

Tumisho Mogashoa

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Seeking an opportunity to advance my career in a high-level professional environment. And, to utilize my skills and qualities while making a significant contribution to the success of the company.

EXPERIENCE

Business Analysis (Supervision Assistant) Sep 2024 - Current (CREDICO(Destiny Marketing)), Witbank

- Pull sale statistics(Raw data) from the portal on a daily/weekly basis.
- Use the data gathered by parsing it using excel and make use of filters and conditional formatting formulaes to bring about accuracy within the filtered data.
- Conduct a business analysis review by using the processed data to monitor the progress of ISA agents in relevance to the growth of the business.
- Conduct 2-3 weekly meetings with Business Owners(BO) to discuss strategic ways to improve sales based on business objectives and key results.
- Meet with ISAs for briefings and make sure they understand compliance techniques when dealing with customers and adhere to FSP rules and regulations.
- Fill in reports to help Credico SA analyze performance and compliance of each sale to remediate fraudulent activity.

Digital Marketing & Graphic Design (Intern) Sep 2023 – August 2024 JV Entities (South Africa), Middelburg

- Manage and execute social media strategies, create and curate content for social media platforms, engage with the audience, and analyze social media performance.
- Plan and execute paid advertising campaigns on platforms like Google Ads, Bing Ads, and social media, optimize ad performance, and manage budgets.
- Implement and manage marketing automation tools, create automated marketing workflows, and analyze the performance of automated campaigns.
- Create and manage content strategies, develop engaging content (blogs, articles, videos, infographics), and ensure content aligns with brand voice and marketing goals.
- Create visual concepts to communicate ideas that inspire, inform, or captivate consumers. This includes designing layouts for advertisements, brochures, magazines, and corporate reports.
- Develop and create a brand's visual identity, including logos, color palettes, typography, and other visual elements that convey the brand's message and values.
- Be proactive, think creatively, and contribute innovative ideas to the product.

Junior Software Developer(Intern) August 2022 – August 2023 Tech- Pioneers Middleburg

- Work with stakeholders, including business users and managers, to gather and understand their requirements and expectations according to product goals.
- Continuously monitor and evaluate systems to ensure they meet business needs and performance standards.
- Utilize SQL and Dev Tools to support product development and troubleshooting.
- Oversee all stages of product development, from design to deployment

- Ability to analyze complex business problems and design effective technical solutions.
- Develop user interfaces using HTML, CSS, and JavaScript for Tech-Pioneers and its Subsidiary Khisani Projects .
- Perform data analysis to assist in feature planning, debugging, and decision-making.
- Ensured the interface is responsive, adapting to different devices and screen sizes.
- Utilized frameworks and libraries such as React, Angular, Vue.js, or Svelte to streamline development and manage application state.
- Use version control systems like Git to manage code changes, collaborate with team members, and maintain project history.
- Actively participate in Scrum events and maintain an Agile mindset.
- Create and maintain database schemas and structures using SQL.
- Optimize database queries for performance.
- Manage and maintain data integrity and security.
- Troubleshoot and assist in resolving system bugs.
- Manage cross-functional projects and ensure effective communication between teams

SKILLS

Expert in: SQL, System Analysis, UI/UX, Database (Oracle, Microsoft SQL Server), Agile and Scrum, Operating System Linux & Windows, SDLC, HTML, CSS, JS

Intermediate in: Python, C++, And Wordpress, React, Digital marketing, Figma UI/UIX ,Microsoft Office

Basic in: ASP.Net, C#, AI and Machine Learning and Cybersecurity

Competencies

- Keen to learn, and to share knowledge and experiences
- Strong people management and leadership skills.
- Innovative, flexible, and able to adapt to changing requirements. Proactive
- Strong written and verbal communication skills
- Attention to detail ,logical thinking, and a technical mindset.
- Solution Driven
- High-quality work standards with a focus on delivering excellence.
- Solid interpersonal skills and ability to work well with people at all levels.
- Ability to work under pressure and manage multiple projects effectively.
- Ownership mentality and ability to think strategically.

EDUCATION

National Senior Certificate - Matric (NQF 4) at Hoer Tegnies Skool, Witbank

National Diploma Information Technology - Software Development (NQF 6) at Tshwane University of Technology, Witbank

LICENSES & CERTIFICATIONS

Security Engineer Microsoft Certifications

Security Engineer Fundamentals - FA34DE-D6764B (CredID-309154E5D53A119F)(SC-900)

Security Engineer Associate - AB3F9F-44BDFE (CredID-7FE120336F3A794)(SC-300)

Security Administrator Associate - 5DDZ3B-629164 (CredID-A9496A1A04871B40)(SC-400)

Digital Marketing Google Digital Skills

Digital Marketing Certificate - S92 BTB KCK

First Aid certificate - OHS 19585

VOLUNTEER

IEC Voting Station Nov 2021

Peer Facilitator Nov 2018 - Nov 2019 *Student Governance and Leadership
Development*