Anurag Ravindra Samak

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EXPERIENCE

Expedia Group   Seattle, WA
Product Manager II   Oct 2021 - Mar 2023

- Achieved $55M in savings by delivering secure, highly available SaaS Developer Platform and partnering across functions to scale and efficiently onboard 20 of the world's largest travel brands
- Developed roadmap for Developer Front Door designed to simplify discovery and configuration of 25k+ services, 7k+ APIs, and 400+ tools, enabling developers to create and publish platform services to centralized marketplace for internal and external use
- Obtained leadership buy-in to enforce data standards for 28k services, decreasing unattributed costs by $68M, increasing production readiness by 50%, and improving PCI, SOX and SOC2 compliance
- Implemented agile frameworks and practices to better align work in a cross-functional matrixed organization, enhanced customer transparency, improved delivery predictability and velocity
- Established data-driven decision-making processes, including A/B testing and user analytics, to optimize platform performance and drive customer engagement

Aunalytics, Inc.   South Bend, IN
Product Manager   Jun 2021 – Sep 2021

- Led discovery of Holly's Health Talks – insurance benefits communication product with TAM $2M serving small and medium business owners and employees in Midwest region
- Developed strategy to leverage Daybreak – in-house data analytics tool to enhance operations of newly acquired firm and monetize efficiently

Viakoo, Inc. (delivers performance, security, compliance management for IoT devices)   Mountain View, CA
Product Management Intern   June 2020 – Sep 2020

- Ideated Viakoo Digital Twin - Data as a Service product with TAM of 100M in collaboration with CEO and VP Marketing, to facilitate device lifecycle management for IoT appliance manufacturers
- Created IoT data monetization strategy by assessing customers' willingness to pay through conjoint analysis of survey data; developed pricing tiers to capture SME and Large IoT device manufacturers

AIG Analytics and Services Pvt. Ltd. (Centre of Excellence CoE)   Bangalore, India
Data Modeling Analyst II   Jan 2018 – May 2019

- Led a 4-member team to develop machine learning models, leveraged time-series data and increased prediction accuracy, reducing claim costs by $10M per regional risk portfolio
- Consolidated requirements from insurance underwriters across the world, streamlined modeling processes region-wise, decreasing loss ratio by 5% for certain high catastrophe regions

Data Modeling Analyst I   Feb 2015 – Dec 2018

- Collaborated with portfolio modeling teams to mine property data and evaluate risks in Latin American insurance portfolio; enhanced risk selection and decreased unprofitable accounts by 45%
- Created web-app solution for customers, refined visualization of year-on-year and simplified root-cause analysis of loss drivers, leading to 20% less remodeling requests and better user experience
- Maximized risk mitigation through deep dive analysis of property data and customization of policy metrics, saving $200,000 for SME accounts and $500,000 for large limit accounts

EDUCATION

University of Notre Dame, Mendoza College of Business   Notre Dame, IN
Master of Business Administration / M.S. in Business Analytics [STEM certified]   May 2021

- 710 GMAT; VP of Technology – MBA Association

Visvesvaraya Technological University   Bangalore, India
Bachelor of Engineering, Computer Science   May 2014

SKILLS

- C, JavaScript, SQL, R, Machine Learning, Tableau, GraphQL, Figma, Kibana, Jira, Office 365, Machine Learning, Process Improvement, Problem Solving, Cross Functional Leadership, Strategic Thinking, Data Analytics