

# Book Recommendation System: A Content-Based Filtering Approach

This presentation explores a content-based filtering approach for recommending books. The system leverages book metadata like title, author, and publisher to suggest similar books to users.



### Introduction

Suggests books based on content similarity.

- Focuses on title, author, and publisher.
- Goal: Help users discover books they'll enjoy.



# Methodology

**Content-Based Filtering** 

Analyzes book metadata for similarities.

**TF-IDF Vectorization** 

Converts text data into numerical vectors.

**Cosine Similarity** 

Measures similarity between book vectors.

## **Implementation Steps**

#### **Data Collection & Cleaning**

Removing duplicates and handling missing values.

#### **Feature Extraction**

Combining title, author, and publisher information.

#### Vectorization

Using TF-IDF to convert text to vectors.

### **Computing Similarity**

Measuring cosine similarity between book vectors.

### **User Input & Recommendations**

Accepting user input and suggesting similar books.

# **Example Usage**

### **User Input**

"Harry Potter"

#### **Recommended Books**

The Hobbit, Percy Jackson & The Olympians, The Chronicles of Narnia





# **Challenges & Improvements**





Handling books with limited metadata.

Improving recommendation diversity.

# **Conclusion & Questions**

1

### **Key Takeaways**

Uses text similarity to recommend books.

2

#### Scalable

Handles large book datasets.

3

#### Personalized

Can be improved with user preferences.

