# KINZA MUKHTIAR

#### **ABOUT ME**

WordPress developer with expertise in themes, custom plugins, responsive design, performance optimization, and SEO. Seeking a challenging role to drive through innovative business growth solutions and exceptional digital experiences.

#### CONTACT



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#### **ACADEMIC PROJECT**

#### • Hospital Management System

Developed and deployed a comprehensive Hospital Management System, leveraging HTML, CSS, JavaScript, Bootstrap, and PHP to streamline hospital operations.

#### • Tic-Tac-Toe Game

Designed and developed a interactive Tic-Tac-Toe game leveraging JavaScript, showcasing expertise in: Game Logic, User Interface Design ,Error Handling.

#### Portfolio

single-page portfolio showcasing my skills and experience in Web development.

#### • Others Projects

Landing page, Calculator, Survey forms, Amazon Clone

#### LANGUAGE

- English
- Urdu

#### **SKILLS**

- WordPress Development
- Social Media Marketing
- Front end development(Html, CSS, JavaScript)
- Backend Development(php basic)
- MS word
- Freelancing
- Canva
- Ecommerce(Ebay)



## **ACADEMIC QUALIFICATION**

**BS INFORMATION TECHNOLOGY** University of Education Lahore 2020 2024 INTERMEDIATE IN COMPUTER SCIENCE 2018\_2020



### WORK EXPERIENCE

#### CybeSol Digital Marketing Agency

- Designed and developed custom WordPress themes and plugins
- Optimized WordPress installations for performance and security
- Implemented responsive design and SEO strategies
- Collaborated on technical issue resolution and website improvement
- Developed WooCommerce e-commerce solutions

#### Lead Generation Intern, eGeeks Global Company 2023

Utilized social media platforms to generate leads and drive business growth as an intern at eGeeks Global