

## MOHAMED ASHIK ALI M

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### CAREER OBJECTIVE

A passionate and self-driven MBA student specializing in Finance and Marketing, seeking an internship opportunity to apply my knowledge in financial analysis, budgeting, and reporting. Eager to contribute meaningfully to a dynamic organization through my skills in cost control, and business communication, while gaining hands-on experience and professional growth.

### EDUCATION

#### **Master of Business Administration (Finance & Marketing)**

Nandha Engineering College, Anna University

2024 – 2026 | CGPA: 7.4

#### **Bachelor of Commerce (Professional Accounting)**

Sri Vasavi College (SFW), Bharathiar University

2021 – 2024 | CGPA: 7.5

### SKILLS

**Technical Skills:** MS Word, MS Excel, MS PowerPoint, E-Way Bill Management.

**Analytical & Financial Skills:** Financial Analysis, Reporting, Budgeting, Cost Control, Data Interpretation.

**Soft Skills:** Strong Communication & Teamwork, Problem-Solving & Attention to Detail, Knowledge of Tax Laws & Financial Regulations.

## **PROJECTS**

### **A Study on Consumer Behavior of Aavin Dairy Products with Special Reference to Erode City**

Conducted survey-based analysis to understand customer preferences and behavior.  
Identified key satisfaction drivers and areas for improvement.

## **CERTIFICATIONS**

- AI in Human Resource Management
- Listing on Social Stock Exchange

## **ACHIEVEMENTS & LEADERSHIP**

- Participated in industrial visits to gain real-world business insights.
- Organized a National-Level Symposium in the MBA Department, managing coordination, promotions, and logistics.

## **LANGUAGES KNOWN**

- English
- Tamil

## **DECLARATION**

I hereby declare that the above particulars are true to the best of my knowledge.

**PLACE:** ERODE

**NAME:** MOHAMED ASHIK ALI M

