



GrabMeXAssistance



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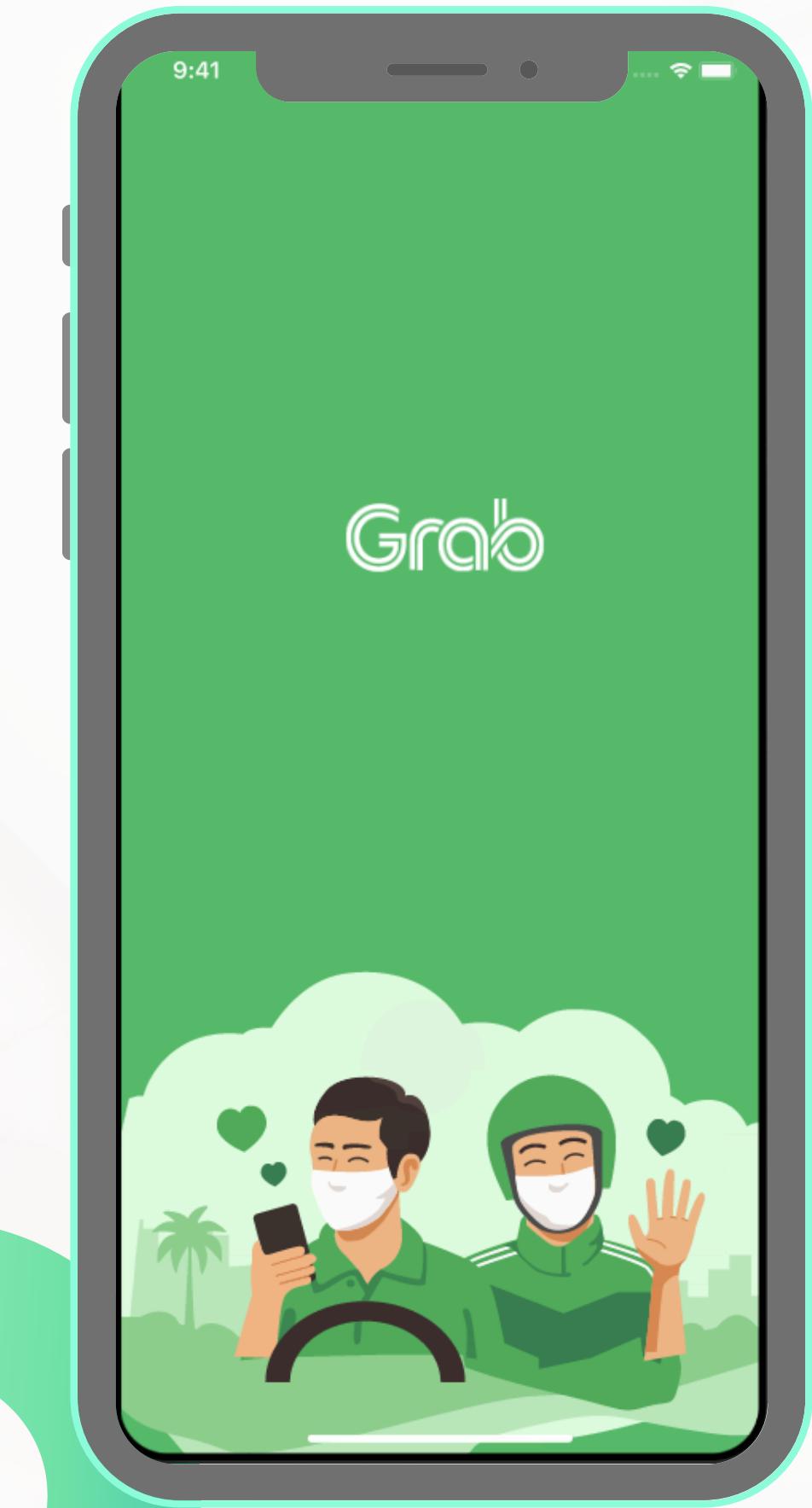
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Empower Your Deliveries with **GrabMeXAssistance**

Smart AI-Powered Assistant Tailored for Merchant-Partners (MEX)

Real-time business insights, personalized guidance,
and intuitive communication.

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GrabMeXAssistance

From budgeting
uncertainties to
tracking Insights



Muhammad Aqilzafry

Team Leader



Sheikh Anas

Mobile Developer



Iqmal Rosli

AI Engineer



Danish Haikal

UI Designer

Our Team Members

Our team combines technical expertise, design thinking, and a user-centric mindset. Each member brings a unique perspective to solving the challenges laid out by Grab such as real-time, actionable insights, clear and concise communication, and design for inclusivity, supporting multilingual and low-tech environments.



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MEX ASSISTANT – INSIGHTS

Introduction to GrabMeXAssistance

GrabMexAssistance is a project we're working on for Grab. The idea is to build a mobile app that helps their merchant partners run their businesses more smoothly. The app includes a smart assistant that gives helpful info like sales trends, inventory alerts, and business tips. It's designed to be easy to use, even for people who aren't very familiar with technology. Everything is shared through a simple chat, so merchants can quickly get the info they need and take action right away.



GrabMeXAssistance

From budgeting
uncertainties to
tracking expenses



HERE THE INFORMATION ABOUT OUR

Task Goals

REAL-TIME BUSINESS INSIGHTS



- Accurate instant sales trend tracking and opportunities
- Push up notification based on inventory status and operational bottlenecks.

PERSONALIZED MERCHANT GUIDANCE



- Specific merchant characteristics
- Growth potential identification

INTUITIVE AND EFFECTIVE COMMUNICATION



- Multilingual availability on interactions
- A straightforward and practical dialogues for merchant engagement



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Proposed Solution

AI-Powered system to provide real-time business insights, personalized merchant guidance and intuitive and effective communication



- Real-time Business Insight
- Personalized Merchant Guidance
- Multilingual Interactions
- Alert Notification



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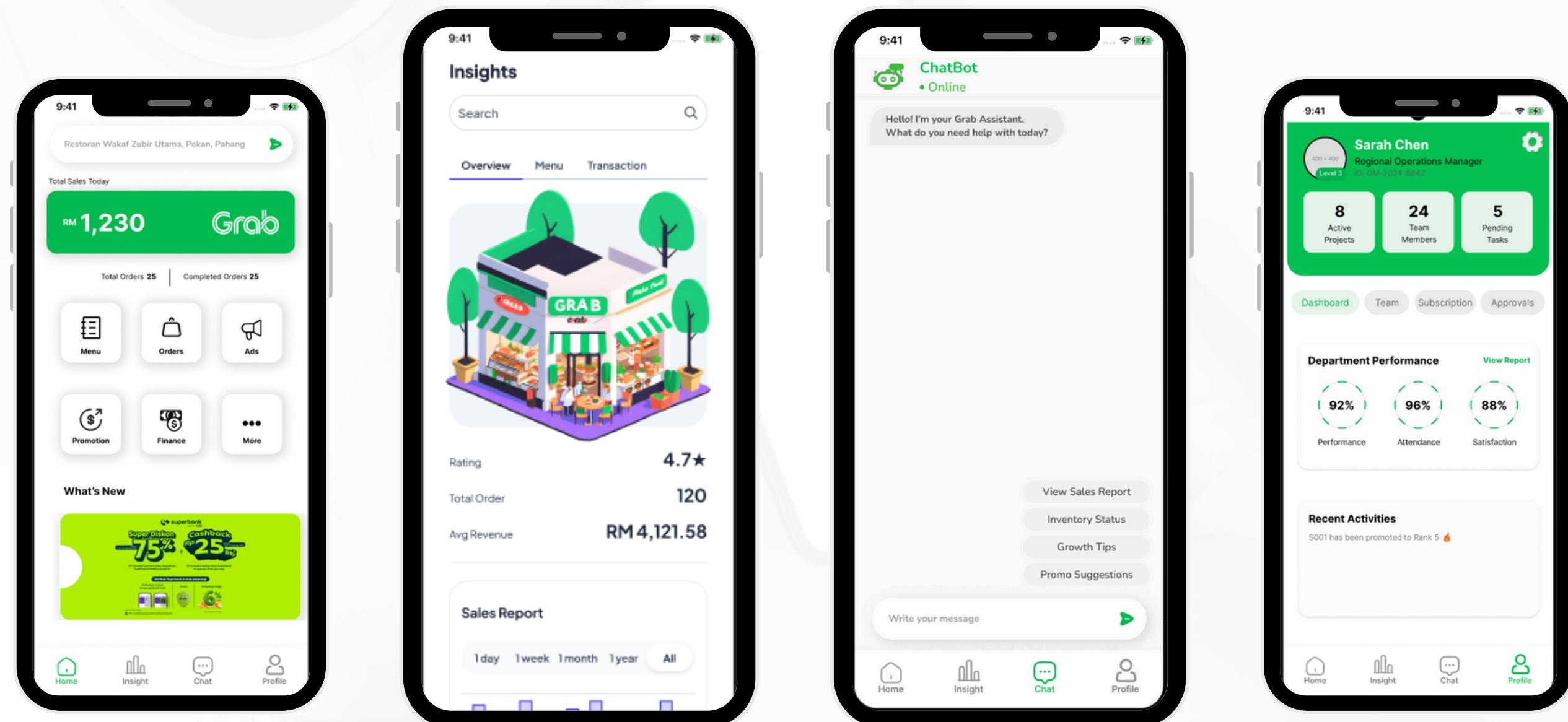
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NAVIGATE THROUGH INNOVATION OF THE TRENDS EFFORTLESSLY

With Our Fresh User Interface





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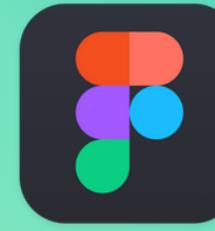
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EMPOWERING MERCHANTS WITH AI

Proposed Tech Stack

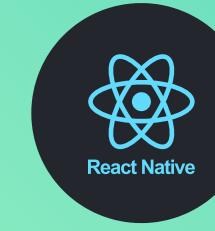
This project leverages a modern tech stack—Figma for design, React Native with Expo for a seamless mobile interface, Flask and Python for robust backend logic, and Firebase for real-time data management.

USER INTERFACE



Figma

FRONT-END



React Native



Expo

BACK-END



Python



Flask

DATABASE



Firebase



WHAT OUR USERS ARE SAYING

Future Goals

Voice Support Features

MERCHANTS COULD TALK TO THE AI-POWERED ASSISTANT INSTEAD OF TYPING, WHICH ENSURES SAFETY DURING DRIVING OR RIDING.



Varsity Data Sources

DEEPER INSIGHT ON LOCAL TRENDS OR MARKET CHANGES TO GIVE A COMPETITIVE RESULT IN BUSINESS.

Smarter Recommendations

THE ASSISTANT COULD LEARN FROM PAST INTERACTIONS AND OFFER MORE ACCURATE, HELPFUL SUGGESTIONS.





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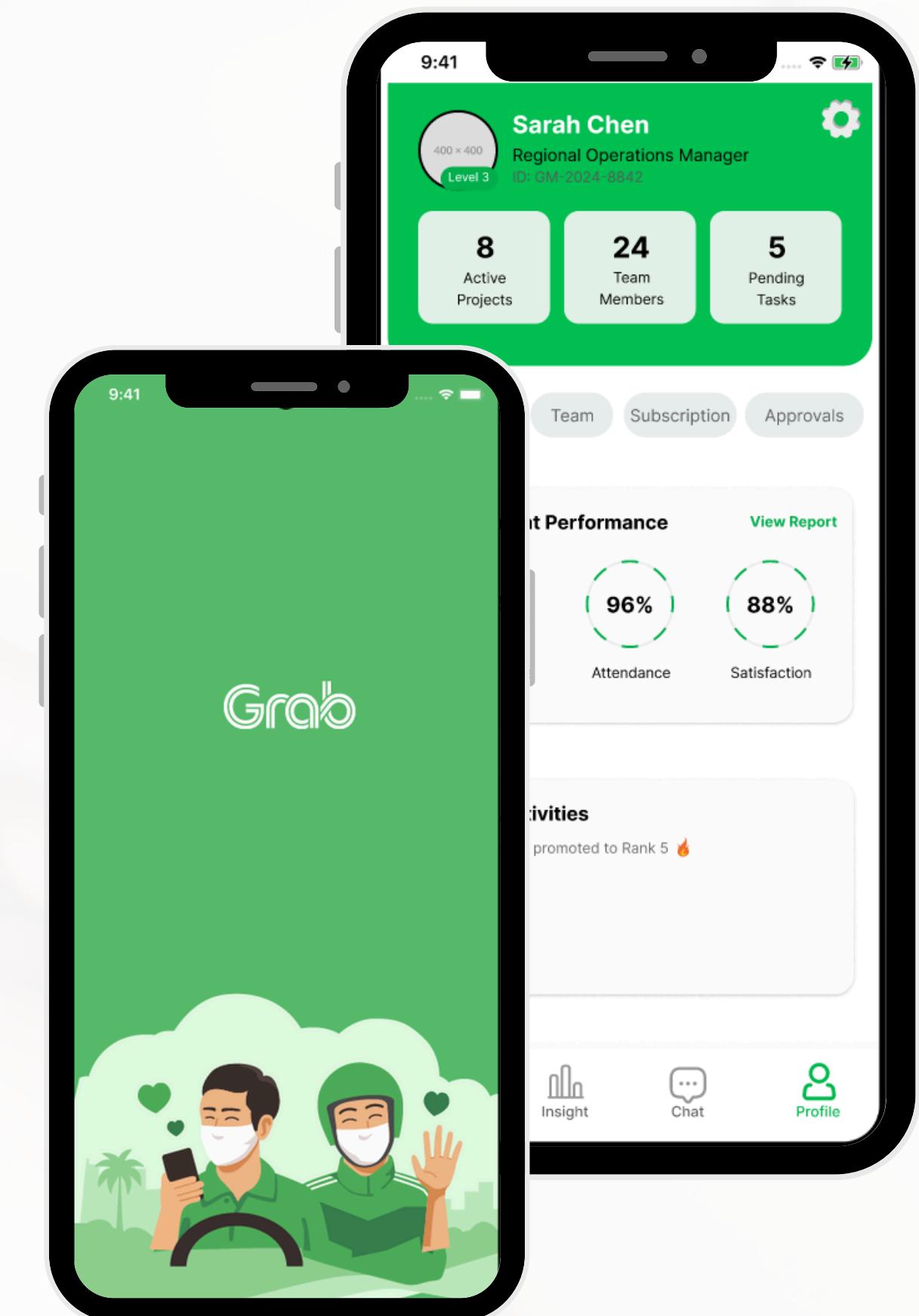
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READY TO TAKE CONTROL OF YOUR BUSINESS

Download GrabMexAssistance

Grab your app assistance now on the Play Store or App Store to experience the power of smart AI assistance at your fingertip.





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