Self Assessment 2015