



## Desktop-First AI Development Platform

🛡️ Privacy-First

⚡ Ultra-Fast

</> Developer Control

Kiran Ravi Kumar - Founder & CEO

✉️ [team@scalix.world](mailto:team@scalix.world) ☎️ +44 7553879404



XENOLIX TECHNOLOGIES PVT LTD



## Fragmented Ecosystem

- ❗ Multiple tools & APIs
- ❗ Platform switching overhead
- ❗ Inconsistent workflows



## Privacy Concerns

- ❗ Data exposure risks
- ❗ IP vulnerability in cloud
- ❗ Compliance challenges



## Performance Bottlenecks

- ❗ API rate limits restrictions
- ❗ Network latency issues
- ❗ Internet dependency for all tasks

## Enterprise-grade AI tools directly on developers' computers



### Desktop Application

Native app for all major OS



### Privacy-First

Process sensitive data locally



### Ultra-Fast

Sub-second response times

## Traditional vs. Scalix

### Traditional

- Cloud-only processing
- API rate limits
- Vendor lock-in

### Scalix

- Local-first processing
- Unlimited local usage
- Platform independence

## Three-Tier Platform



### Electron App

Desktop development environment



### Cloud API

Centralized backend services



### Web Platform

User management & collaboration



### Firebase Integration

Real-time database & authentication



### Cross-Platform

Works on all major operating systems



### Offline Capability

Full functionality without internet

## Before Scalix

- 1 Configure API keys  
15 minutes 
- 2 Install dependencies  
20 minutes 
- 3 Test cloud connectivity  
10 minutes 
- 4 Handle rate limits  
Ongoing frustration 
- 5 Debug network issues  
Hours of troubleshooting 

## With Scalix

- 1 Download & Install  
2 minutes 
- 2 Start Building  
Immediate 
- 3 Local AI Processing  
Instant results 
- 4 Cloud Sync (when needed)  
Automatic 
- 5 Deploy Anywhere  
One-click 

## Key Innovations



### One-Click AI Integration

Pre-configured models



### Visual Workflow Builder

Drag-and-drop pipelines



### Real-Time Testing

Instant feedback

## Local AI Acceleration



- GPU Optimization
- Parallel Processing

- Model Caching
- Edge Computing

## Smart Cloud Integration



- Intelligent Routing
- Predictive Caching

- Bandwidth Optimization
- Zero-Latency Switching

## Performance Metrics



TAM

\$50B+

SAM

\$15B

SOM

\$2B

## Market Growth



## Target Segments



Freelance AI Developers

40%



Small-to-Medium Teams

35%



Enterprise Teams

25%



Educational Institutions

Growing

## Scalix Advantages



Desktop-first approach



Privacy & security focus



Cross-platform compatibility



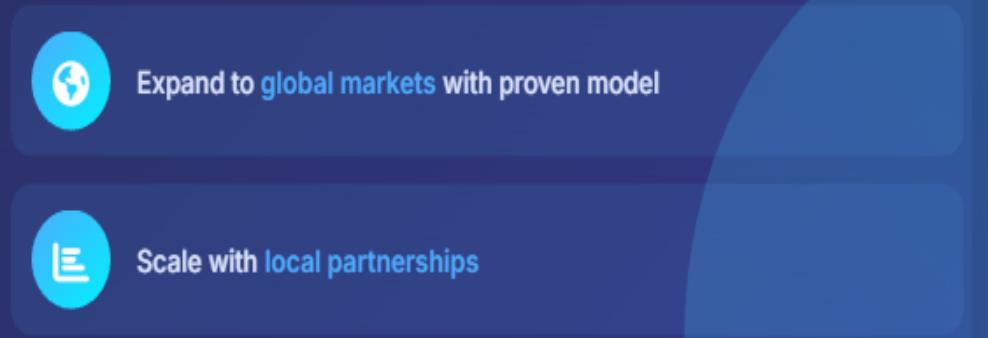
Local processing capability



Enterprise-grade features



## Go-to-Market Strategy



## 👑 Subscription Tiers

### Free

- 3 Projects
- 10K AI tokens/mo
- 1GB storage

### Pro

- 50 Projects
- 200K AI tokens/mo
- 10GB storage

5 team members

### Enterprise

Custom

- Unlimited everything
- Dedicated support
- Custom integrations

## 📈 Revenue Projections

Year 1

\$2.5M

Year 2

\$12M

Year 3

\$50M



## 👤 Business Model



### Bulk AI Credits Acquisition

Purchase wholesale from data centers



### Intelligent Routing System

Optimal AI systems at best cost for Indian market



### Premium Pricing Model

Sell at premium with added value & convenience



### Future Products

Image & video generation with optimized routing

## Product-Market Fit

Months 1-6

 Beta testing with 500+ developers

 Iterate based on feedback

 Build community & brand awareness

## Market Penetration

Months 7-18

 Full public launch

 Content marketing & developer education

 Strategic partnerships with AI companies

## Scale

Months 19-36

 Enterprise sales team expansion

 International market entry

 Ecosystem development

## Marketing Channels



### Developer Communities

GitHub, Stack Overflow, Reddit



### Content Marketing

Blogs, tutorials, case studies



### Partnerships

AI providers, cloud platforms



### Events

Conferences, meetups, webinars

## Technical Moats

- 1 Desktop-First Architecture - Unique local processing
- 2 Privacy Innovation - First-mover in secure AI
- 3 Cross-Platform Excellence - Native on all OS
- 4 Real-Time Sync - Proprietary technology

## Business Moats

- 1 Network Effects - Growing ecosystem
- 2 Developer Loyalty - High switching costs
- 3 Brand Trust - Privacy-first positioning
- 4 Enterprise Relationships - Long-term contracts

## First-Mover Advantages

- 1 Patent Protection - Hybrid architecture
- 2 Developer Mindshare - Early evangelists
- 3 Data Assets - Usage patterns & metrics
- 4 Integration Network - AI provider partnerships

## Competitive Landscape

### Local-first + Developer Control

 Scalix

### Local-first + Consumer

 Bolt.new

### Cloud-first + Developer Control

 Replit  GitHub Spark  Firebase Studio

Cloud-first

### Cloud-first + Consumer/Automation

 Salesforce Einstein  Vondy  Base44  Lovable.dev

Consumer

Local-first



FOUNDER

## Kiran Ravi Kumar

CEO & FOUNDER

 Founder & CEO of **Energy Future World** (London)

 Expert in developer community building

 Strong GTM experience



OPERATIONS

## Vineeth Vijayprakash

COO

 Ex-SBI, Bank of Baroda

 Deep fintech & compliance expertise

 Operational excellence in tech projects



TECHNOLOGY

## Akhil P

CTO

 Ex-Tech Mahindra, Ex-TCS

 Production AI/ML deployment expert

 Cutting-edge technology implementation



## Key Financial Metrics

\$2.5M

Year 1 Revenue

\$12M

Year 2 Revenue

\$50M

Year 3 Revenue

Metric	Year 1	Year 2	Year 3
Gross Margin	85%	87%	88%
Net Income	-\$500K	\$2M	\$30M
Customers	1K	5K	20K

## Break-Even Analysis

Revenue Expenses Break-Even Point



## Funding Requirements

Seed Round

\$2M

Series A

\$10M

Series B

\$25M

## Use of Funds

40%

Product Development

30%

Marketing & Sales

20%

Team & Operations

10%

Working Capital

## What We Offer Investors



### Equity Stake

Competitive terms for early-stage investment



### Strategic Partnership

Access to investor network and expertise



### Exit Potential

Clear path to acquisition or IPO in high-growth market

## Milestones for Seed Round



Product fully functional and tested



Revenue model validated



Ready for market launch and scaling

## Why Now?



### Market Inflection Point

AI development tools market at critical growth stage



### Privacy Concerns

Growing demand for local processing solutions



### First-Mover Advantage

Leading the desktop AI development space



### Team Ready

Experienced team with product ready for growth

**\$250,000**

Pre-Seed Investment Opportunity

Rs ₹2.07 Cr



Watch our pitch video and product demo to learn  
more about Scalix World



#### Pitch Video

Watch our complete investor  
pitch presentation on YouTube

Watch on YouTube



#### Product Demo

See Scalix World in action with  
our interactive product  
demonstration

Watch Demo

Kiran Ravi Kumar - Founder & CEO

team@scalix.world

+44 7553879404

XENOLIX TECHNOLOGIES PVT LTD